



Desert Healthcare District & Foundation

Updated 2021-2026 DHCD/F Strategic Plan

December 13, 2023



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DHCD/F Mission and Vision Statements

- DHCD/F Mission

- “To achieve optimal health at all stages of life for all District residents.”¹

- DHCD/F vision statement

- “Equitably¹ connecting Coachella Valley residents to health and wellness services and programs through resources and philanthropy, health facilities, information and community education, and public policy.”¹

¹ Equitably is intended to convey that all residents of the Coachella Valley will be able to access any portion of the healthcare delivery system. Improving access to healthcare resources entails removing barriers to care.

Refined Goals and Strategies

- Goal 1: Proactively increase the financial resources DHCD/F can apply to support community health needs.
 - Strategy 1.1: Develop a healthcare delivery system vision for the Coachella Valley.
 - Strategy 1.2: Pursue renegotiation of the hospital lease – Complete seismic retrofit design/planning.
 - Strategy 1.3: Expand capabilities and activities for obtaining new grant funding – Hire grant writer.
 - Strategy 1.4: Work with Riverside University Health System to continue/expand funds provided to DHCD/F to meet community health needs.
 - Strategy 1.5: Identify opportunities and implement selected joint ventures/partnerships with community organizations to jointly support funding of selected community health needs.
 - Strategy 1.6: Evaluate the potential to conduct community-based fundraising (foundations, individuals, corporations).

Refined Goals and Strategies (Cont'd)

- Goal 2: Proactively expand community access to primary and specialty care services.
 - Strategy 2.1: Increase the number of primary care and specialty professionals to support Coachella Valley residents. (*High Priority*)
 - Strategy 2.2: Increase the number of clinical sites and the days and hours of operation for primary and specialty care services that support Coachella Valley residents. (*High Priority*)
 - Strategy 2.3: Improve accessibility of primary and specialty care services by increasing available mobile health services in the Coachella Valley. (*High Priority*)
 - Strategy 2.4: Improve accessibility of primary and specialty care services by increasing available telehealth services in the Coachella Valley. (*High Priority*)
 - Strategy 2.5: Collaborate/Partner with culturally competent training programs to expand primary care residency and nursing programs. (*High Priority*)
 - Strategy 2.6: Increase collaborative efforts with Riverside University Health System to improve accessibility of public initiatives to Coachella Valley residents. (*High Priority*)
 - Strategy 2.7: Increase equitable access to primary and specialty care services and resources in underserved communities in the Coachella Valley. (*High Priority*)

Refined Goals and Strategies (Cont'd)

- Goal 3: Proactively expand community access to behavioral/mental health services.
 - Strategy 3.1: Increase the number of behavioral/mental health professionals to support Coachella Valley residents. (*High Priority*)
 - Strategy 3.2: Increase the number of days and hours of operation of behavioral/mental health services to support Coachella Valley residents. (High Priority)
 - Strategy 3.3: Improve the quality and accessibility of behavioral health by increasing the geographic dispersion of sites within the Coachella Valley. (High Priority)
 - Strategy 3.4: Improve accessibility of behavioral/mental health services by increasing available telehealth services. (High Priority)
 - Strategy 3.5: Increase collaborative efforts with new private psychiatric and community hospitals to improve delivery of community-based behavioral/mental health services (payer mix). (*High Priority*)
 - Strategy 3.6: Increase awareness of behavioral/mental health resources for residents in the Coachella Valley. (*High Priority*)
 - Strategy 3.7: Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services. (*High Priority*)

Refined Goals and Strategies (Cont'd)

- Goal 4: Proactively measure and evaluate the impact of DHCD/F-funded programs and services on the health of community residents.
 - Strategy 4.1: Adopt Clear Impact performance measurement and Results-Based Accountability platform to track and report impact.
 - Strategy 4.2: Evaluate the potential to offer multi-year grants to organizations.
 - Strategy 4.3: Require, where appropriate, grantees to conduct and report the results of patient satisfaction surveys.
 - Strategy 4.4: Conduct a CHNA in 5 years (2026).
 - Strategy 4.5: Annually report progress of funded programs/services toward meeting identified community health needs.
 - Strategy 4.6: Support local organizations' capacity-building efforts.

Refined Goals and Strategies (Cont'd)

- Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents (on a situational basis).
 - Strategy 5.1: Reduce the negative impact of social determinants of health on homelessness in the Coachella Valley.
 - Strategy 5.2: Reduce the negative impact of social determinants of health on affordable housing in the Coachella Valley.
 - Strategy 5.3: Reduce the negative impact of social determinants of health on poverty in the Coachella Valley.
 - Strategy 5.4: Expand health action planning on the colocation of healthcare services within affordable housing developments in the Coachella Valley.

Refined Goals and Strategies (Cont'd)

- Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area.
 - Strategy 6.1: Increase awareness of the impact of air quality in the Coachella Valley. (*High Priority*)
 - Strategy 6.2: Increase awareness of health impacts of the water quality in the Coachella Valley. (*High Priority*)
 - Strategy 6.3: Increase collaborative efforts addressing the negative impacts of social determinants of health related to the environment in the Coachella Valley (air quality, water quality and shelter).

Refined Goals and Strategies (Cont'd)

- Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general health education of the District's residents.
 - Strategy 7.1: Increase awareness of the importance of the impacts of health education on Coachella Valley residents.
 - Strategy 7.2: Increase awareness of the importance of impacts of school resources on Coachella Valley residents.

Direction to Management on Grant Fund Allocation

- All seven Directors confirmed agreement with the following:
 - The emphasis in grant funding should be on increasing the access to healthcare services and thus on the strategies in goals 2 and 3 and strategies 6.1 and 6.2 and there would be no predetermined weighting of the proportion of the total funds to be allocated among those strategies;
 - If a crisis takes place (e.g., COVID, hurricane), after discussion, the District board can make an exemption to the priorities and/or seek incremental funds from the community to support solutions to the crisis;
 - When grant requests are received that do not fit in goals 2 and 3 or strategies 6.1 and 6.2 DHCD/F management will review the request and provide to the Program Committee a list of the applications that are outside of those areas. For each of those listed applications, the Program Committee will make a recommendation to the full Board whether to proceed with the grant application process; and
 - If an external grant (new source of funds) becomes available to meet a community need, DHCD/F management would bring this to the attention of the Directors.