



**DESERT HEALTHCARE DISTRICT
STRATEGIC PLANNING COMMITTEE MEETING**

July 09, 2024

1:30 p.m.

Members of the public can participate by webinar using the following link:

<https://us02web.zoom.us/j/88014226253?pwd=mztqvy0gQHkYkbL47XIGTmR48ApNBxN.1>

Password: 866549

Webinar ID: 880 1422 6253

**Members of the public can participate by telephone, using the follow dial in information
(669) 900-6833 or (833) 548-0276 to Listen and Address the Committee when called upon:**

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<i>Page(s)</i>	AGENDA	<i>Item Type</i>
	I. Call to Order – Director Leticia De Lara, Committee Chair	
1-2	II. Approval of Agenda	Action
3-5	III. Approval of Meeting 1. Meeting Minutes – February 08, 2024	Action
	IV. Public Comments At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action.	
	V. Old Business 1. There is presently no old business.	
6-7	VI. New Business 1. FY2021-2026 Strategic Plan a. Environmental Health Initiative RFP: Mitigating Air Quality Related Health Conditions i. Strategic Plan Goal 6: Responsive to and supportive of selected community initiatives that enhance the environment in the District’s service area. ii. High Priority Strategy 6.1: Play a role in raising awareness of the impact of air quality in the Coachella Valley and the health of community residents and be a catalyst for community organizations to implement solutions.	Information



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8-11

- b. Environmental Health Summit Overview Information
September 20 21, 2024
- i. High Priority Strategy 6.1: Play a role in raising awareness of the impact of air quality in the Coachella Valley and the health of community residents and be a catalyst for community organizations to implement solutions.
 - ii. High Priority Strategy 6.2: Play a role in raising awareness of the impact of poor water quality in the Coachella Valley on the health of community residents and be a catalyst for community organizations to implement solutions.

VII. Committee Member Comments

VIII. Adjournment

The undersigned certifies that a copy of this agenda was posted in the front entrance to the Desert Healthcare District offices located at 1140 North Indian Canyon Drive, Palm Springs, California, and the front entrance of the Desert Healthcare District office located at the Regional Access Project Foundation, 41550 Eclectic Street, Suite G-100, Palm Desert California at least 72 hours prior to the meeting.

If you have any disability which would require accommodation to enable you to participate in this meeting, please email Andrea S. Hayles, Special Assistant to the CEO and Board Relations Officer, At ahayles@dhcd.org or call (760) 567-0298 at least 72 hours prior to the meeting.

Andrea S. Hayles

Andrea S. Hayles, Board Relations Officer



**DESERT HEALTHCARE DISTRICT
STRATEGIC PLANNING COMMITTEE
MEETING MINUTES
February 08, 2024**

Directors Present via Video Conference	District Staff Present via Video Conference	Absent
Director/Chair Leticia De Lara, MPA Secretary Kimberly Barraza Director Les Zendle, MD	Chris Christensen, Interim CEO Donna Craig, Chief Program Officer Alejandro Espinoza, Chief of Community Engagement Meghan Kane, Senior Program Officer, Public Health Andrea S. Hayles, Board Relations Officer	

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	Chair De Lara called the meeting to order at 12:00 p.m.	
II. Approval of Agenda	Director Zendle asked for a motion to approve the agenda.	It was moved by Director Zendle and seconded by Director Barraza to approve the agenda. Motion passed unanimously.
III. Approval of the Minutes – December 13, 2023	Chair De Lara asked for a motion to approve the minutes of the December 13, 2023 meeting.	It was moved by Director Barraza and seconded by Director Zendle to approve the December 13, 2023, meeting minutes. Motion passed unanimously.
IV. Public Comment	There was no public comment.	
V. Old Business		
1. Coachella Valley Economic Partnership (CVEP) / Desert Healthcare District Study Consulting Services Agreement a. The Regional Economic Impacts of DHCD's Community and Clinical Social Needs Goals and Implementation for Recommendations – NTE \$80,000	Chris Christensen, Interim CEO, described the committee's recommendations for revisions to the CVEP proposal, which also increased the request to \$80,000. Dave Robinson, Director of Analytic Services, Coachella Valley Economic Partnership, described the committee's suggested modifications, such as excluding emphasis on data in the healthcare outside the District boundaries associated with the Huron report, more effort on the nursing shortage and increasing healthcare access with new initiatives and professionals to assist with more	It was moved by Director Zendle and seconded by Director Barraza to approve the Coachella Valley Economic Partnership (CVEP) / Desert Healthcare District Study Consulting Services Agreement – The Regional Economic Impacts of DHCD's Community and Clinical Social Needs Goals and Implementation for Recommendations – NTE \$80,000 and forward to the Board for approval. Motion passed unanimously.



**DESERT HEALTHCARE DISTRICT
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<p>2. Policy #OP-05 Grant Mini Grant Policy – Grant Process Flow Chart</p> <p>3. Social Isolation and Loneliness “Building Connected Communities” – January 8 Request for Proposals (RFP) Release</p>	<p>preliminary work for more accuracy apart from the Huron report.</p> <p>The committee discussed addressing access to primary care with physicians for training and recruiting nurses as illustrated in the proposal, using the methodology with the District, the current challenges related to the strategic goals, the importance of re-evaluating the outcomes every three years to determine diverging circumstances and any other modifications, including sharing with the community.</p> <p>Mr. Christensen, Interim CEO, described the strategic plan updates and the revised flow chart to accompany the plan.</p> <p>The committee discussed removing the third box comprising strategic plan goals 1 and 4, which include internal staff goals since the flow chart is specific to the grant-making process, with the inclusion of a footnote to highlight the top priorities to differentiate the other strategic priorities.</p> <p>Mr. Christensen, Interim CEO, described the RFP process with Meghan Kane, Senior Program Officer, Public Health, outlining the application close date and receiving 14 applications with others in draft process.</p> <p>The committee inquired and discussed the \$1M proposal funding and potentially increasing the</p>	<p>It was moved by Director Barraza and seconded by Director Zendle to approve the Policy #OP-05 Grant Mini Grant Policy – Grant Process Flow Chart and forward to the Board for approval. Motion passed unanimously.</p>
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**DESERT HEALTHCARE DISTRICT
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MEETING MINUTES
February 08, 2024**

<p>4. FY2021-2026 Strategic Plan a. Updates and Developing Grants Allocated to the Strategic Plan Goals</p>	<p>amount during the review process for grantees that meet the requirements and requesting approval from the Program Committee and the Board if the proposals exceed the funding amount.</p> <p>Mr. Christensen, Interim CEO, described the updates from the prior reporting period of the grant allocations, with Donna Craig, Chief Program Officer, further detailing the inclusion of a mini grant. Staff described the RFP release later in the year for environmental health.</p> <p>The committee discussed the seismic upgrade related to the lease and Goal 1.2 as a high priority, potentially missing the 2030 deadline, the risks to the grant program with the hospital negotiations, the stalled seismic legislative bill, additional goals, and sharing the ideas with the hospital lease ad hoc committee.</p>	
<p>VII. Committee Member Comments</p>	<p>There were no committee member comments.</p>	
<p>VIII. Adjournment</p>	<p>Chair De Lara adjourned the meeting at 12:46 p.m.</p>	<p>Audio recording available on the website at https://www.dhcd.org/Agendas-and-Documents</p>

ATTEST: _____
Leticia De Lara, Chair/Director, Strategic Planning Committee
Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Board Relations Officer



DESERT HEALTHCARE
DISTRICT & FOUNDATION

Date: July 9, 2024
To: Strategic Planning Committee
Subject: Environmental Health Initiative- Request for Proposals: Mitigating Air Quality-Related Health Conditions

Staff Recommendation: Informational item only

Background: The DHCD strategic plan identifies environmental health as one of its top-priority goals and strategies, which include:

Goal #6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area.

- Strategy 6.1 Increase awareness of the health impacts of the air quality in Coachella Valley (**High Priority**)
- Strategy 6.2 Increase awareness of the health impacts of the water quality in Coachella Valley (**High Priority**)

Update

The District Healthcare District has initiated the development of a Request For Proposal (RFP) that specifically aligns with Strategy 6.1. This RFP focuses on addressing the impact that air quality has on the health of residents in the Coachella Valley. This RFP will seek to prevent, diagnose, and manage air quality-related health conditions impacting community members.

- The proposed RFP would seek to allocate \$1,000,000 over a two-year project term, with awarded grants not to exceed (NTE) \$200,000. These funds would come from the Fiscal Year 2024/25 Desert Healthcare Foundation budget.
- The execution timeline for this RFP consists of:
 - September 16, 2024 Release of RFP
 - October 25, 2024 Applications Due
 - October 28, 2024 to December 5, 2024 Internal review of applications
 - December 10, 2024 Program Committee review of applications
 - December 17, 2024 Board of Directors review and approval
 - January 1, 2025 Contract begins
 - December 31, 2026 Contract ends

- A Results-Based Accountability (RBA) framework will be applied to the identified strategies and performance measures that will focus on the impact of selected grant projects in alignment with the Desert Healthcare District Strategic Plan.

Fiscal Impact: \$1,000,000 (Fiscal Year 2024/25- Desert Healthcare Foundation budget).



DESERT HEALTHCARE
DISTRICT & FOUNDATION

Date: July 9, 2024
To: Strategic Planning Committee
Subject: Environmental Health Summit Update

Staff Recommendation: Informational item only

Background: The DHCD strategic plan identifies environmental health as one of its top-priority goals and strategies, which include:

Goal #6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District’s service area.

- Strategy 6.1 Increase awareness of the health impacts of the air quality in Coachella Valley (**High Priority**)
- Strategy 6.2 Increase awareness of the health impacts of the water quality in Coachella Valley (**High Priority**)

Update

The Desert Healthcare District will be hosting a day and a half Environmental Health Summit titled “Healthy Desert, Healthy You” on September 20 and 21 at the Westin Mission Hills in Rancho Mirage.

- The event production will be led by Jeff Hocker and his team from Jeff Hocker Productions, who previously worked with the Desert Healthcare District on the Palm Springs Health Run and Wellness Festival earlier this year.
- This event will bring together key stakeholders government and regulatory agencies, community members, and community-based organizations conducting work in the environmental health and justice fields.
- An event committee has been formed and it is comprised of DHCD staff, key stakeholders, community-based organizations, and subject matter experts, who meet regularly to discuss all aspects of the event ranging from session topics, speakers, volunteers, sponsorships, and communications.
- A website has been developed for the summit to highlight the event, agenda, and speakers www.healthydeserthealthyyou.com
- A dynamic speaker by the name of [Nalleli Cobo](#) has been secured as the “Call to Action Speaker”. She is the co-founder of People Not Pozos and the winner of the 2022 Goldman Environmental Prize Winner for her leadership in shutting down an oil drilling site in her community that caused harmful health problems to her and the surrounding community.

- To date, a total of \$40,000 in sponsorships have been secured.

Fiscal Impact: Event expenses will be \$256,931.42 with a projected revenue of \$272,500.00. The event expenses include \$75,000 from the Desert Healthcare District as the presenting sponsor and a \$40,000 contract with Jeff Hocker Productions.



Summit Objectives:

1. Identify and advance environmental justice and climate impacts at the individual and community levels, aiming to mitigate environmental factors that directly impact health outcomes.
2. Inspire and promote positive change to reduce historical policy impacts on communities, focusing on policies that have had adverse health effects on marginalized populations.
3. Empower social change through civic engagement, advocating for policies and initiatives that prioritize public health and well-being, and ensuring equitable access to healthcare resources.

Agenda: Friday, September 20, 2024

Time	Scheduled Activity
8:00am to 8:45am	Registration & Breakfast
9:00am to 9:20am	Welcome and Introduction
9:20am to 10:20am	Session Topic: Empowering Environmental Health and Justice: Innovative Government Initiatives and Policies
10:20am to 10:30am	Transition Period
10:30am to 11:10am	Keynote Speaker
11:10am to 12:25pm	Lunch & Vendor Expo
12:25pm to 1:10pm	Session Topic A: Promoting Environmental Justice: Addressing Air Pollution Through an Equity Lens Session Topic B: Ensuring Clean Water for All: A Path to Environmental Justice
1:10pm to 1:20pm	Transition Period
1:20pm to 2:20pm	Session Topic: The Impact of Lithium Mining at the Salton Sea: Environmental and Economic Perspectives
2:20pm to 2:30pm	Transition Period
2:30pm to 3:15pm	Session Topic A: From Land Use to Health: Understanding Environmental Impacts and Solutions Session Topic B: Assessing the Health Risks of Regional Air Pollution
3:15pm to 3:25pm	Transition Period
3:25pm to 3:55pm	Closing Remarks
4:00pm to 5:30pm	Networking / Reception

Agenda Day 2- Saturday, September 21, 2024

Time	Scheduled Activity
8:30am to 9:00am	Registration & Breakfast
9:00am to 9:20am	Recap of Day 1 and Introduction to Day 2
9:20am to 10:10am	Session Topic: The Future of Renewable Energy: Innovation, Integration, and Impact
10:10am to 10:20am	Transition Period
10:20am to 11:05am	Session Topic A: Agriculture and the Environment: Balancing Impact and Innovation
	Session Topic B: Public Utilities for a Sustainable Future: Finding the Right Balance
11:05am to 11:15am	Transition Period
11:15pm to 12:00pm	Session Topic A: Youth, Civic Engagement, and Environmental Action
	Session Topic B: Environmental Health in the Coachella Valley: Responses from local Tribes and Cities
12:00pm to 12:10pm	Transition Period
12:10pm to 12:30pm	Next Steps
12:30pm to 1:30pm	“Call to Action – Keynote Speaker” Nalleli Cobo
1:30pm to 1:45pm	Closing Remarks
1:45pm to 2:30pm	Lunch and Networking