



**DESERT HEALTHCARE FOUNDATION  
BOARD MEETING  
Board of Directors  
April 24, 2018  
8:00 p.m.**

**Or As Soon After The Adjournment of the Desert Healthcare District Board Meeting**

Cathedral City Senior Center  
37171 W. Buddy Rogers Avenue  
Cathedral City, CA 92234

***This meeting is handicapped-accessible***

<i>Page(s)</i>	<b>AGENDA</b>	<i>Item Type</i>
	<i>Any item on the agenda may result in Board Action</i>	
	<p><b>A. CALL TO ORDER – President Zendle, MD</b>            Roll Call            _____ Vice-President/Secretary Rogers, RN _____ Director Matthews            _____ Director Hazen _____ Director Wortham, DrPH</p>	
	<p><b>B. APPROVAL OF AGENDA</b></p>	<b>Action</b>
	<p><b>C. PUBLIC COMMENT</b>            At this time, comments from the audience may be made on items <i>not</i> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the Foundation. <b>The Board has a policy of limiting speakers to no more than three minutes.</b> The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.</p>	
	<p><b>D. CONSENT AGENDA</b>            All Consent Agenda item(s) listed below are considered to be routine by the Board of Directors and will be enacted by one motion. <u>There will be no separate discussion of items unless a Board member so requests, in which event the item(s) will be considered following approval of the Consent Agenda.</u></p>	<b>Action</b>
<b>3-4</b>	1. BOARD MINUTES a. Meeting Minutes of March 27, 2018	
<b>5-6</b>	b. Special Meeting of the Board April 3, 2018	



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7-15	2. FINANCE AND ADMINISTRATION a. Consideration for Approval Foundation March Financial Statements F&A Committee approved April 10, 2018	
	<b>E. DESERT HEALTHCARE FOUNDATION CEO REPORT</b>	
16-17	<b>F. FINANCE &amp; ADMINISTRATION COMMITTEE</b> a. Draft Minutes of April 10, 2018 F&A Committee Meeting	
18-20	<b>G. OLD BUSINESS</b> a. Consideration to approve cvHIP Advertising Budget	<b>Action</b>
21-32	<b>H. NEW BUSINESS</b> a. Consideration to accept \$2,000,000 from the Desert Healthcare District to fund the Behavioral Health Initiative Collective Fund	<b>Action</b>
33-39	b. Polling – Lake Research Partners (LRP) Service Agreement – Not to Exceed \$75,210	<b>Action</b>
40-71	<b>I. DIRECTOR'S COMMENTS &amp; REPORTS</b>	
	<b>J. ADJOURNMENT</b>	