



DESERT HEALTHCARE
DISTRICT & FOUNDATION

To achieve optimal health at all stages of life for all District residents

DESERT HEALTHCARE DISTRICT
BOARD MEETING
Special Meeting of the Board of Directors
January 22, 2025
5:30 P.M.

Desert Healthcare District and Foundation
Jerry Stergios Building
2nd Floor Boardroom
1140 N. Indian Canyon Drive
Palm Springs, CA 92262

This meeting is handicapped-accessible

In lieu of attending the meeting in person, members of the public can participate by webinar using the following link:

<https://us02web.zoom.us/j/82763321893?pwd=CJoqf6p6HEwEORUnCJIZY08svlXgp.1>

Password: 545607

Members of the public can also participate by telephone, using the following dial in information:

(669) 900-6833 or Toll Free (833) 548-0282

Webinar ID: 827 6332 1893

Password: 545607

You may also email ahayles@dhcd.org with your public comment no later than 3 p.m., Tuesday, 01/22

Page(s)

AGENDA

Item Type

Any item on the agenda may result in Board Action

A. CALL TO ORDER – President Rogers, RN

Roll Call

Director PerezGil____Director Shorr____

Director De Lara____Director Logsdon, MD____

Secretary Barraza ____ Vice-President Rodriguez ____President Rogers, RN

B. PLEDGE OF ALLEGIANCE

1-3 C. APPROVAL OF AGENDA

D. PUBLIC COMMENT

At this time, comments from the audience may be made on items not listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. **The Board has a policy of limiting speakers to no more than three minutes.** The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.



DESERT HEALTHCARE
DISTRICT & FOUNDATION

To achieve optimal health at all stages of life for all District residents

Informational

F. BOARD OF DIRECTORS BOARD MEMBER ORIENTATION

1. Overview and Discussion of Outreach and Programs – Role of the Chief of Community Engagement, Community Outreach, Environmental Health, Mobile Medical Clinics, Coachella Valley Equity Collaborative, and Connect IE – presented by Alejandro Espinoza, MPH, Chief of Community Engagement – **20 minutes**
2. Overview and Discussion of Finance and Investments – Role of the Chief Administration Officer, Accounting, Human Resources, Information Technology, Property Taxes/LPMP Rental Income, Investment Portfolio, Internal Control, Check Writing Process/Banking/Transfers, Budget Preparation, and the Annual Audit Process – presented by Eric Taylor, CPA, Chief Administration Officer – **20 minutes**
3. Overview and Discussion of Communications and Marketing – Role of the Director of Communications and Marketing, Communications & Marketing Plan, Annual Report, Multimedia Campaigns, and Future Brand Analysis – presented by Will Dean, Director of Communications and Marketing – **20 minutes**
4. Overview and Discussion of the CEO and Board Relations – Role of the Special Assistant to the CEO and Board Relations Officer, Board Relations, Compliance and Trainings, AB 1234 Ethics and AB 1661 Sexual Harassment Trainings, Board and Committee Assignments, BOD-03 Appointment & Duties for Committees, Diligent Community Introduction, Special District Associations - Association of Healthcare Districts (ACHD) and California Special District Association (CSDA) – presented by Andrea S. Hayles, MBA, Special Assistant to the CEO and Board Relations Officer – **20 minutes**

G. ADDITIONAL INFORMATION OF INTEREST / Q&A

H. ADJOURNMENT

The undersigned certifies that a copy of this agenda was posted in the front entrance to the Desert Healthcare District offices located at 1140 North Indian Canyon Drive, Palm least Springs, California, and the front entrance of the Desert Healthcare District office located at the Regional Access Project Foundation, 41550 Eclectic Street, Suite G100, Palm Desert California at 72 hours prior to the meeting. If you have a disability or require a translator for accommodation to enable you to participate in this meeting, please email Andrea S. Hayles, Special Assistant to the CEO and Board Relations Officer at ahayles@dhcd.org or call (760) 567-0298 at least 72 hours prior to the meeting.

Andrea S. Hayles

Andrea S. Hayles, Board Relations Officer