



**DESERT HEALTHCARE FOUNDATION
BOARD MEETING
Board of Directors
May 23, 2017
4:00 p.m.**

Or As Soon After The Adjournment of the Desert Healthcare District Board Meeting

Jerry Stergios Building, 2nd floor
Arthur H. "Red" Motley Boardroom
1140 N. Indian Canyon Drive, Palm Springs, California 92262
This meeting is handicapped-accessible

Page(s)	AGENDA	Item Type
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Any item on the agenda may result in Board Action

A. CALL TO ORDER – President Rogers
Roll Call

____ Director Zendle ____ Director Wortham
____ Director Matthews
____ Vice-President Hazen ____ President Rogers

1-2	B. APPROVAL OF AGENDA	Action
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C. PUBLIC COMMENT

At this time, comments from the audience may be made on items not listed on the agenda that are of public interest and within the subject-matter jurisdiction of the Foundation. **The Board has a policy of limiting speakers to no more than three minutes.** The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.

D. CONSENT AGENDA

All Consent Agenda item(s) listed below are considered to be routine by the Board of Directors and will be enacted by one motion. There will be no separate discussion of items unless a Board member so requests, in which event the item(s) will be considered following approval of the Consent Agenda.

1. BOARD MINUTES
 - a. Meeting Minutes of May 9, 2017
2. Consideration for Approval of the Foundation April 2017 Financial Statements
F&A Committee approved May 9, 2017

**Action
Action**



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<i>Page(s)</i>	AGENDA	<i>Item Type</i>
	E. DESERT HEALTHCARE FOUNDATION CEO Report	Information
	F. FINANCE & ADMINISTRATION COMMITTEE a. Draft Minutes of the May 9, 2017, F&A Committee Meeting	Information
	G. OLD BUSINESS 1. Update on cvHIP - Alejandro Espinoza, Director Projects, Programs and Analytics 2. Purple Binder Administration and Maintenance Agreement	Information Action
	H. NEW BUSINESS	
	I. LEGAL COUNSEL COMMENTS & REPORTS	Information
	J. DIRECTOR'S COMMENTS & REPORTS	Information
	K. ADJOURNMENT	Information

1. None

LEGAL COUNSEL COMMENTS & REPORTS

No report was given.

DIRECTOR'S COMMENTS & REPORTS

There were no comments or reports.

CEO REPORT

No report was given.

ADJOURNMENT

The meeting was adjourned at 5:02 p.m.

ATTEST: _____
Kay Hazen, Vice-President/Secretary
Desert Healthcare Foundation Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

DRAFT

DESERT HEALTHCARE FOUNDATION					
APRIL 2017 FINANCIAL STATEMENTS					
INDEX					
Statement of Operations					
Balance sheet					
Allocation of Restricted Funds					
Deposit Detail					
Check Register					
Credit Card Expenditures					
Schedule of Grants					

DESERT HEALTHCARE FOUNDATION				
BALANCE SHEET 04/30/17				
ALLOCATION OF MAJOR CATEGORIES/LIABILITIES				
	T/B	GENERAL Fund	Restricted Funds	Trusts
ASSETS				
148 - Checking Pacific Premier 6718	125,881	125,881		
149 - Money Market Pacific Premier Bank	1,932	1,932		
150 - Petty Cash	200	200		
Total 100 - CASH - UNRESTRICTED	128,013	128,013	-	-
Accounts Receivable				
324 - RSS Jr. Receivable	15,236	15,236		
Total Accounts Receivable	15,236	15,236	-	-
477 - Invt-Morgan Stanley				
477.2 - Unrealized Gain	21,502	21,502		
477 - Invt-Morgan Stanley	1,679,243	1,679,243		
Total 477 - Invt-Morgan Stanley	1,700,745	1,700,745	-	-
6441 486.1 - Merrill Lynch Unrealized Gain	152,094	112,803	39,291	
486 - Merrill Lynch	562,015		562,015	
Total 486 - Merrill Lynch	714,108	112,803	601,305	
515 - Contrib RCVB-Pressler CRT	60,868			60,868
530 - Contrib RCVB-Guerts CRT	143,509			143,509
550 - Assets in CRT - R Waite	78,578			78,578
601 - Prepaid payables	1,225	1,225		
Total Current Assets	2,842,078	1,958,022	601,305	282,751
TOTAL ASSETS	2,842,078	1,958,022	601,305	282,751
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
1000 - Accounts Payable	2,483	2,483		
1052 - Account Payable - DHCD - Alloc Expenses	62,458	62,458		
2180 - Accrued Accounts Payable	467	467		
2190 - Grants Payable - Current Portion	320,631		320,631	
Total Current Liabilities	388,040	65,409	320,631	-
2186 - Grant Payable - Long Term	200,000		200,000	
Total Liabilities	588,040	65,409	520,631	-
Equity				
3900 - Retained Earnings	2,107,170	1,743,745	80,674	282,751
Net Income	148,868	148,868		
Total Equity	2,256,038	1,892,613	80,674	282,751
TOTAL LIABILITIES & EQUITY	2,842,078	1,958,022	601,305	282,751

Desert Healthcare Foundation
Profit & Loss Budget vs. Actual
July 2016 through April 2017

	APRIL			TOTAL		
	Apr 17	Budget	\$ Over Budget	Jul '16 - Apr 17	Budget	\$ Over Budget
Income						
4000 · Gifts and Contributions	0	100,000	(100,000)	4,980	105,000	(100,020)
4007 · Grant Income - RSS Jr	9,567		9,567	18,410		18,410
4116 · Bequests - Frederick Lowe	0	8,333	(8,333)	58,906	83,330	(24,424)
4130 · Misc. Income	0	83	(83)	55,000	830	54,170
8015 · Investment Interest Income	3,101	5,000	(1,899)	45,706	50,000	(4,294)
8040 · Restr. Unrealized (Gain/Loss)	14,645	4,167	10,478	27,201	41,670	(14,469)
Total Income	27,313	117,583	(90,270)	210,206	280,830	(70,624)
Expense						
5001 · Accounting Services Expense	613	610	3	6,130	6,100	30
5035 · Dues & Memberships Expense	0	100	(100)	19	1,000	(981)
5055 · Insurance Expense	0			136	0	136
5057 · Investment Fees Expense	3,662	900	2,762	18,173	15,000	3,173
5065 · Legal Costs Ongoing Expense	0	83	(83)	894	830	64
5101 · DHCD-Exp Alloc Wages & benefits	2,127	2,127	0	21,270	21,270	0
5110 · Other Expenses	0	21	(21)	84	210	(126)
5115 · Postage & Shipping Expense	0	8	(8)	0	80	(80)
5120 · Professional Fees Expense	0	0	0	0	750	(750)
5210 · RSS Jr - Expense Clearing Acct	2,392		2,392	164		164
8051 · Major grant expense	0	200,000	(200,000)	0	200,000	(200,000)
8052 · Grant Expense - Collective/Mini	(8,230)	1,250	(9,480)	(17,938)	12,500	(30,438)
8053 · Grant Expense - RSS Jr	9,567		9,567	18,410		18,410
Total Expense Before Social Services Fund	10,131	205,099	(194,968)	47,343	257,740	(210,397)
5054 · Social Services Fund	0	4,167	(4,167)	14,000	41,670	(27,670)
Net Income	17,182	(91,683)	108,865	148,868	(14,413)	163,281

Desert Healthcare Foundation
Balance Sheet
As of April 30, 2017

		Apr 30, 17
ASSETS		
Current Assets		
Checking/Savings		
100 · CASH		
	146 · Checking - Pacific Premier 6718	125,881
	149 · Money Market - Pacific Premier	1,932
	150 · Petty Cash	200
	Total Checking/Savings	128,013
Accounts Receivable		
	324 · RSS Jr Receivable	15,236
Other Current Assets		
476-486 · INVESTMENTS		
	477 · Morgan Stanley-Investments	
	477.2 · Unrealized Gain/(Loss)	21,502
	477 · Morgan Stanley-Investments - Other	1,679,243
	Total 477 · Morgan Stanley-Investments	1,700,745
	486 · Merrill Lynch	
	486.1 · Merrill Lynch Unrealized Gain	152,094
	486 · Merrill Lynch - Other	562,015
	Total 486 · Merrill Lynch	714,108
	Total 476-486 · INVESTMENTS	2,414,853
500 · CONTRIBUTIONS -RCVB -CRTS		
	515 · Contrib RCVB-Pressler CRT	60,666
	530 · Contrib RCVB-Guerts CRT	143,509
	Total 500 · CONTRIBUTIONS -RCVB -CRTS	204,175
540 · ASSETS IN CRT		
	550 · Assets in CRT -R Waite	78,576
	601 · Prepaid Payables	1,225
	Total Other Current Assets	2,698,830
	Total Current Assets	2,842,078
Other Assets		
	460 · Investments - Point Center Fin	
	461 · Reserve - Point Center - Loan	(25,015)
	460 · Investments - Point Center Fin - Other	25,015
	Total Other Assets	-
	TOTAL ASSETS	2,842,078

Desert Healthcare Foundation
Balance Sheet
As of April 30, 2017

		Apr 30, 17
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
1000 · Accounts Payable		2,483
1052 · Account payable-DHCD Exp Alloc		62,458
Total Accounts Payable		64,942
Other Current Liabilities		
2180 · Accrued Accounts Payable		467
2190 · Current - Grants payable		320,631
Total Other Current Liabilities		321,098
Total Current Liabilities		386,040
Long Term Liabilities		
2186 · Grants payable		200,000
Total Liabilities		586,040
Equity		
3900 · Retained Earnings		2,107,170
Net Income		148,868
Total Equity		2,256,038
TOTAL LIABILITIES & EQUITY		2,842,078

Desert Healthcare Foundation
Deposit Detail
April 2017

Type	Date	Name	Amount
No Deposits in April			
TOTAL			0

Desert Healthcare Foundation
Check Register
As of April 30, 2017

Type	Date	Num	Name	Amount
100 - CASH				
146 - Checking - Pacific Premier 6718				
Bill Pmt -Check	04/11/2017	10727	Alejandro Espinoza	(807)
Bill Pmt -Check	04/11/2017	10728	Boys & Girls Club of Palm Springs	(9,391)
Bill Pmt -Check	04/11/2017	10729	Deiter Crawford.	(239)
Bill Pmt -Check	04/11/2017	10730	Ron Oden	(294)
Bill Pmt -Check	04/11/2017	10731	Ronald A Stewart	(540)
Bill Pmt -Check	04/18/2017	10732	Alliance for a Healthier Generation, Inc.	(74,757)
Bill Pmt -Check	04/25/2017	10733	Alejandro Espinoza	(714)
Bill Pmt -Check	04/25/2017	10734	Desert Recreation District	(9,135)
Bill Pmt -Check	04/25/2017	10735	Negro Academic Scholarship Fund	(650)
Bill Pmt -Check	04/26/2017	10736	Desert Recreation District	(2,033)
Bill Pmt -Check	04/26/2017	10737	TOP Shop	(2,568)
TOTAL				(101,128)

**DESERT HEALTHCARE FOUNDATION
FINANCE, ADMINISTRATION, REAL ESTATE AND LEGAL COMMITTEE
MEETING MINUTES
May 9, 2017**

A Meeting of the Finance, Administration, Real Estate and Legal Committee of the Desert Healthcare Foundation was held in the Desert Healthcare District Conference Room, 2nd Floor, Palm Springs, CA.

Attendance:

Members

Mark Matthews, Chairman/Treasurer
Director Les Zendle

Absent

Sid Rubenstein, Community Member
Arthur Shorr, Community Member

Staff

Herb Schultz, CEO
Chris Christensen, CFO/COO
Donna Craig, CGO
Mary Pannoni, Accounting/Admin Support
Andrea S. Hayles, Clerk to the Board

Community Members

Joseph Wild, Community Member
Richard Cagen, Community Member

CALL TO ORDER

The meeting was called to order at 4:01 p.m. by Director Matthews.

APPROVAL OF AGENDA

It was moved and seconded (Member Cagen, Member Wild) to approve the agenda with the addition of the Purple Binder annual administration and maintenance agreement for \$43,000.

Motion passed unanimously.

PUBLIC COMMENT

None

APPROVAL OF MINUTES

Submitted for approval:

1. Minutes – April 18, 2017

It was moved and seconded (Member Wild, Chairman Matthews) to approve the minutes of April 18, 2017. Motion passed unanimously.

Member Cagen abstained from the April 14, 2017 Minutes approval due to his absence.

FINANCIAL REPORTS

1. Financial Statements
The April 2017 financial statements were reviewed.
2. Asset Allocations Schedule
The asset allocation schedule was reviewed.
3. Deposits
The April 2017 deposit detail was reviewed.
4. Check Register
The April 2017 check register was reviewed.
5. General Grants Schedule
The general grants schedule was reviewed.

It was moved and seconded (Member Wild, Chairman Matthews) to approve the April 2017 Foundation Finance Reports and forward to the Board for approval.

OTHER MATTERS

1. CEO Report
Herb Schultz, CEO, provided a brief overview of the CEO report.
2. FY 2018 Annual Budget – Draft Review
Chris Christensen, CFO/COO, provided an overview of the FY 2018 Annual Budget.
3. CVHIP – Purple Binder
Chris Christensen, CFO/COO, gave an overview of Purple Binder, the website administrators of the CVHIP website.

Mr. Christensen explained that Purple Binder charges a \$43,000 annual administration and maintenance fee for the cvHIP website for the period of May 2017– April 2018 that necessitates renewal.

It was moved and seconded (Director Zendle, Chairman Matthews) to approve the Purple Binder annual CVHIP administration and maintenance agreement for \$43,000 and forward to the Board for approval.

ADJOURNMENT

The meeting was adjourned at 4:30 p.m.

ATTEST: _____

Mark Matthews, Chairman Finance and Administration Committee/Treasurer
Desert Healthcare District Board of Director

Summary of Activity April 16, 2017 to May 15, 2017

Active Users: 394

Programs viewed: 332

Top Five (5) Search Terms *

1. Housing (704)
2. Counseling (224)
3. Mental Health (90)
4. Transportation (85)
5. Food (73)

Top Five (5) Binders *

1. Homeless (828)
2. Seniors (680)
3. Mental Health (542)
4. Food Assistance (491)
5. Disabled (469)

Top five (5) viewed programs*

1. Taxi Voucher Program (57)
2. Trails (50)
3. Counseling – Jewish Family Services (38)
4. Service Shelter (34)
5. Women’s Shelter (32)

Source of Program Views:

(37% Search Function; 63% Binder Function)

Referrals: 27

(26% clicked to email agency - 74% clicked to print info)

Top Three (3) Referred Programs*

1. Counseling Services – Jewish Family Service of the Desert (9)
2. Emergency Shelter and Transitional Housing (9)
3. Full Service Partnership and adult program (5)
4. New Life (4)
3. Transitional Housing (4)
3. Outpatient Treatment (4)
3. Emergency Shelter (4)
3. Counseling Services (4)

* These figures are running totals up to May 15, 2017.



Date: May 23, 2017

To: Board of Directors

Subject: Purple Binder Administration and Maintenance Agreement

Staff Recommendation: Approve the annual administration and maintenance contract with Purple Binder, Inc. in the amount of \$43,000 for the period May 15, 2017 to May 14, 2018. At the F&A Committee Meeting on May 9, 2017, the agreement was reviewed and recommended forwarding to the Board for approval.

Background: DHCF entered into a contract with Purple Binder, Inc. on October 10, 2014, for a period of 18 months to provide the initial 6-month set-up of a community resource directory for the Coachella Valley (cvHIP) and to provide a further 12 month term of service for deployment. The total contract was for \$153,158. The annual contract is to provide the necessary support by Purple Binder to host, administer, update, and provide all technical support for the continued Coachella Valley specific on-line health and wellness resource tool branded as cvHIP. This is year 2 of the maintenance contract

Discussion: At the DHCD Board meeting in November 2013, the Board voted to support the development of a comprehensive community health portal through its partnership with Mayor Pougnet. The collective fund, administered by the DHCF, is restricted to the development and implementation of a community health portal.

- ./ Established on 11/21/2013 with 50% of the funds matched from the 2013 Mayor's Race.
- ./ DHCD Board committed an additional \$100,000 each year for the next two years of future DHCD match to the portal.
- ./ YTD Collective Fund Total = \$500,000
- ./ YTD Committed Costs for Development of Phase 1 (cvHIP) = \$ 214,013
- ./ Balance = \$285,987



VISION AND PURPOSE (Phase 1: Black text- cvHIP; Phase 2: Green Text-Coachella Valley Open Data Platform; To be developed: Orange text)

1. Provide news about current health issues and needs across the valley, as well as local implications for national health stories,
2. Connect consumers with data that explains health issues facing the valley,
3. Connect consumers with information on specific conditions prevalent in the Coachella Valley;
 - ./ 4. Connect consumers with local mental health resources
 - ./ 5. Connect consumers with a directory of local resources, providers and opportunities to help;
 - ./ 6. Connect consumers with information, resources, activities and events for staying healthy and fit;
 - ./ 7. Connect senior citizens to health and social services;
 - ./ 8. Connect consumers, especially the food insecure, with information and resources to help them eat healthy;
 - ./ 9. Provide information on how to stay safe and keep pets safe in the desert;
 - ./ 10. Help consumers understand the basics of health insurance;
11. Report how each city in the Coachella Valley is supporting the health of its residents.
12. Connect consumers with local healthcare jobs that are eligible for loan repayment, and
13. Make raw data available to specialized groups like non-profits, schools, utilities, government agencies, clinics and grantees

KEY INTERVIEWS (July/August 2014): Primary Priorities Identified:

CONTENT: (Phase 1: Black text- cvHIP; Phase 2: Green Text-Coachella Valley Open Data Platform; To be developed: Orange text)

1. Connect residents to resources across the Coachella Valley, which support the health and wellness of the individual, their family, and their community.
2. Provide a comprehensive community calendar that highlights events and programs, which support the health and wellness of the individual, their family, and their community.
3. Provide a tool to allow for and encourage community conversation related to healthy lifestyle choices, health and wellness information, and local opportunities and concerns affecting the health and wellness of area residents.



ACCESS:

- ../ 1. Must be user-friendly for all CV residents.
- ../ 2. Must be mobile.
- ../ 3. Must be available in English and Spanish.

Fiscal Impact Options:

There is no additional fiscal impact to the Foundation. The required expenditures to manage and host cvHIP will be funded from the Coachella Valley Health Information collective fund, currently totaling \$285,987, approved in November 2013 as part of the partnership with the Palm Springs Mayor's Health and Wellness Festival fundraiser.



Purple Binder
 318 W. Adams St.
 16th Floor
 Chicago, IL 60606

Invoice

Herb Schultz
 Desert Healthcare Foundation
 1140 N. Indian Canyon Drive
 Palm Springs, CA 92262

Date: 05/08/17
Reference #: 2017-0126
Due: 05/08/17

Invoice for deployment of Purple Binder from May 15, 2017 though May 14, 2018.

TITLE	UNIT PRICE	QUANTITY	LINE TOTAL
Community research	\$43,000.00	1	\$43,000.00
Ongoing research and continuous updates to data on community health services in Coachella Valley			
Custom branding for Desert Healthcare Foundation			
Managed hosting on secure servers, automatic updates to new versions of software as released			
Reporting dashboard and analytics on site usage			
Support for community partners via email			

Sub Total:	\$43,000.00
Invoice Total:	\$43,000.00
Total Paid:	\$0.00
Remaining Balance:	\$43,000.00
Amount Due:	\$USD 43,000.00