



**DESERT HEALTHCARE DISTRICT  
STRATEGIC PLANNING COMMITTEE MEETING**

**January 14, 2024**

**1:30 p.m.**

Members of the public can participate by webinar using the following link:

<https://us02web.zoom.us/j/88064781380?pwd=aPRh4JhMhyaWTXNacsbJQMCpyv1SAH.1>

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Webinar ID: 880 6478 1380

Members of the public can participate by telephone, using the follow dial in information  
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<i>Page(s)</i>	<b>REVISED AGENDA</b>	<i>Item Type</i>
	<b>I. Call to Order</b> – Vice-President Greg Rodriguez, Chair	
1-2	<b>II. Approval of Agenda</b>	<b>Action</b>
3-5	<b>III. Approval of Meeting</b> 1. Meeting Minutes – July 09, 2024	<b>Action</b>
	<b>IV. Public Comments</b> At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action.	
6-34	<b>V. Old Business</b> 1. FY2021-2026 Strategic Plan a. Summary of 2021-2026 Strategic Plan Goals	Information
35-38	<b>VI. New Business</b> 1. FY2027-2031 Strategic Planning a. Consideration to approve a 3-month timeline that includes continuation of the current 5-year strategic plan to expire June 2026, consultant and facilitator engagements, facilitated workshops and introduction of a multi-phase timeline.	<b>Action</b>
	<b>VII. Committee Member Comments</b>	Information
	<b>VIII. Adjournment</b>	



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The undersigned certifies that a copy of this agenda was posted in the front entrance to the Desert Healthcare District offices located at 1140 North Indian Canyon Drive, Palm Springs, California, and the front entrance of the Desert Healthcare District office located at the Regional Access Project Foundation, 41550 Eclectic Street, Suite G-100, Palm Desert California at at least 72 hours prior to the meeting.

If you have any disability which would require accommodation to enable you to participate in this meeting, please email Andrea S. Hayles, Special Assistant to the CEO and Board Relations Officer, At [ahayles@dhcd.org](mailto:ahayles@dhcd.org) or call (760) 567-0298 at least 72 hours prior to the meeting.

*Andrea S. Hayles*

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Andrea S. Hayles, Board Relations Officer



**DESERT HEALTHCARE DISTRICT  
STRATEGIC PLANNING COMMITTEE  
MEETING MINUTES  
July 09, 2024**

Directors Present via Video Conference	District Staff Present via Video Conference	Absent
Director/Chair Leticia De Lara, MPA Secretary Kimberly Barraza Director Les Zendle, MD	Chris Christensen, CPA, Chief Executive Officer Eric Taylor, CPA, Chief Administration Officer Donna Craig, Chief Program Officer Alejandro Espinoza, MPH, Chief of Community Engagement Andrea S. Hayles, MBA, Board Relations Officer	

AGENDA ITEMS	DISCUSSION	ACTION
<b>I. Call to Order</b>	Chair De Lara called the meeting to order at 1:31 p.m.	
<b>II. Approval of Agenda</b>	Chair De Lara asked for a motion to approve the agenda.	<b>It was moved by Director Zendle and seconded by Director Barraza to approve the agenda. Motion passed unanimously.</b>
<b>III. Approval of the Minutes – February 08, 2024</b>	Chair De Lara asked for a motion to approve the minutes of the February 08, 2024, meeting.	<b>It was moved by Director Barraza and seconded by Director Zendle to approve the February 08, 2024, meeting minutes. Motion passed unanimously.</b>
<b>IV. Public Comment</b>	There was no public comment.	
<b>V. Old Business</b>	There is presently no old business.	
<b>VI. New Business</b>		
<b>1. FY2021-2026 Strategic Plan</b> <b>a. Environmental Health Initiative RFP: Mitigating Air Quality Related Health Conditions</b> <b>i. Strategic Plan Goal 6: Responsive to and supportive of selected community initiatives that enhance the environment in the District’s service area.</b> <b>ii. High Priority Strategy 6.1: Play a role in</b>	<p>Chris Christensen, CEO, provided an overview of the Environmental Health Summit and the request for proposal initiative timeline.</p> <p>The committee discussed and directed staff to revise strategic plan Goal 6 — Strategies 6.1 and 6.2 — to play a role in raising awareness and “addressing” the impact of air and water quality and forward it to the board for consideration of approval.</p>	



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<p>raising awareness of the impact of air quality in the Coachella Valley and the health of community residents and be a catalyst for community organizations to implement solutions.</p> <p><b>b. Environmental Health Summit Overview September 20-21, 2024</b></p> <p><b>i. High Priority Strategy 6.1: Play a role in raising awareness of the impact of air quality in the Coachella Valley and the health of community residents and be a catalyst for community organizations to implement solutions.</b></p> <p><b>ii. High Priority Strategy 6.2: Play a role in raising awareness of the impact of poor water quality in the Coachella Valley on the health of community residents and be a catalyst for community organizations to implement solutions.</b></p>	<p>Mr. Christensen, CEO, provided an update on the Environmental Health Summit sponsorships, speakers, the website, and Hocker Productions role while answering questions from the committee and a suggestion to acknowledge champions of environmental justice.</p>	
<p><b>VII. Committee Member Comments</b></p>	<p>Director Barraza proposed assessing any potential revisions to the strategic plan in 2025 before the conclusion in 2026.</p>	



**DESERT HEALTHCARE DISTRICT  
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	Director Zendle recommended at the start of 2026 the committee determine when to provide a recommendation to the board.	
<b>VIII. Adjournment</b>	Chair De Lara adjourned the meeting at 2:14 p.m.	<b>Audio recording available on the website at <a href="https://www.dhcd.org/Agendas-and-Documents">https://www.dhcd.org/Agendas-and-Documents</a></b>

ATTEST: \_\_\_\_\_  
Leticia De Lara, Chair/Director, Strategic Planning Committee  
Desert Healthcare District Board of Directors

*Minutes respectfully submitted by Andrea S. Hayles, Board Relations Officer*

DRAFT

## Desert Healthcare District 2021-2026 Strategic Plan

Summary of 2021-2026 Strategic Plan Goals			
Goal	Total Funding	Goal	Total Funding
Goal 1: Financial Resources	\$6,164,207	Goal 4: Impact Evaluation	\$366,400
Strategy 1.1	\$175,000	Strategy 4.1	\$116,400
Strategy 1.2	\$26,800	Strategy 4.2	-
Strategy 1.3	-	Strategy 4.3	-
Strategy 1.4	\$4,465,977	Strategy 4.4	-
Strategy 1.5	\$1,490,430	Strategy 4.5	-
Strategy 1.6	\$6,000	Strategy 4.6	\$250,000
Goal 2: Primary and Specialty Care Services	District Funds Allocated: \$8,148,222 **Pass-through Funds: \$341,648	Goal 5: Economic Stability	\$1,764, 972
Strategy 2.1	\$1,229,900	Strategy 5.1	\$707,473
Strategy 2.2	\$1,308,697	Strategy 5.2	\$1,000,000
Strategy 2.3	\$2,372,396	Strategy 5.3	\$57,499
Strategy 2.4	\$669,191	Strategy 5.4	-
Strategy 2.5	\$73,422	Goal 6: Environmental Health	\$1,502,353
Strategy 2.6	\$341,648 (pass-through)	Strategy 6.1	\$355,000
Strategy 2.7	\$2,494,616	Strategy 6.2	\$50,000
		Strategy 6.3	\$100,000
Goal 3: Behavioral/Mental Health Care Services	District Funds Allocated: \$5,114,413 **Pass-through Funds: \$50,000	RFP: Mitigating Air Quality-Related Health Conditions: Prevention, Diagnosis, and Management	\$997,353
Strategy 3.1	\$605,507	Goal 7: General Health Education	District Funds Allocated: \$225,502 **Pass-through Funds: \$4,514,759
Strategy 3.2	\$85,000	Strategy 7.1	\$225,502
Strategy 3.3	\$593,045	Strategy 7.2	\$4,514,759 (pass-through)
Strategy 3.4	\$199,874	Mini Grants	\$195,000
Strategy 3.5	-		
Strategy 3.6	\$257,541		
Strategy 3.7	\$50,000 (pass-through)		
RFP: Improving Access to Behavioral Health Education and Prevention Services to Children (0-18 years) and their Families	\$1,123,514		
RFP: Building Connected Communities - Improving Community Supports to Reduce Social Isolation and Loneliness	\$1,175,819		
	\$1,074,113		

\*Please note some grants align with multiple goals and strategies. Each grant has been categorized under the summary goal or strategy that best represents its funded project deliverables. For further details, please see each goal breakdown below.

\*\*Pass-through dollars received in Goal 1 have been applied to the appropriate Goals/Strategies.

*Strategic Plan Goal 1: Proactively increase the financial resources DHCD/F can apply to support community health needs*

<b>Strategy 1.1: Develop a healthcare delivery system vision for the Coachella Valley</b>						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Huron Consulting Group	Perception Health (Assessment)	\$95,000	12/1/2022	4/30/2023	1.1	The Huron report highlights significant disparities in health outcomes, identifies pressing health needs, and assesses the demand for regional infrastructure.
Coachella Valley Economic Partnership	Economic Impact on Health Study	\$80,000	3/1/2023	01/31/2025	1.1	The study will capture the economic impacts of DHCD's healthcare needs and based on the Huron Report recommendations.

<b>Strategy 1.2: Pursue renegotiation of the hospital lease - Complete seismic retrofit design/planning</b>						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
SGH	Seismic Assessment	\$26,800	08/01/2022	12/31/2023	1.2	SGH report updated and presented to the Board. Cost estimates went up to \$200 - \$220 million. Additional work to complete a local hazard mitigation plan.
DHCD Staff	Seismic Funding		On-going		1.2	Staff is pursuing funding opportunities.
Deveau Burr Group	Seismic Legislation		On-going		1.2	AB 869 signed by the Governor. Measure AA and LPA approval will eliminate the District's obligation to complete seismic retrofit.

<b>Strategy 1.3: Expand capabilities and activities for obtaining new grant funding</b>						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
California Consulting	Grant-Writing		4/19/2022	3/31/2024	1.3	California Consulting secured grants for \$1.3 million.
DHCD staff	External Grant Process			Completed	1.3, 1.5	Board approved External Grant Process flow chart incorporation into OP-5 at the Nov. 2023 Board meeting.

<b>Strategy 1.4: Work with Riverside University Health System to continue/expand funds provided to DHCD/F to meet community health needs</b>						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Riverside University Health Systems – Public Health	COVID testing, vaccinations	\$4,415,977 for COVID 19 response since it started	11/1/2020	12/31/23	1.4	Coachella Valley Equity Collaborative Collective Impact/Response.

Riverside University Health Systems – Public Health	RODA (Riverside Overdose Data to Action)	\$50,000 for Fentanyl response	04/01/2023	08/31/2023	1.4	Fentanyl harm reduction project strategies addressed overdoses and mortality in the communities with the highest rates—Indio, Cathedral City, and Desert Hot Springs— prioritizes prevention and support.
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**Strategy 1.5: Identify opportunities and implement selected joint venture/partnerships with community organizations to jointly support funding of selected community health needs**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Inland Empire Health Plan	Connect IE	\$98,782	1/1/2023	ongoing	1.5	The District received funding to support the implementation of Connect IE in Coachella Valley. The project focused on building awareness of the Connect IE platform among community members and service providers in the Coachella Valley. Identified and onboarded qualified service providers into the Connect IE database, provided comprehensive training on administrative functions, and enrolled interested organizations in the electronic referral system to establish a robust inter-agency referral network.
RAP Foundation/NPO Centric Collective Impact Partnership	Behavioral Health RFP	RFP 2022 \$300K RFP 2023 \$500K	2022	2023	1.5	The RAP Foundation and Desert Healthcare District partnered to offer the Mental Health Grant, which was designed to fund programs that advocate for the psychological, emotional, physical, and social well-being of residents in the Coachella Valley and Palo Verde Valley.
RAP Foundation/NPO Centric Collective Impact Partnership	Capacity Building and Technical Assistance	\$250K over two years	3/1/2023	3/31/2025	1.5	The District contracted with NPO Centric to offer technical assistance in building up the capacity of the District’s grantees.
US Aging	Aging and Disability Vaccination Collaborative	\$341,648	9/1/2023	3/31/2025	1.3,1.5	Provide COVID-19 and flu vaccines, education, and connections to supportive services targeting older adults and individuals with special needs via mobile vaccination clinics throughout the Coachella Valley.

**Strategy 1.6: Evaluate the potential to conduct community-based fund raising (Foundations, individuals, corporations) - Hire a development director - Explore planned giving program**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Success for Nonprofits	Feasibility Study	\$6,000	4/1/2023	6/30/2024	1.6	The feasibility study is complete; however, the report has been put on hold until after Measure AA.



*Strategic Plan Goal 2: Proactively Expand Community Access to Primary and Specialty Care Services (HIGH PRIORITY)*

**Strategy 2.1:** Provide funding to support an increase in the number of primary care and specialty professionals (clinicians, physicians, physician assistants, nurses, nurse practitioners, etc.) (High Priority)

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
One Future Coachella Valley	Building a Healthcare Workforce Pipeline	\$605,000	1/1/2023	12/31/2024	2.1, 2.7, 3.1, 3.7	Funds will be allocated to implement a proven scholar success model that combines scholarship awards with wrap-around services and case management. This initiative aims to support at least 50 students in completing degrees and certificates that lead to in-demand healthcare careers. The project will focus on two key groups: 1) Black and African American health students, who are underrepresented in health professions, and 2) graduate-level students preparing for high-demand clinical roles.
One Future Coachella Valley	RN Expansion Project	\$374,900	1/1/2025	12/31/2026	2.1, 2.5	OneFuture, in collaboration with Eisenhower Medical Center, Desert Care Network/Tenet, Inland Empire Health Plan, and the Desert Healthcare District, launched the Healthcare Workforce Leadership Roundtable to tackle regional healthcare workforce challenges. HWLR's first initiative addresses the RN shortage by expanding the College of the Desert's Associate Degree in Nursing program, increasing enrollment by 70 students over two cohorts. The District funds will support 35 students with scholarships and holistic services to address financial, academic, mental wellness, and career transition needs for nursing students.

**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
OneFuture Coachella Valley	Coachella Valley Black/African American Healthcare Student Scholarships	\$200,000	3/1/2021	2/28/2023	2.1	Highlights of the project include the establishment of the Black and African American Healthcare Advisory Committee, playing a vital role in shaping the scholarship and student support program. The inaugural cohort was selected and awarded 11 scholars, with four on track to complete their undergraduate and postgraduate degrees in health-related fields by Summer 2023. Additionally, the project is helping scholars build meaningful connections with professionals in their areas of interest, ultimately

						enhancing their access to internships and employment opportunities.
Reynaldo J Carreon MD Foundation	Dr. Carreon Scholarship Program	\$50,000	3/1/2023	2/29/2024	2.1, 2.7	With District funds, a total of 34 individuals have been awarded scholarships to pursue degrees in healthcare-related fields.

**Strategy 2.2: Provide funding to support an increase in the number of clinics and needed programs (FQHCs, community clinics, multi-purpose community centers) in geographically targeted markets and the days and hours that they operate (High Priority)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Regents Of The University Of California At Riverside	Increasing Access to Primary Care for Latinx and Indigenous Latin American Patients in the Coachella Valley	\$228,863	10/1/2024	9/30/2026	2.2, 2.5, 2.7	The project aims to expand primary care access for Latinx and Indigenous Mexican immigrants in the Eastern Coachella Valley. It will involve training healthcare professionals, establishing clinics, implementing patient navigation and referral systems, and providing health education materials to enhance community health outcomes.

**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
CSUSB Philanthropic Foundation	PDC Street Medicine Program	\$54,056	2/1/2022	1/31/2023	2.2	The Street Medicine Program delivered healthcare services to 367 individuals and facilitated 799 contacts through nurse and medical clinics for the Coachella Valley's homeless, unsheltered, and vulnerable populations. In total, 6,719 lunches were provided. The program also engaged 54 BSN nursing students from CSUSB PDC, fostering empathy for these vulnerable communities. Additionally, the Street Medicine Program partnered with over 12 organizations in the Coachella Valley and is actively seeking to expand its collaborations.
DAP Health	DAP Health Expands Access to Healthcare	\$1,025,778	7/1/2023	6/30/2024	2.2	Through a court-sanctioned bankruptcy proceeding, DAP Health successfully acquired Borrego Health, ensuring that Borrego's patients continued to receive uninterrupted healthcare services.

**Strategy 2.3: Provide funding support and evaluation to community organizations providing expanded mobile primary and specialty care services (High Priority)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
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DAP Health/ Originally granted to Borrego Community Health Foundation	Improving Healthcare Access in Desert Highland Gateway Estates	\$575,000	7/1/2021	12/31/2024	2.2, 2.3	This grant was transferred from Borrego Health to DAP Health during the transition of assets. Staff is waiting for an updated budget modification and another 6 month no cost grant extension to cover the deliverables of the mobile Dental services.
DHCD/F; One Future CV; Desert Care Network; Eisenhower Health; IEHP	Healthcare Workforce Leadership Roundtable			Ongoing	7.1	A regional collaborative executive leadership body was to established to address issues of recruitment, training, and retention in the healthcare workforce. This body will continue supporting the OneFuture K12 healthcare career pathways, scholar success initiatives, scholarships, and the million-dollar fund, along with developing a behavioral health and public health talent pipeline. Additionally, a regional co-investment structure will be developed to significantly increase capacity for enrolling and graduating local students in RN programs.  One Future Coachella Valley submitted a grant to the District for the 4 <sup>th</sup> “leg” of this initiative/pilot program. To be presented to PC and BOD in December.
DPMG Health	DPMG Health Street Medicine	\$500,000	10/1/2022	9/30/2025	2.3	Funds support the operation of the District’s mobile medical unit designed to reach underserved communities, ensuring that essential healthcare services are accessible to individuals who might otherwise face barriers to care. This unit provides a range of services, including primary care, preventive screenings, immunizations, and health education. By bringing healthcare directly to neighborhoods in need, the mobile unit addresses disparities in access and aims to improve overall health outcomes.
DPMG Health	DPMG Health Community Medicine	\$1,057,396	11/1/2023	10/31/2025	2.3, 2.4, 3.4	Funds support the operation of the District’s second mobile medical unit designed to reach underserved communities with the incorporation of mental health and pharmacy services.
Vision to Learn	Palm Desert and Coachella Valley VTL program	\$50,000	1/1/2024	12/31/2024	2.3	Through a mobile clinic operating in elementary schools, every student at participating schools will receive vision screenings. Students identified as needing further evaluation will undergo comprehensive eye exams, and those requiring glasses will be provided with them at no cost.
<b>Completed</b>						

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Blood Bank of San Bernardino and Riverside Counties, Inc.	Coachella Valley Therapeutic Apheresis Program	\$140,000	11/1/2022	10/31/2023	2.3	LifeStream provided Therapeutic Apheresis (TA) services to 29 patients, successfully performing a total of 82 procedures. This vital service aims to treat various medical conditions by removing harmful substances from the bloodstream, enhancing patient health and well-being.
Vision to Learn	Palm Springs, Desert Sands and Coachella Valley Unified School Districts	\$50,000	2/1/2022	1/31/2023	2.3	Across the Coachella Valley, 946 elementary students received eye exams, and 791 of those students were provided with free prescription eyeglasses.

**Strategy 2.4: Provide funding support to community organizations providing primary and specialty care via telehealth (High Priority)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Braille Institute of America, Inc.	Low Vision Telehealth Services, Braille Institute Coachella Valley	\$36,697	1/1/2024	12/31/2024	2.4	Funding will support a Low Vision Specialist who will provide free rehabilitation sessions for individuals referred by medical professionals who are unable to further improve their visual acuity. This service aims to enhance the quality of life for those with low vision by offering tailored strategies and tools to help them maximize their remaining sight and maintain independence.

**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Coachella Valley Volunteers in Medicine	Improving access to healthcare services	\$154,094	12/1/2021	3/31/2023	2.4	In total, 2,569 medical visits were provided, along with 3,177 ancillary services, including health education, diabetes care management, social service assessments, imaging services, labs, and x-rays. Additionally, a minimum of 24 remote telemedicine clinics were promoted and offered to enhance access to healthcare services.
Coachella Valley Volunteers in Medicine	Ensuring access to healthcare through awareness and continuation of services delivery	\$478,400	11/1/2023	10/31/2024	2.4, 2.7	Final Report in Progress.

**Strategy 2.5: Collaborate/Partner with culturally competent training programs to expand primary care residency and nursing programs with required retention initiatives (High Priority)**

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
CSUSB Philanthropic Foundation	PDC Nursing Street Medicine Program	\$73,422	8/1/2023	7/31/2024	2.5, 2.7	The Program provided healthcare services to 834 individuals, resulting in 1,439 contacts through nurse and medical clinics serving the homeless, unsheltered, and vulnerable populations in the Coachella Valley. To enhance regional nursing capacity, the program engaged 85 BSN students—32 as volunteers and 53 through clinical rotations—along with 3 graduate nursing students from CSUSB. Additionally, 38 nursing students from COD volunteered with the program. Additionally, the program employed 8 existing nursing student assistants and 1 new assistant, who collectively worked 1,010.83 hours.

**Strategy 2.6: Collaborate/Partner with the Riverside University Health System on increasing the number of public health initiatives, including but not limited to: COVID-19, obesity, sex education, drug use/addiction, and nutrition (High Priority)**

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
US Aging	Aging and Disability Vaccination Collaborative	\$341,648 (pass-through)	9/1/2023	3/31/2025	2.6, 2.7	Provide COVID-19 and flu vaccines, education, and connections to supportive services targeting older adults and individuals with special needs via mobile vaccination clinics throughout the Coachella Valley.

**Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities (High Priority)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
ABC Recovery	Nursing Care and Prescription Medications	\$150,134	6/1/2024	5/31/2025	2.7	Funds cover costs for nursing staff services and prescription medications for Coachella Valley clients that are not reimbursed, ensuring continued access to essential healthcare services for those in need.
Desert Arc	Desert Arc Health Care Program	\$139,495	1/1/2025	12/31/2025	2.7, 23.4, 3.6	The Project will enhance services for individuals with intellectual and developmental disabilities by adding a second Licensed Vocational Nurse, hiring a Board-Certified Behavior Analyst, and purchasing adjustable medical beds and transport wheelchairs for safer client care. The staffing

						support will help Desert Arc provide comprehensive primary and specialty care to individuals in need, fostering their ability to live, work, and socialize in the community.
Desert Cancer Foundation	Patience Assistance Program & Community Outreach	\$163,750	3/1/2024	2/28/2025	2.7, 3.6	Support the Patient Assistance Program, which offers financial assistance to residents for cancer screening, diagnosis, and treatment. They will also enhance patient navigation for behavioral health services and resources, ensuring comprehensive support for those in need.
Lideres Campesinas	Healthcare Equity for ECV Farmworker Women and Families	\$150,000	2/1/2023	1/31/2025	2.7, 3.6, 3.7	Funds will be allocated to educate, implement, and respond to Adverse Childhood Experiences (ACEs) by providing tailored care within the community and local healthcare organizations.

**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
ABC Recovery	Cost of Caring Fund Project	\$332,561	1/1/2023	12/31/2023	2.7	ABC Recovery Center directly served 796 clients with addiction-related services and supported 713 family members through the Family Program's outreach areas.
Angel View	Improving Access to Primary and Specialty Care Services for Children with Disabilities	\$76,790	7/1/2022	6/30/2023	2.7	Angel View provided 2,000 hours of direct services to 304 children with disabilities and their families and conducted intakes for 85 new East Valley clients. Additionally, Angel View offered resources to 50 families for access to safety net services and assisted 100 families in accessing primary or specialty pediatric care through their transportation reimbursement program.
DAP Health	DAP Health Monkeypox Virus Response	\$586,727	7/1/2022	6/30/2023	2.3, 2.6, 2.7	DAP treated 8,485 individuals through testing, treatment, or vaccination for MPX. The MPX hotline responded to 3,221 emails and 806 phone calls. To raise awareness of MPX, DAP conducted a digital and social media campaign, achieving significant outreach: 21,000 video views, 4,129 public service announcement airings, 75,245 clicks to DAP's MPX landing page, 90,331 visits to the MPX webpage, 19 unique social media posts.
Desert Arc	Healthcare for Adults with Disabilities Project Employment of LVNs	\$102,741	5/1/2022	4/30/2023	2.7	Licensed vocational nurses provided a total of 1,712 nurse visits for routine medication passes, PRNs, and other treatments. Additionally, there were 550 reports of intervention services, including First Aid, observation, and responses to post-fall incidents and seizures.
Desert Arc	Desert Arc Health Care Program	\$291,271	10/1/2023	9/30/2024	2.7, 3.6	Desert Arc purchased and installed 63 life-saving Automatic External Defibrillators in its fleet of buses and

						vans. Additionally, 230 unduplicated clients benefited from the on- and off-site medical care provided by a full-time Licensed Vocational Nurse. There were 3,979 nursing visits, and 2,034 intervention services.
Desert Cancer Foundation	Patient Assistance Program	\$150,000	1/1/2022	12/31/2022	2.7	Through the Patient Assistance program, provided financial assistance and patient navigation services to 120 patients.
Pegasus Riding Academy	Pegasus Equine Assisted Therapy Program	\$60,092	2/1/2023	1/31/2024	2.7	Funding supported the expansion of Pegasus's Equine Assisted Therapy Program by 35 riders.
Vision y Compromiso	CVEC Unrestricted Grant Funds	\$150,000	7/1/2022	6/30/2024	2.7	Vision y Compromiso conducted 26 training sessions for Promotoras, focusing on topics to enhance professional development and economic opportunities. Additionally, they hosted two major events: the Serving from the Heart Symposium and Organizational Readiness Training, engaging 103 key leaders from public and private organizations.
Voices for Children	Court Appointed Special Advocate (CASA) Program	\$60,000	7/1/2022	6/30/2023	2.7, 3.7	Funds provided 30 underserved youth, in foster care, a CASA that ensured they received primary and/or specialty healthcare services and behavioral health services.
Voice for Children	Court Appointed Special Advocate (CASA) Program	\$81,055	11/1/2023	10/31/2024	2.7, 3.6	Final Report in Progress.

*Strategic Plan Goal 3: Proactively Expand Community Access to Behavioral/Mental Health Services (HIGH PRIORITY)*

**Strategy 3.1: Provide funding to support an increase in the number of behavioral/mental health professionals (includes training) (High Priority)**

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Riverside County Latino Commission	Healthy Minds Healthy Lives – Mentas Sanas Vidas Sanas	\$605,507	1/1/2023	6/30/2024	3.1, 3.3, 3.4, 3.6, 3.7	The Latino Commission provided direct services to 206 community members and hosted five community awareness activities throughout the project, effectively raising awareness about local resources for over 75 individuals at each event. Additionally, Vision y Compromiso Promotoras reached a total of 6,891 people in the community. The project also engaged four part-time employees who were current graduate students every 6+ months. All trainees who participated in this project were hired by Latino Commission.

**Strategy 3.2: Provide funding to Community-Based Organizations to support an increase in the number of days and hours of operation of behavioral/mental health services (High Priority)**

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
The Joslyn Center	The Joslyn Wellness Center	\$85,000	10/1/2022	9/30/2023	3.1, 3.2, 3.6, 3.7	The project served 115 low-income older residents aged 60 and over in the Problem Solving Therapy program, which showed improvements in resolving issues identified in their behavioral health treatment plans. Additionally, 33 low-income residents aged 60 and over participated in the Aging Mastery Program, while 214 low-income residents took part in Brain Boot Camp all due to capacity support.

**Strategy 3.3: Provide funding to Community-Based Organizations enabling an increase in the number and the geographic dispersion of sites providing behavioral/mental health services (consider co-location with other health services) (High Priority)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Foundation of Palm Springs Unified School District	School-Based Wellness Center Project	\$110,000	11/1/2022	1/31/2025	3.3	Funds will be used to convert identified spaces at four elementary schools (Bella Vista, Bubbling Wells, Cabot Yerxa, and Two Bunch Palms) into “wellness centers.”
Olive Crest	General Support for Counseling and	\$359,594	1/1/2024	12/31/2025	3.2, 3.3, 3.6, 3.7	Support Olive Crest’s “wrap” informed counseling and case management, their services to connect children and



	Mental Health Services to Vulnerable Children and Families in Coachella Valley					families to vital financial and community services during treatment and during after-care to ensure long-term health and reduced recidivism. Additionally, support internal training programs to equip staff with the best treatment methods, crisis prevention strategies, and cultural and racial sensitivity.
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**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Olive Crest	General Support for Counseling and Mental Health Services to Vulnerable Children and Families in Coachella Valley	\$123,451	3/1/2022	2/28/2023	3.3	Provided 400 children with a range of counselling services that address the mental, social-emotional, behavioral, and physical health of children through holistic treatment plans that they develop in a child-family-team setting.

**Strategy 3.4: Provide funding support to Community-Based Organizations providing tele-behavioral/mental health services (High Priority)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Riverside County Office of Education Alternative Education	Cross County Support: Mental Health Services for Coachella Valley Students	\$199,874	10/1/2024	9/30/2025	3.1, 3.4, 3.6, 3.7	Funds will support a Behavioral Health Therapist at Alternative Education schools, providing essential mental health and related services to students at six sites throughout the Coachella Valley.

**Strategy 3.5: Work with the new private psychiatric and community hospitals to identify opportunities to collaborate on the delivery of community-based behavioral/mental health services (payer mix) (High Priority)**

**Strategy 3.6: Educate community residents on available behavioral/mental health resources (High Priority)**

**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Chance Initiative	Tropical Strom Hilary 2023	\$10,000	11/15/2023	1/31/2024	3.6	More than 75 individuals received information local resources to alleviate the challenges that arose from Hurricane Hillary.

DHCD/F	RODA (Riverside Overdose Data to Action)	\$50,000 (pass-through)	4/1/2023	8/31/23	3.6	Eight Naloxone training sessions were conducted, reaching 154 individuals. Additionally, seven outreach events engaged 181 participants, during which Narcan nasal spray was distributed to 144 individuals, and fentanyl test strips were provided to 182 individuals.
El Sol Neighborhood Educational Center	Expanding Access to Educational Resources for Promotores	\$150,000	7/1/2022	6/30/2024	2.7, 3.6, 7.1	A total of 25 individuals participated in training on equity and advocacy. Three Community Resiliency and Recovery sessions were hosted creating 2,067 points of contact with community members. At least 455 individuals participated in one session, 330 in two sessions, and 1,282 completed all three sessions, receiving a full participation certificate. Additionally, a virtual resource hub was created by the end of the project period.
John F Kennedy Memorial Foundation	Behavioral Health Awareness and Education Program	\$57,541.44	10/1/2022	9/30/2023	3.6, 3.7	JFK reached a total of 806 District residents to expand awareness of behavioral and mental health services, educated 868 residents on these resources, and directly served or referred 332 residents, including both parents and children/youth.
Todec Legal Center	Tropical Storm Hilary 2023	\$40,000	11/15/2023	1/31/2024	3.6	TODEC provided case management support, education, and resources to 1,997 farmworkers in the Coachella Valley.

**Strategy 3.7: Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services (High Priority)**

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Jewish Family Service of the Desert	Mental Health Counseling Services for Underserved Coachella Valley Residents	\$160,000	11/1/2022	10/31/2024	3.2, 3.4, 3.7	Final Report in Progress
University of California, Riverside	Community-Based Interventions to Mitigate Psychological Trauma and Mental Health Disparities in Immigrant Communities in the COVID-19 Pandemic	\$113,514	2/1/2022	5/31/2023	3.7	They organized two 90-minute Spanish training sessions on psychological first aid, attended by 14 students and 6 Promotoras. In addition, they facilitated nine restorative circles, engaging a total of 110 community members in the ECV. From these circles, 15 participants were referred and went to the local free clinic for further support.

Youth Leadership Institute	Youth Voice in Mental Health	\$50,000	7/1/2022	6/30/2024	3.6, 3.7	YLI recruited 20 youth and conducted weekly meetings, engaging 75 parents, youth, and community leaders through one-on-one interactions. The organization hosted four hybrid quarterly meetings and organized a power mapping session to select a policy campaign topic aimed at increasing mental health resources in Riverside County. YLI also launched a texting hotline to collect stories for a mental health zine, which features a resource guide with input from coalition and community partners, and created a recruitment video to improve access to mental health resources in the community.
RAP Foundation/NPO Centric Collective Impact Partnership	Behavioral Health RFP	RFP 2022 \$300K RFP 2023 \$500K	2022	2023	3.7	The RAP Foundation and Desert Healthcare District & Foundation partnered to offer the Mental Health Grant, which was designed to fund programs that advocate for the psychological, emotional, physical, and social well-being of residents in the Coachella Valley and Palo Verde Valley.

**Request For Proposals: Improving Access to Behavioral Health Education and Prevention Services to Children (0-18 years) and their Families**  
RFP Strategies:  
1. Increase access to behavioral health services and resources to children (0-18 years) and their families  
2. Improve awareness of behavioral health services and resources to children (0-18 years) and their families  
3. Expand availability of behavioral health services and resources to children (0-18 years) and their families  
4. Increase education of behavioral health services and resources to children (0-18 years) and their families

<b>Completed</b>						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Desert Sands Unified School District Educational Foundation	Improving Access to Behavioral Health Education and Prevention Services to Children (0-18 years) and their Families	\$296,194	8/1/2022	7/31/2024	1, 2, 3, 4	During the project, the School Mental Health Nurse offered direct medication management, education, and support to 160 students and their families and successfully delivered post-psychiatric case management services to 177 students. The Behavioral Analyst met with 144 students and various school site teams. Additionally, 255 district staff members were trained to recognize opioid overdoses and administer Naloxone and significant outreach education was provided to students.
Innecare	Expansion of Mental Health Services for Children Beyond	\$150,000	8/1/2022	7/31/2024	1 & 3	Behavioral health services were provided to 1,204 youth, with 352 of those visits conducted via telehealth.

	COVID-19 in the Coachella Valley					
Martha's Village and Kitchen Inc.	Martha's Behavioral Health Support for Homeless Children and Families	\$99,853.60	8/1/2022	7/31/2024	1, 2, 4	Martha's Village and Kitchen provided education, improved awareness, and increased access to behavioral health services to 465 homeless children and families.
Regents of the University of California at Riverside	Improving Access to Behavioral Health Education and Prevention Services to Children (0-18 years) and their Families	\$500,000	8/1/2022	7/31/2024	1, 2, 3, 4	The team participated in 33 school and community events, engaging 4,264 attendees. They also disseminated behavioral health information to 30 schools, impacting 25,064 students, and conducted 57 workshops that attracted 541 participants. Additionally, they provided mental health screenings and direct services to 164 individuals and established the CAREspace at the Desert Hot Springs Health and Wellness Center.
Transgender Health and Wellness Center	Healing Rainbows	\$129,771	8/1/2022	7/31/2024	1 & 4	TH&WC successfully provided mental health navigation services to 76 youth and offered telehealth mental health services to 61 youth. Additionally, six transitional-aged youth received case management services and indirectly educated 4,595 individuals about their behavioral and mental health services and supported 11 youth at the Marsha P. Johnson LGBTQ+ youth drop-in center.

**Request For Proposals: Building Connected Communities: Improving Community Supports to Reduce Social Isolation and Loneliness**  
**RFP Strategies:**  
1. Increase the number of community navigators serving Coachella Valley residents  
2. Increase awareness and access to behavioral/mental health resources  
3. Improve access to community support services through systems and environments that build connectedness

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	RFP Strategy Alignment	Project Overview
Angel View	Outreach program to reduce social isolation and loneliness	\$86,250	5/1/2024	4/30/2026	1 & 2	The project targets children with disabilities, their siblings, and parents to enhance access to essential medical care services and resources. It aims to assist families in navigating complex care systems and connect them to supportive services, ensuring comprehensive support for the children and their families.
DAP Health	DAP Health Community Health Workers Build Community Connections	\$125,000	5/1/2024	4/30/2026	1 & 2	The project expanded their Community Health Worker services within the Department of Community Health to enhance connections and address barriers for marginalized populations seeking behavioral health services and resources.

El Sol Neighborhood Educational Center	Coachella Valley Community Assistance, Resources, and Empowerment Services	\$200,000	5/1/2024	4/30/2026	1, 2, 3	Implement a tiered Community Health Worker approach to enhance community resilience, improve access to mental health resources, and reduce isolation among residents. This strategy aims to provide tailored support and foster connections within the community.
The Joslyn Center	Increasing Behavioral Health Access and Social Connectedness for Older Coachella Valley Adults	\$200,000	5/1/2024	4/30/2026	1, 2, 3	Using a Community Navigator approach, the Joslyn Center will focus on Hispanic/Latino seniors and seniors with disabilities to enhance awareness and access to behavioral health resources and the Center's programs.
Variety Childrens Charity of the Desert Tent 66	Outreach and Future Program Expansion	\$102,949	5/1/2024	4/30/2026	1, 2, 3	Provide funding for the development and expansion of their Outreach Program. The Outreach Program fills an identified gap in services for children with special needs with case management support, increase access and awareness of behavioral/mental health services, and increased resources and referrals to community support services.
Vision y Compromiso	Cultivando Community Connections	\$199,914	5/1/2024	4/30/2026	1, 2, 3	Focus on extensive outreach via educational workshops, targeted table events, and participation in community and cultural events.
Voices for Children	Court Appointed Special Advocate (CASA) Program	\$60,000	5/1/2024	4/30/2026	1 & 2	Address the crisis of child abuse and neglect by filling a critical gap in the foster care system through the Court Appointed Special Advocate program.
Youth Leadership Institute	Community Advocates for Resilient Emotional Safety	\$100,000	5/1/2024	4/30/2026	1 & 2	Utilize their ¡Que Madre! Programming and Youth Community Navigator training programs to address social isolation and loneliness among youth in Eastern Coachella Valley.

*Strategic Plan Goal 4: Proactively measure and evaluate the impact of DHCD/F-funded programs and services on the health of community residents*

**Strategy 4.1: Adopt Clear Impact performance management and Results-Based Accountability platform to track and report impact**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
NPO Centric	RBA Capacity Building, Action Planning, and Implementation	\$116,400	05/01/2022	02/28/2025	4.1	To date, the accomplishments of the SOW in relation to its goals include the establishment of reporting and metrics management, the development of a grantee survey, and ongoing collaboration with staff on the Results-Based Accountability (RBA) framework. Additionally, Compyle software has been purchased and activated to enhance the functionality of the Scorecards. The program has also created content and templates for the RBA webpage, recently released RFPs. We continue to utilize RBA language throughout our grant programs.
DHCD Program staff	RBA Certification Training		Jan. 2023	Complete	4.1	The District has two staff members who are trained in Results-Based Accountability.

**Strategy 4.2: Evaluate the potential to offer multi-year grants to organizations**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
DHCD staff				Ongoing	4.2	Multi-year grants have been awarded and future multi-year requests continued to be vetted through the Grants Team, Program Committee, and Board of Directors.

**Strategy 4.3: Require, where appropriate, grantees to conduct and report the results of patient satisfaction surveys**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
DCHD staff			Not started		4.3	Potential for “patient” survey to be incorporated in RBA/Clear Impact scorecards in the future.

**Strategy 4.4: Conduct a CHNA in 5 years (2026)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Outside consultant to be named in the future	CHNA		2026		4.4	Community Health Needs Assessment to be followed by a Community Health Improvement Plan (CHIP).

**Strategy 4.5: Annually report progress of funded programs/services toward meeting identified community health needs**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
DHCD staff	Annual report				4.5	A 2022 annual report was completed and released in December 2022. The 2023/2024 annual report set to be released in November 2024.

Strategy 4.6: Support local organizations' capacity building efforts						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
DHCD in partnership with RAP/NPO Centric	Capacity Building and Technical Assistance	\$250,000/2 years	3/1/2023	3/31/2025	4.6	Nonprofits are in urgent need of assistance to build their capacity in various critical areas, including board governance, strategic planning, financial auditing, grant writing, and other essential components for achieving success and sustainability. Supporting these organizations in these venues is vital for their growth and effectiveness.

*Strategic Plan Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents*

**Strategy 5.1:** On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to homelessness of community residents and be a catalyst for community organizations to act in implementing solutions

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Galilee Center	Galilee Center Extended Shelter	\$268,342	6/1/2023	5/31/2024	5.1, 2.7	Galilee Center provided shelter and wrap-around services to 918 unduplicated asylum-seeking individuals. Additionally, three case workers coordinated travel plans for 158 families and 78 singles who continued to their destination in the United States.
Martha's Village and Kitchen	Homeless Housing With Wrap-Around Services Expansion	\$369,730	10/1/2023	9/30/2024	5.1	Final Report in Progress.
Step on Second Street, Inc.	Step Up's ECM/ILOS programs in the Coachella Valley	\$64,401	8/1/2023	7/31/2024	5.1, 2.7	Final Report in Progress.

**Strategy 5.2:** On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to affordable housing for community residents and be a catalyst for community organizations to act in implementing solutions

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Lift to Rise	Driving Regional Economic Stability Through Collective Impact	\$900,000	6/1/2023	5/31/2026	5.1, 5.2, 5.3, 5.4	Utilize District funds to provide organizational operating support for ongoing efforts aimed at driving regional economic stability. This support will focus on collective impact organizing to significantly increase the supply of affordable housing in the Coachella Valley. By strengthening capacity, they can better coordinate stakeholders, mobilize resources, and implement effective strategies to address the housing crisis in the region.
TODEC Legal Center	TODEC's Equity Program	\$100,000	1/1/2023	12/31/2024	5.2, 5.3	TODEC's Health Equity program will offer outreach, education, and case management while raising awareness about housing issues among frontline farmworkers. Through these efforts, the program aims to empower farmworkers with the information and resources they need to navigate housing challenges and improve their living conditions.



**Strategy 5.3:** On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Alianza Nacional De Campesinas, Inc.	Coachella Valley Farmworkers Food Distribution	\$57,499	11/1/2023	10/31/2024	5.3	Final Report in Progress.

**Strategy 5.4:** Promote health action planning and co-location of healthcare services in affordable housing developments

Strategic Plan Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District’s service area

**(HIGH PRIORITY)**

**Strategy 6.1: Play a role in raising awareness of the impact of air quality in the Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (High Priority)**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Alianza Coachella Valley	Expanding and Advancing Outreach Through Increasing Capacity Development	\$100,000	8/1/2022	1/31/2025	3.1, 3.6, 6.1, 6.2, 6.3	Funding supported the enhancement of both internal and external capacities to effectively support the Environmental Campaign addressing the challenges around the Salton Sea and the Community Justice Campaign advocating for restorative justice practices in schools. Focus is on building strategic partnerships, engaging the community, and providing targeted training.
DHCD/F	Environmental Health Summit				6.1, 6.2	Hosted in September 2024, this event united stakeholders—including nonprofit organizations, municipal leaders, and community members—to address environmental justice and climate impacts at both local and personal levels. Our goal is to foster meaningful dialogue, inspire transformative change, and mitigate the historical effects of environmental issues on communities. Through active civic engagement, participants were empowered to drive social change and collectively shape a more sustainable future.
DHCD/F	Environmental Health Initiative				6.1, 6.2, 6.3	Utilize the recommendations derived from the 3 reports specific to Air Quality and Environmental Health (CONCUR, Inc., Public Health Institute, and Alianza CV/South Coast Air Quality Management District), to release an RFP to develop an Environmental Health Initiative to address the concerns raised in the reports and act on the recommendations.

**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Alianza Coachella Valley	Partnerships for Air Quality Community Training in Rural Communities of the Eastern Coachella	\$40,000	7/1/2022	1/31/2024	6.1, 6.2, 6.3	Established an Air Quality Academy to provide resources and training to improve environmental literacy and air quality data. In addition, 14 air monitors were installed at the homes of the Air Quality Academy participants to collect community-level air quality data.

	Valley (SCAQMD DHCD Air Quality Academy)					
CONCUR, Inc	Air Quality Emergency Communication Plan	\$215,000	3/1/2020	6/30/23	6.1, 6.3	Air Quality Emergency Communications was created.

**Strategy 6.2:** Play a role in raising awareness of the impact of poor water quality in the Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (High Priority)

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Pueblo Unido CDC	Interim Drinking Water Program (IDWP)	\$50,000	7/1/2022	6/30/2024	6.2	They installed 405 point-of-use reverse osmosis units in 32 Polanco parks to improve access to safe drinking water. To support this initiative, they provided environmental and public health training and education resources included conducting 645 monthly monitoring and home visits, completing 56 arsenic water sampling collections with discussions on the results, and carrying out 20 additional site visits to address community concerns.

**Strategy 6.3:** Collaborate with and support public organizations in the Coachella Valley to address social determinants of health related to the environment (air quality, water quality and shelter)

Completed						
Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
Galilee Center	Our Lady of Guadalupe Center	\$100,000	8/1/2022	7/31/2024	3.1, 3.6, 6.1, 6.2, 6.3	Our Lady of Guadalupe Center was able to assist a total of 135 unduplicated farm/migrant farm workers and 5,132 unduplicated asylum seekers.

**Request For Proposals:** Mitigating Air Quality-Related Health Conditions: Prevention, Diagnosis, and Management  
RFP Strategies:  
 1. Increase and enhance awareness and foster connections to mitigate the impact of air quality on health conditions and outcomes  
 2. Evaluate household environments to identify methods for improving indoor air quality  
 3. Increase access to health services to reduce the impact of poor air quality on health

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
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DAP Health	Improved Access to Diagnosis and Treatment for Conditions related to Poor Air Quality among At-Risk Populations in Coachella Valley	\$200,000	1/1/2025	12/31/2026	1 & 3	The project will launch a comprehensive media campaign across digital, broadcast, and print platforms to raise awareness of DAP Health services addressing the health impacts of poor air quality. This includes geotargeted ads in English and Spanish, a dedicated website, text messages to existing patients, and public service announcements, while also training clinicians on related conditions. Collaborations with community partners and grantees will further direct individuals to DAP Health clinics, ensuring increased access to care for respiratory conditions linked to environmental health risks in the Coachella Valley.
Youth Leadership Institute	ECV CARES	\$200,000	1/1/2025	12/31/2026	1	The project will address the health impacts of poor air quality on low-income, marginalized residents, particularly youth, elders, immigrants, and those with preexisting health conditions. The project will engage youth in leadership development, research, and community outreach through workshops, content creation, and social media campaigns, aiming to raise awareness, promote healthier behaviors, and provide resources for navigating support programs.
Desert Recreation Foundation	Youth CARE (Clean Air and Recreation for Everyone)	\$197,477	1/1/2025	12/31/2026	1	The project is a two-phase initiative to engage youth in the Eastern Coachella Valley in addressing air quality and its health impacts. In Phase 1, workshops will educate high school students about air pollution, recruit youth participants, and raise awareness, while Phase 2 will involve data collection using air quality monitors and the implementation of the Air Quality Flag Program. Youth participants will analyze the data, raise awareness through workshops, and advocate for solutions to improve air quality, culminating in a community event to present their findings.
Vision y Compromiso	Asthma Preventive (and Home Visiting) Services to Mitigate Air Quality Conditions in Coachella Valley	\$200,000	1/1/2025	12/31/2026	1, 2, 3	The project will improve health and wellness by supporting promotoras who address health inequities across California, with a focus on asthma management for Medi-Cal and uninsured residents. Their Project will train promotoras as Asthma Specialists to provide community outreach, educational workshops, home assessments, and environmental trigger remediation in high asthma prevalence areas. Through partnerships with local

						organizations, VyC aims to improve asthma management and prevention for Latino families in the Coachella Valley.
Asthma and Allergy Foundation of America - St. Louis Chapter	RESCUE Coachella Valley, an air quality school asthma pilot	\$199,876	1/1/2025	12/31/2026	1 & 3	The pilot program will distribute stock albuterol inhalers in schools, train school nurses and staff, and gather data on asthma symptoms and triggers through Undesignated Asthma Medication Reporting Forms. This initiative aims to provide immediate relief for students, support follow-up care, and connect families with community programs and resources.

Strategic Plan Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general health education of the District's residents

**Strategy 7.1: Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Project Overview
Blood Bank of San Bernardino and Riverside Counties (LifeStream Blood Bank)	LifeStream's Attracting New Donors Initiative	\$104,650	1/1/24	12/31/24	7.1	To ensure the success of the Attracting New Donors Initiative, LifeStream will implement targeted educational outreach campaigns, hire a bilingual outreach ambassador, and develop strategic partnerships with community organizations, healthcare providers, and businesses to engage new donors from the Hispanic and LGBTQ+ communities.
DHCD/F	Behavioral Health Collective			Ongoing	7.1	A collaborative process aimed at advancing an equitable behavioral health system with the capacity and infrastructure to serve and empower Coachella Valley residents. Currently, over 60 community partners are focusing on three key areas: Workforce Development, Improved Access, and Policy Development.
DHCD/F	Connect IE	\$98,782 (pass-through)	1/1/23	Ongoing	7.1	The District received funding to support the implementation of Connect IE in Coachella Valley.  The project focused on building awareness of the Connect IE platform among community members and service providers in the Coachella Valley. Identified and onboarded qualified service providers into the Connect IE database, provided comprehensive training on administrative functions, and enrolled interested organizations in the electronic referral system to establish a robust inter-agency referral network.

**Completed**

Organization	Project Title	Funded Amount	Contract Start Date	Contract End Date	Strategy Alignment	Final Report Highlights
DHCD/F	Coachella Valley Equity Collaborative	\$4,415,977 (pass-through)	11/1/2020	12/31/23	2.6, 2.7, 7.1 7.2	The Coachella Valley Equity Collaborative (CVEC) was established to mitigate the impact of COVID-19 on residents through an equitable, community-based approach. It aims to ensure that disadvantaged communities have access to culturally and linguistically

						appropriate educational materials, as well as testing and vaccination clinics. Comprised of community-based organizations, governmental entities, faith-based institutions, and healthcare providers, the CVEC focuses on improving the health and wellness of Coachella Valley residents. Central to the CVEC are Community Health Workers (Promotoras), who act as liaisons, advocates, and trusted messengers within the community.
Variety Children's Charities Of The Desert	Expansion of Core Programs and Services	\$120,852	10/1/2023	9/30/2024	7.1	Final Report in Progress

**Strategy 7.2:** Play a role in raising awareness of the impact of school resources on the health of community residents and be a catalyst for community organizations to act in implementing solutions

Strategic Plan 2021-26: Mini Grants

<b>Mini Grants</b>						
<b>Organization</b>	<b>Project Title</b>	<b>Funded Amount</b>	<b>Contract Start Date</b>	<b>Contract End Date</b>	<b>Strategy Alignment</b>	<b>Project Overview</b>
Theresa A. Mike Scholarship Foundation	Theresa A. Mike Scholarship Foundation	\$10,000	9/1/2024	8/31/2025	2.1	Provide financial support to students in the Coachella Valley pursuing healthcare degrees.
Bridges 2 Hope	The Bridges 2 Hope	\$10,000	8/1/2024	7/31/2025	2.7	Funding will assist clients in the Coachella Valley in accessing primary and specialty care by offering support with appointment scheduling, reminders, transportation, accompaniment to appointments, medical follow-ups, and help with prescriptions and medical supplies.
Habitat for Humanity of the Coachella Valley, Inc.	Housing Insecurity Prevention Program for Low Income Coachella Valley Residents project,	\$10,000	5/1/2024	4/30/2025	3.6	Provide support for the Client Services Coordinator position to conduct semi-annual Wellness Checks, ensuring clients' health and safety. This role will identify unmet needs for community-based services and facilitate necessary referrals to appropriate resources.
Asthma & Allergy Foundation of America St. Louis Chapter	Asthma Newly Diagnosed Kit	\$10,000	2/1/2024	1/31/2025	6.1	Provide asthma diagnosis kits to 50 Coachella Valley children, follow-up care, check ins every 6-8 weeks during the school year, and provide referrals, technical assistance and other asthma educational support.

<b>Completed</b>						
<b>Organization</b>	<b>Project Title</b>	<b>Funded Amount</b>	<b>Contract Start Date</b>	<b>Contract End Date</b>	<b>Strategy Alignment</b>	<b>Final Report Highlights</b>
Rotary Club Of Palm Desert Foundation	Assistance in providing scholarships for students majoring in healthcare	\$10,000	7/1/2023	6/30/2024	2.1, 2.7	Provided \$2,000 scholarships to 5 students pursuing healthcare-related degrees.
Theresa A. Mike Scholarship Foundation	Theresa A. Mike Scholarship Foundation	\$5,000	8/1/2022	1/31/2023	2.1	Provided \$2,500 scholarships to 2 students pursuing healthcare-related degrees.
Theresa A. Mike Scholarship Foundation	Theresa A. Mike Scholarship Foundation	\$10,000	7/1/2023	6/30/2024	2.1	Provided \$2,500 scholarships to 4 students pursuing healthcare-related degrees.
California CareForce	Riverside County Free Healthcare Clinic 2023	\$10,000	2/1/20223	4/30/2023	2.2	Financial support helped enabled CA CareForce to provide free critical medical, dental, and vision care worth \$401,313 to 692 uninsured and underinsured individuals in the Coachella Valley.



PS Test Inc.	Testing & Treating the Growing Health Crisis	\$10,000	5/1/2023	4/30/2024	2.2	A total of 950 individuals received resource information. Of those, 300 individuals were successfully connected or referred to community resources or services. Additionally, direct healthcare services were provided to 200 individuals.
Desert Access and Mobility	Mobility/Management Assistance	\$10,000	9/1/2023	8/31/2024	2.7	Final Report in Progress.
Desert Recreation Foundation	Adaptive Program: Inclusion & Education	\$10,000	1/1/2023	12/31/2023	2.7	A total of 188 individuals were directly served in their adaptive programs.
Hanson House Foundation, Inc.	Emergent Needs to Clients of Hanson House Foundation	\$5,000	8/1/2022	8/1/2023	2.7	Funds were used to subsidize lodging for the families of trauma patients and cancer patients seeking treatment.
Palms to Pines Parasports	Leveling the Playing Field	\$10,000	2/1/2023	1/31/2024	2.7	Helped provide access to adaptive sports for 237 individuals.
Ronnie's House for Hope	Center	\$10,000	9/1/2023	8/31/2024	3.2, 3.3	Helped support over 200 kids to engage in grief support activities.
HIV+ Aging Research Project – Palm Springs	The Positive Connections 50+ Virtual Village	\$10,000	2/1/2023	1/31/2024	3.6	Engaged 101 older people living with HIV/AIDS (OPLH) individuals through the “Positive Connections 50+ Virtual Village,” an on-line platform to reduce isolation, foster support systems, and connect OPLH to needed behavioral health, medical, and supportive services.
Well in the Desert	Hot Meals Program	\$10,000	9/1/2023	8/31/2024	5.1	Helped support their meal program in providing daily meals to 900 individuals.
Word of Life Fellowship Center	The Bridge to Better	\$10,000	7/1/2023	6/30/2024	5.1	Supported the program's reach in providing 500 resource information and the direct connection of 207 individuals to a community resource or service and basic necessities.
Alianza Nacional De Campesinas, Inc.	Coachella Valley Farmworkers Food Distribution	\$5,000	8/1/2022	11/30/2022	5.1, 5.3	Helped offset salary and stipend expenses for the worked helping to feed nearly 1,600 families monthly.
Alianza Nacional De Campesinas, Inc.	Coachella Valley Farmworkers Food Distribution	\$10,000	2/1/2023	6/30/2023	5.1, 5.3	Helped offset salary and stipend expenses for the worked helping to feed nearly 1,800 families monthly.
Hidden Harvest	Free fresh produce for those in need	\$5,000	6/1/2022	5/31/2023	5.3	Supported the distribution of fresh produce to over 5,000 low-income seniors.
Boys and Girls of Coachella Valley	Healthy Habits	\$10,000	7/1/2023	6/30/2024	7.1	A total of 25 educational activities were conducted, engaging 193 individuals. Throughout these activities, 965 pieces of educational information were disseminated, ensuring that the same number of participants—193—received valuable educational resources.

Al Horton Memorial Rotary Foundation	Community Service Financial Assistance	\$5,000	10/29/2022	6/30/2023	7.2	Helped provide funding to support three community events promoting health activities for children and families.
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**DESERT HEALTHCARE**  
**DISTRICT & FOUNDATION**

Date: January 14, 2025  
To: Strategic Planning Committee  
Subject: Strategic Plan Discussion

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**Staff Recommendation:** To approve a 3-month timeline that includes continuing the current Strategic Plan until its conclusion in June 2026.

**Information:**

- On November 26, 2024, the Board discussed the future management of the District's resources following the voter-approved Measure AA. The conversation emphasized not only ensuring the long-term sustainability of these additional resources but also how they can be leveraged to improve healthcare access and promote optimal health for all District residents.
- Currently, we are over three years into a five-year Strategic Plan, which was updated in November 2023. The plan was developed based on comprehensive community needs assessments, informational reports, and stakeholder feedback. This extensive approach ensured the plan directly addressed the most urgent needs and priorities of the community.
- Continuing the current Strategic Plan until its sunset in June 2026 enables the District to remain focused on its established goals and strategies. This approach provides stability, optimizes the impact of ongoing initiatives and projects, and ensures that resources are effectively allocated as the District works toward achieving long-term objectives, all while maintaining flexibility to address emerging trends and challenges in the evolving healthcare landscape.
- Adopted in July 2023, the Results-Based Accountability framework supports the District's Strategic Plan by tracking progress with measurable indicators. It enables data-driven decisions and adjustments, while helping us better understand the impact of our funding on the community. Continuing the current plan ensures we remain aligned with our strategies and deliver measurable outcomes.
- As outlined in the attached 3-month timeline, staff recommends proceeding with engaging a consultant to support staff with developing a timeline and logistics for a new Strategic Plan following the January Board orientations. Additionally, staff proposes hiring a facilitator to plan and lead Board workshops on Strategic Plan preparation, focused on understanding the community impact of the current plan and discussing processes for the new plan.

- Attached, you will find a list of community and organizational benefits related to continuing the current Strategic Plan.
- If approved to continue our current Strategic plan, staff will present a multi-phase timeline for launching a 2027-2031 Strategic Plan during a Board workshop in March. The development of the new Strategic Plan will be an ongoing process as we continue to implement and progress with the current plan until its sunset in June 2026.

**Fiscal Impact:** N/A

### **Orientation and Strategic Plan Preparation – 3-Month Timeline**

**Goal:** Facilitate orientations and workshops to inform the Board on organizational processes, current community impact, and collaboratively establish the timeline for the next Strategic Plan.

**Timeframe:** January 2025 – March 2025

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#### **January 2025:**

- **Board Orientations**

- *Board Orientation Part 1:* the discussion will cover the organization's structure, mission, vision, governance policies, and strategic plan. Legal and lease agreements will be reviewed, along with grants, funding opportunities, and the RFP process.
  - *Board Orientation Part 2:* the discussion will focus on community engagement, environmental health, mobile medical units, and outreach programs. It will also cover financial management, budgeting, auditing, investments, and communications strategies.
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#### **February 2025:**

- **Consultant Engagement:** secure a consultant to support staff with developing the timeline and logistics for a new Strategic Plan.
  - **Facilitator Hiring:** hire a facilitator to plan and lead Board workshops focused on Strategic Plan preparation.
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#### **March 2025:**

- One-Two Board-facilitated workshops covering, but not limited to, the following:
    - **Review of the Current Strategic Plan:** assess community impact and evaluate successes and limitations of the existing plan.
    - **Introduce Multi-Phase Timeline to include the following:**
      - **Establish Fiscal Guidelines:** set parameters for increasing the grantmaking budget to support future initiatives.
      - **Develop Strategic Plan Timeline:** establish a clear timeline for the development and implementation of the new Strategic Plan.
      - **Community Engagement and Data Collection Planning:** identify necessary data, research, and insights to inform the new Strategic Plan (e.g., data walks, data report analysis, etc.).
      - **Future Processes:** refine organizational processes to support the new Strategic Plan.
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### **Continuation of the 2021-26 Strategic Plan**

Continuing the current Strategic Plan until its sunset in June 2026 allows the District to remain focused on its established goals and strategies. This approach ensures stability, maximizes the impact of ongoing initiatives, and enables effective resource allocation, while also providing the flexibility to adapt to emerging trends and challenges in the evolving healthcare landscape.

The benefits of continuing an established Strategic Plan include, but are not limited to:

- **Stability and Continuity:** Maintaining the current plan provides organizational stability and continuity, avoiding the disruptions that could come with shifting priorities or changing course mid-way.
- **Leveraging Past Successes:** Continuing the plan enables the District to build on past successes and further enhance the achievements already attained.
- **Alignment with Long-Term Goals:** The existing strategic plan has been designed to align with the District's long-term objectives. Staying the course ensures that efforts remain consistent with these overarching goals.
- **Resource Efficiency:** It allows the District to maximize the use of resources that have already been allocated to the strategies within the current plan, ensuring that investments in programs and initiatives yield long-term results.
- **Measurable Impact:** By staying with the existing plan, the District can continue measuring the impact, through results-based accountability, of its strategies over a set period, making it easier to track progress and outcomes.
- **Community and Stakeholder Buy-in:** The community and local nonprofits are already familiar with the current plan and its timeline.
- **Reduced Disruption:** Continuing with the current plan avoids the potential disruptions that come with overhauling strategies, allowing the District to focus on execution rather than re-planning in a short timeframe.
- **Clear Focus and Prioritization:** The current strategic plan already provides a clear roadmap, helping to focus efforts and prioritize initiatives/projects that align with the District's vision and mission.
- **Financial Predictability:** With a set strategic plan in place, there is greater predictability in terms of budgeting and resource allocation for the remaining years, making financial planning easier.
- **Established Partnerships and Relationships:** Existing partnerships and collaborations built under the current strategic plan are already functioning well. Continuing the plan can help maintain and strengthen these valuable relationships.
- **Open RFPs and Grants:** Currently, there are two open RFPs with over \$2 million allocated to 13 organizations, along with more than 15 active rolling grants that are aligned with the existing strategic plan.
- **Time for Reflection and Adjustment:** Staying with the current plan allows the organization time to make necessary adjustments or refinements as it approaches the sunset period, ensuring a more thoughtful and strategic transition if a new plan is eventually needed.