

WHO IS DESERT HEALTHCARE DISTRICT/FOUNDATION?

The Desert Healthcare District, established by voters in 1948, is a local government agency comprised of five cities and surrounding unincorporated areas in the West Coachella Valley. Led by a five-member Board of Directors for the first 50 years, the District built and operated its own hospital on behalf of residents, now known as the Desert Regional Medical Center.

In 1997, after District residents voted to lease to the for-profit Tenet Healthcare Inc., the hospital's 501(C)3 Foundation was transferred to the Healthcare District organization to ensure its assets would continue to be dedicated for public benefit.

Today, the Desert Healthcare Foundation works in consultation and collaboration with community partners to develop, fund and implement important health and wellness initiatives, programs and services designed to improve access and the overall health status of residents.

The District and its affiliated nonprofit Desert Healthcare Foundation, together, are one of the largest funders in the Coachella Valley, granting roughly \$4 million annually to nonprofit, community-based and provider organizations. These funds are used to assist residents — especially the underserved — in accessing vitally needed resources, such as primary and behavioral healthcare, housing, food, and transportation resources. Since 1998, the District has invested more than \$70 million in initiatives, grants and programs serving and benefiting the residents.

Our team, led by the Board of Directors and their vision, adopted a Strategic Plan in June of 2017 that connects Coachella Valley residents to health and wellness services and programs through Resources and Philanthropy, Health Facilities, Information and Community Education, and Public Policy.

In partnership with the Board of Directors, the CEO will lead the transformation of the District to achieve the agency's mission, vision and strategic priorities.



THE DISTRICT/FOUNDATION IS DEDICATED TO ACHIEVING OUR VISION THAT INCLUDES:

- Seeking solutions to health gaps and needs
- Developing innovative well-being initiatives
- Forging collective funding partnerships
- Doing the research to help influence the decision-makers
- Being an advocate for informing public policy
- Promoting health and wellness through education
- Changing the social determinants that affect health outcomes
- Supporting new providers, facilities, programs and services
- Connecting residents to health and wellness services

LOOKING AHEAD

The District/Foundation has a strong history as Coachella Valley's healthcare district. What more can the future promise? Take part in learning more about the plan's implementation by visiting www.dhcd.org/strategicplan.



DESERT HEALTHCARE DISTRICT

1140 N. Indian Canyon Drive, Palm Springs, CA 92262 | dhcd.org | 760.323.6113

We invite you to join us at our monthly meetings and visit our website to keep informed about current projects.

STRATEGIC PLAN 2017-2020

DESERT HEALTHCARE DISTRICT / DESERT HEALTHCARE FOUNDATION

Adopted June 27, 2017

Our Mission

"To achieve optimal health at all stages of life for all District residents."

Our Organizational Vision

"Connecting Coachella Valley residents to health and wellness services and programs through resources and philanthropy, health facilities, information and community education, and public policy."

"This year promises to be one of continuing transformation and expansion as Desert Healthcare District/Foundation begins to implement our new Vision and first-ever health-focused, comprehensive, and over-arching three-year Strategic Plan."

Board President
Les Zendle, MD, 2018



Photo provided by District-funded program Hidden Harvest (Christy Porter).



Photo provided by Foundation-funded Nutrition Education and Obesity Prevention program.

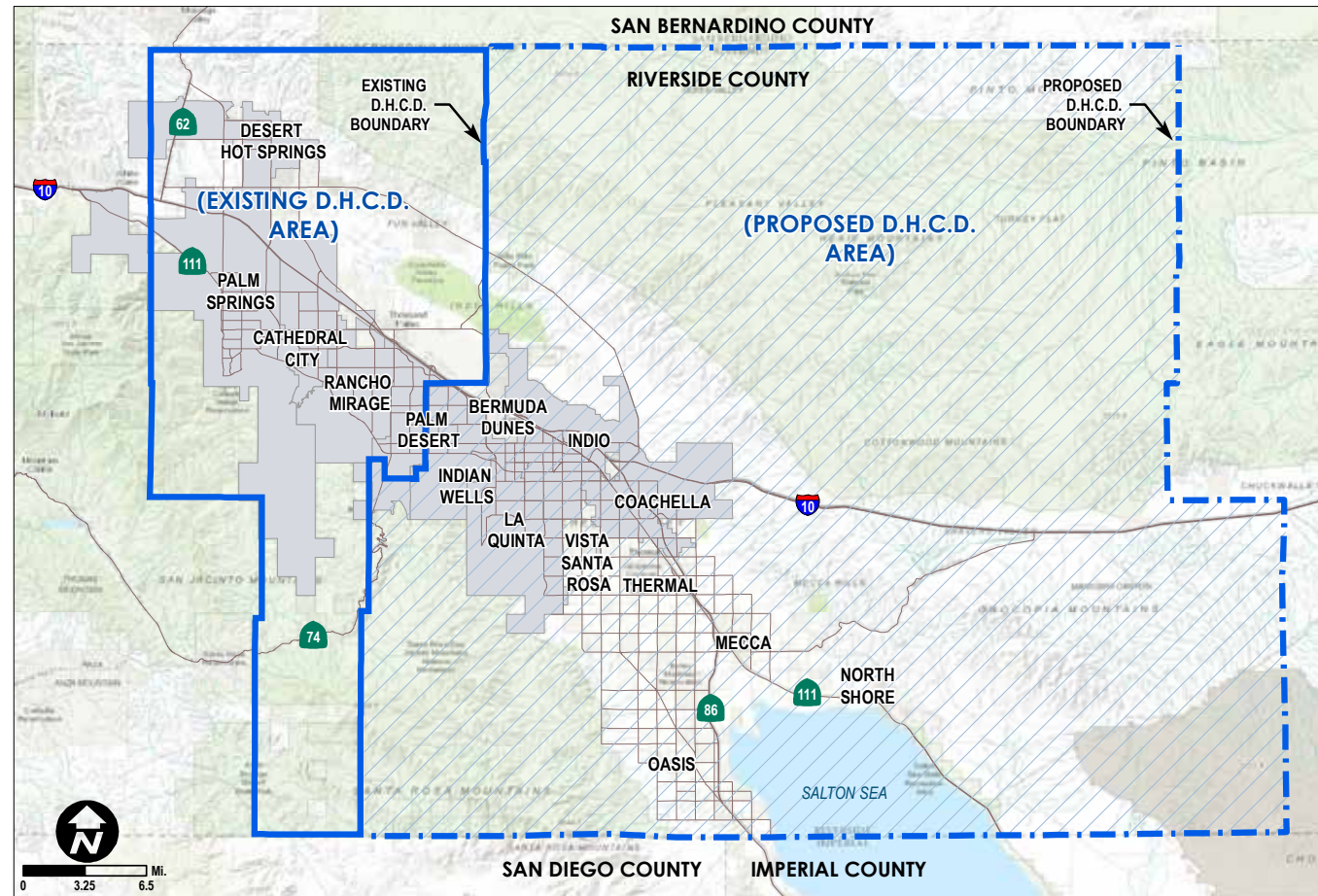
We understand the importance of community voices. Conveying and facilitating dialogue for residents, community-based organizations, service providers and other stakeholders to help address significant community health matters is an integral part of our mission and what drives our strategy.



DESERT HEALTHCARE
FOUNDATION

ONE COACHELLA VALLEY

Building off the successes realized over many years, the District has embarked on a transformation, building a roadmap to expansion to help to meet the needs of ALL residents, west to east. The District/Foundation not only invests funds toward helping residents and the underserved populations in the region, we collaborate with other entities to connect residents to vitally needed resources, such as primary and behavioral healthcare, housing, food, and transportation resources.



DESERT HEALTHCARE DISTRICT PROPOSED BOUNDARY EXPANSION PURSUANT TO CALIFORNIA ASSEMBLY BILL 2414
 DATE: 12/12/2016
 DATA SOURCES: RIVERSIDE COUNTY IT-GIS, DHCD, USGS, ESRI

STRATEGIC PLAN 2017-2020

DESERT HEALTHCARE DISTRICT / DESERT HEALTHCARE FOUNDATION

Strategic Priorities, the Roadmap to Advancing a One Coachella Valley Health and Wellness Perspective

With a focus on the greater social determinants of health (e.g., housing and homelessness, transportation, education) and not solely healthcare, the Strategic Plan outlines three key priorities, which will advance a One Coachella Valley perspective where the District will include the entire Valley as opposed to the west Valley-based District territory. It is a strategic approach to transforming the role, reach, and impact of the Desert Healthcare District/Foundation.

1 New Providers, Facilities and Services
 Enhance delivery system capacity and promote stable, high-quality health services that respond to community needs



2 One Coachella Valley
 Strengthen community health outcomes by implementing a District expansion that enhances and broadens community funding, considers the health needs of all residents, and effectively engages residents in the entire Coachella Valley.



3 Community Health and Wellness
 Demonstrably improve community health in the Coachella Valley leveraging District/Foundation investments and activities



Focus Areas
 To enhance our impact on community health, the District/Foundation identified four Community Health Focus Areas, which will serve as the basis for new initiatives, funding and other investments over the next three years. Based on the critical community health needs and targeted strategies, the District/Foundation will address each Focus Area through the Strategic Plan Priorities.

- HOMELESSNESS
- PRIMARY CARE AND BEHAVIORAL HEALTH ACCESS
- HEALTHY EATING, ACTIVE LIVING
- QUALITY, SAFETY, ACCOUNTABILITY, TRANSPARENCY