

DESERT HEALTHCARE DISTRICT PROGRAM COMMITTEE Program Committee Meeting July 12, 2022 5:00 P.M.

In lieu of attending the meeting in person, members of the public will be able to participate by webinar using the following Zoom link:

https://us02web.zoom.us/j/83901792004?pwd=ZkduTEtyYzBYeWdSVHITSWJtSTczdz09 Password: 920932

Participants will need to download the Zoom app on their mobile devices. Members of the public may also be able to participate by telephone, using the follow dial in information:

Dial in #:(669) 900-6833 or (833) 548-0276 To Listen and Address the Board when called upon: Webinar ID: 839 0179 2004

Page(s)		AGENDA	Item Type
	I.	Call to Order – Vice-President Evett PerezGil, Committee Chairperson	
1-2	II.	Approval of Agenda	Action
3-7	III.	Meeting Minutes 1. June 14, 2022	Action
	IV.	Public Comments At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action.	
8	V.	 Old Business 1. Grant Payment Schedule 2. Grant applications and RFP proposals submitted and under review 	Information Information
9-20	VI.	Program Updates 1. Progress and Final Reports Update	Information
21-38	VII.	 Grant Funding Requests Consideration to forward to the board of directors approval of:	Action



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	b. COACHELLA VALLEY EQUITY
	COLLABORATIVE - Core Operating Support for two (2) years to continue
	equitable community work after COVID
9-49	1. #1324 Galilee Center \$100,000
50-62	2 #1332 Alianza CV \$100 000

Action

39 50

#1332 Allanza CV \$100,000

VIII. **Committee Member Comments**

IX. Adjournment

Next Scheduled Meeting September 13, 2022

The undersigned certifies that on July 07, 2022, I posted a copy of this agenda in the front entrance to the Desert Healthcare District offices located at 1140 North Indian Canyon Drive, Palm Springs, California. I also caused a copy of this agenda posting in the front entrance of the Desert Healthcare District office located at the Regional Access Project Foundation, 41550 Eclectic Street, Suite G100, Palm Desert California.

If you have any disability which would require accommodation to enable you to participate in this meeting, please email Andrea S. Hayles, Special Assistant to the CEO and Board Relations Officer, at ahayles@dhcd.org or call (760) 567-0298 at least 24 hours prior to the meeting.

Andrea S. Hayles

Andrea S. Hayles, Board Relations Officer



Directors Present via Video Conference	District & Legal Counsel Staff Present via Video Conference	Absent
President Karen Borja	Conrado E. Bárzaga, MD, Chief Executive	Vice-President
Secretary Carmina Zavala	Officer	Evett PerezGil
	Chris Christensen, CAO	
	Donna Craig, Chief Program Officer	
	Alejandro Espinoza, Chief of Community	
	Engagement	
	Jana Trew, Senior Program Officer, Behavioral	
	Health	
	Meghan Kane, Senior Program Officer, Public	
	Health	
	Andrea S. Hayles, Clerk of the Board	

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	The meeting was called to	
	order at 5:01 p.m. by	
	President Borja in Chair	
	PerezGil's absence.	
II. Approval of Agenda	President Borja asked for a	Moved and seconded by Secretary
	motion to approve the	Zavala and President Borja to
	agenda.	approve the agenda.
		Motion passed unanimously.
III. Meeting Minutes	President Borja asked for a	Moved and seconded by Director
1. May 10, 2022	motion to approve the May	Zavala and Chair PerezGil to
	10, 2022, meeting minutes	approve the May 10, 2022, meeting
	correcting the adjournment to	minutes.
	Chair PerezGil.	Motion passed unanimously.
IV. Public Comment	There were no public	
	comments.	
V. Old Business		
1. Grant Payment Schedule	President Borja inquired if the committee had any questions	
2. Grant applications and RFP	concerning the grant payment	
proposals submitted and	schedule, grant applications,	
under review	and request for proposals	
	submitted and under review.	



VI Dreament Lindets -		
VI. Program Updates		
1. Progress and Final Reports Update	President Borja inquired if the committee had any questions concerning the progress and final reports.	
VII. Grant Funding Requests	-	
 1. Consideration to forward to the board of directors approval of: a. #1330 OneFuture Coachella Valley – Building a Healthcare Workforce Pipeline \$1,185,000 	Donna Craig, Chief Program Officer, described OneFuture Coachella Valley's grant request for three (3) years to continue to develop and support the scholarship program for Black and African American scholars, including low-income students that qualify. The grant funding is fragmented between the number of scholarships and staffing, such as acquiring additional funding, working with the scholar's families and students with a unique role to build the workforce pipeline. The committee inquired about the nine (9) versus ten (10) grant score, and OneFuture's progress report from a prior \$1M grant application request to \$2M. Additionally, the committee suggested inviting a few of the scholars to the next Program Committee meeting to determine the need, including adjustments to the proposal that is not solely partnered with Tenet or Eisenhower for equitable efforts.	Moved and seconded by President Borja and Director Zavala to table Grant #1330 OneFuture Coachella Valley – Building a Healthcare Workforce Pipeline \$1,185,000 and for staff to meet with OneFuture to strengthen the grant proposal. Motion passed unanimously
	Public Comments:	



		Sheila Thorton, President/CEO,	
		OneFuture Coachella Valley,	
		and Kim McNulty, Vice-	
		President of Regional Strategy,	
		described the workforce	
		pipeline in detail. Further,	
		both provided an overview of	
		the goals to meet the demand,	
		explained the external funding	
		support from school districts,	
		Health Career Connections	
		internships that the District	
		makes the most of during the	
		summer months, and the	
		Behavioral Health Green	
		Ribbon Committee correlation.	
		Conrado Bárzaga, MD, CEO,	
		explained that the staff will	
		meet with OneFuture	
		Coachella Valley to strengthen	
		the grant proposal for more	
		equitable access.	
b. COA		Alejandro Espinoza, Chief of	Moved and seconded by Director
		Community Engagement,	Zavala and President Borja to
		described the ongoing work of	approve Grants #1325, #1327,
		the Coachella Valley Equity	#1328, and #1331, for core
	-	Collaborative in response to	operating support for two (2) years
		COVID-19 and providing	to continue equitable community
		funding resources to the	work of the Coachella Valley Equity
		collaborative partners to	Collaborative and forward to the
-		continue those efforts.	Board for approval.
	k after		Motion passed unanimously
COV		The committee recommended	- <i>·</i>
1. #132	24 Galilee	that staff assist the Galilee	
Cent	er \$100,000	Center in addressing and	
2. #132	25 Vision Y	identifying the performance	
Com	promiso	measures to develop the	
\$150),000	moderate to low priority goals.	



3.	#1326 TODEC	The committee explained that	
	Legal Center	the TODEC Legal Center grant	
	\$100,00	request involves funding areas	
4.	#1327 Youth	of Riverside and San	
	Leadership	Bernardino Counties that the	
	Institute	district does not fund;	
	\$50,000	however, staff could assist	
5.	#1328 El Sol	them with their proposal on	
	Neighborhood	expanding their efforts in the	
	Education	Coachella Valley.	
	Center \$150,000		
6.	#1331 Pueblo	Alianza's grant proposal does	
	Unido \$50,000	not include a specific or	
7.	#1332 Alianza	identifiable need for the action	
	CV \$100,000	team and training that lacks	
8.	#1333 Lideres	detail, also requesting that	
	Campensinas	staff collaborates to	
	\$150,000 (not	strengthen the goals.	
	available due to		
	not having	The committee recommended	
	audited	approval of all the grant	
	financials)	proposals except the Galilee	
		Center, TODEC Legal Center,	
		and Alianza.	
	CRANT	Donna Craig, Chief Program	
С.	GRANT	Officer, provided an overview	Moved and seconded by Director
	AMENDMENT:	of the discussion at the May	Zavala and President Borja to
	Grant #965	board meeting, the strategic	approve amending Grant #965
	Desert	planning committee's	Desert Healthcare Foundation:
	Healthcare	approval, and staff's	Behavioral Health Initiative
	Foundation:	recommendation to allocate	amendment to include an additional
	Behavioral	\$2M to the Behavioral Health	\$2 million allocation from the FY
	Health	Initiative from the current	21/22 grant budget and forward to
	Initiative.	fiscal year to the Behavioral	the Board for approval.
	\$2M from FY 21-	Health collective fund.	Motion passed unanimously
	22 grant budget		
	for allocating to		
	the existing		
	Behavioral		
	Health collective		
	fund to expand		



access to behavioral healthcare services in the Coachella Valley		
VIII. Committee Members	There were no committee	
Comments	member comments	
IX. Adjournment	President Borja adjourned the	Audio recording available on the
	meeting at 5:59 p.m.	website at
		http://dhcd.org/Agendas-and-
		<u>Documents</u>

ATTEST: _

Karen Borja, President, Board of Directors Program Committee

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

DESERT HEALTHCARE DISTRICT					T					
	OUTSTANDING GRANTS AND GRANT PAYMENT SCHEDULE									
	June 30, 2022 TWELVE MONTHS ENDING JUNE 30.	2022								
	I WELVE MONTHS ENDING JUNE 30,	, 2022								
			Approved		30/2021	Current Yr	Total Paid Prior Yrs	Total Paid Current Yr		Open
Grant ID Nos.	Name	_	Ints - Prior Yrs	-	al Fwd	2021-2022	July-June	July-June	_	ALANCE
2014-MOU-BOD-11/21/13	Memo of Understanding CVAG CV Link Support	\$	10,000,000		6,660,000		\$ 1,670,000		\$	4,990,000
2019-994-BOD-05-28-19	One Future Coachella Valley - Mental Health College & Career Pathway Development - 2 Yrs.	\$	700,000	•	148,750		\$ 148,750		\$	-
2020-1085-BOD-05-26-20	Olive Crest Treatment Center - General Support for Mental Health Services - 1 Yr.	\$	50,000		5,000		\$ 5,000		\$	-
2020-1057-BOD-05-26-20	Desert Cancer Foundation - Patient Assistance Program - 1 Yr.	\$	150,000		15,000		\$ 15,000		\$	-
2020-1139-BOD-09-22-20	CSU San Bernardino Palm Desert Campus Street Medicine Program - 1 Yr.	\$	50,000	\$	5,000		\$ 3,310		\$	1,690
	Unexpended funds Grant #1139								\$	(1,690)
2020-1135-BOD-11-24-20	Hope Through Housing Foundation - Family Resilience - 1 Yr.	\$	20,000	\$	2,000		\$ 1,098		\$	902
	Unexpended funds Grant #1135								\$	(902)
2020-1149-BOD-12-15-20	Voices for Children - Court Appointed Special Advocate Program - 1 Yr.	\$	40,000	\$	22,000		\$ 22,000		\$	-
2021-1136-BOD-01-26-21	Ronald McDonald House Charities - Temporary Housing & Family Support Services - 1 Yr.	\$	119,432	\$	65,688		\$ 53,744		\$	11,944
2021-1147-BOD-01-26-21	Alzheimer's Association - Critical Program Support - 1 Yr.	\$	33,264	\$	18,295		\$ 18,295		\$	-
2021-1162-BOD-01-26-21	Joslyn Center - Wellness Center Program Support - 1 Yr.	\$	109,130	\$	60,022		\$ 60,022		\$	-
2021-1170-BOD-02-23-21	Jewish Family Services - Mental Health Counseling for Underserved Residents - 1 Yr.	\$	80,000	\$	44,000		\$ 44,000		\$	-
2021-1141-BOD-03-23-21	Martha's Village & Kitchen - Homeless Housing With Wrap Around Services - 1 Yr.	\$	210,905	\$	115,998		\$ 115,998		\$	-
2021-1171-BOD-03-23-21	Blood Bank of San Bernardino/Riverside Counties - Bloodmobiles for Coachella Valley - 18 Months	\$	150,000	\$	82,500		\$ 67,500		\$	15,000
2021-1174-BOD-03-23-21	Mizell Center - Geriatric Case Management Program 1 Yr.	\$	100,000	\$	55,000		\$ 55,000		\$	-
2021-1266-BOD-04-27-21	Galilee Center - Our Lady of Guadalupe Shelter - 1 Yr.	\$	150,000	\$	82,500		\$ 67,500		\$	15,000
2021-1277-BOD-04-27-21	Lift To Rise - United Lift Rental Assistance 2021 - 8 Months	\$	300,000	\$	210,000		\$ 180,000		\$	30,000
2021-1280-BOD-05-25-21	Desert AIDS Project - DAP Health Expands Access to Healthcare - 1Yr.	\$	100,000	\$	55,000		\$ 45,000		\$	10,000
2021-21-02-BOD-06-22-21	Carry over of remaining Fiscal Year 2020/2021 Funds*	\$	1,854,873	\$	1,854,873		\$ 1,854,873		\$	-
2021-1296-BOD-11-23-21	Coachella Valley Volunteers In Medicine - Improving Access to Healthcare Services - 1 Yr.					\$ 154,094		\$ 69.342	\$	84,752
2021-1289-BOD-12-21-21	Desert Cancer Foundation - Patient Assistance Program - 1 Yr.					\$ 150,000		\$ 67,500	\$	82,500
2022-1301-BOD-01-25-22	UCR Regents - Community Based Interventions to Mitigate Psychological Trauma - 1 Yr.					\$ 113,514		\$ 51,081	\$	62,433
2022-1302-BOD-01-25-22	Vision To Learn - Palm Springs, Desert Sands, and Coachella Valley School Districts 1 Yr.					\$ 50,000		\$ 22,500	\$	27,500
2022-1303-BOD-01-25-22	CSU San Bernardino Palm Desert Campus Street Medicine Program - 1 Yr.					\$ 54,056				29,731
2022-1306-BOD-02-22-22	Olive Crest Treatment Center - General Support for Mental Health Services - 1 Yr.					\$ 123,451		\$ 55,553	\$	67,898
2022-1311-BOD-04-26-22	Desert Arc - Healthcare for Adults with Disabilities Project Employment of Nurses - 1 Yr.					\$ 102.741		\$ 46.233		56,508
2022-1313-BOD-04-26-22	Angel View - Improving Access to Primary and Specialty Care Services for Children With Disabilities 1 Yr.					\$ 76,790		\$ 34,555		42,235
2022-1314-BOD-05-24-22	Voices for Children - Court Appointed Special Advocate Program - 1 Yr.					\$ 60,000		\$ -	\$	60,000
2022-1325-BOD-06-28-22	Vision Y Compromiso - CVEC Unrestricted Grant Funds - 2 Yrs.					\$ 150,000		\$ -	\$	150,000
2022-1327-BOD-06-28-22	Youth Leadership Institute - Youth Voice in Mental Health - 2 Yrs.					\$ 50,000		\$ -	\$	50,000
2022-1328-BOD-06-28-22	El Sol - Expanding Access to Educational Resources for Promotores - 2 Yrs.					\$ 150,000		\$ -	\$	150,000
2022-1328-BOD-06-28-22	Pueblo Unido - Improving Access to Behavioral Health Education and Prevention Services - 2 Yrs.					\$ 50,000		\$- \$-	\$	50,000
2022-0965-BOD-06-28-22	Desert Healthcare Foundation - Behavioral Health Initiative Expansion - 3 Yrs.					\$ 2,000,000		\$- \$-	- ·	2,000,000
2022-0965-BOD-06-28-22 2022-22-15-BOD-06-28-22	Carry over of remaining Fiscal Year 2021/2022 Funds*					\$ 2,566,566		թ - Տ -		2,566,566
2022-22-15-BOD-06-28-22	Carry over of remaining Fiscal Year 2021/2022 Funds					\$ 2,300,300		ф -	\$	2,300,300
TOTAL GRANTS		\$	14,217,604	\$ 9	9,501,626	\$ 5,851,212	\$ 4,427,089	\$ 371,089	\$	10,552,067
Amts available/remaining for Grant/Programs - FY 2021-22:						0/00/0000				
Amount budgeted 2021-2022 Amount granted through June	30 2022				4,000,000 5,851,212)			G/L Balance: 2131	\$	6/30/2022 7,032,067
Mini Grants:	1293: 1294: 1317	-		\$	(15.000)			2131		3.520.000
Financial Audits of Non-Profits; O		1		\$	(4,000)			2201	Ľ	2,020,000
Net adj - Grants not used:	FY20-21 Funds, 1124, 1135, 1139, FY 21-22 Funds			\$ 4	4,436,778			Total	\$	10,552,067
Matching external grant contributi				\$	-				\$	(0)
Balance available for Grants/Pr				\$ 2	2,566,566					
* Value listed in Total Paid column	n reflects funds granted from carryover funds. Actual grant payments will be reflected under the respective g	rant.								



Date: 7/12/2022
To: Program Committee – District
Subject: Progress and Final Grant Reports 6/1/2022 – 6/30/2022

The following progress and final grant reports are included in this staff report:

Lift To Rise #1277

Grant term: 5/1/2021 - 12/31/2021Original Approved Amount: \$300,000 **Final** report covering the time period from: 5/1/2021 - 12/31/2021

Lift To Rise, Grant#: 1277

United Lift Rental Assistance 2021

Strategic Area: Economic Protection, Recovery, and Food Security

Reporting Period: 5/1/2021 - 12/31/2021

Heather Vaikon Tel: (760) 278-1899 heather@lifttorise.org

Grant Information

Grant Amount: \$300,000 Paid to date: \$270,000 Balance: \$30,000

Proposed Goals and Evaluation

The specific benefits or measurable impact to be achieved by: (12/31/2021)

Evaluation Plan:

This program will provide a critical resource to households and a critical opportunity to learn about the efficacy of emergency aid programs that are in response to economic downturns and natural disasters. Specifically, evaluating this emergency aid program will be able to do the following:

- Provide important insights into a stronger understanding of the benefits and costs
 of emergency aid in economic downturns
- Provide insights into and strengthen the design of future programs to assess the role of eligibility criteria in providing effective emergency aid
- Provide insights into multiple outcomes for impacted households ("doubling up", eviction, homelessness, food insecurity, health care, childcare)
- Provide insights into how landlords are impacted by the relief to tenants, including how these benefits to households are distributed to a variety of corporate and small business landlords

We will conduct a one-year evaluation to answer critical questions on the efficacy of this emergency aid program and on its impacts. The evaluation will have three main components. First, initial analysis of the applicant pool will provide insights into the representativeness of the sample of low income renters that applied to the program and received assistance. This initial analysis can highlight how well the program is targeting

the sample of households most at risk of eviction and identify populations that the eligibility criteria excluded. Second, we will conduct two surveys of households over the year to determine how the receipt of rental assistance impacts households in Riverside County. Lastly, we will conduct qualitative interviews with select landlords to further generate qualitative insights into the impact of rental assistance programs on the broader rental market in Riverside County. A final report would be generated and delivered to the County of Riverside. A final report will be generated and delivered to the County, summarizing the research conducted and findings that emerged from the one-year study. A mid-term report will also provide a basic summary of the characteristics of the funded households based on the intake forms, and a summary of the project status, including survey protocols that have been developed.

Outcomes that will be tracked will include:

- The rate of "doubling-up"
- Residential mobility
- Eviction
- Homelessness
- Food insecurity
- Household budgeting
- Participation in other social service programs
- · Mental and physical health; and
- Stress

Goal #1:

Goal #1: Total Households Served

By September 2021, a total of 4,500 qualified renter households (in the Lift to Rise geographic catchment) will have received rental assistance and utility assistance under the United Lift Rental Assistance program.

Evaluation of goal #1:

Detailed plan of action for evaluation that monitors and tracks the progress of Goal #1

Service Delivery Outcomes (a full evaluation plan below):

of Households Served: Number of qualified renter households served

% Approval Rate: number of renter households approved and served divided by total number of completed applications

\$ Total Funds Disbursed: Total funds of rental assistance payment funding spent or appropriated.

\$ Average Combined Payment: Average of Rental assistance + utility assistance

payments.

\$ Average Rental Assistance PAYMENT: Average of all rental assistance payments.

\$ Average Utility Assistance payment: Average of all utility assistance payments.

Goal #2:

Goal #2: Robust Valley-Wide Outreach

Conduct robust outreach that attracts a minimum of 6,500 applicants throughout our service region – especially in hard-to-reach areas that are difficult to access during the period of this project.

Evaluation of goal #2:

Outreach Effort Outcomes

of households reached

of households that apply

Mid-Point evaluations: That monitor the progress towards our goal.

% of regional representation that comports with need

Proposed number of District residents to be served:

Total: 4,500

<u>Proposed geographic area(s) served:</u> Cathedral City Coachella Desert Hot Springs Indio Indian Wells La Quinta Mecca North Shore Oasis Palm Desert

Final Progress:

Final Outcomes on Goals and Evaluation

Program/project final accomplishment(s) in comparison to the proposed goal(s) and evaluation plan.

Lift to Rise has already exceeded its goals for this grant. Below is a detail of our activities that contributed to this success

Goal #1:

Goal #1: By September 2021, a total of 4,500 qualified renter households in the Lift to Rise geographic catchment) will have received rental and utility assistance under the United Lift Rental Assistance Program.

Lift to Rise has approved \$30,737,422.03 in rental and utilities assistance to 3,603 households. The total amount of rental assistance disbursed was \$27,971,458.38. A total of 7,186 applications were received with a 74% approval rating.

Of these households, the average combined (rental and utilities) allocation was \$8,531.06. The average rental payment was \$7,447.14 per household. The average utility payment was \$1,326.79 per household.

Evaluation of goal #1:

Our ability to exceed our stated goal was due in large part to our ability to hire enough staff that could be deployed to communities or available by phone or office visit. This funding was integral in our ability to hire, train, and retain adequate staff. We would not have been able to reach this level of impact without that support

Goal #2:

Goal #2: Robust Valley-Wide Outreach: Conduct robust outreach that attracts a minimum of 6,500 applicants throughout our service region – especially in hard-to-reach areas that are difficult to access during the period of this project.

Progress: We continue to execute our marketing strategies, which combine traditional marketing, community outreach efforts, and follow ups with previously engaged clients that contributed to our success in working towards our volume goals for the project. Activities included:

-About three-dozen pop-up application events in communities around the valley since March 2021, plus 12 pop-ups at rental properties where residents could apply on site.

-Paid digital ads & billboards located across the valley in June 2021

-Flyering at community events, including back to school events, vaccine drives

and other events reaching out to residents

-250,000 visitors to UnitedLift.org between July 1 and December 31, with about 64% of visitors directly heading to the site indicating a strong awareness and interest in the program that has spread throughout the community.

-Google Ads campaign launched in July 2021 has generated approximately 6,800 hits to UnitedLift.org

-Facebook & Instagram ads ran from June 7 to June 21 reached 55,000 people.

UnitedLift applicants found out about the program through the following mechanisms:

29% - Word of mouth from landlord

- 25% Word of mouth from family member or friend
- 17% From the news/social media
- 11% Some other way
- 11% From a local community org
- 6% Referral from a local legal aid group
- 1% From a local elected official
- 11% From local community organization/event

District Region (Click "All District Area" box) *We'll use the communities listed in our original application – which is the Coachella Valley

During this period, United Lift served 3,603 households representing approximately 9,000 individual residents

Evaluation of goal #2:

Funding that supported our marketing and outreach worked in tandem with our staff efforts to ensure that local renters had numerous opportunities to access information about United Lift and engage in the rental assistance process.

Our external efforts included staff going directly into communities - often in the hardest to reach locations - to provide information one-on-one with residents. Word of mouth also played a significant role in reaching these communities, as families and neighbors regularly shared information about United Lift among each other.

In addition, the multi-dimensional marketing & communications efforts helped reach a

broader audience. Our team were key in this area as well, as they were the frontline office professionals taking calls, greeting office visitors, replying to social media posts, and providing administrative updates to applicants.

Both of these focuses were important to facilitate broad reach - they needed to work in tandem to be effective and they were.

Final number of District residents served:

Total: 9,000

Final geographic area(s) served:

Please answer the following questions

1. Please describe any specific issues/barriers in meeting the proposed program/project goals:

There were no substantive challenges or barriers related to this project during this period. In fact, funding from DHCD helped remove a significant barrier of understaffing.

- 2. Please describe any unexpected successes other than those originally plannedWe were thrilled to work with our partners in Riverside County and SoCal United Way to successfully administer this program, which has become a national model for successfully administering government assistance to those in need both efficiently and effectively. At a time when many other regions were struggling to
- 3. After the initial investment by the DHCD how will the program/project be financially sustained?
 - 1. List five things to be done differently if this project/program were to be implemented again

1. While very successful, we realized during the process that simply accessing people wasn't enough. We had to consider the volume of applicants we could manage at each time even with the enhanced staff effort this grant provided. We were able to recognize this earlier and adjust, but if we were starting this effort now we would know to consider the pace of outreach vs. our capacity to manage the volume effectively.

2. Emergency rental assistance really highlighted how vulnerable Coachella Valley resident's are. Literally, one emergency is all it would take for many people

to lose their housing permanently. While we're thrilled to have provided these emergency resources to our neighbors in need, we are advocating that funders focus on permanent solutions that confront the systemic issues contributing to housing insecurity, like our Housing Catalyst Fund that offers low-rate capital to spur more affordable housing development and build the stock of affordable choices for residents.

Otherwise, the process was very seamless.



Grant Application Scoring Rubric



Category	Meets expectations (10-6 points)	Does not meet expectations (0-5 points)
	Programmatic Revie	
Executive Summary of the Project (10 points)	The applicant includes and describes the project's mission and vision, the target population the project will serve, the expected benefits to the community, the need for the project in the community with proposed evidence-based methods, interventions, and strategies that are realistic, attainable, effective, and outcome-oriented.	The applicant is unclear or does not include or describe the project's mission and vision, the target population the project will serve, the expected benefits to the community, the need for the project in the community with proposed evidence-based methods, interventions, and strategies that are realistic, attainable, effective, and outcome-oriented.
Community Need for the Project & Strategic Plan Alignment (10 points)	The applicant identifies and defines a specific need(s) for the project within the identified community and effectively describes the alignment of that need to the Desert Healthcare District and Foundation 2021-2026 Strategic Plan goals and strategies by using one of more of the following: data, case studies, interviews, focus group results, media coverage, etc.	The applicant does not sufficiently identify or describe a need for the project and/or its alignment to one of the Desert Healthcare District and Foundation 2021-2026 Strategic Plan goals and strategies by using one or more of the following: data, case studies, interviews, focus group results, media coverage, etc.
Project Goals, Performance Measures, and Evaluation (10 points)	The applicant has provided SMART goals with an evaluation plan that is comprehensively developed. The <u>SMART</u> goals are specific, measurable, attainable, realistic, and time- bound, and the evaluation plan will accurately measure the project's effectiveness and impact. Within each goal, the applicant identifies a related performance measure as outlined in the Desert Healthcare District and Foundation 2021-2026 Strategic Plan.	The applicant has provided very limited goals and evaluation plans. The goals <u>are not specific, measurable, attainable,</u> <u>realistic, time-bound goals</u> and will not measure the project's effectiveness or impact. Applicant did not identify related performance measures as outlined in the Desert Healthcare District and Foundation 2021-2026 Strategic Plan.

Project Evaluation Plan (10 points)	 The applicant provides a detailed plan of action for evaluation that includes both qualitative and/or quantitative assessment(s). The plan includes well-defined data reporting mechanisms and/or a clear and transparent narrative. Evaluation measures and methods are clear; the applicant defines how they envision success. Evaluation is in alignment with the SMART goals of the project. Evaluation is in alignment with identified performance measure(s). An explanation is provided on how the data collected from the project will be utilized for future 	 The applicant does not provide, or vaguely describes, a plan of action with limited qualitative and/or quantitative assessment(s). The plan includes poorly defined data reporting mechanisms and/or a narrative. Evaluation measures and methods are not clear; the applicant vaguely defines how they envision success. Evaluation is not in alignment with the SMART goals of the project. Evaluation is not in alignment with identified performance measure(s). An explanation is not provided on how the data collected from the project will be utilized.
Applicant Capacity and Infrastructure to Execute Proposal (10 points)	programming, partnerships, and/or funding. The applicant includes examples that demonstrate that the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.). The applicant demonstrates reliability for this kind of work (strength, a history or track record of achievements, related mission, and letters of support)	The applicant does not include examples that demonstrate the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.). The applicant is limited in its ability to demonstrate reliability for this kind of work (strength, a history or track record of achievements, related mission, and letters of support)
Organization Sustainability (10 Points)	The applicant demonstrates that it has a current Strategic Plan. The applicant demonstrates strong Board engagement, governance, and fundraising support.	The applicant does not sufficiently demonstrate that it has a current Strategic Plan. The proposed program is not identified in the current Strategic Plan and the applicant organization has limited Board engagement, governance, and fundraising support.

Budget (10 points)	 The budget is specific and reasonable, and all items align with the described project. The proposed budget is accurate, cost-effective, and linked to activities and outcomes. There are no unexplained amounts. The overall significance of the project, including the relationship between benefits and/or participants to the programmatic costs are reasonable. All line items are identified clearly in the budget narrative. The budget shows committed, in-kind, or other funds that have been identified, secured, and in place to support the project. 	 The budget is not specific and/or reasonable, and the items are poorly aligned with the described project. The budget is included in the application but seems incomplete or not reflective of actual costs. There are unexplained amounts. The overall significance of the project, including the relationship between benefits and/or participants to the programmatic costs are not reasonable. Line items are not clearly defined in the budget narrative. The budget does not show committed, in-kind, or other funds that have been identified, secured, and in place to support the project.
Key Partners / Collaboration (10 points)	The proposal demonstrates a collaborative process that includes multiple community partners involved in planning and implementation, with contributions from collaborators articulated in detail via letters of support and/or memorandums of understanding.	The proposal does not demonstrate a collaborative process and it does not involve multiple community partners in planning and implementation. Potential for collaboration exists but is not articulated.
	Fiscal Review	
Fiduciary Compliance (10 Points)	The applicant demonstrates a financial history that shows a continuous cycle of fiduciary responsibility of the Board through unmodified audited financial statements produced in a timely fashion, positive cash flow at the end of each fiscal year, asset ratio meets required debt load, and the Board reviews financial statements regularly.	The applicant does not demonstrate a financial history that shows a continuous cycle of fiduciary responsibility of the Board through audited financial statements. Positive cash flow at the end of each fiscal year is not consistent. and the Board does not review financials regularly.

Financial Stability (10 Points)	Funding sources for operations and programs are from multiple sources and are driven by a strategic plan for stability for both short- and long-term growth. Fund development and/or business plan is in place to identify future sources of funding. The requested grant amount is reasonable in comparison to the overall organizational	Source of funds for operations and programs are from limited sources and are not driven by a strategic plan . There is no plan for stability in place currently, including a fund development plan and/or business plan. The requested grant amount is unreasonable in comparison to the overall organizational operating budget.
	reasonable in comparison to the overall organizational budget.	organizational operating budget.

Total Score: ____/ 100

Recommendation:

- Fully Fund
- □ Partially Fund Possible restrictions/conditions
- No Funding



Date: 7/12/2022

To: Program Committee

Subject: Grant # 1351 Alianza Coachella Valley

Grant Request:

Partnerships for Air Quality Community Training in Rural Communities of the Eastern Coachella Valley (SCAQMD DHCD Air Quality Academy)

Amount Requested: \$40,000.00

Project Period: 7/1/2022 to 1/31/2024

Alianza Coachella Valley's mission is to transform the socio-economic conditions of the Coachella Valley so that all people in all communities have opportunities to prosper. They do this by addressing the root cause of health inequity— advocating, through policy and systems change, to remedy the impact of poor infrastructure, environments, and education on economic, physical, and mental health outcomes in Coachella Valley communities.

Alianza is requesting \$40,000 over 1.5 years to strengthen Alianza Environmental Justice campaign's community organizing, civic engagement and public policy efforts to transform the state's binary environmental policies to be truly sustainable by providing economic and social benefits, starting at the Salton Sea. With the District's support, Alianza seeks to deepen their understanding of the impact the Salton Sea is having on the air quality in the Eastern Coachella Valley. Alianza proposes to establish an Air Quality Academy to provide resources and trainings to residents that will improve environmental literacy and air quality data. The Academy will include community health workers, consultants and other community members and provide training on how to use the data to help make informed decisions.

This application is focused on the Desert Healthcare District's Strategic Plan goal 6: be responsive and supportive of selected community initiatives that enhance the environment in the District's service area. DHCD's support will allow Alianza and Air Quality consultants to establish an Air Quality Academy to provide resources and trainings to Eastern Coachella Valley communities. This Academy will focus on three objectives: air quality training, air pollution sensors training, and publishing a community environment health report. The Funds provided by the Desert Healthcare District will be



used for mileage, printing, stipends to participants, partial salaries of three staff members, and interpretation/translation services.

Strategic Plan Alignment:

Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area.

Strategy 6.1 Play a role in raising awareness of the impact of air quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)
Strategy 6.2 Play a role in raising awareness of the impact of poor water quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)
Strategy 6.3 Collaborate with and support public organizations in the Coachella Valley to address social determinants of health related to the environment (air quality, water quality and shelter) (Priority: Moderate)

Geographic Area(s) Served:

Coachella; Mecca; North Shore; Oasis; Thermal

Action by Program Committee: (Please select one)

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$40,000.00 be approved.
- Recommendation with modifications
- Deny



Grant Application Summary

Alianza Coachella Valley, Grant #1351

About the Organization

Alianza Coachella Valley 1515 Sixth Street Coachella, CA 92236 Tel: (760) 619-8844 http://https://www.alianzacv.org

Tax ID #: 841966709

Primary Contact:

Patricia Carrillo Tel: (760) 972-4628 patriciacarrillo@alianzacv.org

Organization History and Mission

Alianza's mission is to transform the socio-economic conditions of the Coachella Valley so that people in all communities have opportunities to prosper. We envision one vibrant, healthy, and thriving Coachella Valley where people have a seat at the table for decisions that affect their daily lives.

Alianza exists to reduce the inequities of the Coachella Valley: to build a sense of community, restore dignity in our place and its people, promote agency and self-determination, and amplify the voice of traditionally marginalized people, by building strong local and visionary leadership that collaborates to improve the built environment, eliminate punitive school practices, and increase civic participation.

In short, Alianza is the backbone organization for the only alliance of residents and nonprofit groups working for systems and policy change.

Organization Annual Budget: \$2,900,000.00

Historical (approved Requests)

Grant Year	Project Title	Grant Amount	Туре	Disposition Date	Fund
2019	Covid-19 Emergency Relief Program	\$10,000	Mini-Grant	4/30/2020	

2020	ECV COVID-19 STRATEGIC COMMUNICATIONS AND OUTREACH PLAN	\$120,000	Grant	11/1/2020
2020	ECV COVID-19 STRATEGIC COMMUNICATIONS AND OUTREACH PLAN	\$25,000	Grant	2/11/2021
2020	CV COVID-19 Community Relief Fund	\$125,000	Grant	5/28/2021

Project Information

Project Title: Partnerships for Air Quality Community Training in Rural Communities of the Eastern Coachella Valley (SCAQMD DHCD Air Quality Academy)
Start Date: 7/1/2022 End Date: 1/31/2024
Term: 18 months
Total Project Budget: \$285,000
Requested Amount: \$40,000

Executive Summary:

Alianza is requesting \$40,000 over 1.5 years to strengthen Alianza Environmental Justice campaign's community organizing, civic engagement and public policy efforts to transform the state's binary environmental policies to be truly sustainable by providing economic and social benefits, starting at the Salton Sea.

Currently, Alianza is working on an Environmental Justice campaign that seeks to protect the Salton Sea, which presents a looming environmental disaster: Declining water inflows and rising temperatures are causing it to shrink rapidly. This has already affected local fish and bird populations and created noxious stenches that spread widely and sickened residents.

However, Alianza's campaign is about more than the Salton Sea. It is about how the socio-economic conditions in a region can be shifted to benefit the most vulnerable, so they, too, have real opportunities to achieve economic, mental, and physical health.

We believe this can be achieved by a more holistic implementation of the Salton Sea Management Program, California's Natural Resource Agency (CNRA) 10-year plan, which has identified funding of approximately \$200 million. Through our advocacy efforts, CNRA started incorporating community engagement and public health considerations in their planning, where their focus was exclusively on wildlife and wildlife habitat for the Salton Sea before we became involved.

With the District's support, Alianza seeks to deepen our understanding of the impact the Salton Sea is having on the air quality in the Eastern Coachella Valley. Alianza proposes to establish an Air Quality Academy to provide resources and training that will improve environmental literacy and air quality data. The Academy will include community health workers and other community members and provide training on how to use the data to help make informed decisions.

Alianza has a proven track record for creating educational and leadership pipelines that put the power of advocacy and community advancement back into the hands of the communities most affected. All communities deserve to better understand why the air that their families breathe is harmful, and to be able to do something about it. With the help of The District, Alianza will be ready to help make a viable impact in ensuring residents living near the Salton Sea will have real answers to the questions they have about the air they breathe, and the tools to make lasting change.

Community Need for the Project:

The Salton Sea, California's largest inland body of water, straddles Riverside and Imperial counties, about 160 miles southeast of Los Angeles. Tens of thousands of people live within a few miles from the sea, and right now the sea and nearby populations are facing a major ecological and public health crisis: The Salton Sea is rapidly shrinking. As the water recedes, it exposes toxic dust that is carried by the wind for miles, harming the respiratory health of the people living close to the sea. The Pacific Institute found that the next 15 years will see inflow decrease by 40%, the surface drop by 20 feet, the volume decrease by 60%, and salinity triple. By 2045, as much as 150 square miles of dust-generating lake bottom will be exposed to the region's high-level winds, adding as much as 100 tons of fine dust into the air every day. Harmful sediments such as PCB, DDE antimony, arsenic, cadmium, chromium, lead, and selenium, deposited over years through agricultural runoff, could also be released into the air.

Our Environmental Justice Campaign works to make sure saving the Salton Sea and its surrounding communities are a priority for the state of California and the US federal government. Residents here are likely to be first- and second-generation Latinx immigrants drawn to the area to work in farm fields that help feed the nation. Decades of disinterest and weak commitments from policy leaders have led to high rates of poverty, low high school graduation rates, and residents more likely to live in poor-quality housing and in close proximity to environmental hazards.

Alianza seeks to improve the quality of life for people living nearby by ensuring they are breathing clean air, and have ample opportunities for outdoor recreation and community gatherings.

Strategic Plan Alignment:

Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area. Strategy 6.1, 6.2 and 6.3

Project Description and Use of District funds:

With the District's support, Alianza seeks to deepen our understanding of the impact the Salton Sea is having on the air quality in the Eastern Coachella Valley. We aim to partner with Air Quality consultants, Ryan Sinclair PhD and Will Porter PhD. Together, we will establish an Air Quality Academy to provide resources and training that will improve environmental literacy and air quality data to Eastern Coachella Valley communities. The Academy will include community health workers and other community members and provide training on how to use the data to help make informed decisions.

The three objectives for this project are:

Air Quality Training: Develop training materials and provide training on the Air Quality Index, and actions to reduce exposures to indoor and outdoor air pollution.

Air Pollution Sensors Training: Develop training materials and provide training about air pollution measurement, and how to get local air quality information from a blended AQI map, which uses both regulatory monitoring and sensor data.

Community Environmental Health Report: Publish a report on environmental health metrics in the Eastern Coachella Valley, including statistics on environmental hazards, social vulnerabilities, and public health metrics.

Description of the Target Population (s):

Alianza focuses on the unincorporated communities of Thermal, Mecca, Oasis, and North Shore. As we hope to expand and increase our reach to students on the west end of the Valley through this scope of work. These communities are 94% Latino and 45% Limited English Speakers. The concentration of low-income residents in the ECV (65% live below 200% poverty line) creates significant barriers to self-determination and access to basic resources and services. CVUSD community, which includes high needs students such as foster youth, unhoused youth, English Learners and students with disabilities. As well as LGBTQ+ students and community members.

Geographic Area(s) Served:

Coachella; Mecca; North Shore; Oasis; Thermal

Age Group:

(0-5) Infants (06-17) Children (18-24) Youth (25-64) Adults (65+) Seniors

Total Number of District Residents Served:

Direct: 15,000 Indirect: 20,000

Project Goals and Evaluation

Goal #1: Air Quality Academy and Trainings: By Winter 2022, an Air Quality Academy will be established and a minimum of 10 participants will be recruited. Community Health Workers, Alianza staff and community residents will attend the Air Quality Academy trainings.	Evaluation #1: Alianza will track and monitor the leadership development provided to the core leaders listed above, which includes their feedback on the trainings provided, pipeline model and involvement in the scope of work. Alianza will provide monthly outreach logs, and participate in monthly update meetings with The District. Alianza will
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	track the number of participants in the Air Quality Academy across the different communities in the ECV. Staff is currently working to refine a comprehensive evaluation tool. Communities include, but are not limited to: -Coachella -Mecca -Oasis -Thermal -North Shore/Desert Shores -Torres Martinez Desert Cahuilla Tribal Land
Goal #2: Community Engagement and Education: By Spring 2024, Community Health Workers/Staff will conduct community-based outreach, presentations, and education on: -Health effects of indoor and outdoor air pollution -Ways to mitigate exposures -How to check outdoor air quality -Data interpretation -Air pollution sensors	Evaluation #2: Alianza will provide monthly outreach logs, and monitor the number of educational events and presentations - both in person and virtual - in collaboration with youth- and parent- focused Environmental Justice partners.
Goal #3: Community Environmental Health Report: Community Health Workers/Staff will share anecdotal experiences and perspectives as community members and trainees in the development of the Community Environmental Health Report.	Evaluation #3: While we understand the Community Environmental Health Report will be authored and led by other community partners, we will share qualitative experiences to inform data for the report.
Goal #4: N/A Goal #5: N/A	Evaluation #4: N/A Evaluation #5: N/A
GUai #J. N/A	Evaluation #3. N/A

Proposed Project Evaluation Plan

The project will be evaluated on the number of touches based on direct contact with community members, through our ongoing Environmental Justice campaign work. In addition, Alianza will track the number of trainings, introductory events, and the number of individuals in attendance at each event from July 2022 through January 2024. Lastly, Alianza will create a system of measure that will track all people, including youth, parents, and interested residents, who receive Air Quality Academy training and support.

Organizational Capacity and Sustainability

Organizational Capacity

For Alianza staff and trained partners, the reality of poor air quality and hazardous environmental conditions goes beyond statistics and demographics; indeed many have grown up in the very community that they serve. Due to that and our team's goal of modeling what we advocate for, our team who will continue in this scope of work will also go through all Air Quality Academy training.

Here are our assigned personnel:

Sahara Huazano (Project Manager for Project), Director of Programs for Alianza CV, BA in Environmental Studies, CPC, MPP Candidate Nilda Ruiz (Outreach Coordinator/ translator for project), Project Coordinator for Alianza CV, BA in Conservation and Resources Studies Ryan Sinclair PhD, MPH (Air Quality Consultant) William Porter PhD (Air Quality Consultant)

Marisa Aceves (Operations Manager)

Organizational Sustainability:

Alianza is the place where government and residents meet. As the only alliance of multidisciplinary NGOs in the Coachella Valley, Alianza brings together community members, nonprofits, and government to lead efforts for a thriving region. Alianza's vision is one vibrant, healthy, and thriving Coachella Valley where people have a seat at the table for decisions that affect their daily lives. Alianza is distinguished by its ability to:

Analiza is distiliguished by its ability to.

-Shape systems to remove barriers to economic and physical health

-Elevate local resident leadership to create opportunities for civic engagement -Advocate through resident-led, issue-based campaigns that foster new leaders and collective impact

-Lead strategy for comprehensive policy solutions for our region

Since 2010, Alianza (formerly BHC) has successfully engaged residents in addressing some of the most critical issues impacting the Coachella Valley through policy and systems change.

With the support of The District, Alianza is ready to continue engaging diverse voices in complex policy conversations, and to create a setting where policymakers and residents can develop a mutual understanding of the issue at hand and explore ways to move forward for a better Salton Sea community, and a better life for all.

Diversity, Equity, and Inclusion

How is diversity, equity, and inclusion addressed?

Alianza Coachella Valley is a primarily women, people of color led organization. Executive leadership, as well as the majority of staff, grew up in the Coachella Valley and their families share the socio-economic conditions we are now trying to address. Additionally, 100% of the members of our board identify as people of color, represent diverse gender identities, and have a track record of being connected to the communities we serve.

What is preventing the organization from addressing diversity, equity, and inclusion? N/A

Partnerships:

Key Partners:

Alianza's Environmental Justice campaign engages a diverse set of partners, including youth-serving organizations, stakeholders, and academia. While Alianza's EJ campaign partners include a myriad of diverse, community-forward entities, for this Air Quality campaign, Alianza will be working closely with Air Quality Consultants Ryan Sinclair PhD, MPH, and William Porter PhD. Dr. Sinclair is an associate professor of environmental microbiology in the Loma Linda University School of Public Health. His microbiology research focuses on human exposures to pathogens in surface water, on fomites, in drinking water, in wastewater, and airborne pathogens in domestic environments. Dr. Porter is an assistant professor of atmospheric dynamics and modeling in the Department of Environmental Sciences at UC Riverside. His research focuses on the causes and consequences of air pollution, in particular those pollution types that currently threaten southern California communities. (Please see MOU for consultants' scope of work)

For this project, Alianza will also be working with Lideres Campesinas and Coachella Valley Parents (CVP) to maximize our outreach efforts, and strengthen our leadership pipeline.

Through these efforts and more, Alianza is looking forward to continue helping residents, policymakers, and other stakeholders to collaborate to counteract environmental hazards, particularly air pollution, through community science, youth journalism, and more.

Groups like Lideres Campesinas and CVP are already working on the ground to identify community needs. We are excited to partner with them to recruit and retain residents to help us assess the air that our community breathes, so that all Coachella Valley residents have opportunities to prosper.

Line Item Budget Operational Costs

PROGRAM OPERATIONS		Total Program/Project Budget	Funds from Other Sources Detail on sheet 3	Amount Requested from DHCD
Total Staffing Cost	s Detail on sheet 2	273,777.50	245,000	28,777.50
Equipment (itemize	e)			
1				0
2				0
3				0
4				0
Supplies (itemize)				
1				0
2				0
3				0
4				0
Printing/Duplicatio	n	\$775		\$775
Mailing/Postage				0
Travel/Mileage		\$447.50		\$447.50
Education/Training				0
Office/Rent/Mortga				0
Telephone/Fax/Inte	ernet			0
Utilities				0
Insurance				0
Other facility costs	s not described above (ite	emize)	r	
1				0
2				0
3				0
4				0
	sts not described above (40000
	Stipends for participants (\$10,000.00		10000
2				0
3				0
4				0
Total Program Bu	udget	285000	245000	40000

Line Item Budget Staffing Costs

s	taff Salaries	Annual Salary	% of Time Allocated to Program	Actual Program Salary	Amount of Salary Paid by DHCD Grant
Employe	e Position/Title				
1	Director of Programs	\$80,000.00	10%	\$8,000.00	\$8,000.00
2	Project Coordinator	\$55,000.00	15%	\$8,250.00	\$8,250.00
3	Operations Manager	\$44,000.00	5%	\$2,200.00	\$2,200.00
4					
5					
6					
7					
8					
Total Em	ployee Benefits (15%)				\$2,767.50
Enter th	nis amount in Section 1;	Staffing Costs	\$	Total >	\$21,217.50
Budget Budget Narrative Narrative	Benefits at 15% of amount of salary covered by DHCD.				
Professional Services / Consultants		Hourly Rate	Hours/Week	Monthly Fee	Fees Paid by DHCD Grant
Company	and Staff Title				
1	Interpretation & Translation	\$70		\$420	\$7,560
2					
3					
4					
5					
Enter this amount in Section 1;Staffing Cos				Total >	7560
Purepecha interpreter and translator will provided the needed services for 18 months to assure that our purepecha community is provided with the needed materials and support to engage in this scope of work.					

Line Item Budget Other Program Funds

Other funding received (actual or projected) SPECIFIC to this program/project			Amount
Fees			
Donations			
Grants (List Or	gani	zations)	
Actual	1	Water Foundation	\$55,000.00
	2		
	3		
	4		
Fundraising (de	escr	ibe nature of fundraiser)	
	1		
	2		
	•	bequests, membership dues, in-kind encies, etc. (Itemize)	services, investment income,
	1	Ryan Sinclair, PHD	\$90,000.00
	2	Will Porter, PHD	\$100,000
	3		
	4		
Total funding ir	n ad	dition to DHCD request	245000
Water Foundation grant will cover part of the remaining percentage of FTE for Director of Programs, Program Coordinator and other program costs not covered by DHCD, as needed. In kind air quality consultant services provided by Ryan Sinclair, PHD and Will Porter, PHD for support in curriculum development, presenting and reporting. MOU of 18 months (duration of the grant) with air quality consultants attached.			

Grant Staff Review # 1 of 4

Executive Summary: 9 Community Need and Alignment: 9 Goals: 9 Proposed Evaluation Plan: 9 Applicant Capacity and Infrastructure: 9 Organizational Sustainability: 8 Budget: 9 Key Partners/Collaborations: 10

Total Score: 72.00

Reviewer Comments: Alianza CV has been at the forefront of the environmental health and environmental justice advocacy and community engagement work in the Eastern Coachella Valley (ECV) for well over 10 years. Alianza CV has a proven track record of ensuring the communities of the ECV are informed and included in conversations about the Salton Sea and the impact of poor air quality. The partnership with the DHCD and SCAQMD with increase their capacity to continue advocating and educating the ECV communities, along with increasing air quality monitoring, and provide valuable input in the completion of the community health report. I support the approval of the grant application.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 69.75 (4 of 4)

Sum of all Reviews:

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 279 (4 of 4)

Grant Staff Review # 2 of 4

Executive Summary: 8 Community Need and Alignment: 8 Goals: 7 Proposed Evaluation Plan: 8 Applicant Capacity and Infrastructure: 9 Organizational Sustainability: 9 Budget: 9 Key Partners/Collaborations: 10

Total Score: 68.00

Reviewer Comments: Alianza Coachella Valley has been a trusted organization in Eastern Coachella Valley since 2010 working to allow all communities to thrive by focusing of advocacy, policy, and systems change. This project supports Alianza's Environmental Justice Campaign in understanding the impact of the Salton Sea on the air quality in the Eastern Coachella Valley. They will accomplish this by further imbedding themselves into the community, with the assistance of Air Quality consultants, and offering resources and trainings to residents to improve environmental literacy and air quality data. Goals are missing the connection to direct/indirect numbers; however, the evaluation highlights how overall numbers will be reported.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 69.75 (4 of 4)

Sum of all Reviews:

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 279 (4 of 4)

Grant Staff Review # 3 of 4

Executive Summary: 8 Community Need and Alignment: 9 Goals: 7 Proposed Evaluation Plan: 7 Applicant Capacity and Infrastructure: 9 Organizational Sustainability: 8 Budget: 9 Key Partners/Collaborations: 9

Total Score: 66.00

Reviewer Comments: In this submitted proposal, Alianza Coachella Valley, will implement a program designed to expand the environmental justice campaign focused on the socio-economic conditions of the Salton Sea to the identified communities of Thermal, Mecca, Oasis and North Shore. This campaign includes the utilization of a Air Quality Academy made up of trained Community Health Workers, Alianza staff, and community members to apply what was learned to increase their ability to interpret air quality data. This information will inform the development of community outreach events (in person/virtual) and the creation of materials for sharing which will include a Community Environmental Health Report. Alianza will track the participation levels in the Air Quality Academy and community outreach events in an effort to identify and measure the impact of this shared information. This campaign will include the participation of Air Quality Consultants, Ryan Sinclair PhD. and Will Porter PhD. who will assist with the creation and implementation of the Air Quality Academies and the necessary resource materials.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 69.75 (4 of 4)

Sum of all Reviews:

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 279 (4 of 4)

Grant Staff Review # 4 of 4

Executive Summary: 9 Community Need and Alignment: 10 Goals: 9 Proposed Evaluation Plan: 8 Applicant Capacity and Infrastructure: 9 Organizational Sustainability: 9 Budget: 9 Key Partners/Collaborations: 10

Total Score: 73.00

Reviewer Comments: This is community engagement at it's best. Alianza will teach residents to proactively monitor their health as it relates to air quality. Alianza, through the Academy, can teach residents also how to advocate for better air quality and to improve residents' environmental literacy and air quality data.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 69.75 (4 of 4)

Sum of all Reviews:

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 279 (4 of 4)
Grant Scoring Review

Fiscal Staff Review # 1 of 2

Fiduciary Compliance: 10

Financial Stability: 9

Total Score: 19.00

Reviewer Comments: Unmodified financial statements presented to and approved by Board. Positive cash flow documented for audited years with sufficient assets to address liabilities. Strategic plan in place which details intent to increase future sources of funding. Grant is reasonable in comparison to organizational budget which includes multiple funding sources.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 69.75 (4 of 4)

Sum of all Reviews:

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 279 (4 of 4)

Total average proposal score: 88.25/100

Grant Scoring Review

Fiscal Staff Review # 2 of 2

Fiduciary Compliance: 10

Financial Stability: 8

Total Score: 18.00

Reviewer Comments: Fiduciary Compliance -

The audit report is unmodified.

Current Ratio is very strong (37:1) which represents the grantee's ability to pay its short-term liabilities

The Net Assets increased by \$492k as of 6/30/21, the Balance Sheet is in good order

Financial Stability -

Grantee demonstrates a strong financial position.

The \$40,000 grant is fully funded by the District.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 69.75 (4 of 4)

Sum of all Reviews:

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 279 (4 of 4)

Total average proposal score: 88.25/100



Date: 7/12/22

To: Program Committee

Subject: Grant # 1324 Galilee Center, Inc.

Grant Request: Our Lady of Guadalupe Center

Amount Requested: \$100,000.00

Project Period: 8/1/2022 to 7/31/2024

Executive Summary: The project goal is to provide a safe place for the migrant farm worker currently residing in the Mecca area working on the local farms and for the asylum seeking families that need to get to their final destination in the U.S. The Center serves farm/migrant workers with a focus on residents of the Eastern Coachella Valley, but assist anyone no matter their residence. The OLG Center ensures clients have a safe place to stay during the times they do not have work in the fields. The shelter provides many of the services needed to maintain the farm/migrant worker's basic needs. The availability of the Center has a particular urgency because it is the only facility providing services for the farm workers who have no other resources. The sleeping accommodations and the availability of three meals a day ensures the farm/migrant workers have these basic necessities while working in the local farms. The evaluation of the project includes the assessment of the outcomes of all program's offered by the documentation of the number of farmworkers utilizing the services of the Our Lady of Guadalupe Center during the project year. Each service including the sleeping accommodations, the showers and use of the laundry facilities, and the number of daily meals served to the clients will be assessed separately. The Galilee Center conducts a questionnaire requesting clients to rate the services they received, offer suggestion on changes or addition of services, and how having the Center available improved their lives during the harvest seasons.

Project Description and Use of District Funds: Project Description and Use of District Funds

The Our Lady of Guadalupe Center is providing a safe place for the farm/migrant worker currently residing in the Mecca area working on the local farms. The Center serves individuals and families of farm/migrant workers with a focus on residents of the Eastern Coachella Valley but assist anyone no matter their residence. The center also serves asylum seeking families who are in transition to their final destination in the U.S. The



Center is available 24 hours a day to ensure clients have a safe place to stay during the times there is no work in the fields. The shelter provides many of the basic needs of the farm/migrant worker; a clean and healthy environment for those clients without other means to shower and do laundry. It also provides three hot meals daily for farm/migrant workers. Clients are provided a breakfast in the morning before beginning their workday, a lunch if not in the fields, and dinner in the evening. Without this food service most farm workers would go hungry. It provides a shelter for farm/migrant workers who have no place to sleep or to relax when they are not working in the fields. The project has a particular urgency because it provides services needed by people with no other resources. Funding will be used for the operational costs of the Our Lady of Guadalupe Center.

Strategic Plan Alignment:

Goal: Goal 5 Strategy: Strategy 5.3

Geographic Area(s) Served: Coachella;Mecca;North Shore;Oasis;Thermal;Thousand Palms

Grant Application Revisions

- At the June 2022 Program Committee meeting Board Members requested edits to the grant application that included the addition of information and several points of clarification to strengthen the grant application.
- Based on that feedback the grant application was revised and resubmitted by the Galilee Center for Program Committee approval.

Action by Program Committee: (Please select one)

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$100,000.00 be approved.
- Recommendation with modifications
- Deny



Grant Application Summary

Galilee Center, Inc., Grant #1324

About the Organization

Galilee Center, Inc. 66-101 Hammond Road Mecca, California 92254 Tel: (760) 396-9100 http://www.galileecenter.org

Tax ID #: 273133601

Primary Contact:

Claudia Castorena Tel: (760) 396-9100 ccastorena@galileecenter.org

Organization History and Mission

Briefly describe the history AND mission of your organization

The mission of the Galilee Center is to fulfill the needs of the underprivileged and disadvantaged by providing food, clothing, and other basic needs and to affirm their dignity with love, compassion and respect. The agency was created in 2010. Emergency Food Distribution program provides food and other basic items on Thursdays at the distribution center in Mecca. The program provides food assistance based on each family receiving enough food for two meals per day for four days. The program also provides baby items such as formula, diapers and baby food. The Rental Assistance program provides assistance on a one-time basis per year to families in jeopardy of missing a month's rent based on a special circumstance. In addition, the Our Lady of Guadalupe Center built in 2015 provides services to migrant farm workers who are homeless or have no access to basic facilities such as restrooms, showers, laundry or hot meals, as well as a place to sleep during the harvest seasons. A program to assist asylum seekers needing a place to stay during their transition to a permanent location in the US began in 2018.

Organization Annual Budget: \$6,182,442.00

Historical (approved Requests)

Grant Year	Project Title	Grant Amount	Туре	Disposition Date	Fund
2018	Galilee Center Emergency Services	\$75,000	Grant	4/16/2019	
2019	Our Lady of Guadalupe Shelter	\$25,000	Mini- Grant	4/1/2020	
2020	Galilee Center Emergency Services	\$120,000	Grant	11/3/2020	
2020	Galilee Center Emergency Services	\$25,000	Grant	1/28/2021	
2020	Our Lady of Guadalupe Shelter	\$150,000	Grant	4/28/2021	
2020	Galilee Center Emergency Services	\$125,000	Grant	5/28/2021	

Project Information

Project Title: Our Lady of Guadalupe Center Start Date: 8/1/2022 End Date: 7/31/2024 Term: 24 months Total Project Budget: \$1,533,024 Requested Amount: \$100,000

Executive Summary:

The project goal is to provide a safe place for the migrant farm worker currently residing in the Mecca area working on the local farms and for the asylum seeking families that need to get to their final destination in the U.S. The Center serves farm/migrant workers with a focus on residents of the Eastern Coachella Valley, but assist anyone no matter their residence. The OLG Center ensures clients have a safe place to stay during the times they do not have work in the fields. The shelter provides many of the services needed to maintain the farm/migrant worker's basic needs. The availability of the Center has a particular urgency because it is the only facility providing services for the farm workers who have no other resources. The sleeping accommodations and the availability of three meals a day ensures the farm/migrant workers have these basic necessities while working in the local farms. The evaluation of the project includes the assessment of the outcomes of all program's offered by the documentation of the number of farmworkers utilizing the services of the Our Lady of Guadalupe Center during the project year. Each service including the sleeping accommodations, the showers and use of the laundry facilities, and the number of daily meals served to the clients will be assessed separately. The Galilee Center conducts a questionnaire requesting clients to rate the services they received, offer suggestion on changes or addition of services, and how having the Center available improved their lives during the harvest seasons.

Community Need for the Project:

The Our Lady of Guadalupe Center provides a safe place for the farm/migrant worker currently residing in the Mecca area working the local farms. The Center provides the basic needs for the seasonal farm worker who do not have adequate housing during the harvest seasons. The Center provides both a women's and men's restroom facilities (ADA accessible), as well as separate sleeping areas. Toilets, private shower stalls, sinks, hot and cold water, lockers and changing tables, as well as a family restroom with a shower and changing table are available. In addition, there is a laundry facility with washers and dryers with laundry supplies. A community room is available where three hot meals are served daily, as well as provides a room for relaxation and other social and enrichment programs.

Strategic Plan Alignment:

Goal: Goal 5 Strategy: Strategy 5.3

Project Description and Use of District funds:

The Our Lady of Guadalupe Center is providing a safe place for the farm/migrant worker currently residing in the Mecca area working on the local farms. The Center serves individuals and families of farm/migrant workers with a focus on residents of the Eastern Coachella Valley but assist anyone no matter their residence. The center also serves asylum seeking families who are in transition to their final destination in the U.S. The Center is available 24 hours a day to ensure clients have a safe place to stay during the times there is no work in the fields. The shelter provides many of the basic needs of the farm/migrant worker; a clean and healthy environment for those clients without other means to shower and do laundry. It also provides three hot meals daily for farm/migrant workers. Clients are provided a breakfast in the morning before beginning their workday, a lunch if not in the fields, and dinner in the evening. Without this food service most farm workers would go hungry. It provides a shelter for farm/migrant workers who have no place to sleep or to relax when they are not working in the fields. The project has a particular urgency because it provides services needed by people with no other resources. Funding will be used for the operational costs of the Our Lady of Guadalupe Center.

Description of the Target Population (s):

The target population is the farm/migrant worker currently residing in the Mecca area working on the local farms and the asylum seeking families arriving at the Mecca facility. The Center has a project focus on residents of the Eastern Coachella Valley.

Geographic Area(s) Served:

Coachella; Mecca; North Shore; Oasis; Thermal; Thousand Palms

Age Group:

(0-5) Infants (06-17) Children (18-24) Youth (25-64) Adults (65+) Seniors

Total Number of District Residents Served: Direct: 1306 Indirect: 0

Project Goals and Evaluation

Goal #1: By June 30, 2024, the Our Lady of Guadalupe Center will provide services annually for 150 unduplicated farm/migrant farm workers and 1,156 unduplicated asylum seekers. The services available 24 hours a day include women's and men's restroom facilities (ADA accessible) and separate sleeping areas. Private shower stalls, sinks, hot and cold water, lockers, and a laundry facility with washers, dryers, and supplies. A community room will be available, offering room for relaxation and other social and enrichment programs.	Evaluation #1: The evaluation plan for Goal One includes the assessment of the outcomes of the program by the daily documentation of the number of farm/migrant workers and asylum seekers utilizing the services of the Our Lady of Guadalupe Center during the project year and completing a before and after evaluation survey of their experience. The evaluation survey results will be used to improve services, develop outreach programs to meet the needs of the farm/migrant farm workers and asylum seekers, and assess the target groups' ability to improve their overall life experiences.
Goal #2: The Our Lady of Guadalupe Center will provide wrap-around services annually to farm/migrant farm workers and asylum seekers to provide a healthy and pleasant stay. Services include shelter, hot meals, snacks, showers, laundry, and travel arrangements when needed for asylum seekers. By June 30, 2024, the Our Lady of Guadalupe Center will provide sleeping accommodations (nights of shelter) for 2,398 duplicated farm/migrant farm workers and 2,894 duplicated asylum seekers annually. Daily meals will provide 4,796 meals annually for farm/migrant workers and 15,250 for asylum seekers. The shower facility will provide annually 2,200 showers for farm/migrant farm workers and 3,426 showers for asylum seekers. Annually, 604 farm/migrant farm workers and 2,112 asylum seekers will use the laundry facilities.	Evaluation #2: The evaluation plan for Goal Two includes the annual assessment of the program's outcomes. Documentation of the number of services provided to the farm/migrant workers and asylum seekers utilizing the facility. Clients will be requested to complete a broad assessment questionnaire of their experiences during their stay at the Center. A follow-up to the survey will provide the opportunity for each person to suggest changes or addition of services and how having the Center available improved their lives.

Proposed Project Evaluation Plan

The project is a two-year program to serve the basic needs of the farm/migrant farm workers and asylum seekers. The Our Lady of Guadalupe Center provides services 24 hours daily to meet these needs. A survey developed by HARC and implemented by the Galilee Center began in May 2021 and is completed by the clients at the beginning and end of their stay at the Center.

The survey conducts a before and after questionnaire for clients using the Our Lady of Guadalupe Center in the broad areas of clients responding to how they feel about their general health, safety, and sleeping quarters before entering the Our Lady of Guadalupe Center and after their stay. They were also asked whether they were more cheerful and in high spirits, had feelings of calmness and relaxation, were more active or vigorous, woke up feeling more refreshed and rested, and had a sense of more personal cleanliness. In addition, they were asked to evaluate their feelings of greater satisfaction in their daily life with more interest in things around them. The questionnaire results are evaluated, and any needs for changes are implemented to ensure excellent services are available for all clients.

Organizational Capacity and Sustainability

Organizational Capacity

The Galilee Center administrative staff positions include Shelter Program Director, six shelter attendants, a laundry attendant, four intake administrators, one cook, and two kitchen helpers. They are highly trained individuals in working with a migrant farmer population understanding the needs and expectations of the clients participating in programs at the Our Lady of Guadalupe. All new clients are registered during the intake process with client's income noted and that information identifies the client in the required low-moderate income range for services. The Center currently has the capacity and infrastructure for the existing program. It has day and night staff to provide the services available at the Center for 24 hours.

Organizational Sustainability:

The Our Lady of Guadalupe is following a business plan starting in 2014 when the County of Riverside approached the Galilee Center to build and operate a comfort station for migrant workers. In partnership with the County Supervisor, the Our Lady of Guadalupe Center was built and operational in 2015. The plan called for the expansion of the services to include a shelter for migrant workers to have a place to sleep. At first, the community room was used nightly to provide cots for the farm workers. On July 15, 2021 the expansion of the Center to accommodate a permanent facility providing additional sleeping quarters was added to the plan by the Board. Currently, private funding has been obtained and the Galilee Center has matching funding for the project scheduled to be operational in November-December, 2022.

Diversity, Equity, and Inclusion

How is diversity, equity, and inclusion addressed?

The members of Board of Directors and the cofounders at the development of the Galilee Center Board in 2010, addressed the board members talents and qualification

they would be required to join the board. The areas of diversity, equity and inclusion, as well as business background and leadership qualities were addressed in the search for board members. The Board of Directors currently have a nominating committee that continues these searching for these characteristics for all new board members. The executive staff are selected as a grassroot nonprofit from current staff. The agency has a staff development program that assist staff with the needed qualification to enter the executive staff level. The succession plan of the organization is built on this staff development program to develop the next generation of executive staff leaders for the agency when the cofounders step down.

What is preventing the organization from addressing diversity, equity, and inclusion?

Partnerships:

Key Partners:

The Galilee Center key partnerships are the County of Riverside that provides funding for the Our Lady of Guadalupe Center, Clinicas de Salud del Pueblo, that provide medical services as needed for the asylum seekers staying at the Center. The Borrego Health Center, supplies COVID testing to monitor all clients at the Center. In addition, the Galilee Center is a member of the Coachella Valley Equity Collaborative through the Desert Healthcare District that provides guidance and financial assistance for the COVID-19 activities needed to keep the Center as a safe haven against the pandemic.

Line Item Budget Project Operational Costs

PROJ	ECT OPERATIONS		Fotal Project Iget (24- Months)		nds from Other Sources etail on sheet 3	Re	Amount quested from DHCD
Total Staffing Cost	s Detail on sheet 2	\$	910,624.00	\$	835,648.00	\$	74,976.00
Equipment (itemize	e)						
1						\$	-
2						\$	-
3						\$	-
4						\$	-
Supplies (itemize)							
1	Program	\$	279,000.00	\$	279,000.00	\$	-
2						\$	-
3						\$	-
4						\$	-
Printing / Duplicati	on					\$	-
Mailing / Postage						\$	-
Transportation		\$	129,600.00	\$	129,600.00	\$	-
Education / Trainin	Ig					\$	-
these line items wo Office / Rent / Mort Telephone / Fax / Ii		0% ir	idirect cost ra	te. \$ \$	-	\$ \$	-
Utilities*	internet	\$	44,000.00	φ \$	44,000.00	φ \$	-
Insurance*		Ψ	44,000.00	Ψ \$	-++,000.00	Ψ \$	
	t costs not described above (itemi	 Ze)		Ψ		Ψ	
	Hygene Supplies	\$	71,400.00	\$	71,400.00	\$	-
	Food	\$	98,400.00	\$	73,376.00	\$	25,024.00
	Prescriptions	Ť	,	Ť	,	\$	
4						\$	-
Indirect Cost Rate	- Maximum of 10% Allowed					\$	-
						-	
Total Project B	udget	\$	1,533,024.00	\$	1,433,024.00	\$	100,000.00
Budget Narrative	Fully describe items above in this cell. You m needed to fully describe your budget.	nay ins	sert rows or create	addi	itional worksheets	if mo	ore space is

Line Item Budget Staffing Costs

	Staff Salaries	A	nnual Salary	% of Time Allocated to Project	Total Project Salary (For 24-Months)	Red	Amount quested from DHCD
Employe	e Position/Title			·			
1	6 FT Shelter Attendants, \$36,920 each	\$	221,520.00	100%	443,040.00	\$	68,160.00
2	2 FT Intake Workers @ \$39,520 each	\$	79,040.00	100%	158,080.00	\$	-
3	Laundry Attendant	\$	36,400.00	100%	72,800.00	\$	-
4	2 FT Cooks @ \$38,480 each	\$	76,960.00	100%	153,920.00	\$	-
5					-		
6					-		
7					-		
8	Benefits						
fringe	nployee Benefits / Employer Taxes costs and/or employer taxes based allocated to project	% of time	10%	,		6,816.00	
ΕΕ	nter this amount in Section 1;Staff Please describe in detail the scope of work and			Total >	. ,	\$	74,976.00
Budget Budç Narrative Narra	Shelter Attendant ensures the shelter is kept in ready mode for all clients including maintaining supplies, follow hygiene procedures, and setting up the shelter for overnight clients, and the kitchen for meals. Please describe in detail the employee benefits including the percentage and salary used for calculation. Galilee Center will use the DHCD grant to fund one (1) FT Shelter Attendant plus 10% of benefits. The salaries listed in column C reflect a one (1) year period. The Toal Project Salaries listed on column E reflect a two (2) year period.						
Profess Consul	sional Services / tants	ŀ	Iourly Rate	Hours/Week	Total Project Fee	Red	Amount quested from DHCD
Company	/ and Staff Title						
1							
2							
3							
4							
5							
Enter this	s amount in Section 1;Staffing Cost	ts			Total >	\$	-
Budget Narrative	Please describe in detail the scope o	f wo	ork for each p	rofessional sen	vice/consultant on	this	grant.

Line Item Budget Other Project Funds

Other funding project. "Total should match from Other So		Amount					
Fees							
Donations							
Grants (List Or	gan	izations)					
	1	Riverside County	\$	100,000.00			
	2	CDBG	\$	90,000.00			
	3	CADSS	\$	1,100,000.00			
	4						
Fundraising (de	Fundraising (describe nature of fundraiser)						
	1	Private Donations	\$	133,000.00			
	2						
Other Income, e from other ager		bequests, membership dues, in-kind services, inve s, etc. (Itemize)	estme	nt income, fees			
	1						
	2						
	3						
	4						
Total funding ir	n ad	dition to DHCD request	\$	1,423,000.00			
Budget Narrative	Rive the inco	cribe project income listed above. Note whether income is "project erside County has committed to \$100,000, in a two-year period, to a Our Lady of Guadalupe Center. CDBG and CADSS are committed me for 2023-24. The Private Donor Campaign is to assist in the exp dalupe Center.	ssist ir grants	the operation costs of for 2022-23. Projected			



Date: 7/12/22

To: Program Committee

Subject: Grant # 1332 Alianza Coachella Valley

Grant Request: Expanding and Advancing Outreach Through Increasing Capacity Development

Amount Requested: \$100,000.00

Project Period: 7/1/2022 to 7/1/2024

Executive Summary: Alianza is requesting \$100,000 from DHCD to expand and advance outreach through increasing the capacity development of our team and community at large. This project will mainly serve the Eastern Coachella Valley community, as we continuously strive to expand our reach to the west end of the valley. Through this project we will increase and advance outreach via monthly in person and virtual community meetings/trainings and quarterly Action Team community meetings. In these meetings and trainings the community will have the opportunity to receive updates on our advocacy work and receive the needed tools and resources to be engaged in the scope of work. Our project will be evaluated through surveys and interviews conducted to all those involved in the scope of work. This project will support our environmental (EJ) and community (CJ) justice campaigns.

EJ Campaign: Our campaign's collaborative community engagement project is designed to raise awareness and integrate varying viewpoints on environmental issues at the Salton Sea. We are helping residents, policymakers, and other stakeholders better collaborate to counteract environmental hazards, particularly air pollution. The campaign is actively working with community members and the South Coast Air Quality Management District to support the goals of state legislation aimed at improving air quality in environmental justice communities, especially the ECV. The campaign aims to influence environmental justice policies in Riverside County's General Plan document in order to reduce health risks in environmental justice communities so they can be healthy and vibrant places to live.

CJ Campaign: Alianza supports an alternative disciplinary approach in schools based on restorative justice that reduces suspensions and expulsions while fostering a safe and welcoming school environment for students and teachers. The campaign team and Coachella Valley Unified School District are partnering to introduce restorative justice at



an expanding number of local schools with the goal of reducing suspensions and expulsions and creating a learning environment that uses open dialogues to resolve conflicts. Alianza is engaged with community members, including parents and educators, to make sure all stakeholders are represented in the school district budget process. The work includes advocating for greater disclosure about equity funding coming to the district through the Local Control and Accountability Plan, as well as continuing to work alongside the community to increase on-site support provided to students. This includes the most recent campaign win, which was CVUSD's board approval for wellness centers at every CVUSD MS and HS.

Project Description and Use of District Funds:

As our Eastern Coachella Valley community begins to feel more comfortable with returning to in person engagement, our Alianza team and partners continue to find creative and helpful ways to ensure that our community has a seat at the table for areas that directly affect them. With DHCD's support we will be able to expand and advance outreach by increasing the capacity development of our team and community at large. The funding provided will help to support the return of our quarterly Action Team(AT) community meetings that started in 2015; to ensure that the community takes part in our holistic community justice and environmental justice work. This funding will also support the increase of trainings to be provided to the community and the increase of staff per campaign. With all the needs that have been exacerbated by the pandemic we as an organization identified the need to bring on an additional project manager per campaign, which would bring us up to two project managers for each campaign (Environmental Justice and Community Justice). The community is eager to continue to engage with our collaborative advocacy efforts and we are hopeful that change will come as we continue to build upon their leadership and capacity to be change makers.

- 1. Policy and systems change outcomes through the Environmental Justice Campaign:
 - Build power amongst community residents to be agents of change in environmental injustice issues in the ECV.
 - Educated and engaged community members on Salton Sea mitigation projects (local, county, state, federal and tribal land)
 - Community driven solutions to address Salton Sea emissions affecting public health by bridging the community with Salton Sea Stakeholders.
 - Increased of youth engagement in the field of science through the campaigns' Community Science data collection to inform Salton Sea projects.



- Increase of air quality monitors in the ECV to inform mitigation projects
- 1. Policy and systems change outcomes through the Community Justice Campaign:
 - Increase civic participation of students, parents, and caregivers in CVUSD decision making spaces.
 - Increase transparency and accountability on CVUSD LCAP.
 - Implement in all schools in CVUSD positive school climate frameworks, programs, and resources such as Restorative Justice and the Wellness Centers to increase academic achievement and provide support on behavioral health wellbeing.

Each campaign's substantive campaign goals are inextricably linked to parallel capacity-building goals that aim to increase the capacity of Coachella Valley residents to design and execute strategic, collaborative, and vision-driven campaigns for change.

Strategic Plan Alignment:

Goal: Goal 3 & 6 Strategy: Strategies 3.1, 3.6, 6.1, 6.2, and 6.3

Geographic Area(s) Served: Coachella; Mecca; North Shore; Oasis; Thermal

Grant Application Revisions

- At the June 2022 Program Committee meeting Board Members requested edits to the grant application that included the addition of information and several points of clarification to strengthen the grant application.
- Based on that feedback the grant application was revised and resubmitted by Alianza CV for Program Committee approval.

Action by Program Committee: (Please select one)

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$100,000.00 be approved.
- Recommendation with modifications
- Deny



Grant Application Summary

Alianza Coachella Valley, Grant #1332

About the Organization

Alianza Coachella Valley 1515 Sixth St. Coachella, CA 92236 Tel: (760) 619-8844 http://alianzacv.org

Tax ID #: 841966709

Primary Contact:

Patricia Carrillo Tel: (760) 972-4628 patriciacarrillo@alianzacv.org

Organization History and Mission

Since 2010, Alianza (previously Building Healthy Communities Coachella Valley) has helped residents of the Eastern Coachella Valley apply their determined spirit and strong work ethic to campaigns that enrich their community. Alianza Coachella Valley's mission is to transform the socio-economic conditions of the Coachella Valley so that all people in all communities have opportunities to prosper. We do this by addressing the root cause of health inequity— advocating, through policy and systems change, to remedy the impact of poor infrastructure, environments, and education on economic, physical, and mental health outcomes in our communities. Alianza is the backbone organization for the only alliance of residents and non-profit groups working for systems and policy change. We envision one vibrant, healthy, and thriving Coachella Valley where people have a seat at the table for decisions that affect their daily lives.

Organization Annual Budget: \$2,900,000.00

Grant	Project Title	Grant Amount	Туре	Disposition	Fund
Year				Date	
2019	Covid-19 Emergency Relief Program	\$10,000	Mini-Grant	4/30/2020	

Historical (approved Requests)

2020	ECV COVID-19 STRATEGIC COMMUNICATIONS AND OUTREACH PLAN	\$120,000	Grant	11/1/2020	
2020	ECV COVID-19 STRATEGIC COMMUNICATIONS AND OUTREACH PLAN	\$25,000	Grant	2/11/2021	
2020	CV COVID-19 Community Relief Fund	\$125,000	Grant	5/28/2021	

Project Information

Project Title:

Expanding and Advancing Outreach Through Increasing Capacity Development Start Date: 7/1/2022 End Date: 7/1/2024 Term: 24 months Total Project Budget: \$100,000 Requested Amount: \$100,000

Executive Summary:

Alianza is requesting \$100,000 from DHCD to expand and advance outreach through increasing the capacity development of our team and community at large. This project will mainly serve the Eastern Coachella Valley community, as we continuously strive to expand our reach to the west end of the valley. Through this project we will increase and advance outreach via monthly in person and virtual community meetings/trainings and quarterly Action Team community meetings. In these meetings and trainings the community will have the opportunity to receive updates on our advocacy work and receive the needed tools and resources to be engaged in the scope of work. Our project will be evaluated through surveys and interviews conducted to all those involved in the scope of work. This project will support our environmental (EJ) and community (CJ) justice campaigns.

EJ Campaign: Our campaign's collaborative community engagement project is designed to raise awareness and integrate varying viewpoints on environmental issues at the Salton Sea. We are helping residents, policymakers, and other stakeholders better collaborate to counteract environmental hazards, particularly air pollution. The campaign is actively working with community members and the South Coast Air Quality Management District to support the goals of state legislation aimed at improving air quality in environmental justice communities, especially the ECV. The campaign aims to influence environmental justice policies in Riverside County's General Plan document in order to reduce health risks in environmental justice communities so they can be healthy and vibrant places to live.

CJ Campaign: Alianza supports an alternative disciplinary approach in schools based on restorative justice that reduces suspensions and expulsions while fostering a safe and welcoming school environment for students and teachers. The campaign team and Coachella Valley Unified School District are partnering to introduce restorative justice at an expanding number of local schools with the goal of reducing suspensions and expulsions and creating a learning environment that uses open dialogues to resolve conflicts. Alianza is engaged with community members, including parents and educators, to make sure all stakeholders are represented in the school district budget process. The work includes advocating for greater disclosure about equity funding coming to the district through the Local Control and Accountability Plan, as well as continuing to work alongside the community to increase on-site support provided to students. This includes the most recent campaign win, which was CVUSD's board approval for wellness centers at every CVUSD MS and HS.

Community Need for the Project:

The COVID-19 pandemic has had devastating effects on families and students across California. In March 2020, in response to the pandemic, our campaign teams sought creative and innovative ways to continue the work with the community, in the midst of the connectivity challenges that our community faced due to infrastructure challenges that have been exacerbated by the pandemic. It was during these moments that our youth and community uplifted the need and desire to increase their leadership skills, and capacity building, as they seek to be the voice not only for themselves but for their communities as well; as they desire to have a seat at the decision making tables to make a systematic and sustainable change. The challenges we face are representative of the history of disinvestment from entrenched systems, policies, and power structures.

The current pandemic has highlighted the detrimental effects of such disinvestment, which our team and community are ready to continue to address together through our collaborative impact approach by:

1. Increasing outreach and engagement post pandemic: The community has uplifted the need to continue and amplify engagement in person, while still leaving the virtual option open for those who do not feel ready yet to engage in person.

2. Increasing and building community capacity via trainings and educational sessions: As the pandemic has exacerbated the needs of the community, community members' interest in receiving trainings and taking part in the advocacy efforts has increased.

Strategic Plan Alignment:

Goal: Goal 3 & 6 Strategy: Strategies 3.1, 3.6, 6.1, 6.2, and 6.3

Project Description and Use of District funds:

As our Eastern Coachella Valley community begins to feel more comfortable with returning to in person engagement, our Alianza team and partners continue to find creative and helpful ways to ensure that our community has a seat at the table for areas that directly affect them. With DHCD's support we will be able to expand and advance outreach by increasing the capacity development of our team and community at large. The funding provided will help to support the return of our quarterly Action Team(AT) community meetings that started in 2015; to ensure that the community takes part in our holistic community justice and environmental justice work. This funding will also support the increase of trainings to be provided to the community and the increase of staff per campaign. With all the needs that have been exacerbated by the pandemic we as an organization identified the need to bring on an additional project manager per campaign,

which would bring us up to two project managers for each campaign (Environmental Justice and Community Justice). The community is eager to continue to engage with our collaborative advocacy efforts and we are hopeful that change will come as we continue to build upon their leadership and capacity to be change makers.

Policy and systems change outcomes through the Environmental Justice Campaign: 1. Build power amongst community residents to be agents of change in environmental injustice issues in the ECV.

-Educated and engaged community members on Salton Sea mitigation projects (local, county, state, federal and tribal land)

-Community driven solutions to address Salton Sea emissions affecting public health by bridging the community with Salton Sea Stakeholders.

-Increased of youth engagement in the field of science through the campaigns' Community Science data collection to inform Salton Sea projects.

-Increase of air quality monitors in the ECV to inform mitigation projects

Policy and systems change outcomes through the Community Justice Campaign: -Increase civic participation of students, parents, and caregivers in CVUSD decision making spaces.

-Increase transparency and accountability on CVUSD LCAP.

-Implement in all schools in CVUSD positive school climate frameworks, programs, and resources such as Restorative Justice and the Wellness Centers to increase academic achievement and provide support on behavioral health wellbeing.

Each campaign's substantive campaign goals are inextricably linked to parallel capacity-building goals that aim to increase the capacity of Coachella Valley residents to design and execute strategic, collaborative, and vision-driven campaigns for change.

Description of the Target Population (s):

We focus on the unincorporated communities of Thermal, Mecca, Oasis, and North Shore. As well as the City of Coachella. These communities are 94% Latino and 45% Limited English Speakers. The concentration of low-income residents in the ECV (65% live below 200% poverty line) creates significant barriers to self-determination and access to basic resources and services. This includes veterans, seniors, high needs students, LGBTQ+ community and the uninsured/underinsured.

Geographic Area(s) Served:

Coachella; Mecca; North Shore; Oasis; Thermal

Age Group:

(0-5) Infants (06-17) Children (18-24) Youth (25-64) Adults (65+) Seniors

Total Number of District Residents Served:

Direct: 20,000 Indirect: 15,000

Project Goals and Evaluation

Goal #1: By September 30, 2022 our first in person Action Team meeting would have taken place and by June 2023 we will have a minimum of 4 Action Team meetings take place. We foresee that a minimum of 40 community residents will participate in each of the four AT meetings every fiscal year. Every FY we will have a minimum of 4 AT meetings, with preparation meetings and community trainings taking place as well. Purpose: To transform the social and economic conditions in the Valley by building strong local leadership that works collaboratively to develop vibrant, healthy and thriving communities where residents live, play and work. We seek to achieve this vision by collaboratively identifying and pursuing changes in systems and policies. In these spaces we are able to name what change is needed, how each organization supports this change, identify the resources needed and create an action plan.	Evaluation #1: At the end of every Action Team meeting, participants will receive a survey to complete and provide feedback to better support the team in implementing these community meetings and identify the advocacy needs
create an action plan. Goal #2: By July 31, 2024 Alianza will have increased and built community capacity via 25 trainings and educational sessions that pertain to the environmental and community justice needs of the community. As well as provide trainings necessary that would support them in being key advocates. By the date listed, a minimum of 500 community members will have received trainings. List of training topics to be provided include and not limited to: -State & Local Budget advocacy, which includes the tools and resources needed to complete a budget analysis. -Restorative justice practices (Community building, Trauma-informed, harm & conflict, restorative dialogue) -Mental Health & Suicide Prevention -Capacity and leadership development -Public speaking -State & Local Board meetings 101 (Includes understanding board meeting structures, etc.) -Water Quality Monitoring at the Salton Sea	Evaluation #2: At the end of every training session, participants will receive a survey to complete and provide feedback to better support the team in identifying key trainings and advocacy needs.

Goal #3: N/A	Evaluation #3: N/A
Goal #4: N/A	Evaluation #4: N/A
Goal #5: N/A	Evaluation #5: N/A

Proposed Project Evaluation Plan

The success of the project will be determined by the number of individuals in attendance at our community meetings and on the number of touches based on direct/virtual contact with community members, either through our ongoing projects and/or phone banking efforts. The process will consist of collecting, recording, and organizing information daily through surveys and interviews. The data collected will help to determine key advocacy needs in both the environmental justice and community justice campaign. It will also help us to continue to determine best practices for outreach for current and future projects.

Organizational Capacity and Sustainability

Organizational Capacity

As an organization leadership and capacity development is at the forefront of everything that we do with and for the community. Our team leads who will support in assuring the implementation of our community gatherings have all received a minimum of a bachelors degree and have the skills necessary to complete the tasks at hand. Our main leadership which includes our Chief Executive Officer and Chief Operations Officer have over 8 years of non-profit experience.

Organizational Sustainability:

At the core of this effort and our organization as a whole is its leadership, which starts with members from the impacted communities, ensuring their voices are heard and their dreams for their community supported by a range of multi-disciplinary, primarily womenled, nonprofits and research partners. Our project aligns with our organizational strategic and business plans as it strives to assure that all folx are represented and have a seat at the table.

Diversity, Equity, and Inclusion

How is diversity, equity, and inclusion addressed?

Alianza Coachella Valley is a primarily women, people of color led organization. Executive leadership, as well as the majority of staff, grew up in the Coachella Valley and their families share the socio-economic conditions we are now trying to address. Additionally, 100% of the members of our board identify as people of color, represent diverse gender identities, and have a track record of being connected to the communities we serve. As an organization, we also have it as our top priority to assure that our La Mesa board is diverse and has representation from various organizations and community members who keep us accountable in assuring that there is diversity, equity and inclusion in everything that we do.

What is preventing the organization from addressing diversity, equity, and inclusion? $N\!/\!A$

Partnerships:

Key Partners:

All community partners listed will support in the preparation, implementation and outreach for the return of the Action Team meetings. As well as continuously support in the areas listed in the MOUs and Letters of Support attached: Kounkuey Design Initiative, Youth Leadership Institute, Ryan Sinclair (Loma Linda University), Lideres Campesinas, Coachella Valley Parents and The LGBT Center of the Desert.

PROGRAM	OPERATIONS	Total Program/Project Budget	Funds from Other Sources Detail on sheet 3	Amount Requested from DHCD
Total Staffing Cost		96,789.86	0	96,789.86
Equipment (itemize	e)	1		
1				0
2				0
3				0
4				0
Supplies (itemize)	-		1	
1				0
2				0
3				0
4		0 1 7 10 11		
Printing/Duplicatio	'n	\$1,710.14	\$0.00	\$1,710.14
Mailing/Postage		¢4 500 00	<u>^</u>	
Travel/Mileage	_	\$1,500.00	\$0	\$1,500.00
Education/Training				0
Office/Rent/Mortga				0
Telephone/Fax/Inte	ernet			0
Utilities				0
Insurance	wat daa wika dahawa (ite			0
Other facility costs	s not described above (ite	emize)		
1				0
2				0
3				0
4				0
Other program cos	ts not described above (itemize)		
1			-	\$0.00
2				0
3				0
4				0
Total Program Βι	udget	100,000.00	0	100,000.00
	Printing budget to cover cost for			
	needed that will be given out du			
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Budget Narrative				
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	Staff Salaries	Annual Salary	% of Time Allocated to Program	Actual Program Salary	Amount of Salary Paid by DHCD Grant						
Employe	e Position/Title										
1	Chief Operations Officer	\$91,842.00	10%	\$18,368.40	\$18,368.40						
2	Environmental Justice Campaign Manager	\$64,000.00	15%	\$19,200.00	\$19,200.00						
3	Community Justice Campaign Manager	\$63,000.00	15%	\$18,900.00	\$18,900.00						
4	Operations Manager	\$58,880.00	5%	\$5,888.00	\$5,888.00						
5											
6											
7											
8					<u> </u>						
	ployee Benefits (NTE 15%)			Tatal	\$9,353.46						
Enter t	his amount in Section 1;Staffing Chief Operations Officer will have			Total >	. ,						
Budget Narrative	and Spanish translation of all doc arranging and making any payme that need processing and other it allocation to program and annual	ents needed thro ems listed in the	ughout the sco budget. Budge	pe of work suc et allocations fo	h as payments						
Budget Narrative	sional Services /	Hourly Rate	Hours/Week	Monthly Fee	Fees Paid by						
Consu	Itants		Hours/week	wontiny ree	DHCD Grant						
Compan	y and Staff Title				Consultants DHCD Grant						
1	Interpretation & Translation (Purepecha) Trainings/Capacity Development	\$70		\$420	\$10,080						
2	Interpretation & Translation (Purepecha)	\$70		\$420	\$10,080 \$15,000						
	Interpretation & Translation (Purepecha) Trainings/Capacity Development (Midwest Academy, CCEJ and	\$70		\$420							
2	Interpretation & Translation (Purepecha) Trainings/Capacity Development (Midwest Academy, CCEJ and	\$70		\$420							
2 3	Interpretation & Translation (Purepecha) Trainings/Capacity Development (Midwest Academy, CCEJ and	\$70		\$420							
2 3 4 5	Interpretation & Translation (Purepecha) Trainings/Capacity Development (Midwest Academy, CCEJ and			\$420	\$15,000						

Other funding	rec	eived (actual or	
projected) SPI		Amount	
program/proje		Anount	
Fees	•••		
Donations			
Grants (List Org	gani	izations)	
	1	N/A	
	2		
	3		
	4		
Fundraising (de	scr	ibe nature of fundraise	er)
	1		
	2		
Other Income, e	ə.g.,	bequests, membershi	p dues, in-kind services,
investment inco	ome	, fees from other agen	cies, etc. (Itemize)
	1		
	2		
	3		
	4		
Total funding in	ad	dition to DHCD reques	0
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Budget Narrative			
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