



**DESERT HEALTHCARE DISTRICT  
PROGRAM COMMITTEE  
Program Committee Meeting  
June 14, 2022  
5:00 P.M.**

In lieu of attending the meeting in person, members of the public will be able to participate by webinar by using the following Zoom link:

<https://us02web.zoom.us/j/81493032052?pwd=N2dyUXc5YVFjUUtPZHlkNGpLUXFWQT09>  
**Password: 033259**

Participants will need to download the Zoom app on their mobile devices. Members of the public may also be able to participate by telephone, using the follow dial in information:

Dial in #:(669) 900-6833 To Listen and Address the Board when called upon:  
**Webinar ID: 814 9303 2052**

<i>Page(s)</i>	<b>AGENDA</b>	<i>Item Type</i>
	<b>I. Call to Order</b> – Vice-President Evett PerezGil, Committee Chairperson	
1-2	<b>II. Approval of Agenda</b>	<b>Action</b>
3-5	<b>III. Meeting Minutes</b> 1. May 10, 2022	<b>Action</b>
	<b>IV. Public Comments</b> At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action.	
6 7	<b>V. Old Business</b> 1. Grant Payment Schedule 2. Grant applications and RFP proposals submitted and under review	Information Information
8-33	<b>VI. Program Updates</b> 1. Progress and Final Reports Update	Information
34-56	<b>VII. Grant Funding Requests</b> 1. Consideration to forward to the board of directors approval of: a. #1330 OneFuture Coachella Valley – <i>Building a Healthcare Workforce Pipeline</i> \$1,185,000	<b>Action</b>



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- |   |  |                      |
|---|--|----------------------|
| <p>57-73<br/>74-91<br/>92-108<br/>109-127<br/><br/>128-145<br/><br/>146-166<br/>167-181</p> | <p>b. COACHELLA VALLEY EQUITY COLLABORATIVE - Core Operating Support for two (2) years to continue equitable community work after COVID</p> <ol style="list-style-type: none"> <li>1. #1324 Galilee Center \$100,000</li> <li>2. #1325 Vision Y Compromiso \$150,000</li> <li>3. #1326 TODEC Legal Center \$100,00</li> <li>4. #1327 Youth Leadership Institute \$50,000</li> <li>5. #1328 El Sol Neighborhood Education Center \$150,000</li> <li>6. #1331 Pueblo Unido \$50,000</li> <li>7. #1332 Alianza CV \$100,000</li> <li>8. #1333 Lideres Campensinas \$150,000 (not available due to not having audited financials)</li> </ol> | <p><b>Action</b></p> |
| <p>182-196</p>  | <p>c. GRANT AMENDMENT: Grant #965 Desert Healthcare Foundation: <i>Behavioral Health Initiative</i>. \$2M from FY 21-22 grant budget for allocating to the existing Behavioral Health collective fund to expand access to behavioral healthcare services in the Coachella Valley</p>   | <p><b>Action</b></p> |

**VIII. Committee Member Comments**

**IX. Adjournment**

Next Scheduled Meeting July 12, 2022



**DESERT HEALTHCARE DISTRICT  
PROGRAM COMMITTEE MEETING  
MEETING MINUTES  
May 10, 2022**

Directors Present via Video Conference	District & Legal Counsel Staff Present via Video Conference	Absent
Vice-President Evett PerezGil Secretary Carmina Zavala	Conrado E. Bárzaga, MD, Chief Executive Officer Chris Christensen, CAO Donna Craig, Chief Program Officer Alejandro Espinoza, Chief of Community Engagement Jana Trew, Senior Program Officer, Behavioral Health Meghan Kane, Senior Program Officer, Public Health Andrea S. Hayles, Clerk of the Board	President Karen Borja

AGENDA ITEMS	DISCUSSION	ACTION
<b>I. Call to Order</b>	The meeting was called to order at 5:01 p.m. by Chair PerezGil.	
<b>II. Approval of Agenda</b>	Chair PerezGil asked for a motion to approve the agenda.	<b>Moved and seconded by Director Zavala and Chair PerezGil to approve the agenda. Motion passed unanimously.</b>
<b>III. Meeting Minutes</b> <b>1. April 10, 2022</b>	Chair PerezGil asked for a motion to approve the April 10, 2022, meeting minutes.	<b>Moved and seconded by Director Zavala and Chair PerezGil to approve the April 10, 2022, meeting minutes. Motion passed unanimously.</b>
<b>IV. Public Comment</b>	There were no public comments.	
<b>V. Old Business</b>  <b>1. Grant Payment Schedule</b>  <b>2. Grant applications and RFP proposals submitted and under review</b>	Chair PerezGil inquired if the committee had any questions concerning the grant payment schedule, grant applications, and request for proposals submitted and under review.	
<b>VI. New Business</b>		

**DESERT HEALTHCARE DISTRICT  
PROGRAM COMMITTEE MEETING  
MEETING MINUTES  
May 10, 2022**

<p><b>1. NPO Centric – Scope of Work (SOW) and vendor contract not to exceed (NTE) \$48,000 to provide services to the District and Foundation’s CEO and staff from May 2022 - September 2022 for the training and understanding of Results Based Accountability (RBA) and Clear Impact platforms</b></p>	<p>Donna Craig, Chief Program Officer, explained that earlier, the F&amp;A Committee approved the NPO Centric agreement and scope of work. The agreement aligns with strategic plan goal #4 to proactively measure and evaluate the impact of the funded programs and services, including strategy 4.1 to adopt the Clear Impact performance management and results-based accountability platform for tracking and reporting. A trained consultant, Stephanie Minor, will assist and educate the board, staff, and community partners while providing an action plan for guidance.</p>	
<p><b>VI. Program Updates</b></p> <p><b>1. Progress and Final Reports Update</b></p>	<p>Chair PerezGil inquired with the committee on any questions about the progress and final reports.</p>	
<p><b>VII. Grant Funding Requests</b></p> <p><b>1. Consideration to forward to the board of directors an approval of:</b></p> <p><b>a. Grant #1314 Voices for Children: Court Appointed Special Advocate (CASA) Program - \$60,000. Goals 2 and 3 – Access to primary and specialty care and Access to behavioral care.</b></p>	<p>Donna Craig, Chief Program Officer, described Voices for the Children Court Appointed Special Advocate Program \$60k grant request. The funding will support the salaries of program staff training for volunteers to assist the children with access to primary and specialist care, including mental and behavioral health resources.</p>	<p><b>Moved and seconded by Director Zavala and Chair PerezGil to approve Grant #1314 Voices for Children: Court Appointed Special Advocate (CASA) Program - \$60,000 and forward to the Board for approval. Motion passed unanimously</b></p>



**DESERT HEALTHCARE DISTRICT  
PROGRAM COMMITTEE MEETING  
MEETING MINUTES  
May 10, 2022**

<p><b>Strategies 2.7 and 3.7 Utilize and equity lens to expand services and resources to underserved communities AND collaborate/partner with community providers to enhance access to culturally sensitive behavioral/mental health services.</b></p>		
<p><b>VIII. Committee Members Comments</b></p>	<p>There were no committee member comments</p>	
<p><b>IX. Adjournment</b></p>	<p>President Borja adjourned the meeting at 5:11 p.m.</p>	<p><b>Audio recording available on the website at <a href="http://dhcd.org/Agendas-and-Documents">http://dhcd.org/Agendas-and-Documents</a></b></p>

ATTEST: \_\_\_\_\_  
 Evett PerezGil, Chair, Vice-President, Board of Directors  
 Program Committee

*Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board*

DESERT HEALTHCARE DISTRICT								
OUTSTANDING GRANTS AND GRANT PAYMENT SCHEDULE								
May 31, 2022								
TWELVE MONTHS ENDING JUNE 30, 2022								
Grant ID Nos.	Name	Approved Grants - Prior Yrs	6/30/2021 Bal Fwd	Current Yr 2021-2022	Total Paid Prior Yrs July-June	Total Paid Current Yr July-June	Open BALANCE	
2014-MOU-BOD-11/21/13	Memo of Understanding CVAG CV Link Support	\$ 10,000,000	\$ 6,660,000		\$ -		\$ 6,660,000	
2019-994-BOD-05-28-19	One Future Coachella Valley - Mental Health College & Career Pathway Development - 2 Yrs.	\$ 700,000	\$ 148,750		\$ 148,750		\$ -	
2020-1085-BOD-05-26-20	Olive Crest Treatment Center - General Support for Mental Health Services - 1 Yr.	\$ 50,000	\$ 5,000		\$ 5,000		\$ -	
2020-1057-BOD-05-26-20	Desert Cancer Foundation - Patient Assistance Program - 1 Yr.	\$ 150,000	\$ 15,000		\$ 15,000		\$ -	
2020-1139-BOD-09-22-20	CSU San Bernardino Palm Desert Campus Street Medicine Program - 1 Yr.	\$ 50,000	\$ 5,000		\$ -		\$ 5,000	
2020-1135-BOD-11-24-20	Hope Through Housing Foundation - Family Resilience - 1 Yr.	\$ 20,000	\$ 2,000		\$ 1,098		\$ 902	
	Unexpended funds Grant #1135						\$ (902)	
2020-1149-BOD-12-15-20	Voices for Children - Court Appointed Special Advocate Program - 1 Yr.	\$ 40,000	\$ 22,000		\$ 22,000		\$ -	
2021-1136-BOD-01-26-21	Ronald McDonald House Charities - Temporary Housing & Family Support Services - 1 Yr.	\$ 119,432	\$ 65,688		\$ 53,744		\$ 11,944	
2021-1147-BOD-01-26-21	Alzheimer's Association - Critical Program Support - 1 Yr.	\$ 33,264	\$ 18,295		\$ 18,295		\$ -	
2021-1162-BOD-01-26-21	Joslyn Center - Wellness Center Program Support - 1 Yr.	\$ 109,130	\$ 60,022		\$ 60,022		\$ -	
2021-1170-BOD-02-23-21	Jewish Family Services - Mental Health Counseling for Underserved Residents - 1 Yr.	\$ 80,000	\$ 44,000		\$ 44,000		\$ -	
2021-1141-BOD-03-23-21	Martha's Village & Kitchen - Homeless Housing With Wrap Around Services - 1 Yr.	\$ 210,905	\$ 115,998		\$ 115,998		\$ -	
2021-1171-BOD-03-23-21	Blood Bank of San Bernardino/Riverside Counties - Bloodmobiles for Coachella Valley - 18 Months	\$ 150,000	\$ 82,500		\$ 67,500		\$ 15,000	
2021-1174-BOD-03-23-21	Mizell Center - Geriatric Case Management Program 1 Yr.	\$ 100,000	\$ 55,000		\$ 55,000		\$ -	
2021-1266-BOD-04-27-21	Galilee Center - Our Lady of Guadalupe Shelter - 1 Yr.	\$ 150,000	\$ 82,500		\$ 67,500		\$ 15,000	
2021-1277-BOD-04-27-21	Lift To Rise - United Lift Rental Assistance 2021 - 8 Months	\$ 300,000	\$ 210,000		\$ 180,000		\$ 30,000	
2021-1280-BOD-05-25-21	Desert AIDS Project - DAP Health Expands Access to Healthcare - 1Yr.	\$ 100,000	\$ 55,000		\$ 45,000		\$ 10,000	
2021-21-02-BOD-06-22-21	Carry over of remaining Fiscal Year 2020/2021 Funds*	\$ 1,854,873	\$ 1,854,873		\$ 884,646		\$ 970,227	
2021-1296-BOD-11-23-21	Coachella Valley Volunteers In Medicine - Improving Access to Healthcare Services - 1 Yr.			\$ 154,094		\$ 69,342	\$ 84,752	
2021-1289-BOD-12-21-21	Desert Cancer Foundation - Patient Assistance Program - 1 Yr.			\$ 150,000		\$ 67,500	\$ 82,500	
2022-1301-BOD-01-25-22	UCR Regents - Community Based Interventions to Mitigate Psychological Trauma - 1 Yr.			\$ 113,514		\$ 51,081	\$ 62,433	
2022-1302-BOD-01-25-22	Vision To Learn - Palm Springs, Desert Sands, and Coachella Valley School Districts 1 Yr.			\$ 50,000		\$ 22,500	\$ 27,500	
2022-1303-BOD-01-25-22	CSU San Bernardino Palm Desert Campus Street Medicine Program - 1 Yr.			\$ 54,056		\$ 24,325	\$ 29,731	
2022-1306-BOD-02-22-22	Olive Crest Treatment Center - General Support for Mental Health Services - 1 Yr.			\$ 123,451		\$ 55,553	\$ 67,898	
2022-1311-BOD-04-26-22	Desert Arc - Healthcare for Adults with Disabilities Project Employment of Nurses - 1 Yr.			\$ 102,741		\$ 46,233	\$ 56,508	
2022-1313-BOD-04-26-22	Angel View - Improving Access to Primary and Specialty Care Services for Children With Disabilities 1 Yr.			\$ 76,790		\$ 34,555	\$ 42,235	
2022-1314-BOD-05-24-22	Voices for Children - Court Appointed Special Advocate Program - 1 Yr.			\$ 60,000		\$ -	\$ 60,000	
							\$ -	
<b>TOTAL GRANTS</b>		<b>\$ 14,217,604</b>	<b>\$ 9,501,626</b>	<b>\$ 884,646</b>	<b>\$ 1,783,553</b>	<b>\$ 371,089</b>	<b>\$ 8,230,728</b>	
<b>Amts available/remaining for Grant/Programs - FY 2021-22:</b>								
<b>Amount budgeted 2021-2022</b>			\$ 4,000,000			G/L Balance:	<b>5/31/2022</b>	
<b>Amount granted through May 31, 2022:</b>			\$ (884,646)					
Mini Grants:	1293; 1294		\$ (10,000)			2131	\$ 3,240,728	
Financial Audits of Non-Profits			\$ -			2281	\$ 4,990,000	
Net adj - Grants not used:	FY20-21 Funds, 1124, 1135		\$ 1,868,521			<b>Total</b>	<b>\$ 8,230,728</b>	
Matching external grant contributions			\$ -				<b>\$ (0)</b>	
<b>Balance available for Grants/Programs</b>			<b>\$ 4,973,875</b>					

\* Value listed in Total Paid column reflects funds granted from carryover funds. Actual grant payments will be reflected under the respective grant.



**DESERT HEALTHCARE  
DISTRICT & FOUNDATION**

Date: June 14, 2022  
 To: Program Committee  
 Subject: Grant Applications and RFP Proposals Submitted and Under Review

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**Staff Recommendation:** Information only.

**Grant Applications:** The following grant applications have been submitted and under review by the grants team and are pending proposal conferences.

Recommendations/suggested decisions will be brought forward to the July Program Committee for possible action:

1. #1318 Riverside County Latino Commission on Alcohol and Drug Abuse Services, Inc. \$619,934 *Healthy Minds, Healthy, Lives – Mente Sanas Visas Sanas*. Funds will be used to address Goal 3 of the DHCD Strategic Plan and used for salaries of mental health professionals; promotoras, case managers, legal counsel, program administrator/supervisor.
2. #1321 Theresa Mike Scholarship Foundation - \$5,000 mini grant to financially assist District students, through scholarships, that are pursuing a higher education in the medical field.
3. #1323 Alianza Nacional De Campesinas Inc - \$5,000 mini grant to used towards equipment rentals, logistical overhead and basic supply needs that are required to sustain their food distribution to Coachella Valley farmworker families.
4. #1322 Hanson House Foundation - \$5,000 mini grant to be used to subsidize lodging for the families of trauma patients and cancer patients who reside in or near the Coachella Valley and are on a fixed income.

**Grant applications declined:**

Submitted and reviewed requests that falls outside the scope of the District's HIGH PRIORITY goals in the Board-approved 2021 – 2026 Strategic Plan.

1. Desert Recreation District \$24,710 to fund one current part-time adaptive instructor to assist with therapeutic recreation.

**RFP Proposals:** Friday, June 10<sup>th</sup>, is the submission deadline for the RFP *IMPROVING ACCESS TO BEHAVIORAL HEALTH EDUCATION AND PREVENTION SERVICES TO CHILDREN (0-18 YEARS) AND THEIR FAMILIES*

**Fiscal Impact:** none – grant funds, if approved, would be allocated from FY 21/22 Grant Budget



**Date:** 6/14/2022

**To:** Program Committee – District

**Subject:** Progress and Final Grant Reports 5/1/2022 – 5/31/2022

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**The following progress and final grant reports are included in this staff report:**

**OneFuture CV #1148**

Grant term: 3/1/2021 – 2/28/2023

Original Approved Amount: \$200,000.

**Progress** report covering the time period from: 9/1/2021 – 2/28/2022

**Martha's Village and Kitchen #1141**

Grant term: 4/1/2021 – 3/31/2022

Original Approved Amount: \$210,905.

**Final** report covering the time period from: 4/1/2021 – 3/31/2022

**Mizell Center #1174**

Grant term: 4/1/2021 – 3/31/2022

Original Approved Amount: \$100,000.

**Final** report covering the time period from: 4/1/2021 – 3/31/2022



## **OneFuture Coachella Valley, Grant#: 1148**

### **Coachella Valley Black/African American Healthcare Student Scholarships**

**Strategic Area:** Healthcare Infrastructure and Services

**Reporting Period:** 9/1/2021 to 2/28/2022

Paul Olson  
Tel: (760) 989-4211  
paul@onefuturecv.org

#### **Grant Information**

**Grant Amount:** \$200,000

**Paid to date:** \$90,000

**Balance:** \$110,000

**Due Date:** 4/1/2022

#### **Proposed Goals and Evaluation**

The specific benefits or measurable impact to be achieved by: (2/28/2023):

**Goal #1:** Establish an Advisory Council inclusive of African American students and alumni scholars and the region's leaders, key organizations and community members most knowledgeable about the obstacles facing African American youth in pursuit of college and career attainment to inform development of scholarship priorities, student recruitment strategies and support services.

**Goal #2:** Implement immediate scholarship outreach, selection and awards cycle for first cohort of students.

Identify and provide scholarships to local African American students currently enrolled in healthcare certificate programs, 2-year and 4-year healthcare majors but not currently under scholarship with OFCV.

**Goal #3:** Assure students persist and complete certificate and degree leading to health careers by providing holistic student support services including:

1. Career pathway planning aligned with student plans and financial goals
2. One-on-one college success counseling

3. Financial aid package review, training and student and parent coaching
4. Leadership and student success workshops/events to gain essential skills from local employers and mentors.

**Goal #4:** Identify Long-Term Funding Partners for Sustained Program Implementation

**Evaluation Plan:** Advisory Council will convene students, OFCV alumni, parents with lived experience along with key organizations to inform development of scholarship priorities, student recruitment strategies and support services. The council will utilize Regional Plan partnership to guide strategies, analyze data and guide evaluation process, develop career exploration opportunities and complete a sustainability plan.

OFCV will provide scholarships to students currently enrolled in healthcare certificate and college programs in two cycles for the 2021-22 and 2022-23 academic years, respectively. Information sessions will be completed before May of each year. Awards will be completed by August annually.

OFCV Advisors will utilize one-on-one counseling sessions and scholars' completed College and Career Plan to assess progress on short, mid and long term college, career, financial, mental wellness, career pathway, graduate school and employment goals. Advisors and scholars will identify strengths and gaps and adjust plans. Interim assessments will be completed at the conclusion of both the first and second term.

At the end of each term, scholars will submit unofficial transcripts for upcoming academic term to ensure full-time enrollment (12-15 units) and alignment with 4-6 year degree completion goals. Advisors will verify enrollment via class schedules and completion of each term via transcripts.

OFCV will verify scholars' submission of Financial Aid Award packages for evaluations by advisors. OFCV will assess scholar's capture and optimization of local (scholarships), state (Cal-Grant) and federal (Pell Grant) financial aid, identify eligibility for additional financial aid, assist additional financial aid applications and address financial gaps.

At the end of each term, scholars will submit unofficial transcripts for unit completion and gpa evaluation. Advisors will evaluate transcripts, address gaps and develop success strategies.

All students will participate in OFCV's Leadership Program and related networking opportunities with industry professionals, such as workshops and internships to build skills, confidence and social capital for students. Student engagement and quality of services are measured through annual surveys and evaluations, including student testimonials.

Advisory council in partnership with DHCD will challenge local, state and national organizations to invest fund to support Black and African American students pursuing healthcare careers by offering scholarships, providing support services and expanding internship and employment opportunities.

Proposed number of District residents to be served:

**Total: 40**

Proposed geographic area(s) served:

Cathedral City  
Coachella  
Desert Hot Springs  
Indio  
La Quinta  
Mecca  
Palm Desert  
Palm Springs  
Rancho Mirage  
Thermal

**Progress This Reporting Period**

**Progress Outcomes:**

During this period, we gained momentum in several areas of our Black & African American (BAA) Healthcare Scholarship initiative. Our Advisory Committee has met monthly and provided solutions and guidance to address student and family challenges in navigating the postsecondary process. The committee created a Vision and Strategy for the initiative and continues to work on our Tactical Plan development that will be used to guide this initiative forward. We also reviewed all scholarship applications that were submitted and awarded a cohort of eleven (11) scholars that we will follow for the next two academic years. In addition, we held our inaugural BAA Scholarship Celebration in February, which included a scholar testimonial by one of our BAA Scholar's, Tearra Samuel, along with a keynote speech by one of our Advisory Committee Member, Dr. Judy White. The event was a great opportunity to celebrate our scholars, along with marketing the opportunity to future applicants, families and partners in attendance.

Since the selection of the scholars, OFCV's team has helped the scholars successfully enroll at their postsecondary institutions and access OFCV holistic student supports. This has included scheduling one-on-one meetings, review of scholar College & Career Plans, and creating short-term goals that support their long-term educational and career goals. Our team has also reviewed all scholars' Financial Aid Award packages and noticed that some scholars are accepting larger amounts of loans compared to other students in our program. OFCV Team has connected these scholars to our BAA Advisory Committee members who are experts on financial literacy, so that students

can develop a plan to manage and reduce debt. And finally, our team has also engaged scholars in our OFCV Student Midyear Summit where sessions on Academic Preparation, Financial Literacy, Professional Development and Mental Wellness were delivered. OFCV is on track with the DHCD grant deliverables and looks forward to providing updates on the BAA scholars in the coming months.

Progress on the number of District residents served:

**Total:** 2,000

Geographic area(s) served during this reporting period:

All District Areas

Progress on the Program/Project Goals:

**Goal #1:**

- Advisory Committee continued to meet on the 1st Thursday of every month
- Advisory Committee Members participated in scholarship application review
- Vision and Strategy created and affirmed by Advisory Committee:
  - Vision: Long-standing community health needs are being met as more Black and African American students become healthcare professionals and serve in the Coachella Valley. Black and African American students are encouraged to pursue health pathways and have access to the necessary resources to assure success through an intentional, sustained structure of support. The Coachella Valley healthcare system is truly representative of all communities served and the increased number of Black and African American health scholars and practitioners enriches and strengthens the healthcare delivery system overall. Generational health outcomes are improved and the whole community benefits from higher quality healthcare.
  - Strategy: Black and African American students are encouraged to pursue health pathways and have access to the necessary resources to assure success through an intentional, sustained structure of support. Emphasis will be placed on the most underrepresented and underserved population in our community.
- BAA Scholarship Initiative Tactical Plan development is underway
- Mentoring support for BAA Scholars is underway
- OFCV team is working with Motivate Lab to develop evaluation tools and identify best practices that support Black & African American students pursuing a postsecondary education.

**Goal #2:**

- September 2021: Due to low application submissions, and at the recommendation of the Advisory Committee, A "How to Apply" guide was

- created to simplify the application process.
- September 2021-February 2022: Applications were reviewed by advisory committee members and OFCV staff on a rolling basis. Scholars were selected with input from the advisory committee members, after review and candidate recommendations by OFCV's staff.
- October 2021: First group of scholarship recipients were awarded and notified
- October 2021: First group of scholars received their Student Award Agreements (SAA)
- February 2022: Final group of BAA scholars were awarded and notified
- February 2022: BAA Celebration recognized the eleven (11) scholarship recipients:
  - A total of twenty (20) students applied for the BAA Scholarship
  - A total of eleven (11) were awarded as the 2021-23 BAA Cohort
  - Seven (7) of the recipients are first in family to attend college
- Marketing: A Press Release & Social Media posts were created for scholar announcements and celebrations

**Goal #3:**

- October 2021: BAA Scholar Orientation for first group of awardees
- November – February 2022: One-on-one individualized financial package review
- November- February 2022 - BAA Scholars completed their individualized College and Career Plans
- November – February 2022 - OFCV Team reviewed College and Career plan with scholars to set academic, financial and career goals.
- November 2021 - BAA scholars in their third year of college were invited to participate in Fall 2021 Bridge to Career Series: Super Powering Your Career.
- January 2022: BAA scholars were invited and participated in OFCV Scholar Midyear Summit
- Academic Progress:
  - Eleven (11) BAA scholars completed their first one-on-one academic and career planning meeting
  - Fall GPA: 3.4 average for the eleven (11) scholars award this 2021-22 academic year
  - Ten (10) scholars are enrolled full-time in college for Spring 2021-22 term
  - One (1) scholar is enrolled in less than 12 units this Spring, due to an extenuating health circumstance

**Goal #4:**

- In October 2021, the Advisory Committee participated in a consensus activity to create a vision, goals and strategies and included components of a Sustainability Plan to support the BAA scholarship fund for the long-term.
- At the January 2022 meeting, the advisory committee discussed ideas on generating funding for the coming year and longer term.
- The advisory committee understands that they need to develop a plan that is

community based and supported, along with strategies that could tap into their networks to identify organizations and individuals who can contribute to the sustainability of the BAA scholarship fund:

- Potential sustainability working group members include Dr. Judy White and Donna Craig
- The goal is to raise \$100,000 annually for Black & African American Students in Healthcare. Among the ideas shared by the advisory committee was to request annual support from the foundations of each K-12 district. OFCV has met with DHCD, Eisenhower Health and Desert Care Network to discuss the development of a \$1 million annual healthcare scholarship fund that will include funding for the BAA scholars.

*Program/Project Tracking:*

- *Is the project/program on track? Yes*
- *Please describe any specific issues/barriers in meeting the desired outcomes:*
  - Timeline had to be extended through December 2021
  - Scholar selections took longer than anticipated, due to low application submissions
- *What is the course correction if the project/program is not on track?*
  - To ensure the BAA Scholarship initiative aligns with OFCV's annual scholarship cycle, the BAA application marketing, submission and review process will start earlier.
  - Fundraising efforts will focus on prioritizing multi-year scholarship awards for students, so that they may focus on their education and worry less about funding their postsecondary education. This will also streamline the application process and support student persistence and completion rates.
- *Describe any unexpected successes during this reporting period other than those originally planned:*

OCV Team has had great success in engaging scholars and advisory committee members. This has resulted in committee members volunteering to review applications, speak at scholar events, assist with financial aid literacy, and recruit healthcare professionals to develop a mentoring program for our BAA scholars. Additionally, the committee members are assisting with marketing the BAA Healthcare Scholar initiative to students and families across the valley.

**Marthas Village And Kitchen Inc, Grant#: 1141**

**Martha's Village: Homeless Housing With Wrap-Around Services**

**Strategic Area: Homeless**

**Reporting Period: 4/1/2021-3/31/2022**

Matt Phillips

Tel: (760) 347-4741

Fax: (760) 347-9551

mphilips@marthasvillage.org

### **Grant Information**

**Grant Amount: \$210,905**

**Paid to date: \$189,814**

**Balance: \$21,091**

### **Proposed Goals and Evaluation**

**The specific benefits or measurable impact to be achieved by: (3/31/2022)**

**Evaluation Plan:** The foundation of Martha's evaluation plan is the Logic Model, which describes the need for Martha's services based on research and statistics in alignment with the project goal of cost-effectively serving homeless individuals throughout the DHCD's boundaries. The Logic Model describes projected quantitative outcomes, indicators of success, sources of Martha's data, the methods used to gather data, as well as the evaluation procedures used to measure outcomes. Specifically, monitoring and evaluating Martha's homeless housing, case management and wrap-around service activities will involve collecting and analyzing statistical records, including clients' intake data, program participation, client records, and demographic profiles.

Significantly, for this project, the evaluation will include examination of the impact of Martha's services in the expanded areas of Mecca and Desert Hot Springs. Martha's Employment Specialists and Case Managers are responsible for ensuring data collection and data entry into the Database. This qualitative assessment will include the number of homeless individuals served, the wrap-around services provided, and results of the services provided. Martha's will customize its services based on the needs of the individual client and will track results accordingly. (i.e. move into permanent housing, certificate achieved, completed courses, employment achieved, healthcare received, employment documents secured). Martha's will also provide opportunities for residents and individuals that receive wrap-around services to provide feedback through oral feedback and written surveys.

Martha's will harness the strength of its data and surveys to analyze the project's success in meeting its goals and objectives. Martha's staff utilize this data and information to inform strategic planning, day-to-day decisions, and ensure that DHCD is able to see the positive impact on its residents. Additionally, Martha's leadership will collect feedback and data from staff and partners on the impact of the program.

**Goal #1:**

Martha's will expand to provide 10 additional beds for homeless housing and wrap-around services at its main campus in Indio, during the term of the contract.

**Evaluation of goal #1:**

These new beds will serve 40 additional DHCD homeless individuals with emergency housing, case management, and wrap-around services annually resulting 3,650 shelter service bed nights. Martha's Case Managers and Employment Specialists will ensure 100% data collection with data entry into the Client Tracking Database with client assessments and units of service.

**Goal #2:**

Martha's will expand by securing a new location in Mecca. Martha's to provide case management with wrap-around services to include the additional enhancements of Employment Services, English as a Second Language Instruction and Computer Skills Training to 75 homeless or at risk of homeless individuals in the underserved area of Mecca.

**Evaluation of goal #2:**

Martha's Case Managers and Employment Specialists will ensure 100% data collection and data entry into our Client Tracking Database to include client assessments and units of service.

**Goal #3:**

Martha's will expand services in its Desert Hot Springs location. Martha's will expand services with case management with Wrap-Around Services, with its current Employment Services and Computer Skills Training to 75 homeless or at risk of homelessness individuals in the underserved area of Desert Hot Springs.

**Evaluation of goal #3:**

Martha's Case Managers and Employment Specialists will ensure 100% data collection and data entry into our Client Tracking Database to include client assessments and units of service.

**Goal #4:**

Martha's will build collaborations with a combination of a minimum of ten (10) nonprofits, community organizations and local government, in both the areas of Mecca and Desert Hot Springs. This effort will begin with scheduled listening meetings with the entities mentioned above to ensure the needs of the communities are met in the area of homeless and at risk of homelessness services.



**Evaluation of goal #4:**

Martha's Program Managers will track, report and monitor the progress of securing 10 new Community collaborations, while addressing discovered gaps in area services, such as food insecurity, employment, resources, housing, wellness, etc.

Proposed number of District residents to be served:

**Total:** 190

Proposed geographic area(s) served:

- Cathedral City
- Coachella
- Desert Hot Springs
- Indio
- Indian Wells
- La Quinta
- Palm Desert
- Palm Springs
- Rancho Mirage
- Thousand Palms

**Final Progress:**

Final Outcomes on Goals and Evaluation

**Program/project final accomplishment(s) in comparison to the proposed goal(s) and evaluation plan.**

For the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen met all four goals as proposed. Martha's did not experience any barriers or issues in meeting project goals and even surpassed goals 1, 2, 3, and 4; please see below for goal outcomes and evaluation.

**Goal #1:**

Goal 1: Provide 10 beds, serve 40 additional DHCD clients, resulting in 3,650 shelter bed-nights annually.

For the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen expanded and provided ten (10) additional beds, served forty (40) additional clients from Desert Health Care District boundaries, resulting in 3,650 shelter bed nights.

**Evaluation of goal #1:**

Overall during the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen served 40 unduplicated homeless clients from Desert Health Care District boundaries resulting in 3,650 shelter bed nights.

100% of program participants that completed the program exited to permanent housing.

100% of the program participants had their basic needs such as food, clothing, case management, enhanced employment services, and a clean safe housing environment.

100% of program participants completed the HMIS enrollment and assessment process.

**Goal #2:**

Goal 2: Expand to DHS, and provide services to 75 clients of DHS.

For the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen expanded to Desert Hot Springs and provided services to seventy-five (75) unduplicated clients of Desert Hot Springs.

**Evaluation of goal #2:**

Overall during the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen provided case management with wrap-around services including enhanced Employment Services, English as a Second Language Instruction, and Computer Skills Training to a total of one hundred and ten (110) unduplicated clients of Desert Hot Springs. We proposed to serve 75 clients in the Desert Hot Springs area. We have found that there is a high need for services to the impoverished at risk of homelessness in Desert Hot Springs.

100% of the program participants were offered shelter, clothing, case management, enhanced employment services, and additional wrap-around services.

100% of homeless program participants completed the HMIS enrollment and assessment process.

\*\*\*It should be noted that on our last report we reported 37 clients served; this was an underreported goal, the reported number should have been 63 clients.

**Goal #3:**

Goal 3: Expand to Mecca, and provide services to 75 clients of Mecca.

For the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen expanded to Mecca and provided services to seventy-five (75) unduplicated clients of Mecca.

**Evaluation of goal #3:**

Overall during the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen provided case management with wrap-around services including enhanced Employment Services, English as a Second Language Instruction, and Computer Skills Training to a total of four hundred and sixty-three (463) unduplicated clients of Mecca. We proposed to serve 75 clients in the Mecca area. We have found that there is a high need for services to the impoverished at risk of homelessness in Mecca.

100% of the program participants were offered shelter, clothing, case management, enhanced employment services, and additional wrap-around services. Also provided

was assistance in securing medical coverage with support and review of related benefits and client annual renewal responsibilities.

100% of homeless program participants completed the HMIS enrollment and assessment process.

\*\*\*It should be noted that on our last report, we reported 37 clients served; there was a type-o the reported number should have been 271 clients.

**Goal #4:**

Goal 4: Build collaborations with 10 nonprofits, community organizations, and local governments in both Mecca and DHS.

For the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen built collaborations with the ten (10) organizations listed below in efforts to ensure the needs of the communities are met in the area of homeless and at risk of homelessness services to ensure addressing discovered gaps in area services, such as food insecurity, employment, resources, housing, equality, and wellness.

1. Office of the Assemblyman Eduardo Garcia (Mecca & Desert Hot Springs)
2. CRLA California Rural Legal Assistance (Mecca)
3. UFW United Farm Workers Association (Mecca)
4. Family Resource Center (Desert Hot Springs)
5. Community Access Center (Desert Hot Springs)
6. Find Food Bank (Mecca)
7. Galilee Center (Mecca)
8. Food Now (Desert Hot Springs)
9. Safe House of the Desert (Desert Hot Springs)
10. Coachella Valley Volunteers of Medicine (Desert Hot Springs)

**Evaluation of goal #4:**

Overall during the reporting period (4/1/2021-3/31/2022), Martha's Village and Kitchen created twenty-four (24) diverse partnerships between nonprofit organizations, government, and regional businesses for a common goal of assisting those in need.

The collaborative efforts of community partners in the Coachella Valley focused on housing, wrap-around services, and health services targeting the most underserved areas within the DHCD's boundaries.

Additional Collaborative Partnerships:

11. The Ranch Recovery Center (all areas of the Valley)
12. Clinicas de Salud del Pueblo (Mecca)
13. The Center (LGBTQ) (All Surrounding Areas)
14. Lift to Rise (All Surrounding Areas)
15. Community Action Partnership (All Surrounding Areas)
16. Sunline (All Surrounding Areas)

17. Community Access Center (Desert Hot Springs)
18. RIVCO Office of Aging (All Surrounding Areas)
19. Olive Crest (All Surrounding Areas)
20. The Barbara Sinatra Foundation (All Surrounding Areas)
21. Hope Program (All Surrounding Areas)
22. Mizel Senior Center (All Surrounding Areas)
23. Borrego Health All Surrounding Areas)
24. DSUSD Desert Sands Unified School District

Final number of District residents served:

**Total: 613**

Final geographic area(s) served:

Bermuda Dunes  
Cathedral City  
Coachella  
Desert Hot Springs  
Indio  
La Quinta  
Mecca  
Palm Desert  
Palm Springs  
Thousand Palms

### **Please answer the following questions**

1. Please describe any specific issues/barriers in meeting the proposed program/project goals:

Martha's Village and Kitchen did not experience any specific issues/barriers in meeting the proposed program/project goals.

2. Please describe any unexpected successes other than those originally planned

As noticed in the above evolutions Martha's experienced unprecedented success in both Desert Hot Springs and Mecca. As originally highlighted in our proposal, the expansion offered participants a customized basis, ensuring each individual was "employment ready", empowering them with the tools and resources to secure employment and increase their earning potential. Marthas also ensured all target populations within DHCD boundaries were provided with services and resources, but primarily four of the most underserved areas within the DHCD's boundaries; Mecca, Desert Hot Springs, Palm Springs, and Indio.

3. After the initial investment by the DHCD how will the program/project be financially sustained?

Martha's Village continues to seek long-term funding from other sources as the number of homeless and those at risk of homelessness soars in the Coachella Valley. What we have found is that State, County, and foundation funders that we would seek funds from are running six to eight months behind in releasing RFPs due to staffing issues and the release of funds to be awarded.

Martha continues to fundraise, seeking community donations.

4. List five things to be done differently if this project/program were to be implemented again
  1. Ensure that staff is fully trained in the new CalAim process – we are currently seeking this training as it is necessary to provide the best service to clients related to medical services.
  2. Increase outreach in all areas of the Valley in the area of Homeless Youth (18 to 24 years old) with well-developed resources and support needed to appeal to this age group. They are lacking in the area of knowledge related to medical coverage and housing.

Also needing increased outreach is to the LGBTQ homeless and at-risk the homeless population who have unique needs. We are developing a relationship with The Center (LGBTQ).

3. Increase resources for Senior Homeless and at Risk of Homeless – Instate best practices and collaborations as it is noted that this age range and need is growing – based on fixed income and medical needs.
4. Develop a 3 or 4-month homeless day cooling center in DHS in conjunction with our case management and employment services. Currently, DHS does not have a cooling center with services during the months of extreme and deadly heat. We are seeking funds for this needed expansion.
5. The population served is noted to be resistant to the COVID vaccine - We will continue to provide information and support daily; we have found that over time staff builds trust during repeated interaction with the homeless and impoverished, resulting in their resistance lessening.

**Mizell Center, Grant#: 1174**

**Geriatric Case Management Program**

**Strategic Area:** Vital Human Services to People with Chronic Conditions

**Reporting Period:** 4/1/21-3/30/22

Harriet Baron

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**Grant Information**

**Grant Amount:** \$100,000

**Paid to date:** \$90,000

**Balance:** \$10,000

**Proposed Goals and Evaluation**

**The specific benefits or measurable impact to be achieved by:** (3/31/2022)

**Evaluation Plan:**

Evaluation will be conducted by the Director of Geriatric Case Management. Mizell will measure success by achievement of benchmarks, objectives and positive program outcomes. Benchmarks include number of unduplicated clients participating in the program; number of clients receiving assessments; number of clients receiving case plans; achievement of goals identified in case plan; and linkage to needed services and resources either at the Mizell Center or through regional continuum of care partners. The Director of Geriatric Case Management, Geriatric Case Manager, and Program Support Coordinator track quantitative and qualitative data utilizing an Excel spreadsheet and/or in case notes in client files. Quantitative data includes gender, age, zip code, household income, number in household, ethnicity, marital status, living situation, language spoken, the number of case management sessions attended, and other data. Qualitative data and outcome indicators tracked include completed client assessments; completed case plans with identification of goals, barriers, and needed services and resources; achievement of case plan goals; resource/service linkages; and a measurable increase in service to communities of color. Additional outcome indicators include client self-reporting of improvement in quality of life, reduction in isolation, and increase in service access as measured by surveys administered by program staff on a pre/post basis. Progress notes are maintained in confidential client files. Client satisfaction surveys in English and Spanish are administered annually or upon program exit. Information is used to develop an action plan addressing necessary changes to programs, services, and administrative operations. Program results are analyzed by

staff under the direction of the Director of Geriatric Case Management and reported monthly to the Executive Director and at regular intervals to the Board of Directors. All data is kept in secure, HIPAA-compliant electronic and printed client files that are maintained in locked cabinets with restricted access to authorized personnel only.

**Goal #1:** By February 28, 2022, a minimum of 173 predominantly low-income older District residents age 62 and above with chronic health conditions, including 20% from Coachella Valley's Latinx and African American communities, will have a received an assessment by Mizell Center's Geriatric Case Managers to evaluate service and resource needs and identify barriers to services.

**Evaluation of goal #1:** The Director of Geriatric Case Management will monitor and track progress towards achieving the goal in conjunction with the Geriatric Case Manager and Program Support Coordinator, and under supervision of the Executive Director. The Coordinator will track quantitative data, including ethnicity/race, age, household income, number in household, language, and zip code in an Excel spreadsheet. Qualitative data will include the number of case management sessions attended and completion of assessment on file. To ensure achievement of program enrollment from minority communities, staff will monitor client enrollment by ethnicity/race and increase outreach activities as required to senior and community centers in Cathedral City, Indio, Thermal, Coachella, and Mecca, and the James O. Jessie Desert Highland Unity Center in North Palm Springs. Staff will conduct annual client satisfaction surveys in English and Spanish to elicit qualitative feedback, including open-ended questions regarding program experience. Results will be presented to the Executive Director and Board and will be utilized to develop a plan of action to implement quality improvement in programs and services. The requested grant funding will service 173 clients, 58% of the projected 300 program clients to be served by Mizell during the 12-month grant period.

**Goal #2:** By February 28, 2022, a minimum of 87 predominantly low-income older District residents age 62 and above with chronic health conditions will achieve a minimum of one goal identified in the Case Plans developed in collaboration with Mizell Center Geriatric Case Managers that identify short and long-term needs, goals, an action plan and timeline for achieving goals.

**Evaluation of goal #2:** Director of Geriatric Case Management will track and monitor goal progress on an ongoing basis in conjunction with Geriatric Case Manager and Program Support Coordinator. Program staff will track clients' achievement of goals in Excel spreadsheet and in case notes on file. Quantitative data tracked include number of case management sessions attended by clients and updated case plans on file. Qualitative data tracked include completion of clients' case plans, incorporating identification of clients' physical and behavioral health, financial, and quality of life goals; and number of goals achieved. Qualitative data and outcome indicators include percentage of clients meeting at least one identified service gap via achievement of goal, and percentage of clients reporting increased social service access, decreased isolation, and improved quality of life. Staff will conduct annual client satisfaction

surveys in English and Spanish to elicit qualitative feedback, including open-ended questions regarding program experience. Results will be presented to Executive Director and Board and will be utilized to develop a plan of action to implement quality improvement in programs and services. Grant funds will service 87 clients, 58% of projected 150 program clients targeted to achieve this goal during 12-month grant period.

**Goal #3:** By February 28, 2022, a minimum of 87 predominantly low-income older District residents age 62 and above with chronic health conditions will have been linked to a minimum of three services or resources identified in their Case Plan, including medical and/or behavioral health services, housing and financial assistance, benefits counseling, transportation access, caregiver support, and other needs.

**Evaluation of goal #3:** Director of Geriatric Case Management will monitor and track progress towards goal achievement in conjunction with Geriatric Case Manager and Program Support Coordinator. Program staff will track clients' achievement of goals in Excel spreadsheet and/or case notes on file. Quantitative data tracked include number of case management sessions clients attend and updated case plan on file. Qualitative data include identification of clients' needed services and resources assessed in case plans, including medical and/or behavioral health services, housing and financial assistance, benefits counseling, transportation access, caregiver support, and others; identification of potential providers to meet needs; identification of services or resources and providers to which clients are linked; and ongoing monitoring to ensure clients access services. Staff will conduct annual client satisfaction surveys in English and Spanish or upon program exit to elicit qualitative feedback, including improvement in quality of life, increased access to services, and open-ended questions regarding program experience. Results will be presented to Executive Director and Board and utilized to develop plan of action to implement quality improvement in programs and services. Grant funds will service 87 clients, 58% of projected 150 program clients targeted to achieve goal during grant period.

Proposed number of District residents to be served:

**Total:** 173

Proposed geographic area(s) served:

Cathedral City  
Coachella  
Desert Hot Springs  
Indio  
Mecca  
North Shore  
Palm Desert  
Palm Springs  
Rancho Mirage  
Thermal



## **Final Progress:**

### **Program/project final accomplishment(s) in comparison to the proposed goal(s) and evaluation plan.**

The Director of Geriatric Case Management, who built the program along with one Geriatric Case Manager, exceeded our goal of serving 173 clients by 60%, having worked with 289 clients as of March 31, 2022. This accomplishment is the result of a multiplicity of factors.

Our Geriatric Case Management program, now broadly recognized, has earned its credibility through relationship building and results. Our partnerships have deepened with the senior centers in Desert Hot Springs, Cathedral City, Palm Desert and Indio as we assist their members via regularly scheduled “office hours” in those locations. After only a few months, clients were referring their friends to the program. And, our bilingual Geriatric Case Manager will soon be scheduling weekly visits in the Thermal and Coachella seniors centers. These relationships were key in establishing a profile for this program within the senior community.

The staff has worked diligently to cultivate relationships and establish credibility with local and County agencies such as Adult Protective Services, Lift to Rise, the Riverside County Housing Authority, Jewish Family Services, Coachella Valley Association of Governments and the Palm Desert Housing Authority, to name a few.

Our staff is committed to working with and for their clients until goals have been met, whether it takes days, weeks or months. Their service is distinguished by the depth of their partnership with their clients and their resourcefulness in helping them to achieve their goals.

#### **Goal #1: Progress of Goal #1**

By February 28, 22, 2022, a minimum of 173 predominately low income older District residents age 62 and above with chronic health conditions, including 20% from Coachella Valley’s Latinx and African American communities, will have received an assessment by Mizell Center’s Geriatric Case Managers to evaluate service and resources needs and identify barriers to service.

The Mizell Center is pleased to report that we have exceeded the minimum standards outlined in Goal #1. Our Geriatric Case Managers have enrolled a total of 289 clients, age 62 and above.

Of the 282 clients for whom we have a verifiable age:

- 99 people are between the ages of 62 and 69
- 110 people are between the ages of 70 and 79
- 63 people are between the ages of 80 and 89
- 10 people are age 90 and older

Further, 66 identified as Hispanic (22.8), 21 identified as Black (7.2%), and 87.5% are low income or very income residents. As noted in their assessments, clients are coping with chronic health conditions such as obesity, diabetes, high blood pressure, arthritis, fibromyalgia, heart disease, neuropathy, mental illness and disability, with many suffering from comorbidities.

### **Evaluation of goal #1:**

A detailed Client Tracking spreadsheet was developed and is utilized by the Director of Geriatric Case Management and the Case Manager to record and monitor demographic information, including income status. Quantitative data tracked includes the number of case management sessions in which the client has participated, the number of goals that were mutually set during the initial intake assessment and the number of goals completed.

Qualitative data tracked includes the clients' race, ethnicity, age, income level, the language they speak and their zip code. Also included is the date we either handed out or mailed out our Client Satisfaction survey. A small number of clients (less than 3%) do not have home addresses to which mail can be delivered. That, too, has been noted on the spreadsheet

Combined, all of this information provides a clear picture of who we are serving and if we have met the goals we set for ourselves in terms of working with a diverse population of predominately low income seniors.

### **Goal #2:**

Our Case Managers develop Case Plans with their clients as a full partner, identifying and agreeing on achievable goals and realistic timelines. To date, 279 predominately low-income District residents, age 62+ with chronic health condition have achieved one goal identified in their Case Plans.

96 have achieved 1 goal  
71 have achieved 2 goals  
91 have achieved 3 goals  
10 have achieved 4 goals  
8 have achieved 5 goals  
2 have achieved 6 goals  
1 has achieved 7 goals

### **Evaluation of goal #2:**

Over the course of the past year, housing assistance has emerged as the single most compelling issue and the one that is most requested. Our Case Managers have worked with clients were homeless or on the verge of becoming homeless, who were experiencing housing insecurity and/or who were seeking affordable assisted living facilities.

Behavioral health referrals were made to DAP Health and Jewish Family Services.

Our Case Managers develop Case Plans with their clients as a full partner, identifying and agreeing on achievable goals and realistic timelines. To date, 279 predominately low-income District residents, age 62+ with chronic health condition have achieved one goal identified in their Case Plans.

96 have achieved 1 goal  
71 have achieved 2 goals  
91 have achieved 3 goals  
10 have achieved 4 goals  
8 have achieved 5 goals  
2 have achieved 6 goals  
1 has achieved 7 goals

These achievements are function of many factors, including the availability of resources online that enable our Case Managers to facilitate the delivery of services for their clients more quickly and without the imperative of a face-to-face meeting. These include utility assistance, enrollment in food assistance programs such as SNAP and assistance with social security and Medicare/Medi-Cal benefits

**Goal #3:**

We have linked 109 predominately low-income older District residents age 62+ with chronic health conditions to three services or resources identified in their Case Plans, including medical and/or behavior health services, housing and financial assistance, benefits counseling, transportation access, caregiver support, In-Home Supportive Services

**Evaluation of goal #3:**

As noted, our Director of Case Management and Case Manager have meticulously documented pertinent demographic information regarding their clients, the number of sessions they've met (in our case, ranging from 1 - 55) the number of goals set and the number of goals achieved.

A Client Satisfaction Survey is always given to a client either when they've reached their goals and are about to cycle out of the program or upon voluntary termination prior to the achievement of all of their goals. Responses are being compiled and will be presented to the Executive Director and Board for review prior to FY 2022-23.

*Final number of District residents served:*

**Total:** 289

**Please answer the following questions**

1. Please describe any specific issues/barriers in meeting the proposed program/project goals:

While there were certainly challenges, we did not experience barriers to meeting our program goals. The need in the Coachella Valley is such, that our Case Managers were welcomed into Valley senior and community centers serving our target population. Clients referred other clients and reciprocity quickly developed between our Meals on Wheels and Case Management programs.

Finding a space for two additional staff members was somewhat challenging, but finding a private space to meet with their clients has been daunting, at times. Weather permitting, we've utilized our significant outdoor space and will be looking to create a dedicated space for this purpose as time goes on.

2. Please describe any unexpected successes other than those originally planned

The ease with which we were able to establish partnerships with so many every senior center in Valley has been remarkable and a tremendous boon to the program. Space was made available for our Case Managers and, in some cases, senior center staff are promoting and marketing Case Management to engage additional clients.

Candidly, our Case Managers were surprised that they had been able to serve 289 clients in the space of 12 months. They leaned into their strengths, developed streamlined processes to document their clients' progress and made great use of their time.

The quality of services provided and the reliability of our staff not only created trust between the case Managers and their clients, it served to strengthen relationships with other service providers. The Riverside County Housing Authority refers their Section 8 housing clients to our Case Management team for the recertification process.

3. After the initial investment by the DHCD how will the program/project be financially sustained?

We have recently been notified of the fulfillment of a \$52,875 grant request from the Houston Family Foundation. They have funded two previous grant requests.

We have received confirmation from the Riverside County Office on Aging regarding the availability of funding in the FY 2022-23 that will be designated for Case Management services. We will be submitting a proposal once the RFP has been issued and believe we are well positioned to receive County funds to not only support, but to also expand our program beginning in July, 2022.

4. List five things to be done differently if this project/program were to be implemented again Based on the past year's experiences:

- 1) Allocate funding for tablets and/or laptops for when Case Managers are working in the field; we didn't expect to establish a presence within the Valley's seniors centers as quickly and easily as we did
- 2) Identify online training resources for staff, e.g., specialized training in social security and Medicare/Medi-Cal
- 3) Market to the affordable housing senior communities to extend services to their residents; we are making inroads currently, but would have incorporated this into the initial marketing plan if we had it to do over
- 4) Increase the travel reimbursement line item in the budget; our Case Managers are on the move far more than we anticipated
- 5) We would have taken more time before program initiation to create an accessible description of the concept of Case Management for prospective clients. It's a term that does little to actually describe its intended purpose. It took us more time than expected to develop the language that connects with our target demographic, as well with prospective funders.



## Grant Application Scoring Rubric



Category	Meets expectations <i>(10-6 points)</i>	Does not meet expectations <i>(0-5 points)</i>
<b>Programmatic Review</b>		
<b>Executive Summary of the Project</b> (10 points)	The applicant <b>includes and describes</b> the project’s mission and vision, the target population the project will serve, the expected benefits to the community, the need for the project in the community with proposed evidence-based methods, interventions, and strategies that are realistic, attainable, effective, and outcome-oriented.	The applicant is unclear or <b>does not include or describe</b> the project’s mission and vision, the target population the project will serve, the expected benefits to the community, the need for the project in the community with proposed evidence-based methods, interventions, and strategies that are realistic, attainable, effective, and outcome-oriented.
<b>Community Need for the Project &amp; Strategic Plan Alignment</b> (10 points)	The applicant <b>identifies and defines a specific need(s)</b> for the project within the identified community and effectively describes the alignment of that need to the Desert Healthcare District and Foundation 2021-2026 Strategic Plan goals and strategies by using one of more of the following: data, case studies, interviews, focus group results, media coverage, etc.	The applicant <b>does not sufficiently identify or describe a need</b> for the project and/or its alignment to one of the Desert Healthcare District and Foundation 2021-2026 Strategic Plan goals and strategies by using one or more of the following: data, case studies, interviews, focus group results, media coverage, etc.
<b>Project Goals, Performance Measures, and Evaluation</b> (10 points)	The applicant has provided SMART goals with an evaluation plan that is comprehensively developed. The <b>SMART</b> goals are <b>specific, measurable, attainable, realistic, and time-bound</b> , and the evaluation plan will accurately measure the project’s effectiveness and impact. Within each goal, the applicant identifies a related performance measure as outlined in the Desert Healthcare District and Foundation 2021-2026 Strategic Plan.	The applicant has provided very limited goals and evaluation plans. The goals <b>are not specific, measurable, attainable, realistic, time-bound goals</b> and will not measure the project’s effectiveness or impact. Applicant did not identify related performance measures as outlined in the Desert Healthcare District and Foundation 2021-2026 Strategic Plan.

<p><b>Project Evaluation Plan</b> (10 points)</p>	<p>The applicant <b>provides a detailed plan of action for evaluation</b> that includes both qualitative and/or quantitative assessment(s). The plan includes well-defined data reporting mechanisms and/or a clear and transparent narrative.</p> <ul style="list-style-type: none"> <li>• Evaluation measures and methods are clear; the applicant defines how they envision success.</li> <li>• Evaluation is in alignment with the SMART goals of the project.</li> <li>• Evaluation is in alignment with identified performance measure(s).</li> <li>• An explanation is provided on how the data collected from the project will be utilized for future programming, partnerships, and/or funding.</li> </ul>	<p>The applicant <b>does not provide, or vaguely describes, a plan of action</b> with limited qualitative and/or quantitative assessment(s). The plan includes poorly defined data reporting mechanisms and/or a narrative.</p> <ul style="list-style-type: none"> <li>• Evaluation measures and methods are not clear; the applicant vaguely defines how they envision success.</li> <li>• Evaluation is not in alignment with the SMART goals of the project.</li> <li>• Evaluation is not in alignment with identified performance measure(s).</li> <li>• An explanation is not provided on how the data collected from the project will be utilized.</li> </ul>
<p><b>Applicant Capacity and Infrastructure to Execute Proposal</b> (10 points)</p>	<p>The applicant <b>includes examples that demonstrate</b> that the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.). The <b>applicant demonstrates</b> reliability for this kind of work (strength, a history or track record of achievements, related mission, and letters of support)</p>	<p>The applicant <b>does not include examples that demonstrate</b> the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.). The <b>applicant is limited in its ability to demonstrate</b> reliability for this kind of work (strength, a history or track record of achievements, related mission, and letters of support)</p>
<p><b>Organization Sustainability</b> (10 Points)</p>	<p>The applicant <b>demonstrates</b> that it has a current Strategic Plan. The applicant demonstrates strong Board engagement, governance, and fundraising support.</p>	<p>The applicant <b>does not sufficiently demonstrate</b> that it has a current Strategic Plan. The proposed program is not identified in the current Strategic Plan and the applicant organization has limited Board engagement, governance, and fundraising support.</p>

<p><b>Budget</b> (10 points)</p>	<p>The budget is <b>specific</b> and <b>reasonable</b>, and all items <b>align</b> with the described project. The proposed budget is accurate, cost-effective, and linked to activities and outcomes.</p> <ul style="list-style-type: none"> <li>• There are no unexplained amounts.</li> <li>• The overall significance of the project, including the relationship between benefits and/or participants to the programmatic costs are reasonable.</li> <li>• All line items are identified clearly in the budget narrative.</li> <li>• The budget shows committed, in-kind, or other funds that have been identified, secured, and in place to support the project.</li> </ul>	<p>The budget is <b>not specific</b> and/or <b>reasonable</b>, and the items are <b>poorly aligned</b> with the described project. The budget is included in the application but seems incomplete or not reflective of actual costs.</p> <ul style="list-style-type: none"> <li>• There are unexplained amounts.</li> <li>• The overall significance of the project, including the relationship between benefits and/or participants to the programmatic costs are not reasonable.</li> <li>• Line items are not clearly defined in the budget narrative.</li> <li>• The budget does not show committed, in-kind, or other funds that have been identified, secured, and in place to support the project.</li> </ul>
<p><b>Key Partners / Collaboration</b> (10 points)</p>	<p>The proposal <b>demonstrates a collaborative process</b> that includes multiple community partners involved in planning and implementation, with contributions from collaborators articulated in detail via letters of support and/or memorandums of understanding.</p>	<p>The proposal <b>does not demonstrate a collaborative process</b> and it does not involve multiple community partners in planning and implementation. Potential for collaboration exists but is not articulated.</p>
<p><b>Fiscal Review</b></p>		
<p><b>Fiduciary Compliance</b> (10 Points)</p>	<p><b>The applicant demonstrates</b> a financial history that shows a continuous cycle of fiduciary responsibility of the Board through unmodified audited financial statements produced in a timely fashion, positive cash flow at the end of each fiscal year, asset ratio meets required debt load, and the Board reviews financial statements regularly.</p>	<p><b>The applicant does not demonstrate</b> a financial history that shows a continuous cycle of fiduciary responsibility of the Board through audited financial statements. Positive cash flow at the end of each fiscal year is not consistent. and the Board does not review financials regularly.</p>



<b>Financial Stability</b> (10 Points)	Funding sources for operations and programs are from multiple sources and <b>are driven by a strategic plan</b> for stability for both short- and long-term growth. Fund development and/or business plan is in place to identify future sources of funding. The requested grant amount is <b>reasonable</b> in comparison to the overall organizational budget.	Source of funds for operations and programs are from limited sources and <b>are not driven by a strategic plan</b> . There is <b>no plan</b> for stability in place currently, including a fund development plan and/or business plan. The requested grant amount is <b>unreasonable</b> in comparison to the overall organizational operating budget.
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Total Score: \_\_\_\_ / 100

**Recommendation:**

- Fully Fund
- Partially Fund – Possible restrictions/conditions
- No Funding



**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1330 OneFuture Coachella Valley

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**Grant Request:** Building a Healthcare Workforce Pipeline

**Amount Requested:** \$1,185,000.00

**Project Period:** 7/1/2022 to 6/30/2025

OneFuture Coachella Valley (OFCV) is well established in the community and has developed strong partnerships and pathways to help students succeed in college, career, and life. With OneFuture's long commitment to the students in our valley, they have worked to transform the relationship between local educators and employers, so Coachella Valley's young people can stay in the community at well-paying jobs. By convening local educators, civic leadership, and business leaders, OFCV helps Coachella Valley plan for this economic outcome while implementing services that boost youth education and employment outcomes.

This application focuses on supporting students of color and those from low-income households, who are pursuing healthcare related fields, by providing direct scholarship awards with holistic student supports. Additionally, OFCV Alignment Teams will continue to strategize on how to remove educational barriers, increase persistence rates, increase healthcare degree completion, and ultimately address the local shortage of healthcare workers as well as the lack of diversity in health professions. Providing scholarships with holistic support services and engaging community experts will increase diversification in health professions, improve cultural competence, and improve access to quality care for community members traditionally not properly served by the healthcare system.

The funds provided by the Desert Healthcare District will be utilized for direct scholarships to an estimated 125 students pursuing healthcare related fields and partial funding for seven staff members that each have a unique role in supporting the students, fostering collaboration, and building the pipeline. This multi-year initiative focuses on increasing the number of healthcare professionals in Coachella Valley which is in direct alignment to the District's Strategic Plan goals 2 and 3. Specifically, targeting strategies 2.1 and 3.1.



**Strategic Plan Alignment:**

Goal:

- Goal 2 Proactively expand community access to primary and specialty care services
- Goal 3 Proactively expand community access to behavioral/mental health services

Strategy:

- Strategy 2.1 Provide funding to support an increase in the number of primary care and specialty professionals (clinicians, physicians, physician assistants, nurses, nurse practitioners, etc.) (Priority: High)
- Strategy 3.1 Provide funding to support an increase in the number of behavioral/mental health professionals (includes training) (Priority: High)

**Geographic Area(s) Served:** All District Areas

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$1,185,000.00 be approved.
- Recommendation with modifications
- Deny



## **Grant Application Summary**

### **OneFuture Coachella Valley, Grant #1330**

#### **About the Organization**

OneFuture Coachella Valley  
41550 Eclectic Street, Suite 300E  
Palm Desert, CA 92260  
Tel: 760-413-5990  
<http://onefuturecv.org>

**Tax ID #:** 813653698

#### **Primary Contact:**

Jacqui Tricco  
Tel: 17609894211  
[jacqui@onefuturecv.org](mailto:jacqui@onefuturecv.org)

#### **Organization History and Mission**

Briefly describe the history AND mission of your organization

The mission of OneFuture Coachella Valley (OFCV) is to cultivate Coachella Valley's next generation workforce so that both its youth and its economy thrive. Since 2006, OFCV has been transforming the relationship between local educators and employers, so its young people can stay in the community at well-paying jobs. By convening local educators, civic leadership, and business leaders, OFCV helps Coachella Valley plan for this economic outcome while implementing services that boost youth education and employment outcomes.

OFCV services, partnerships, and planning teams have resulted in many tangible outcomes for Coachella Valley residents, including:

- 1,291 new bachelor's degrees completed since 2009.
- 120 new master's and/or doctorate degrees completed since 2009.
- Awarded \$16 million in scholarships to 2,582 low-income students.
- 96% of OFCV scholars persist in completing their academic year (2019-2020 cohort).

As a result, more youth enter and complete postsecondary education and pursue careers in healthcare, benefitting Coachella Valley.

OFCV focuses on underserved communities, particularly residents of color and households with low incomes, to promote racial and economic equity with its services.

Most OFCV staff are Latinx, bilingual, first-generation college students, and many were raised in Coachella Valley. Five staff members directly benefited from OFCV.

**Organization Annual Budget:** \$2,119,430.00

**Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2017	Health Career Connection Summer Intern for DHCD	\$7,314	Grant	5/22/2018	Grant budget
2018	Mental Health College and Career Pathway Development Initiative	\$700,000	Grant	4/16/2019	
2018	HCC Summer 2019 Internships for DHCD and FIND	\$14,628	Grant	5/28/2019	
2020	Coachella Valley Black/African American Healthcare Student Scholarships	\$200,000	Grant	2/24/2021	

**Project Information**

**Project Title:** Building a Healthcare Workforce Pipeline

**Start Date:** 7/1/2022 **End Date:** 6/30/2025

**Term:** 36 months

**Total Project Budget:** \$2,262,122

**Requested Amount:** \$1,185,000

**Executive Summary:**

To support students of color and those from low-income households OFCV will provide up to 125 scholarship awards coupled with OFCV holistic student supports and OFCV Alignment Team strategies to remove barriers, increase persistence rates, increase healthcare degree completion and ultimately address the local shortage of healthcare workers as well as the lack of diversity in health professions. Without personal context for these careers, such as a relative in the field or familiarity with healthcare professionals who share the same ethnic or racial background, students are unaware of the fulfilling, well-paying careers. Students who decide to pursue a healthcare career will then be assisted by scholarships and a suite of support services tailored to remove educational and career-readiness barriers that marginalized students often face. Through quantitative measures designed to evaluate progress at each step, including assessment through third-party Motivate Labs on the program’s equity measures, OFCV will increase diversity in local healthcare postsecondary programs and, subsequently, in the local healthcare workforce.

OneFuture provides direct services to students during college and through career launch. OFCV scholars graduate at a higher because we take a holistic, community-based strategy. Services include:

- College and Career plans
- Student Success Workshops focusing on communication, critical thinking/problem solving, creativity/innovation, collaboration/teamwork, emotional intelligence, and workforce context/culture
- Robust Financial Aid program that assists students and families in navigating the college financial aid process, optimizing all available funding
- One-on-one Support to help students navigate courses, mental health resources and other supports needed to overcome obstacles
- Internships, Networking, and Job Connection services to connect young people with Coachella Valley employers

In addition, OFCV collects data and reports out on student scholars ability to persist through the academic year, 2- year persistence, degree completion (college and career indicators) in a timely manner and ultimately where the students find employment.

Many students have barriers to success that take a community or aligned approach to make change such as clinical rotations in behavioral health degrees. These rotations are unpaid and force low-income students pursuing these degrees. OFCV Behavioral Health and Black and African American Alignment teams focus specifically on naming, acknowledging and creating community aligned strategies for students to overcome barriers to their success.

Providing scholarships with holistic support services and engaging the community experts will increase diversification in health professions, cultural competence and access to quality of care for community members traditionally not served by the healthcare system.

### **Community Need for the Project:**

In the next decade, 70% of U.S. jobs will require postsecondary education, but only 30% of Coachella Valley residents meet that standard. Meanwhile, more than 75% of Coachella Valley K-12 students are non-white, and 22.2% of residents earn less than the poverty level compared to the state rate of 13.3%. This is troubling because people of color and those from low-income households are less likely than their peers to enter postsecondary education, and when they do enroll, they are also more likely to drop out. Students of color take longer to graduate, are left with more debt, and earn less than their white colleagues with comparable credentials. Because of these inequities, many young people in Coachella Valley are not achieving their full economic potential, and local employers cannot find local talent that meets their needs.

One such area of consequence is Riverside County's dire shortage of health care professionals, particularly due to the area's growing population of seniors. Currently, there is a pronounced lack of primary care physicians in the Inland Empire and surrounding areas. Medical Service Study Areas 126 and 127, the most rural and largest geographical sections of Coachella Valley, are designated as "high needs" primary care Health Professional Shortage Areas (HPSAs) by the U.S. Health Resources & Services Administration. California is forecasted to see a drastic decrease in its already struggling number of behavioral health professionals in the next decade, and the Inland Empire already has one of the lowest per capita ratios of such professionals in the state, according to Healthforce Center at UCSF. Moreover,

Coachella Valley healthcare workforce needs are projected to increase dramatically based on population aging, growth, and diversity.

Strategic Plan Alignment:

Goal:

- Goal 2 Proactively expand community access to primary and specialty care services
- Goal 3 Proactively expand community access to behavioral/mental health services

Strategy:

- Strategy 2.1 Provide funding to support an increase in the number of primary care and specialty professionals (clinicians, physicians, physician assistants, nurses, nurse practitioners, etc.) (Priority: High)
- Strategy 3.1 Provide funding to support an increase in the number of behavioral/mental health professionals (includes training) (Priority: High)

### **Project Description and Use of District funds:**

To address the local shortage of healthcare providers, OneFuture has created a direct service project to support local youth who wish to become healthcare professionals. The Healthcare Pipeline Initiative is designed to promote racial and economic equity by increasing the number of traditionally underrepresented populations in healthcare. Thus, it specifically targets young people of color and low-income households, including many first-generation college students, connecting them with viable employment pathways and thus a path out of poverty and the resources necessary for that journey. The overall goal of the Healthcare Pipelines is to increase the admission of qualified local applicants, particularly those of color or those from low-income households, into postsecondary healthcare programs and have these students return, work, and serve in the Coachella Valley.

OFCV will award \$225,000 annually to students studying healthcare careers of color or from families with low-incomes. \$100,000 annually will be held for Black and African American students studying healthcare careers. \$125,000 annually will be awarded to students studying in healthcare fields who are generally of color or from families with low-incomes. Each student awards will receive a scholarship in combination with OFCV Holistic Support Services assuring students persist through the year and receive needed supports to help them along their journey.

The result is a community able and equipped to combat disparities in health through a more diverse (and thus more effective) healthcare workforce and economic mobility through increased education and gainful employment of its healthcare professionals. Furthermore, a community that receives appropriate screenings, preventative care, and treatment of chronic conditions sees lower preventable death rates and decreased health expenses for the individual, the taxpayer, and the local healthcare system. By investing in local students to build a more diverse workforce, OFCV promotes equity for the region and thus prosperity in the Valley.

Through its Healthcare Pipeline initiative, OneFuture encourages students to pursue professions in the medical field. By increasing the number of underrepresented

populations within the healthcare profession, Coachella Valley will see improvement in the local healthcare shortage and the quality of care provided for underserved residents (Increasing Diversity in Health Professions Improves Health Outcomes, Focus for Health Foundation).

All students will participate in OFCV's Leadership Program and related networking opportunities with industry professionals, such as workshops to build students skills, confidence, and social capital.

In the Coachella Valley, Black and African Americans are underrepresented in health professions causing disparities in access to culturally competent health care and opportunities for students to pursue well-paying health professions. Black and African American students from our region have not readily accessed existing opportunities for scholarships and support services. Locally, 55% of African Americans are enrolling in college vs. 83% for Asians, and 70% for whites.

OFCV will continue the work of the Black and African American Healthcare Scholarship Advisory/Alignment Team to address these disparities, bringing together key leaders from the community and education to increase college enrollment among this population.

- OFCV will embed health career pathways information and resources into annual events including the Regional College and Career Fair, Annual Leadership Conference, health professions workshops and Health Academy Lead Teachers meetings. Through these events, a minimum of 1,000 students will be exposed to information on health careers, college planning tools for health majors, assistance with scholarships and financial aid and referrals to resources that remove barriers to successful completion of healthcare degrees.

OFCV will co-facilitate a tactical planning process for the Workforce Development workgroup of the Coachella Valley Behavioral Health Initiative. The process will detail strategies and a work plan to address barriers to successful enrollment in graduate health professions programs, persistence, financial aid, clinical experience and program completion.

#### **Description of the Target Population (s):**

People of color and those with low-incomes are less likely than their peers to enter postsecondary education, and when they do enroll, they are also more likely to drop out. Students of color take longer to graduate, are left with more debt, and earn less than their white colleagues with comparable credentials.

In 2019, OFCV maintained a 96% college retention rate among its postsecondary scholars, most of whom were Hispanic or Latino (about 91%) and 28 of whom are DREAMers (Development, Relief, and Education for Alien Minors Act students). In addition, OFCV has an Alignment Team specifically tasked with increasing college enrollment, persistence, and degree completion of Black residents pursuing healthcare degrees.



**Geographic Area(s) Served:**

Cathedral City; Coachella; Desert Hot Springs; Indio; La Quinta; Mecca; Palm Desert; Palm Springs; Rancho Mirage; Thermal

**Age Group:**

- (06-17) Children
- (18-24) Youth
- (25-64) Adults

**Total Number of District Residents Served:**

Direct: 125 scholars, 1,000 students in health pipeline  
 Indirect: 1,800 students, 50 business and education partners

**Project Goals and Evaluation**

<p><b>Goal #1:</b>                  At the end of three years, a minimum of 125 healthcare scholarships will be awarded in order to increase the number of healthcare professionals who mirror underserved residents' ethnic and racial backgrounds in the Coachella Valley by providing scholarships and financial aid assistance; increasing racial diversity and cultural competence within the Coachella Valley's health workforce and increase the economic mobility of students from low-income families who plan to pursue healthcare careers but may not have the support systems to pursue and navigate college.</p> <p>\$225,000 each year will be awarded to students studying in the healthcare field. \$100,000 is designated for Black and African American Students studying healthcare fields. \$125,000 is designated for students of color with low incomes studying behavioral health fields and general healthcare fields. These numbers are approximate and estimates based on past funding data and expectations and may be subject to change depending on the applicant pool.</p>	<p><b>Evaluation #1:</b></p> <ul style="list-style-type: none"> <li>• By May 2022 and for the following 2 years, OneFuture will provide high school counselors across all Coachella Valley high schools with information about scholarships to distribute to all eligible students.</li> <li>• By May 2022 and for the following 2 years, OneFuture will confirm that information regarding webinars, workshops, and other communications (social media, radio, tv, and flyers) have reached eligible students.</li> <li>• By March 15, 2023, OneFuture will repeat steps a.-b. for the previous year's scholarship awardees.</li> <li>• By August 2022 for the first cohort and August 2023 for the second cohort, OneFuture will complete the selection, notification, and processing of scholarship awardees.</li> <li>• By August 2022 and for the following 2 years (Aug 2023, Aug 2024), a minimum of 50 scholarships will be awarded. Over three years, a minimum of 125 scholarships will be awarded to students who mirror underserved residents' ethnic and racial backgrounds.</li> </ul>
<p><b>Goal #2:</b>                  Address barriers facing Black and African American students pursuing health careers</p>	<p><b>Evaluation #2:</b></p> <ul style="list-style-type: none"> <li>• By September 2022 and for the following 2 years (September 2023,</li> </ul>

<p>through OFCV’s community engagement strategies, specifically through the facilitation of the Black and African American Healthcare Scholars Advisory Council. The council is comprised of leaders, key organizations, community members, students and scholars who are knowledgeable about the obstacles facing Black and African American youth in the Coachella Valley and have the capacity to provide resources, mentorships and connections to diverse health professionals. Approximately \$100,000 in scholarship dollars per year for three years (\$300,000 total) will be designated for Black and African American Healthcare Scholars.</p>	<p>September 2024); OFCV Black and African American, Physician’s Assistant, and Behavioral Health Alignment Teams with the appropriate cultural competence, community context, and connection to students will assess barriers to student success and adopt a 12-month tactical plan to remove barriers and provide scholarships, support services, and career exposure to low-income students of color. This will allow partnering organizations to jointly address community healthcare needs by increasing the number of culturally competent primary care, specialty, and behavioral health professionals in the Coachella Valley.</p> <ul style="list-style-type: none"> <li>• By July 2022 and for the following 2 years (July 2023, July 2024), OFCV will complete marketing, outreach, and selection of students for the OFCV Healthcare cohort. 100% of scholars selected will be students of color or from families with an EFC of \$10,000 or less.</li> </ul>
<p><b>Goal #3:</b> Increase 1st and 2nd year persistence rates of students of color to 90% by providing them a scholarship and infusing holistic support services, removing barriers to postsecondary attainment, and transitions into the workforce. 97% of all scholars will participate in OFCV Student Support Services and set a baseline for equity measures.</p>	<p><b>Evaluation #3:</b> By July 2022:</p> <ul style="list-style-type: none"> <li>• 95% scholarship awardees have signed their award letters.</li> <li>• Verify scholar submissions of Financial Aid packages.</li> </ul> <p>By August 2022:</p> <ul style="list-style-type: none"> <li>• Verify scholar completion of class schedule and college and career plans.</li> </ul> <p>By September 2022,</p> <ul style="list-style-type: none"> <li>• Undergo evaluation by a third party to assess program effectiveness through the lens of diversity, equity, and inclusion.</li> </ul> <p>By January 2023</p> <ul style="list-style-type: none"> <li>• Assess scholar college enrollment, GPA, and first-year persistence rates for the current cohort.</li> </ul> <p>By April 2023:</p> <ul style="list-style-type: none"> <li>• Complete interim assessments, ensuring participation in workshops, Leadership Program, experiential learning, and networking with healthcare professionals.</li> <li>• Evaluate students receiving financial aid compared to similar student groups.</li> </ul>

	<ul style="list-style-type: none"> <li>• Confirm publication of student spotlights/features to communicate the impact of DHCD/F students' progress.</li> </ul> <p>By June 2022:</p> <ul style="list-style-type: none"> <li>• Evaluate scholar data, 1st and 2nd year persistence rates and number of degree completers</li> </ul> <p>By February 2024:</p> <ul style="list-style-type: none"> <li>• Repeat the above steps for the 2023-2024 scholar cohort.</li> </ul>
<p><b>Goal #4:</b></p> <p>- By June 30, 2025 a minimum of 1,000 students will be served through OFCV's outreach events, college and career fairs and workshops that provide exposure and information on health careers, college planning for health majors, assistance with scholarships and financial aid and referrals to resources that remove barriers to successful completion of healthcare degrees.</p>	<p><b>Evaluation #4:</b></p> <ul style="list-style-type: none"> <li>• By November 2022 and for the following 2 years (November 2023, November 2024) OFCV will have included health career pathway information, resources and college program planning tools into the Annual Regional College &amp; Career Fair, Student Leadership Conference and Career Panel workshops.</li> <li>• By May of 2023, all 7 high school health academy pathway lead teachers will have received resources to embed physician assistant and mental/behavioral health career paths into the curriculum (approximately 250 students impacted). The resources will be informed by OFCV's PA Pipeline and Behavioral Health Alignment Teams.</li> </ul>
<p><b>Goal #5:</b></p> <p>By June 2025, increase resources available for students of color and low-income students to pursue higher level mental and behavioral health professions in the Coachella Valley by addressing barriers to successful enrollment in graduate health professions programs, persistence, financial aid, clinical experience and program completion. This goal will be accomplished through the Behavioral Health Initiative - Workforce Development Workgroup.</p>	<p><b>Evaluation #5:</b></p> <p>By June 2023, the Workforce Development workgroup of the Behavioral Health Initiative will have completed a 36-month tactical plan outlining activities and resources needed to address barriers to successful enrollment in graduate health professions programs, persistence, financial aid, clinical experience and program completion among students of color and low-income students.</p>

**Proposed Project Evaluation Plan**

OFCV Alignment Teams will convene students, OFCV alumni, parents with lived experience, and key organizations to inform the development of scholarship priorities, recruitment strategies, and support services. In partnership with DHCD, Alignment

Teams will challenge local, state, and national organizations to invest funds to support students of color pursuing health careers by offering scholarships and support services and expanding internship and employment opportunities.

OFCV Advisors will utilize counseling sessions, and scholars' completed College and Career Plan to assess progress on personal, educational, and professional student goals. During assessments at the end of each term, Advisors will ensure students' full-time enrollment (12-15 units) and alignment with 4–6-year degree completion goals. OFCV will also assess scholar's optimization of local (scholarships), state (Cal-Grant), and federal (Pell Grant) financial aid, identify eligibility for additional financial aid, assist additional financial aid applications, and address financial gaps.

OFCV collects data to capture college persistence, enrollment, GPA, degree completion, and holistic student support services, including student participation in meetings/webinars, 1-1 counseling, and total funding received. College persistence, enrollment and degree completion data is captured through The National Student Clearinghouse. Demographic data, such as the number of scholars of color studying a healthcare field and other indicators of demonstrated need, will be measured against the general population and population of the same demographics i.e. low income measured by Expected Family Contribution (EFC) and/or Pell grant eligibility. In addition the total number of students with healthcare degrees completed will be included annually towards the OFCV Regional Plan goal of 70% completion in 5 years or less.

Students will also be entered into OFCV's alumni database. They will receive a survey every three years to track their career progression after OFCV program participation, ultimately tracking the economic mobility of our most at-risk students (those from low-income households and of color).

### **Organizational Capacity and Sustainability**

#### **Organizational Capacity**

OFCV provides support services for healthcare scholars through financial aid and college planning, as follows:

- Provides skill development through college success leadership workshops and 1-on-1 counseling
- Assures students have resources and support to continue and complete degrees leading to health careers
- Manages the online scholarship/college and career navigation portal (C2Nav): application intake, reviewer trainings, application review, scholar selection
- Embeds health careers resources into the portal, marketing scholarships, recruiting applicants, and providing career path resources.

Staff responsible:

- Vice President of College Success
- Director of Student Success
- Student Success Coordinator
- Scholarship Data Analyst
- Scholarship Coordinator

- Administrative Assistant

Program, Scholarship, and Financial Management: Scholarship disbursement, scholarship partnership administration, expenditure tracking, reconciliation, financial reporting, college/university verification. Staff responsible:

- VP Finance & Operations
- Scholarship Data Analyst
- Scholarship Coordinator
- Vice President of College Success

Program Data Management: Collect data on college pathways, financial aid counseling, and scholarships. Measure contribution to broader goals outlined in Regional Plan for College & Career Success 2.0. Staff responsible:

- CEO/President
- Vice President of Regional Strategy
- Vice President of College Success
- Director of Student Success
- Student Success Coordinator
- Scholarship Coordinator

### **Organizational Sustainability:**

For the past 17 years, OFCV has worked as a catalyst to drive student success in partnership with the region's three unified school districts, colleges and universities, business, and civic community. This collaborative has developed the success strategies and goals defined in the Regional Plan for College and Career Success. In addition to convening these partners to work for our community's students and families, direct programs and services are provided by OneFuture to ensure students are prepared and supported throughout their college career.

This Scholarships and Student Support Initiative with DHCD will build on OFCV's robust infrastructure that provides the career pathway exploration, college access, scholarships and financial aid capture, and support services that are proven to keep students on track to complete their degrees.

This initiative will deliver holistic student support services that mitigate barriers to college enrollment, certificate and degree attainment, and entry into health careers. By tailoring these services to more effectively address the disproportionate and unique challenges faced by minority students, OFCV is able to actively pursue a more diverse workforce and advance economic and racial equity in the Coachella Valley.

### **Diversity, Equity, and Inclusion**

#### **How is diversity, equity, and inclusion addressed?**

OneFuture Coachella Valley looks through the lens of diversity, equity, and inclusion in all decisions from the board of directors, staff, students, community members, and programming.

The 10-member Board of Directors reflects a diverse group of people who bring different perspectives to the organization. Demographics of the board consist of:

- 4 Women
- 6 Men
- 2 African American
- 2 Hispanic/Latinx
- 1 Persian-American

In 2022, OneFuture’s board adopted a policy for inclusion of student and alumni members of the board in order to include members with lived experience to inform organizational and program strategies.

OneFuture has a full-time staff of 12 people. Six are executive staff leadership members, and the demographics of the staff include:

President/CEO – Female

4 of 6 Executive Staff are Female

2 of 6 Executive Staff are Male

2 of 6 Executive Staff are Hispanic/Latinx

1 of 6 Executive Staff is part of the LGBTQ Community

4 of 6 Executive Staff are First-Generation College-Going

3 of 6 Executive Staff grew up in the Coachella Valley

8 of 12 Staff are Female

4 of 12 Staff are Male

6 of 12 Staff are Hispanic/Latinx

7 of 12 Staff grew up in the Coachella Valley

10 of 12 Staff are First Generation College-Going

5 of 12 Staff were OneFuture Coachella Valley Scholars

OneFuture Coachella Valley is deliberate when making staffing decisions to include local people who have context for decisions needed in building programming to meet the needs of our community.

**What is preventing the organization from addressing diversity, equity, and inclusion?** n/a

**Partnerships:**

**Key Partners:**

Alignment Team & Bridge-to-Careers Partners

- Eisenhower Health
- Desert Care Network
- Desert Oasis Healthcare
- Riverside University Health System
- Agua Caliente
- Riverside County Office of Education
- UC Davis
- College of the Desert
- California State University Palm Desert Campus
- City of Desert Hot Springs

Alignment Team & Bridge-to-Careers Partner Role

These organizations work with OFCV to provide a solution to the healthcare workforce shortage and education barriers through OneFuture Coachella Valley's Alignment Teams, Bridge-to-Career services, and the placement of local students in the workforce. These are thought partners who are active participants in creating solutions to student barriers and workforce issues.

#### Scholarships and Student Support Initiative Partners

- CW Health Fund
- Dr. Reynaldo Carreon Foundation
- Boys & Girls Club of Coachella Valley
- Modernism Week
- Desert Regional Medical Center Auxiliary
- Desert Hot Springs Women's Club
- The Living Desert
- Charles Rechlin Memorial Fund
- Women Leaders Forum
- James Buchner Memorial Fund
- Theresa A. Mike Foundation
- Pueblo Unido
- Greater Palm Springs Tourism Foundation
- City of Desert Hot Springs
- BBS Brokers Realty
- Agua Caliente
- PGA WEST
- Private Philanthropy

#### Scholarships and Student Holistic Supports Partner Role

By collaborating with OFCV on the OneFuture Coachella Valley Student Success Program, these partners provide scholarships and holistic student support systems needed for students to persist, graduate with a degree, and be prepared for the workforce.

Line Item Budget

Project

Operational Costs

PROJECT OPERATIONS		Total Project Budget	Funds from Other Sources <i>Detail on sheet 3</i>	Amount Requested from DHCD
<b>Total Staffing Costs</b> <i>Detail on sheet 2</i>		\$ 1,028,172.95	\$ 578,172.95	\$ 450,000.00
<b>Equipment (itemize)</b>				
1	Scholarships	\$ 1,060,000.00	\$ 385,000.00	\$ 675,000.00
2				\$ -
3				\$ -
4				\$ -
<b>Supplies (itemize)</b>				
1	Meeting Supplies	\$ 1,000.00	\$ 1,000.00	\$ -
2				\$ -
3				\$ -
4				\$ -
<b>Printing / Duplication</b>		\$ 1,000.00	\$ 1,000.00	\$ -
<b>Mailing / Postage</b>		\$ 1,000.00	\$ 1,000.00	\$ -
<b>Travel / Mileage (use current Federal mileage rate)</b>		\$ 1,750.00	\$ 1,750.00	\$ -
<b>Education / Training</b>				\$ -
* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.				
<b>Office / Rent / Mortgage*</b>		\$ 33,000.00	\$ 33,000.00	\$ -
<b>Telephone / Fax / Internet*</b>		\$ 7,200.00	\$ 7,200.00	\$ -
<b>Utilities*</b>		\$ 6,000.00	\$ 6,000.00	\$ -
<b>Insurance*</b>		\$ 3,000.00	\$ 3,000.00	\$ -
<b>Other direct project costs not described above (itemize)</b>				
1	Marketing	\$ 60,000.00	\$ 60,000.00	\$ -
2				\$ -
3				\$ -
4				\$ -
<b>Indirect Cost Rate - Maximum of 10% Allowed</b>				\$ 60,000.00
<b>Total Project Budget</b>		<b>\$ 2,262,122.94</b>	<b>\$ 1,077,122.95</b>	<b>\$ 1,185,000.00</b>
<b>Budget Narrative</b>	<b>Indirect</b> Portion of overhead costs including accountant, book-keeping, audit, rent, utilities, insurance policies, scholarship disbursement and reconciliation.			
	<b>Scholarships</b> A minimum of 125 scholarship awards will be made across 3 years - \$225,000 total in awards per year to students pursuing a healthcare degree: AA or 2-year transfer degree, BS degree, Graduate degree, or certificate.  'Last in' financial support, maximizing dollars and the number of awards to students who are pursuing healthcare degrees or certificates. OFCV determines the mix of awards based on the application pool and financial need, utilizing disbursement guidelines below:  Community College and/or Certificate: \$1,000 per year Bachelors/University: \$5,000 per year (1- and 2-year awards) Master's Degree: \$10,000 per year (1- and 2-year awards)  OneFuture anticipates awarding an additional 15-25 students annually from other funding sources. Projected awards across 3 years is projected at \$385,000. In addition, OneFuture is committed to raising funds to assure these students receive Holistic Support Services estimated at \$45,000 per year.			



### Line Item Budget Staffing Costs

Staff Salaries		Annual Salary	% of Time Allocated to Project	Total 3 year Project Salary	Amount Requested from DHCD
<b>Employee Position/Title</b>					
1	President/CEO	\$ 133,127.00	20%	79,876.20	\$ 55,000.00
2	Development Director	\$ 95,000.00	15%	42,750.00	\$ -
3	VP College Success	\$ 104,909.00	35%	110,154.45	\$ 70,000.00
4	VP Regional Strategy	\$ 106,311.00	25%	79,733.25	\$ 65,000.00
5	Director College Success	\$ 81,370.00	35%	85,438.50	\$ 70,000.00
6	Student Success Coord.	\$ 47,369.00	35%	49,737.45	\$ 35,000.00
7	Data Coordinator	\$ 50,347.00	35%	52,864.35	\$ 40,000.00
8	Executive Assistant	\$ 55,000.00	10%	16,500.00	\$ -
9	Alumni Relations	\$ 50,000.00	10%	15,000.00	\$ -
10	Communications Manager	\$ 49,276.00	20%	29,565.60	\$ 20,000.00
11	VP Finance & Operations	\$ 94,000.00	10%	28,200.00	\$ -
<b>Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project</b>			26%	153,353.15	95,000.00
<b>Enter this amount in Section 1; Staffing Costs</b>			<b>Total &gt;</b>	<b>\$ 743,172.95</b>	<b>\$ 450,000.00</b>
<b>Budget Narrative</b>	<p><b>Pres/CEO</b> Leads the organization, overall OFCV mission and business plan, alignment with regional goals, and development and strategy of the healthcare pipeline initiative.</p> <p><b>VP Regional Plan Strategy</b> Position leads and manages the Regional Plan for College and Career Readiness, alignment and tracking of regional goals, specifically the Behavioral Health and Healthcare Careers Alignment team implementation. This position also manages the undergraduate internship program; recruiting employers to host students, outreaches and recruits students to apply, interviews students, pairs students with appropriate work-based learning, and manages the overall flow of the summer internship program experience. Manages partnerships between business, non-profit, education and constituents for the OneFuture Alignment Teams (11 total Teams), and experiential learning connections.</p> <p><b>VP College Success</b> Leads the OneFuture Student Success Program, assuring students most at-risk have opportunity, resources, and knowledge to make informed decisions about higher education enrollment, career planning, increase college persistence and increase degree and certificate completion and workforce readiness. Manages and leads the OneFuture Scholarship initiative, including alignment of partners to maximize dollars and students awarded, marketing scholarships and awarding of scholarships.</p> <p><b>Director of College Success</b> Specializes in college counseling, providing a menu of holistic supports that understand low-income and underrepresented student barriers. Plans Bridge-to-Career workshops and works with students to align education plans with career plan. Works with the VP Regional Plan Strategy and VP College Success to provide essential skills and assist students in making the bridge to a successful career.</p> <p><b>Student Success Coordinator</b> Assists Director of College Success in coordinating holistic support services to students, coordinates networking events, webinars and resources as needed. Assists in the connection of students to employers, recognizing and providing resources to essential skills.</p> <p><b>Data Coordinator</b> Inputs, collects, and reports out on data success indicators for College Success, Career Success, student outcomes.</p> <p><b>Communications Manager</b> Communicate and market the healthcare pipeline opportunity and successes aligned with an overall comprehensive and strategic plan to communicate results and impact of a large body of work as well as the economic benefit to the cross-section of stakeholders. Please describe in detail the scope of work and duties for each employee on this grant.</p>				
<b>Budget Narrative</b>	Each position includes wage/salary plus payroll taxes, worker's compensation, COLA (3% each year), payroll fee and medical and 401k benefits. Benefits are calculated at 26% per staff member and are included in the total numbers.				
Professional Services / Consultants		Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
<b>Company and Staff Title</b>					
1	Health Career Connection Internships			\$ 225,000.00	\$ -
2	Marketing			\$ 60,000.00	\$ -
3					
4					
5					
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ -</b>
<b>Budget Narrative</b>	Please describe in detail the scope of work for each professional service/consultant on this grant.				

## Line Item Budget Other Project Funds

<b>Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".</b>			<b>Amount</b>
<b>Fees</b>			
<b>Donations</b>			\$ 105,000.00
<b>Grants (List Organizations)</b>			
	1	College Futures Foundation - (actual)	\$ 75,000.00
	2	Community Partners - See Partner List (Scholarships)- (actu	\$ 100,000.00
	3	Riverside County Office of Education - (actual and projected)	\$ 325,000.00
	4	Grants - (projected)	\$ 265,000.00
<b>Fundraising (describe nature of fundraiser)</b>			
	1	Scholarships (projected)	\$ 180,000.00
	2	Scholarships (actual)	
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>			
	1	Contract Revenue- (actual)	\$ 150,000.00
	2	Contract Revenue - (projected)	\$ 300,000.00
	3	Partner - Student Support Services - (projected)	\$ 60,000.00
	4		
<b>Total funding in addition to DHCD request</b>			<b>\$ 1,560,000.00</b>
<b>Budget Narrative</b>	<p>Donations (projections) - this is based on a average amount of donated dollars every year. This amount was then calculated for a 3 year period.</p> <p>College Futures Foundation (actual) - this grant has been awarded for multi-years.</p> <p>Community Partners (acutal and projection) - this is scholarships based on actuals and prior year funds projected over a 3 year period.</p> <p>Riverside County Office of Education (actual and projection) - based on actual contributions and projections to cover a 3 year period.</p> <p>Grants (projection) - additional funds written over a 3 year period.</p> <p>Scholarships (projection) - additional funds to raise for healthcare scholarships.</p> <p>Scholarships (actual) - funds committed to healthcare scholarships.</p> <p>Contract Revenue (actual) - contract revenue earned to support the program.</p> <p>Contract Revenue (projected) - projected revenue projected over a 3 year period.</p> <p>Community Partner (projected) - projected revenue from community partners towards the OneFuture Coachella Valley Student Success Program.</p>		

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 10

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 8

**Budget:** 9

**Key Partners/Collaborations:** 10

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**Total Score:** 73.00

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**Reviewer Comments:** This application supports DHCD' High priority strategic goals #2 and #3 - Access to Primary and Specialty Care Services and Behavioral Health care services. OneFuture CV has been the leader in addressing the critical healthcare workforce shortage and the lack of diversity in health professions in the region. Strategies have been developed to remove barriers, increase persistence rates, increase healthcare degree completion through an elaborate but successful holistic support system. This grant will allow OFCV to support students of color and those from low-income households by awarding up to 125 scholarships over the term of this grant (36 months). OFCV is a true collective impact model that should be replicated.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 74.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 299 (4 of 4)

**Total average proposal score: 91.75 /100**

## Grant Scoring Review

### Grant Staff Review # 2 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 9

**Goals:** 8

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 9

**Budget:** 9

**Key Partners/Collaborations:** 10

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**Total Score:** 71.00

**Reviewer Comments:** OneFuture Coachella Valley exists to assure students succeed in college, career and life and works to expand and enhance the local workforce so that Coachella Valley's youth and economy thrive. OneFuture has worked for years to establish the best way to support students as the transition into college and careers with direct scholarships to offset tuition costs and providing well-rounded holistic support services. They continue to focus on addressing barriers and disparities in college enrollment and entry into healthcare related careers among the valley's students of color and the region's low-income student population. Similar to areas across the U.S., Coachella Valley's healthcare workforce cannot keep up with demand and OneFuture is working to address this issue. This directly aligns with strategies 2.1 and 3.1 in the District's Strategic Plan. Specifically, District funds will be utilized directly for student scholarships and student support staff.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 74.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 299 (4 of 4)

**Total average proposal score: 91.75 /100**

## Grant Scoring Review

### Grant Staff Review # 3 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 10

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 9

**Key Partners/Collaborations:** 10

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**Total Score:** 75.00

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**Reviewer Comments:** One Future Coachella Valley had great results in their launch of the scholarship program for students of color and low-income households, including many first-generation college students. The need for healthcare professionals is a growing concern in the Coachella Valley and several areas with the District boundaries are designated as medically-underserved areas. By providing these 125 scholarships annually for the next three years One Future CV hopes to increase the number of healthcare professionals who return back to the Coachella Valley after their college graduation and get employed by local healthcare providers. In addition to the 125 scholarships, One Future CV will provide support to 1000 students already in college pursuing their medical career to ensure they have all of the resources and guidance to allow them to successfully graduate.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 74.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 299 (4 of 4)

**Total average proposal score: 91.75 /100**

## Grant Scoring Review

### Grant Staff Review # 4 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 10

**Goals:** 10

**Proposed Evaluation Plan:** 10

**Applicant Capacity and Infrastructure:** 10

**Organizational Sustainability:** 10

**Budget:** 10

**Key Partners/Collaborations:** 10

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**Total Score:** 80.00

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**Reviewer Comments:** One Future Coachella Valley's Building a Healthcare Workforce Pipeline proposal describes the planned services to be rendered and the extreme need for this focused support to generate an increase of healthcare degree completion among low income, students of color. This plan includes a holistic support aspect designed to increase persistence levels for students by addressing the education and career readiness barriers that exist that often inhibit successful completion rates. The use of District funds will support the awarding of \$225,000 annually to students of color or from families with low incomes studying healthcare careers. \$100,000 annually will be held for Black and African American students studying for healthcare careers. \$125,000 annually will be awarded to students studying in healthcare fields who are generally of color or from families with low incomes. Project goals align with DHCD Strategic Plan goals #2 (strategy 2.1) and #3 (strategy 3.1). Project goals are supported by a multi-year evaluative process that will include a variety of structural convenings to review progress and contribute to future planning and development creation. A 3rd party evaluative entity will provide an assessment of the identified equity measures being employed.

### **Response Notes:**

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#### **Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 74.75 (4 of 4)

#### **Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 299 (4 of 4)

**Total average proposal score: 91.75 /100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

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**Fiduciary Compliance:** 8

**Financial Stability:** 8

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**Total Score:** 16.00

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**Reviewer Comments:** Fiduciary Compliance -

The FY 06/30/20 audit report is unmodified. The Board of Directors accepted the audit report.

Audit report Current Ratio is strong (6:1), which represents the grantee's ability to pay its short-term liabilities.

The Net Assets decreased by \$853k as of 6/30/20, with Total Net Assets of \$1,47M. Internal financial statements, as of 3/31/22, demonstrates an increase of \$71k. The Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a sound financial position.

Grantee has diversified resources for this project of \$2,262,123. The District's grant of \$1,185,000 is well supported by other resources.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 74.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 299 (4 of 4)

**Total average proposal score: 91.75 /100**

## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

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**Fiduciary Compliance:** 9

**Financial Stability:** 9

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**Total Score:** 18.00

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**Reviewer Comments:** Audited financials presented and approved by Board. Positive cash flow for 2020 noted with sufficient assets to address liabilities. Detailed strategic plan with future funding defined. Grant value for a year is over 25% of total annual organizational budget. Organizational budget includes funding from multiple sources.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 74.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 299 (4 of 4)

**Total average proposal score: 91.75 /100**





**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1324 Galilee Center, Inc.

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**Grant Request:** Our Lady of Guadalupe Center

**Amount Requested:** \$100,000.00

**Project Period:** 7/1/2022 to 6/30/2024

The Galilee Center addresses the support service needs of underprivileged and disadvantaged individuals and families living or coming to the Coachella Valley to work in the agriculture industry or to seek asylum. The Galilee Center offers a variety of services to meet the basic needs of those seeking temporary shelter and to provide some case management for asylum seeking families who are in transition to their final destination in the U.S. The availability of the Center has a particular urgency because it is the only facility providing services for the farm workers who have no other resources. The sleeping accommodations and the availability of three meals a day ensures the farm/migrant workers have these basic necessities while working in the local farms.

The Galilee Center is a trusted community organization that continues to build their capacity and adapt to sustain their mission of fulfilling the needs of underprivileged and disadvantaged groups. This application is focused on goal 5 to be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents. Specifically, strategy 5.3 looking at raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents.

The Funds provided by the Desert Healthcare District will be used to purchase food and provide salary support for their shelter attendants. This grant is focused on core operating support for the continuation of the collective efforts of the Coachella Valley Equity Collaborative.

**Strategic Plan Alignment:**

Goal 5 Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents



Strategy 5.3 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate/Low)

**Geographic Area(s) Served:**

Coachella; Mecca; North Shore; Oasis; Thermal; Thousand Palms

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$100,000.00 be approved.
- Recommendation with modifications
- Deny



## **Grant Application Summary**

### **Galilee Center, Inc., Grant #1324**

#### **About the Organization**

Galilee Center, Inc.  
66-101 Hammond Road  
Mecca, California 92254  
Tel: (760) 396-9100  
<http://www.galileecenter.org>

**Tax ID #:** 273133601

#### **Primary Contact:**

Claudia Castorena  
Tel: (760) 396-9100  
[ccastorena@galileecenter.org](mailto:ccastorena@galileecenter.org)

#### **Organization History and Mission**

Briefly describe the history AND mission of your organization

The mission of the Galilee Center is to fulfill the needs of the underprivileged and disadvantaged by providing food, clothing, and other basic needs and to affirm their dignity with love, compassion and respect. The agency was created in 2010. Emergency Food Distribution program provides food and other basic items on Thursdays at the distribution center in Mecca. The program provides food assistance based on each family receiving enough food for two meals per day for four days. The program also provides baby items such as formula, diapers and baby food. The Rental Assistance program provides assistance on a one-time basis per year to families in jeopardy of missing a month's rent based on a special circumstance. In addition, the Our Lady of Guadalupe Center built in 2015 provides services to migrant farm workers who are homeless or have no access to basic facilities such as restrooms, showers, laundry or hot meals, as well as a place to sleep during the harvest seasons. A program to assist asylum seekers needing a place to stay during their transition to a permanent location in the US began in 2018.

**Organization Annual Budget:** \$6,182,442.00

**Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2018	Galilee Center Emergency Seervices	\$75,000	Grant	4/16/2019	
2019	Our Lady of Guadalupe Shelter	\$25,000	Mini-Grant	4/1/2020	
2020	Galilee Center Emergency Services	\$120,000	Grant	11/3/2020	
2020	Galilee Center Emergency Services	\$25,000	Grant	1/28/2021	
2020	Our Lady of Guadalupe Shelter	\$150,000	Grant	4/28/2021	
2020	Galilee Center Emergency Services	\$125,000	Grant	5/28/2021	

**Project Information****Project Title:** Our Lady of Guadalupe Center**Start Date:** 7/1/2022 **End Date:** 6/30/2024**Term:** 24 months**Total Project Budget:** \$1,533,024.00**Requested Amount:** \$100,000**Executive Summary:**

The project goal is to provide a safe place for the migrant farm worker currently residing in the Mecca area working on the local farms and for the asylum seeking families that need to get to their final destination in the U.S. The Center serves farm/migrant workers with a focus on residents of the Eastern Coachella Valley, but assist anyone no matter their residence. The OLG Center ensures clients have a safe place to stay during the times they do not have work in the fields. The shelter provides many of the services needed to maintain the farm/migrant worker's basic needs. The availability of the Center has a particular urgency because it is the only facility providing services for the farm workers who have no other resources. The sleeping accommodations and the availability of three meals a day ensures the farm/migrant workers have these basic necessities while working in the local farms. The evaluation of the project includes the assessment of the outcomes of all program's offered by the documentation of the number of farmworkers utilizing the services of the Our Lady of Guadalupe Center during the project year. Each service including the sleeping accommodations, the showers and use of the laundry facilities, and the number of daily meals served to the clients will be assessed separately. The Galilee Center will be conduct surveys requesting clients to rate the services they received, offer suggestion on changes or addition of services, and how having the Center available improved their lives during the harvest seasons.

**Community Need for the Project:**

The Our Lady of Guadalupe Center provides a safe place for the farm/migrant worker currently residing in the Mecca area working the local farms. The Center provides the basic needs for the seasonal farm worker who do not have adequate housing during the harvest seasons. The Center provides both a women's and men's restroom facilities (ADA accessible), as well as separate sleeping areas. Toilets, private shower stalls, sinks, hot and cold water, lockers and changing tables, as well as a family restroom with a shower and changing table are available. In addition, there is a laundry facility with washers and dryers with laundry supplies. A community room is available where three hot meals are served daily, as well as provides a room for relaxation and other social and enrichment programs.

**Strategic Plan Alignment:**

Goal 5 Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents

Strategy 5.3 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate/Low)

**Project Description and Use of District funds:**

The Our Lady of Guadalupe Center is providing a safe place for the farm/migrant worker currently residing in the Mecca area working on the local farms. The Center serves individuals and families of farm/migrant workers with a focus on residents of the Eastern Coachella Valley but assist anyone no matter their residence. The center also serves asylum seeking families who are in transition to their final destination in the U.S. The Center is available 24 hours a day to ensure clients have a safe place to stay during the times there is no work in the fields. The shelter provides many of the basic needs of the farm/migrant worker; a clean and healthy environment for those clients without other means to shower and do laundry. It also provides three hot meals daily for farm/migrant workers. Clients are provided a breakfast in the morning before beginning their workday, a lunch if not in the fields, and dinner in the evening. Without this food service most farm workers would go hungry. It provides a shelter for farm/migrant workers who have no place to sleep or to relax when they are not working in the fields. The project has a particular urgency because it provides services needed by people with no other resources. Funding will be used for the operational costs of the Our Lady of Guadalupe Center.

**Description of the Target Population (s):**

The target population is the farm/migrant worker currently residing in the Mecca area working on the local farms and the asylum seeking families arriving at the Mecca facility. The Center has a project focus on residents of the Eastern Coachella Valley.

**Geographic Area(s) Served:**

Coachella; Mecca; North Shore; Oasis; Thermal; Thousand Palms

**Age Group:**

- (0-5) Infants
- (06-17) Children
- (18-24) Youth
- (25-64) Adults
- (65+) Seniors

**Total Number of District Residents Served:**

Direct: 1050  
 Indirect: 0

**Project Goals and Evaluation**

<p><b>Goal #1:</b>                  By June 30, 2023, the Our Lady of Guadalupe Center will provide services for 150 farm/migrant workers and 900 asylum seeking people. The services available 24 hours a day, include women's and men's restroom facilities (ADA accessible), as well as separate sleeping areas. Private shower stalls, sinks, hot and cold water, lockers and a laundry facility with washers and dryers and supplies.                  A community room will be available offering room for relaxation and other social and enrichment programs.</p>	<p><b>Evaluation #1:</b>                  The evaluation plan for Goal 1 includes the assessment of the outcomes of the program by the documentation of the number of farm/migrant workers utilizing the services of the Our Lady of Guadalupe Center during the project year. Each service including the sleeping accommodations, the showers and use of the laundry facilities, and the number of daily meals served to the clients will be assessed separately. The Galilee Center will be conduct surveys requesting clients to rate the services they received, offer suggestion on changes or addition of services, and how having the Center available improved their lives during the harvest seasons.</p>
<p><b>Goal #2:</b>                  By June 30, 2023, the Our Lady of Guadalupe Center will provide wrap-around services that include hot meals, snacks, showers, laundry, and some case management that includes travel arrangements for asylum seekers .</p>	<p><b>Evaluation #2:</b>                  The evaluation plan for Goal 2 includes the assessment of the outcomes of the program by the documentation of the number of services provided to the farm/migrant workers and asylum seekers utilizing the facility of the Our Lady of Guadalupe Center during the project year. Each service including the sleeping accommodations, the showers and use of the laundry facilities, and the number of daily meals served to the clients will be assessed separately. The Galilee Center will be conduct surveys requesting clients to rate the services they received, offer suggestion on changes or addition of services, and how having the</p>

	Center available improved their lives during the harvest seasons.
<b>Goal #3:</b>	<b>Evaluation #3:</b>
<b>Goal #4:</b>	<b>Evaluation #4:</b>
<b>Goal #5:</b>	<b>Evaluation #5:</b>

**Proposed Project Evaluation Plan**

The success of the project's goal will be measured by an assessment of the accomplishments of the goal in relationship to the objectives. Quantitatively the number people served and the services received will be recorded. Qualitatively individuals served by the Galilee Center will be asked if the services are meeting their needs and what improvements they note in their daily lives resulting from having the opportunity to receive services at the community center. An evaluation form to track the impact on clients receiving services is in development. The Galilee Center solicits funding utilizing the data collected to find partnerships especially through government liaisons and community support it has established over the past 12 years. Currently, an expansion of the Center is being evaluated and funding partners both in the community and local government officials contacted as possible funding partners.

**Organizational Capacity and Sustainability**

**Organizational Capacity**

The Galilee Center administrative staff positions include Shelter Program Director, six shelter attendants, a laundry attendant, four intake administrators and three cooks. They are highly trained individuals in working with a migrant farmer population understanding the needs and expectations of the clients participating in programs at the Our Lady of Guadalupe. All new clients are registered during the intake process with client's income noted and that information identifies the client in the required low-moderate income range for services. The Center currently has the capacity and infrastructure for the existing program. It has day and night staff to provide the services available at the Center for 24 hours.

**Organizational Sustainability:**

The Our Lady of Guadalupe is following a business plan starting in 2014 when the County of Riverside approached the Galilee Center to build and operate a comfort station for migrant workers. In partnership with the County Supervisor, the Our Lady of Guadalupe Center was built and operational in 2015. The plan called for the expansion of the services to include a shelter for migrant workers to have a place to sleep. At first, the community room was used nightly to provide cots for the farm workers. On July 15, 2021 the expansion of the Center to accommodate a permanent facility providing additional sleeping quarters was added to the plan by the Board. Currently, private funding has been obtained and the Galilee Center has matching funding for the project scheduled to be operational in November-December, 2022.

## **Diversity, Equity, and Inclusion**

### **How is diversity, equity, and inclusion addressed?**

The members of Board of Directors and the cofounders at the development of the Galilee Center Board in 2010, addressed the board members talents and qualification they would be required to join the board. The areas of diversity, equity and inclusion, as well as business background and leadership qualities were addressed in the search for board members. The Board of Directors currently have a nominating committee that continues these searching for these characteristics for all new board members. The executive staff are selected as a grassroots nonprofit from current staff. The agency has a staff development program that assist staff with the needed qualification to enter the executive staff level. The succession plan of the organization is built on this staff development program to develop the next generation of executive staff leaders for the agency when the cofounders step down.

### **What is preventing the organization from addressing diversity, equity, and inclusion?**

### **Partnerships:**

#### **Key Partners:**

The Galilee Center key partnerships are the County of Riverside that provides funding for the Our Lady of Guadalupe Center, Clinicas de Salud del Pueblo, that provide medical services as needed for the asylum seekers staying at the Center. The Borrego Health Center, supplies COVID testing to monitor all clients at the Center. In addition, the Galilee Center is a member of the Coachella Valley Equity Collaborative through the Desert Healthcare District that provides guidance and financial assistance for the COVID-19 activities needed to keep the Center as a safe haven against the pandemic.



## Line Item Budget Project Operational Costs

PROJECT OPERATIONS	Total Project Budget (24-Months)	Funds from Other Sources Detail on sheet 3	Amount Requested from DHCD
<b>Total Staffing Costs</b> Detail on sheet 2	\$ 910,624.00	\$ 835,648.00	\$ 74,976.00
<b>Equipment (itemize)</b>			
1			\$ -
2			\$ -
3			\$ -
4			\$ -
<b>Supplies (itemize)</b>			
1	Program	\$ 279,000.00	\$ 279,000.00
2			\$ -
3			\$ -
4			\$ -
<b>Printing / Duplication</b>			
<b>Mailing / Postage</b>			
<b>Transportation</b>			
	\$ 129,600.00	\$ 129,600.00	\$ -
<b>Education / Training</b>			
* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.			
<b>Office / Rent / Mortgage*</b>		\$ -	\$ -
<b>Telephone / Fax / Internet*</b>		\$ -	\$ -
<b>Utilities*</b>		\$ 44,000.00	\$ 44,000.00
<b>Insurance*</b>		\$ -	\$ -
<b>Other direct project costs not described above (itemize)</b>			
1	Hygiene Supplies	\$ 71,400.00	\$ 71,400.00
2	Food	\$ 98,400.00	\$ 73,376.00
3	Prescriptions		\$ -
4			\$ -
<b>Indirect Cost Rate - Maximum of 10% Allowed</b>			\$ -
<b>Total Project Budget</b>		<b>\$ 1,533,024.00</b>	<b>\$ 1,433,024.00</b>
			<b>\$ 100,000.00</b>
<b>Budget Narrative</b>	Fully describe items above in this cell. You may insert rows or create additional worksheets if more space is needed to fully describe your budget.		

### Line Item Budget Staffing Costs

Staff Salaries		Annual Salary	% of Time Allocated to Project	Total Project Salary (For 24-Months)	Amount Requested from DHCD
<b>Employee Position/Title</b>					
1	6 FT Shelter Attendants, \$36,920 each	\$ 221,520.00	100%	443,040.00	\$ 68,160.00
2	2 FT Intake Workers @ \$39,520 each	\$ 79,040.00	100%	158,080.00	\$ -
3	Laundry Attendant	\$ 36,400.00	100%	72,800.00	\$ -
4	2 FT Cooks @ \$38,480 each	\$ 76,960.00	100%	153,920.00	\$ -
5				-	
6				-	
7				-	
8	Benefits				
<b>Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project</b>			10%	82,784.00	6,816.00
<b>Enter this amount in Section 1; Staffing Costs</b>			<b>Total &gt;</b>	<b>\$ 910,624.00</b>	<b>\$ 74,976.00</b>
<b>Budget Narrative</b>	<p style="color: red; font-size: small;">Please describe in detail the scope of work and duties for each employee on this grant. Shelter Attendant ensures the shelter is kept in ready mode for all clients including maintaining supplies, follow hygiene procedures, and setting up the shelter for overnight clients, and the kitchen for meals.</p>				
<b>Budget Narrative</b>	<p style="color: red; font-size: small;">Please describe in detail the employee benefits including the percentage and salary used for calculation. Galilee Center will use the DHCD grant to fund one (1) FT Shelter Attendant plus 10% of benefits. The salaries listed in column C reflect a one (1) year period. The Total Project Salaries listed on column E reflect a two (2) year period.</p>				
Professional Services / Consultants		Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
<b>Company and Staff Title</b>					
1					
2					
3					
4					
5					
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ -</b>
<b>Budget Narrative</b>	<p style="color: red; font-size: small;">Please describe in detail the scope of work for each professional service/consultant on this grant.</p>				

## Line Item Budget Other Project Funds

Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".			Amount
<b>Fees</b>			
<b>Donations</b>			
<b>Grants (List Organizations)</b>			
	1	Riverside County	\$ 100,000.00
	2	CDBG	\$ 90,000.00
	3	CADSS	\$ 1,100,000.00
	4		
<b>Fundraising (describe nature of fundraiser)</b>			
	1	Private Donations	\$ 133,000.00
	2		
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>			
	1		
	2		
	3		
	4		
<b>Total funding in addition to DHCD request</b>			<b>\$ 1,423,000.00</b>
<b>Budget Narrative</b>	Describe project income listed above. Note whether income is "projected" or actual. Riverside County has committed to \$100,000, in a two-year period, to assist in the operation costs of the Our Lady of Guadalupe Center. CDBG and CADSS are committed grants for 2022-23. Projected income for 2023-24. The Private Donor Campaign is to assist in the expansion of the Our Lady of Guadalupe Center.		

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 9

**Goals:** 8

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 8

**Key Partners/Collaborations:** 10

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**Total Score:** 70.00

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**Reviewer Comments:** The Galilee Center is a vital resource for migrant farmworkers working the local farms in the Eastern Coachella Valley. Very often these migrant farmworkers sleep in the fields, lack basic medical care, and go hungry. In addition, the Galilee Center is spearheading local efforts to process and assist asylum seekers connect with their host families in the United States. These two populations are the most vulnerable and the Galilee Center's - Our Lady of Guadalupe Center is key to ensuring they are connected and receive the proper resources and services to ensure they maintain good health. DHCD grant funds will increase the Galilee Center's capacity to assist 150 migrant farmworkers and 900 asylum seekers.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 19 (2 of 2)

Grant Program Staff Review Stage: 67.25 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 38 (2 of 2)

Grant Program Staff Review Stage: 269 (4 of 4)

**Total average proposal score: 86.25 / 100**

## Grant Scoring Review

### Grant Staff Review # 2 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 8

**Goals:** 7

**Proposed Evaluation Plan:** 7

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 10

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 66.00

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**Reviewer Comments:** The Galilee Center continues to provide a safe, resourceful environment for migrant farm workers and asylum seeking families 24 hours a day. The District funds will be used for general operating support to run the program and maintain the Center. By providing core operating support, the Galilee Center can continue to provide services to 900 asylum seekers and 150 farm/migrant workers annually. The Galilee Center is a trusted community organization that continues to build their capacity and adapt to sustain their mission of fulfilling the needs of underprivileged and disadvantaged groups.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 19 (2 of 2)

Grant Program Staff Review Stage: 67.25 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 38 (2 of 2)

Grant Program Staff Review Stage: 269 (4 of 4)

**Total average proposal score: 86.25 / 100**

## Grant Scoring Review

### Grant Staff Review # 3 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 10

**Goals:** 10

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 10

**Key Partners/Collaborations:** 9

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**Total Score:** 75.00

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**Reviewer Comments:** The work of the Galilee Center which focuses on the needs of the migrant workers in the Mecca community fills an important gap in basic needs support that can alleviate the condition of food insecurity and safe housing while working on the farms in that community. This service also extends to asylum seekers in that area. This proposed project aligns with DHCD Strategic Plan Goal 5 (Strategy 5.3). The project goals include the plan to provide services for 150 farm/migrant workers and 900 asylum seeking individuals. The effectiveness of this goal will be evaluated by the documentation of the actual numbers served and their responses to surveys regarding their experiences. The second project goal will include the expansion of services to provide a full array of offerings including some case management and travel support for asylum seekers. The Galilee Center's established connection and partnerships with Riverside County assist with future sustainability as a provider.

**Response Notes:**

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#### **Average Review Score:**

Fiscal Staff Review Stage: 19 (2 of 2)

Grant Program Staff Review Stage: 67.25 (4 of 4)

#### **Sum of all Reviews:**

Fiscal Staff Review Stage: 38 (2 of 2)

Grant Program Staff Review Stage: 269 (4 of 4)

**Total average proposal score: 86.25 / 100**

## Grant Scoring Review

### Grant Staff Review # 4 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 7

**Goals:** 7

**Proposed Evaluation Plan:** 5

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 7

**Budget:** 8

**Key Partners/Collaborations:** 8

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**Total Score:** 58.00

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**Reviewer Comments:** Recommend approval with some areas that need further information and/or further review.: Goal 5, Strategy 5.3 of the DHCD Strategic Plan has been designated a moderate to low priority. Goals have not identified related performance measures ; however no performance measures have been developed for the moderate to low priority goals.. An evaluation plan to track impact on clients receiving services is in development so not included in the application. The strategic plan submitted is dated 2016.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 19 (2 of 2)

Grant Program Staff Review Stage: 67.25 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 38 (2 of 2)

Grant Program Staff Review Stage: 269 (4 of 4)

**Total average proposal score: 86.25 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

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**Fiduciary Compliance:** 10

**Financial Stability:** 8

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**Total Score:** 18.00

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**Reviewer Comments:** Audited financial statements prepared, reviewed and approved by Board. Positive cash flow documented with sufficient assets to address liabilities. Grant is reasonable in comparison to overall organizational budget. Budget involves multiple funding sources. Strategic plan provided was several years old and did not have updated details regarding future funding.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 19 (2 of 2)

Grant Program Staff Review Stage: 67.25 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 38 (2 of 2)

Grant Program Staff Review Stage: 269 (4 of 4)

**Total average proposal score: 86.25 / 100**



## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

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**Fiduciary Compliance:** 10

**Financial Stability:** 10

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**Total Score:** 20.00

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**Reviewer Comments:** Fiduciary Compliance -

The FY 12/31/20 audit report is unmodified. FY21 audit is in process. The Board of Directors accepted the audit report.

Audit report Current Ratio is strong (5:1). 12/31/21 Unaudited financial statements demonstrate a ratio of 24:1, which represents the grantee's ability to pay its short-term liabilities.

The Net Assets increased by \$1.45M as of 12/31/20 audit and \$2.3M as of 12/31/21 (unaudited). The Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a strong financial position.

Grantee has diversified resources for this project of \$1,533,024. The Districts grant of \$100,000 is well supported by other resources.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 19 (2 of 2)

Grant Program Staff Review Stage: 67.25 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 38 (2 of 2)

Grant Program Staff Review Stage: 269 (4 of 4)

**Total average proposal score: 86.25 / 100**



**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1325 Vision y Compromiso

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**Grant Request:** CVEC Unrestricted Grant Funds

**Amount Requested:** \$150,000.00

**Project Period:** 7/1/2022 to 6/30/2024

Visión y Compromiso (VyC) is dedicated to improved community well-being by supporting promotoras. Promotoras are trusted community leaders and are deeply rooted in their desire to transform their communities into healthier places where all individuals and families can live a healthy and dignified life. VyC's Network of Promotoras represents the interests of over 4,000 grassroots community leaders in 13 urban and rural regions of California. VyC is a leading agency in California providing culturally and linguistically relevant training, capacity building, workforce development, leadership opportunities, peer networking, and advocacy for this community-based workforce. VyC strengthens the skills of resident leaders to apply the promotor model to their work building relationships and sharing information and resources in the community. VyC is active in Coachella Valley and has worked to create training and outreach programs to community residents in order to increase their skills and capacity as trusted leaders carrying messages to their communities to reduce illness, hospitalizations and deaths by preventing and mitigating the spread of COVID-19.

Visión y Compromiso's application seeks unrestricted grant funds to support health equity work by developing and strengthening promotoras. VyC will promote diverse pathways for promotoras to express their leadership and build economic self-sufficiency including workforce development as well as volunteer and other community engagement opportunities. This application focuses on Goal 2 to expand community access to primary and specialty care services; specifically, strategy 2.7 which focuses on utilizing an equity lens to expand services and resources to underserved communities by increasing the number of promotoras/CHWs in Coachella Valley.

The Funds provided by the Desert Healthcare District will be used for supplies, trainings, rent, utilities, travel, printing, and partial salaries of six staff members. This grant is focused on core operating support for the continuation of the collective efforts of the Coachella Valley Equity Collaborative.



**Strategic Plan Alignment:**

Goal: This project aligns with the Desert Healthcare District and Foundation (District and Foundation)'s Strategic Plan, Goal 2: Expand community access to primary and specialty care services

Strategy: This project aligns with the District's Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities: Increase the number of promotoras/CHWs.

**Geographic Area(s) Served:**

Cathedral City; Coachella; Desert Hot Springs; Indio; Mecca; North Shore; Oasis; Thermal; Thousand Palms

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$150,000.00 be approved.
- Recommendation with modifications
- Deny



## **Grant Application Summary**

### **Vision y Compromiso, Grant #1325**

#### **About the Organization**

Vision y Compromiso  
49869 Calhoun Street  
Coachella, CA. 92236  
Coachella, California 90012  
<http://www.visionycompromiso.org>

**Tax ID #:** 32-0071651

#### **Primary Contact:**

Debbie Arthur  
[debbie@visionycompromiso.org](mailto:debbie@visionycompromiso.org)

#### **Organization History and Mission**

Briefly describe the history AND mission of your organization  
Established in 2000, Visión y Compromiso (VyC) is dedicated to improved community well-being by supporting promotoras. Our vision, *hacia una vida digna y sana*, is for healthy and dignified living for all. Trusted community leaders, promotoras are characterized by their *servicio de corazón* (service from the heart) and deeply rooted in their desire to transform their communities into healthier places where all individuals and families can live a healthy and dignified life. VyC's Network of Promotoras (Network) represents the interests of over 4,000 grassroots community leaders in 13 urban and rural regions of California. We are the lead agency in California providing culturally and linguistically relevant training, capacity building, workforce development, leadership opportunities, peer networking, and advocacy for this community-based workforce. Moreover, VyC is one of the largest employers of promotores in the state hiring, training and supervising over 125 promotores in community-based programs that reach 400,000 people each year on topics directly linked to the physical, mental, emotional, and spiritual health and well-being of primarily Spanish speaking Latino and immigrant communities. We support multiple employment pathways for promotoras that includes paid positions with CBOs, widespread integration into county agencies and clinics and support for promotoras as community volunteers.

**Organization Annual Budget:** \$3,805,566.00

**Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2020	The Promotoras Census Outreach Project in Coachella Valley	\$5,000	Mini-Grant	8/25/2020	
2020	Promotoras Engaged to Stop the Spread of COVID-19 in Coachella Valley	\$120,000	Grant	10/30/2020	
2020	Promotoras Engaged to Stop the Spread of COVID-19 in Coachella Valley	\$185,000	Grant	1/28/2021	
2020	Promotoras Engaged to Stop the Spread of COVID-19 in Coachella Valley	\$125,000	Grant	5/28/2021	

**Project Information****Project Title:** CVEC Unrestricted Grant Funds**Start Date:** 7/1/2022 **End Date:** 6/30/2024**Term:** 24 months**Total Project Budget:** \$150,000**Requested Amount:** \$150,000**Executive Summary:**

VyC strengthens the skills of resident leaders to apply the promotor model to their work building relationships and sharing information and resources in the community. The pandemic hit the Coachella Valley hard. As VyC (and others) created training and outreach programs, community residents increased their skills and capacity as trusted leaders carrying messages to their communities to reduce illness, hospitalizations and deaths by preventing and mitigating the spread of COVID-19. Many of these leaders are employed today with VyC or other organizations in Riverside County. However, to reduce health inequities, we need more leaders who have the skills to increase awareness about chronic conditions and behavioral health, reduce the impact of social determinants on health, and increase access to local community resources.

During 7/1/22-6/30/24, unrestricted grant funds will support VyC's health equity work by developing and strengthening promotoras, primarily Spanish speaking women, as natural leaders in the Coachella Valley. VyC will promote diverse pathways for promotoras to express their leadership and build economic self-sufficiency including workforce development as well as volunteer and other community engagement opportunities. VyC will:

1. Provide diverse training and workforce development pathways to build the leadership and skills of community residents as promotoras and increase their readiness to become employed where appropriate;

2. Offer Serving from the Heart symposia to raise awareness about the promotora model in the Coachella Valley and leverage relationships with workforce partners to promote equitable employment opportunities; and
3. Create other opportunities to increase leadership and economic self-sufficiency among local women leaders.

This project aligns with the Desert Healthcare District (District) Strategic Plan as follows:

- Goal 2: Expand community access to primary and specialty care services
- Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities
- Increase the number of promotoras/CHWs

Expected community benefits include:

- Increased leadership skills of local residents;
- Increased economic self-sufficiency among local leaders;
- Local resources are more culturally and linguistically sensitive and more effective at reaching the community; and
- Increased number of residents are connected to primary and specialty care services (i.e. healthcare, behavioral/mental health and wellness programs and services, and other resources to address the social determinants of health).

### **Community Need for the Project:**

The pandemic hit the Coachella Valley hard. As VyC (and others) created training and outreach programs, community residents increased their skills and capacity as trusted leaders carrying messages to their communities to reduce illness, hospitalizations and deaths by preventing and mitigating the spread of COVID-19. Many of these leaders are employed today with VyC or other organizations in Riverside County. To reduce health inequities, we need more leaders with the skills to increase awareness about chronic conditions and behavioral health, address the social determinants of health, and increase access to community resources. The last two years affirmed our understanding that residents in the Coachella Valley welcome assistance to navigate resources and want more family-centered programming. Training community leaders will increase our capacity to respond to the community.

VyC's core skills training "Promotoras Transformando Familias y Comunidades/Promotoras Transforming Families and Communities" is one pathway to leadership development and employment to improve health and wellness. Additionally, our Workforce Readiness trainings build job search and retention skills among people who have never worked in CBOs or County systems. For many leaders – mostly immigrant Latina women – employment takes them outside their communities (even if it is to a similar community nearby); therefore, additional leadership pathways are needed. For example, some leaders are natural entrepreneurs who, with some training and support, can create their own micro-enterprise or cooperatively-managed projects. Others are school volunteers or just want to share what they know with their friends and neighbors.

Unrestricted funds will support VyC's work to continue to develop leaders in Coachella Valley while building awareness among local partners about equitable employment opportunities. In addition to formal training, VyC will support promotores to hold

community spaces for residents to reflect on their own interests while building connections and deepening relationships in their own communities.

**Strategic Plan Alignment:**

Goal: This project aligns with the Desert Healthcare District and Foundation (District and Foundation)'s Strategic Plan, Goal 2: Expand community access to primary and specialty care services

Strategy: This project aligns with the District's Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities: Increase the number of promotoras/CHWs.

**Project Description and Use of District funds:**

During 7/1/22-6/30/24, VyC will build on our health equity work in Coachella Valley by developing and strengthening promotoras, primarily Spanish speaking women, as natural leaders in the Coachella Valley. VyC will promote diverse pathways for promotoras to express their leadership and build economic self-sufficiency including workforce development as well as volunteer and other community engagement opportunities. VyC will:

1. Provide diverse training and workforce development pathways to build the leadership and skills of community residents as promotoras and increase their readiness to become employed where appropriate;
2. Offer Serving from the Heart symposia to raise awareness about the promotora model in the Coachella Valley and leverage relationships with workforce partners to promote equitable employment opportunities; and
3. Create other opportunities to increase leadership and economic self-sufficiency among local women leaders.

Unrestricted grant funds will support VyC staff who work in projects that impact the Coachella Valley (Executive Director Maria Lemus, Regional Program Manager Yoana Luna, Regional Network Manager (TBD), Administrative Assistant Ana Velasquez, and Communications Coordinator Isalia Zumaya), office rent in Coachella Valley and indirect costs (HR, finance, some administration).

**Description of the Target Population (s):**

The target population who will benefit from the project includes promotoras, local community leaders in the Coachella Valley who are primarily Spanish speaking Latina women, as well as uninsured and underserved Latino residents, including many immigrant communities in the Coachella Valley, who will be more knowledgeable about local community resources and how to access programs and services to improve health and wellness.

**Geographic Area(s) Served:**

Cathedral City; Coachella; Desert Hot Springs; Indio; Mecca; North Shore; Oasis; Thermal; Thousand Palms

**Age Group:**  
 (18-24) Youth  
 (25-64) Adults  
 (65+) Seniors

**Total Number of District Residents Served:**

Direct: 60  
 Indirect: 3000

**Project Goals and Evaluation**

<p><b>Goal #1:</b>                  By June 30, 2024, Vision y Compromiso will provide diverse training and workforce development pathways to increase leadership and economic self-sufficiency among at least 30 promotoras, natural leaders in the Coachella Valley, each year (30 promotoras x 2 years = 60 promotoras).</p>	<p><b>Evaluation #1:</b>                  This project goal coincides with the District and Foundation’s Strategic Plan, Goal 2, Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities: Increase the number of promotoras/CHWs. VyC will track progress on the following performance measure:</p> <ul style="list-style-type: none"> <li>• # of Coachella Valley residents who build their leadership skills by participating in training, workforce readiness workshops or other leadership development opportunities</li> <li>•</li> </ul>
<p><b>Goal #2:</b>                  By June 30, 2024, Vision y Compromiso will schedule and complete a minimum of 2 activities to raise awareness about the promotora model and leverage relationships with a minimum of 10 new workforce partners each year (10 partners x 2 years = 20 partners) and promote equitable employment opportunities for Coachella Valley residents.</p>	<p><b>Evaluation #2:</b>                  This project goal coincides with the District and Foundation’s Strategic Plan, Goal 2, Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities: Increase the number of promotoras/CHWs. VyC will track progress on the following performance measure:</p> <ul style="list-style-type: none"> <li>• # of community based organizations, hospital/clinic staff, city and county employees, and other workforce partners who participate in workshops, symposia or other activities designed to raise awareness about the promotora model</li> <li>•</li> </ul>
<p><b>Goal #3:</b></p>	<p><b>Evaluation #3:</b></p>
<p><b>Goal #4:</b></p>	<p><b>Evaluation #4:</b></p>
<p><b>Goal #5:</b></p>	<p><b>Evaluation #5:</b></p>



### **Proposed Project Evaluation Plan**

VyC will measure progress toward these goals through observations, registration materials and sign in sheets, meeting minutes, # of activities coordinated, # of community residents reached.

### **Organizational Capacity and Sustainability**

#### **Organizational Capacity**

VyC staff who will contribute to this project will be engaged in developing training and managing community programs that reach promotores in the Coachella Valley. These project activities will identify local residents who are interested in building their leadership – taking it to the next level. Staff who will participate in developing and delivering training include, but will not be limited to: Alma Esquivel, Director of Training and Education, Gerry Balcazar, Manager of Learning and Development; Regional Program Manager Yoana Luna, Inland Empire Regional Network Manager (TBD), Director of Family and Community Development TBD, Director of Community Programs Hugo Ramirez, as well as administrative and communications staff.

#### **Organizational Sustainability:**

Anticipating the continued need for VyC’s expertise and leadership related to promotores’ role in improved community health and wellness, we completed a 3-year Strategic Plan (2022-2025) with the following 5 strategic priorities:

1. Continue to organize, grow, and sustain the Promotor Network.
2. Position the Promotor Model for Community Transformation to be recognized, understood, and replicated broadly.
3. Clarify VyC’s programmatic strengths, focus, and key areas to grow and deepen our impact.
4. Develop our Economic Equity Initiative to ensure economic security for those most impacted by disparities.
5. Build a strong and “leaderful organization” with the readiness and adaptability needed for the change and growth ahead.

The project proposed herein aligns most closely with Priorities 1, 2 and 4 of VyC’s strategic plan:

Priority 1: The Promotor Network

- Strategy 3: Articulate a path for Promotores to leadership and workforce development

Priority 2: The Promotor Model for Community Transformation

- Strategy 2: Communicate the community transformation model by developing and sharing training tools and ongoing education—internally and externally

Priority 4: Economic Equity Initiative

- Work with partners, including community-based organizations and cross-jurisdictional and cross-cultural entities, to develop an influence agenda and engage funders, employers, and policy makers

### **Diversity, Equity, and Inclusion**

**How is diversity, equity, and inclusion addressed?** VyC addresses diversity, equity and inclusion (DEI) at the board, executive staff and staff levels. We hire staff who

represent the cultural and linguistic characteristics of the communities we serve. We now have approximately 175 full- and part-time staff and by far the majority (over 95%) identify as Latina/o/x and at least 96% speak Spanish. Most of our staff, board members and executive staff identify as immigrants and/or children of immigrants, including among our board and executive staff. Moreover, 83% of our board and executive staff are Latina women and 100% speak Spanish.

**What is preventing the organization from addressing diversity, equity, and inclusion?**

**Partnerships:**

**Key Partners:**

VyC has a strong Network of allies and collaborative partners in Coachella Valley that has been significantly strengthened since 2020 as a result of our COVID-19 community outreach, education and mobile testing events and participation in the Coachella Valley Equity Collaborative (CVEC). Our collaborations include longstanding and new relationships with community based organizations, faith-based communities, schools, community clinics, and advocacy groups including but not limited to: Borrego Community Health Foundation, Braille Institute, El Poder de Saber, El Sol Neighborhood Educational Center, Inland Congregations for Change and other, Las Clinicas del Salud del Pueblo, Lideres Campesinas, Mecca Family and Farm Workers Services Center, Planned Parenthood Coachella, Promotores Independientes del Valle Imperial (PIVI), Riverside County Department of Behavioral Health, Riverside County Department of Public Health, Rural Community Assistance Corporation, TODEC, and Victor Community Services.

Line Item Budget

Operational Costs

PROGRAM OPERATIONS		Total Program/Project Budget	Funds from Other Sources <i>Detail on sheet 3</i>	Amount Requested from DHCD YEAR 1	Amount Requested from DHCD YEAR 2	TOTAL AMOUNT REQUESTED
<b>Total Staffing Costs</b> <i>Detail on sheet 2</i>				\$49,470	\$49,470	\$98,940
<b>Equipment (itemize)</b>						
1						
2						
3						
4						
<b>Supplies (itemize)</b>						
1	Office supplies			\$250	\$200	\$450
2	Refreshments for leadership trainings			\$1,500	\$1,475	\$2,975
3						
4						
<b>Printing/Duplication</b>				\$2,000	\$2,000	\$4,000
<b>Mailing/Postage</b>						
<b>Travel/Mileage</b> .59/mile x 500 miles/mo x 12 mos/year				\$3,540	\$3,540	\$7,080
<b>Education/Training</b> \$500/training				\$1,500	\$1,500	\$3,000
<b>Office/Rent/Mortgage:</b> \$750/mo x 12 mos				\$9,000	\$9,000	\$18,000
<b>Telephone/Fax/Internet</b>						
<b>Utilities</b>				\$960	\$960	\$1,920
<b>Insurance</b>						
<b>Other facility costs not described above (itemize)</b>						
1						
2						
3						
4						
<b>Other program costs not described above (itemize)</b>						
1	indirect costs @ 10% max			\$6,822	\$6,813	\$13,635
2						
3						
4						
<b>Total Program Budget</b>				\$75,042	\$74,958	\$150,000
<b>Budget Narrative</b>	<p>1) Office supplies @ \$250/year (pens, markers, flip chart paper, toner, etc). 2) Refreshments @ approximately \$300-\$500/training or other community event x 5 events; 3) Local travel at .59/mile x approx 500 miles/mo x 12 mos. 4) Training materials (binders, photocopies, manuals, etc) @ \$500/training x 5 training/events. 5) Office rent in Coachella is calculated at \$750/mo x 12 months.; and utilities @ \$80/mo x 12 mos. Indirect costs are calculated at 10% of Personnel/Staffing Costs and Other Direct Costs and include HR, finance and accounting and some administration.</p>					

**Line Item Budget  
Staffing Costs**

Staff Salaries		Annual Salary	% of Time Allocated to Program	Actual Program Salary	Amount of Salary Paid by DHCD Grant YEAR 1	Amount of Salary Paid by DHCD Grant YEAR 2	Total Amount Requested
<b>Employee Position/Title</b>							
1	Alma Esquivel, Director of Training	\$77,000	5%	\$3,850	\$3,850	\$3,850	\$7,700
2	Gerry Balcazar, Manager, Learning/Dev'	\$70,000	20%	\$14,000	\$14,000	\$14,000	\$28,000
3	IE Network Manager, Liza Serna	\$62,400	20%	\$12,480	\$12,480	\$12,480	\$24,960
4	Arturo Salazar, Trainer	\$62,400	5%	\$3,120	\$3,120	\$3,120	\$6,240
5	Administrative Assistant Ana Velasquez	\$47,840	5%	\$2,392	\$2,392	\$2,392	\$4,784
6	Communications Coordinator	\$47,840	5%	\$2,392	\$2,392	\$2,392	\$4,784
7	<b>Subtotal</b>			<b>\$38,234</b>	<b>\$38,234</b>	<b>\$38,234</b>	<b>\$76,468</b>
8							
<b>Total Employee Benefits @ 32%</b>				\$11,236	\$11,236	\$11,236	\$22,473
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$49,470</b>	<b>\$49,470</b>	<b>\$98,941</b>

<b>Budget Narrative</b>	Director of Training and Education Alma Esquivel (.05 FTE) to support the development of leadership programs in CV. Learning and Development Manager Gerry Balcazar (.20 FTE) to provide training and leadership development to resident leaders. Inland Empire Network Manager Liz Serna will help build the leadership of residents and connect promotores to local resources. Trainer Arturo Salazar, LCSW (.05 FTE) will provide mental health first aid training. Administrative Assistant and Communications Coordinator supports programs in the Coachella Valley (logistics, purchases, IT, data collection, publicity/messaging development, etc).
<b>Budget Narrative</b>	Fringe benefits are calculated at 32% of salaries/wages and include FICA, SSI, workers compensation, medical, dental, vision and 401k

Professional Services / Consultants	Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
<b>Company and Staff Title</b>				
1				
2				
3				
4				
5				
<b>Enter this amount in Section 1; Staffing Costs</b>			<b>Total &gt;</b>	<b>0</b>

<b>Budget Narrative</b>	Not applicable
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## Line Item Budget Other Program Funds

Other funding received (actual or projected) SPECIFIC to this program/project		Amount
<b>Fees</b>		
<b>Donations</b>		
<b>Grants (List Organizations)</b>		
	1	
	2	
	3	
	4	
<b>Fundraising (describe nature of fundraiser)</b>		
	1	
	2	
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>		
	1	
	2	
	3	
	4	
<b>Total funding in addition to DHCD request</b>		<b>0</b>
<b>Budget Narrative</b>	Describe program/project income listed above. Note whether income is "projected" or actual.	

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 9

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 10

**Organizational Sustainability:** 10

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 73.00

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**Reviewer Comments:** Vision y Compromiso is one of the lead community-based organizations utilizing the Promotora model to address community level health and wellness problems, along with disseminating culturally and linguistically education and outreach materials. DHCD funds will help Vision y Compromiso continue to train and empower local leaders as Promotoras to make a difference in their community.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17.5 (2 of 2)

Grant Program Staff Review Stage: 71 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 35 (2 of 2)

Grant Program Staff Review Stage: 284 (4 of 4)

**Total average proposal score: 88.50 /100**

## Grant Scoring Review

### Grant Staff Review # 2 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 8

**Goals:** 9

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 9

**Budget:** 9

**Key Partners/Collaborations:** 9

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**Total Score:** 69.00

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**Reviewer Comments:** Visión y Compromiso is a leading agency working with Community Health Workers to provide culturally and linguistically relevant training, capacity building, workforce development, leadership opportunities, peer networking, and advocacy to residents. Utilizing trusted messengers for information sharing and education around health-related topics helps to transform communities into healthier places by empowering individuals with relevant, appropriate information to advocate for their health. Visión y Compromiso's application is for core operating support and aligns with the District's Strategic Plan goal 2 to expand community access to primary and specialty care services through the increase of regional Community Health Workers.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17.5 (2 of 2)

Grant Program Staff Review Stage: 71 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 35 (2 of 2)

Grant Program Staff Review Stage: 284 (4 of 4)

**Total average proposal score: 88.50 /100**

## Grant Scoring Review

### Grant Staff Review # 3 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 9

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 10

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 73.00

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**Reviewer Comments:** The proposed plan to support the continued development of the role of Promotores and the subsequent community awareness necessary is well defined by Vision y Compromiso. The identified goals align with Strategic Goal areas 2 (Strategy 2.7 - Utilize and equity lens to expand services and resources to underserved communities and are supported by evaluation structures to track the increases in knowledge of the Promotores participants and the increased awareness of community based organizations of the Promotora model and its applicability. The support of the 3 year Strategic Plan for this organization will assist in creating sustainable improvements for future implementation.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17.5 (2 of 2)

Grant Program Staff Review Stage: 71 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 35 (2 of 2)

Grant Program Staff Review Stage: 284 (4 of 4)

**Total average proposal score: 88.50 /100**



## Grant Scoring Review

### Grant Staff Review # 4 of 4

---

**Executive Summary:** 9

**Community Need and Alignment:** 8

**Goals:** 8

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 10

**Organizational Sustainability:** 9

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 69.00

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**Reviewer Comments:** Strong tie to the District's strategic goal; bringing awareness of the promotora model is very important in introducing another cog in the healthcare workforce wheel. Promotoras can bridge the gaps between licensed and unlicensed healthcare professionals. I would like to see other organizations outside of the comfort zone be invited to or made aware of the Serving From the Heart symposia, such a One Future CV, the Women Leaders forum, and others that address leadership, particularly among all women in the CV. The evaluation plan doesn't mention measuring progress on those individuals who took the leadership training, are now eligible, and next steps. Is there a partnership with El Sol to utilize their curriculum?

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17.5 (2 of 2)

Grant Program Staff Review Stage: 71 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 35 (2 of 2)

Grant Program Staff Review Stage: 284 (4 of 4)

**Total average proposal score: 88.50 /100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

---

**Fiduciary Compliance:** 9

**Financial Stability:** 9

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**Total Score:** 18.00

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**Reviewer Comments:** Audited financial statements prepared and routed for Board approval. Positive cash flow noted for most recently completed fiscal year with ample assets to address liabilities. Strategic plan in place for 3-year period. Multiple funding sources noted on organizational budget and grant is reasonable in comparison to overall organizational budget.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17.5 (2 of 2)

Grant Program Staff Review Stage: 71 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 35 (2 of 2)

Grant Program Staff Review Stage: 284 (4 of 4)

**Total average proposal score: 88.50 /100**

## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

---

**Fiduciary Compliance:** 9

**Financial Stability:** 8

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**Total Score:** 17.00

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**Reviewer Comments:** Fiduciary Compliance -

The FY 06/30/21 audit report is unmodified. The Board of Directors is scheduled to review the audit report at their next Board meeting.

Audit report Current Ratio is strong (4:1), which represents the grantee's ability to pay its short-term liabilities.

The Net Assets increased by \$870k as of 6/30/21. Internal financial statements, as of 4/30/22, demonstrates an increase of \$485k. The Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a sound financial position.

The District's grant of \$150,000 is fully funded by the District.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17.5 (2 of 2)

Grant Program Staff Review Stage: 71 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 35 (2 of 2)

Grant Program Staff Review Stage: 284 (4 of 4)

**Total average proposal score: 88.50 /100**



**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1326 TODEC Legal Center

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**Grant Request:** TODEC's Equity Program

**Amount Requested:** \$100,000.00

**Project Period:** 7/1/2022 to 6/30/2024

TODEC's mission is to empower disenfranchised immigrant communities to become economically, socially, educationally, and civically self-sufficient while enhancing individual self-esteem and community health. The overall purpose of TODEC is to ensure equitable access to information, immigration legal services, community education, advocacy, and civic engagement for limited and non-English speaking people including immigrants and migrant workers. Our funding will support TODEC's Health Equity program which will provide outreach and education and raise awareness about affordable housing and poverty to frontline farm and food workers who were deemed essential workers during the COVID-19 pandemic. With grant funds, TODEC will manage the outreach and education program to reach 2,000 unduplicated farm and food workers

This application is focused on the District's goal 5 to be responsive to and supportive of selected community initiatives that enhance economic stability of District residents. Specifically, strategies 5.2 and 5.3 that look to raise awareness of/facilitating progress on the social determinants of health specific to affordable housing for community residents and raise awareness of/facilitating progress on the social determinants of health specific to poverty among community residents.

District funds will be utilized for education and training events and funds for their outreach organizer. This grant is focused on core operating support for the continuation of the collective efforts of the Coachella Valley Equity Collaborative.

**Strategic Plan Alignment:**

Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents



Strategy: 5.2 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to affordable housing for community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

Strategy: 5.3 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate/Low)

**Geographic Area(s) Served:**  
All District Areas

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$100,000.00 be approved.
- Recommendation with modifications
- Deny



## Grant Application Summary

### **TODEC Legal Center, Grant #1326**

#### **About the Organization**

TODEC Legal Center  
 1486 SIXTH ST  
 Mailing: PO BOX 1733 Perris CA 92570  
 COACHELLA, CA 92236  
<http://www.todec.org>

**Tax ID #:** 33-0711527

#### **Primary Contact:**

Luz Gallegos  
 Tel: (951) 943-1955  
[LuzGallegos@todec.org](mailto:LuzGallegos@todec.org)

#### **Organization History and Mission**

Briefly describe the history AND mission of your organization

TODEC's mission is to empower disenfranchised immigrant communities to become economically, socially, educationally, and civically self-sufficient while enhancing individual self-esteem and community health. The overall purpose of TODEC is to ensure equitable access to information, immigration legal services, community education, advocacy, and civic engagement for limited and non-English speaking people including immigrants and migrant workers throughout Riverside, San Bernardino, Inyo, and Imperial counties.

**Organization Annual Budget:** \$3,527,459.00

#### **Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2020	Sembrando Prevencion	\$120,000	Grant	11/10/2020	
2020	Sembrando Prevencion	\$95,000	Grant	2/11/2021	
2020	Sembrando Prevencion	\$125,000	Grant	5/28/2021	

## **Project Information**

**Project Title:** TODEC's Equity Program

**Start Date:** 7/1/2022 **End Date:** 6/30/2024

**Term:** 24 months

**Total Project Budget:** \$100,000

**Requested Amount:** \$100,000

### **Executive Summary:**

TODEC's Health Equity program will provide outreach and education and raise awareness about affordable housing and poverty to frontline farm and food workers (including those working in the fields, with livestock, and in meatpacking) who were deemed essential workers during the COVID-19 pandemic. With grant funds, TODEC will manage the outreach and education program to reach 2,000 unduplicated farm and food workers who live or work in Riverside County or San Bernardino County. From July 1, 2022 to June, 2024, TODEC will work with its extensive network of public and nonprofit partners to reach frontline farm and food workers using effective, linguistically and culturally appropriate outreach. TODEC will provide outreach through the combined influence of our committed membership, volunteers, and extensive network of project partners, via text and phone banks, as well as through door-to-door canvassing in farm worker communities and worksites, and with comprehensive local radio, television, and social media campaigns.

Since, September 2020, TODEC, working in tandem with a long list of community partners, has also been successfully delivering emergency pandemic-related assistance to farm and food workers in the Inland Empire through the Housing for the Harvest program. This program provides temporary housing for people who work in the fields or food processing, test positive for COVID-19, and need to be isolated. The program also provides people with grocery delivery, transportation, a dedicated caseworker who calls and provides daily wellness checks and, critically, a \$1,000 check to ensure that they can isolate and fully recover at home without facing financial fallout from lost wages.

We have the infrastructure to implement programs rapidly to address community needs. We do this by utilizing existing best practices, strategic communications, targeted outreach, and building on existing programs for efficient program delivery, all of which are routinely evaluated and fine-tuned. Our call center is a well-known resource for connecting community members to available resources, services, immigration and legal support, evictions legal support, labor rights, and financial assistance., and anything that intersects with immigration.

We use Results-Based Accountability (RBA) to solve problems using data-driven, decision-making processes and ensure we are meeting program goals. RBA helps TODEC identify the specific community members who benefit from the services we provide, so our performance measures to assess community-wide improvements focus on whether our community is better off as a result of our services. These performance measures also look at the quality and efficiency of these services.

**Community Need for the Project:**

When the pandemic began in 2020, frontline food and farmworkers were deemed essential and continued to work. As a result, they have been some of the hardest impacted community members throughout the pandemic. Since farm work and meat and poultry processing are crucial to the food system, there is considerable pressure to keep food production levels from decreasing. Numerous outbreaks have been reported throughout the pandemic among these frontline workers. Farm and food workers are particularly vulnerable to exposure to COVID-19 because, in addition to not being able to work from home, their jobs usually prevent them from maintaining physical distance in the workplace. They are now struggling with persistent poverty and having challenges finding affordable housing. The vast majority of them speak Spanish, Purépecha, and English.

TODEC's own surveys show that more than half of the farm workers surveyed in our region have annual household incomes of less than \$25,000. Many of them are ineligible for unemployment insurance, cash assistance, housing assistance, or other existing relief programs, so cash assistance is critically needed to help impacted families cover basic expenses such as rent and food. Approximately 25% of the immigrant population in the Inland Empire does not have health insurance (Center for Social Innovation, UC Riverside, 2019). Their living environments, generally overcrowded, multigenerational spaces, put them in close physical contact with others. They typically experience generational poverty, are an aging population with an average age of 45, and often have little access to healthy food. This population is also vulnerable because many of them are going to work when sick because they cannot afford to lose their jobs and their pay.

As a nationally-acclaimed grassroots organization, TODEC has worked with the immigrant families who comprise the overwhelming majority of California's frontline farm workers for almost 40 years.

**Strategic Plan Alignment:**

Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents

Strategy: 5.2 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to affordable housing for community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

Strategy: 5.3 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate/Low)

**Project Description and Use of District funds:**

TODEC's Health Equity program will provide outreach and education and raise awareness about affordable housing and poverty to frontline farm and food workers



(including those working in the fields, with livestock, and in meatpacking) who were deemed essential workers during the COVID-19 pandemic. With grant funds, TODEC will manage the outreach and education program to reach 2,000 unduplicated farm and food workers who live or work in Riverside County. From July 1, 2022 to June, 2024, TODEC will work with its extensive network of public and nonprofit partners to reach frontline farm and food workers using effective, linguistically and culturally appropriate outreach. TODEC’s partners for this project include Desert Healthcare District and Foundation, Riverside University Health System, Galilee Center, ECV collaborative, and California Catholic Diocese of San Bernardino. TODEC will provide outreach through the combined influence of our committed membership, volunteers, and extensive network of project partners, via text and phone banks, as well as through door-to-door canvassing in farm worker communities and worksites, and with comprehensive local radio, television, and social media campaigns.

**Description of the Target Population (s):**

Seniors, farmworkers, food workers, uninsured/underinsured, Latino immigrants, and the Purepecha indigenous community

**Geographic Area(s) Served:**

All District Areas

**Age Group:**

- (18-24) Youth
- (25-64) Adults
- (65+) Seniors

**Total Number of District Residents Served:**

Direct: 2,000  
Indirect: 5,000

**Project Goals and Evaluation**

<p><b>Goal #1:</b> By June 2024, provide outreach, education and awareness to 2,000 Latino farm and food workers about the social determinants of health specific to poverty, and be a catalyst to act in implementing solutions.</p>	<p><b>Evaluation #1:</b> This project goal coincides with the District and Foundation’s Strategic Plan performance measure of 2,000 district residents receiving awareness on the social determinants of health specific to poverty for community residents under strategy 5.3</p>
<p><b>Goal #2:</b> By June 2024, provide outreach, education and awareness to 2,000 Latino farm and food workers about the social determinants of health specific to affordable housing, and be a catalyst to act in implementing solutions.</p>	<p><b>Evaluation #2:</b> This project goal coincides with the District and Foundation’s Strategic Plan performance measure of 2,000 district residents receiving awareness on the social determinants of health specific to affordable housing for community residents under strategy 5.2</p>

<b>Goal #3:</b>	<b>Evaluation #3:</b>
<b>Goal #4:</b>	<b>Evaluation #4:</b>
<b>Goal #5:</b>	<b>Evaluation #5:</b>

### **Proposed Project Evaluation Plan**

TODEC will collect qualitative data through direct observation, interviews, case files, success stories, and pictures. Staff will be required to provide participant sign-in sheets, complete intake forms and record case notes. We will also track calls to the hotline and report back on response times to our clients.

TODEC will also collect quantitative data by administering pre- and post- tests. Data is collected daily and tracked weekly; internal capacity is in place to meet evaluation requirements to avoid additional program costs. The work plan and strategic planning include ongoing evaluation designed to track goals, activities/actions, and measure success/outcomes and to shift strategies when necessary. TODEC also has the capacity to report on deliverables on a monthly to quarterly basis, depending on the program requirements.

TODEC staff will continue to collect and analyze our results, indicators, baselines, strategies, and performance measures, to determine if our programs and services are working. It will be important to understand and track the measures to show about where we've been and where we're headed. Furthermore, if provided support, TODEC will partner with an outside firm, such as Turn2Solutions, to develop and implement a process and outcome evaluation, specifically working with this consultant to help us further our work using the RBA framework to help TODEC staff implement this evaluation framework.

RBA enables organizations, like TODEC, to identify how well we are doing in achieving a particular quality of life result and where we might need to make changes. Furthermore, the RBA methodology will help us identify what changes will be needed to "turn the curve," that is, move the trend line in a positive direction.

### **Organizational Capacity and Sustainability**

#### **Organizational Capacity**

TODEC has 40 years of experience working across our three regional and six satellite offices in rural, disenfranchised immigrant communities in Riverside and San Bernardino counties. The overall purpose of TODEC is to ensure equitable access to information, immigration legal services, community education, advocacy, and civic engagement for limited- and non-English speaking people including immigrants and migrant workers throughout Riverside, San Bernardino, Inyo, and Imperial counties. All of our staff are from the communities we serve; thus, we have significant and deep-rooted credibility and understanding about the most important issues our communities face right now. We have direct experience engaging our communities through targeted outreach, including in-person events, canvassing, text message, email, and social media (Facebook, Twitter, Instagram, and TikTok). We are nimble at providing emergency assistance and can produce culturally relevant messaging in multiple formats very quickly.

**Organizational Sustainability:**

TODEC is currently sustaining its work by diversifying its revenue. We currently receive funding from individual donors, private and corporate foundations, and government contracts and grants. This project aligns with our current strategic plan, which aims to ensure that all of our community members have a fair chance to succeed and thrive.

**Diversity, Equity, and Inclusion**

**How is diversity, equity, and inclusion addressed?** At TODEC, diversity, equity, and inclusion are at the core of who we are. Our commitment to these values is unwavering – across all of our work across Riverside and San Bernardino counties. They are central to our mission and to our impact. We know that having varied perspectives helps generate better ideas to solve the complex problems and challenges of a changing—and increasingly diverse—world.

Furthermore, TODEC is managed by a diverse and dedicated Board of Directors. As an organization we enjoy stable, diverse, experienced executive leadership who are deeply committed to recruiting and sustaining a highly effective team. We foster a vibrant organizational culture that inspires diverse people and teams to achieve results. We are currently engaged in a staff and board-wide JEDI (Justice, Diversity, Equity, and Inclusion) initiative to strengthen our current systems, policies, practices, and procedures to advance equity.

**What is preventing the organization from addressing diversity, equity, and inclusion?**

**Partnerships:**

**Key Partners:**

TODEC’s partners for this project include Desert Healthcare District and Foundation, Riverside University Health System, Galilee Center, ECV collaborative, and California Catholic Diocese of San Bernardino. TODEC will provide outreach through the combined influence of our committed membership, volunteers, and extensive network of project partners, via text and phone banks, as well as through door-to-door canvassing in farm worker communities and worksites, and social media campaigns.

## Line Item Budget Project Operational Costs

PROJECT OPERATIONS	Total Project Budget	Funds from Other Sources <span style="color: red;">Detail on sheet 3</span>	Amount Requested from DHCD
<b>Total Staffing Costs</b> <span style="color: red;">Detail on sheet 2</span>	\$ 70,242.00	\$ -	\$ 70,242.00
<b>Equipment (itemize)</b>			
1			\$ -
2			\$ -
3			\$ -
4			\$ -
<b>Supplies (itemize)</b>			
1			\$ -
2			\$ -
3			\$ -
4			\$ -
<b>Printing / Duplication</b>			\$ -
<b>Mailing / Postage</b>			\$ -
<b>Travel / Mileage (use current Federal mileage rate)</b>			\$ -
<b>Education / Training</b>	\$ 20,667.09		\$ 20,667.09
<p><b>* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.</b></p>			
<b>Office / Rent / Mortgage*</b>		\$ -	\$ -
<b>Telephone / Fax / Internet*</b>		\$ -	\$ -
<b>Utilities*</b>		\$ -	\$ -
<b>Insurance*</b>		\$ -	\$ -
<b>Other direct project costs not described above (itemize)</b>			
1			\$ -
2			\$ -
3			\$ -
4			\$ -
<b>Indirect Cost Rate - Maximum of 10% Allowed</b>			\$ 9,090.91
<b>Total Project Budget</b>	<b>\$ 100,000.00</b>	<b>\$ -</b>	<b>\$ 100,000.00</b>
<b>Budget Narrative</b>	<p style="color: red;">Fully describe items above in this cell. You may insert rows or create additional worksheets if more space is needed to fully describe your budget. <b>INDIRECT CHARGES*</b>                      Educational Events consist but is not limited to:                      food, cultural entertainment, art supplies @ \$861.15/mo. x 24 mo =\$20,667.52                      Indirect cost consists but is not limited to expenses to cover direct support of administrative staff including executive director, accounting services. It also includes the cost of administrative telephones, supplies and utilities, Headquarter Rent, Telephone, Payroll fees, Audit/990, Outside Services, Postages, Payroll Services, and other Administration Fees. Estimated indirect cost for the year will be \$9,090.91 rounded to the nearest dollar.</p>		

### Line Item Budget Staffing Costs

Staff Salaries		Annual Salary	% of Time Allocated to Project	Total Project Salary	Amount Requested from DHCD
<b>Employee Position/Title</b>					
1	Outreach Organizer@ \$25/hr. 24 mo. x20%	\$ 104,000.00	55%	57,200.00	\$ 57,200.00
2				-	
3				-	
4				-	
5				-	
6				-	
7				-	
8				-	
<b>Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project</b>				13,042.00	13,042.00
<b>Enter this amount in Section 1;Staffing Costs</b>			<b>Total &gt;</b>	<b>\$ 70,242.00</b>	<b>\$ 70,242.00</b>
<b>Budget Narrative</b>	Please describe in detail the scope of work and duties for each employee on this grant.				
<b>Budget Narrative</b>	Please describe in detail the employee benefits including the percentage and salary used for calculation. FICA@ 7.65% (Social Security 6.2%, Medicare 1.45%) for 24 mo. = \$4,376; SUI (6.8% for up to \$7,000) = \$262; Health insurance @ \$550 x 20% x 24 mo.= \$7,260; Workers Compensation @ 2% = \$1,144 TOTAL FRINGE BENEFITS = \$13,042 rounded				
Professional Services / Consultants		Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
<b>Company and Staff Title</b>					
1					
2					
3					
4					
5					
<b>Enter this amount in Section 1;Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ -</b>
<b>Budget Narrative</b>	Please describe in detail the scope of work for each professional service/consultant on this grant.				

## Line Item Budget Other Project Funds

<b>Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".</b>		<b>Amount</b>
<b>Fees</b>		
<b>Donations</b>		
<b>Grants (List Organizations)</b>		
	1	
	2	
	3	
	4	
<b>Fundraising (describe nature of fundraiser)</b>		
	1	
	2	
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>		
	1	
	2	
	3	
	4	
<b>Total funding in addition to DHCD request</b>		<b>\$ -</b>
<b>Budget Narrative</b>	Describe project income listed above. Note whether income is "projected" or actual.	

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 7

**Goals:** 6

**Proposed Evaluation Plan:** 7

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 8

**Budget:** 7

**Key Partners/Collaborations:** 8

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**Total Score:** 59.00

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**Reviewer Comments:** Undecided but if Approved with limitations. Budget, project goals, and numbers to be served should be revised to reflect the utilization of District grant funds for the Coachella Valley only, NOT Riverside and San Bernardino counties, as outlined in their application. This could entail reducing the funds requested from \$100,000 to possibly \$50,000. Most of the narrative seems to address COVID and not Post COVID. Social determinants of health are alluded to in the goals but not addressed in the evaluations.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 80.5 / 100**

## Grant Scoring Review

### Grant Staff Review # 2 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 8

**Goals:** 8

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 69.00

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**Reviewer Comments:** TODEC has made a significant impact in the health and wellness of District residents, specifically farmworkers and their families. TODEC has advocated for policy change at the local, state, and federal levels benefitting underserved immigrant families and individuals. DHCD grant funds will assist TODEC in expanding their community outreach to 2000 farm and food service workers through community-based outreach and marketing.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 80.5 / 100**



## Grant Scoring Review

### Grant Staff Review # 3 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 9

**Goals:** 7

**Proposed Evaluation Plan:** 7

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 7

**Budget:** 9

**Key Partners/Collaborations:** 8

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**Total Score:** 64.00

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**Reviewer Comments:** TODEC's mission is to empower disenfranchised immigrant communities to become economically, socially, educationally, and civically self-sufficient. They are seeking funding to support their Health Equity program. Our funds will provide unrestricted grant dollars for continuation of outreach efforts, education, and to raise awareness around affordable housing and poverty to frontline farm and food workers. No Strategic Plan was included with the application, so we hope to receive it upon completion in order to better see how our funds play into the organization's overall efforts.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 80.5 / 100**

## Grant Scoring Review

### Grant Staff Review # 4 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 8

**Goals:** 7

**Proposed Evaluation Plan:** 7

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 8

**Budget:** 10

**Key Partners/Collaborations:** 8

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**Total Score:** 64.00

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**Reviewer Comments:** The work described in the project proposal submitted by TODEC highlights needs in the ECV and their plan to reach 2,000 unduplicated farm and food workers to increase the education and knowledge level related to social determinants of health related to poverty as a means to be a catalyst for solution implementation. A secondary goal is to provide education and awareness related to social determinants of health related to affordable housing and potential solution development. The utilization of network partners has been identified as the method by which this endeavor will be accomplished. More information on the specifics of this network utilization and the form it would take was not included in the proposal. The RBA (Results Based Accountability) structure has been identified as an aspect of the evaluation structure in addition to pre/post testing that will accompany the trainings. It will be important to utilize a set process for this evaluation. The utilization of a 3rd party to oversee this process may be helpful in maintaining consistency in outcomes analysis.

### **Response Notes:**

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#### **Average Review Score:**

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

#### **Sum of all Reviews:**

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 80.5 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

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**Fiduciary Compliance:** 9

**Financial Stability:** 8

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**Total Score:** 17.00

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**Reviewer Comments:** Fiduciary Compliance -

The FY 06/30/20 audit report is unmodified.

Audit report Current Ratio is strong (2.7:1) and the internal unaudited financial statements, as of 4/30/22, show 4.7:1, which represents the grantee's ability to pay its short-term liabilities.

The Net Assets increased by \$270k as of 6/30/20. Internal unaudited financial statements, as of 4/30/22 demonstrates an increase of \$688k. The Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a sound financial position.

The District's grant of \$100,000 is funded entirely by the District.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 80.5 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

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**Fiduciary Compliance:** 9

**Financial Stability:** 7

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**Total Score:** 16.00

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**Reviewer Comments:** 2020 Audited financial statements reviewed and approved by Board. Positive cash flow documented for 2020 year with sufficient assets to address liabilities. No strategic plan in place with details about future funding sources. Organizational budget contains multiple funding sources and grant is reasonable in comparison to total budget.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 80.5 / 100**



**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1327 Youth Leadership Institute

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**Grant Request:** Youth Voice in Mental Health

**Amount Requested:** \$50,000.00

**Project Period:** 7/1/2022 to 6/30/2024

Youth Leadership Institute (YLI) is a network of community-based programs, across California, empowering youth to address social issues and serve communities. Youth Leadership Institute is a trusted organization in Eastern Coachella Valley that builds communities where young people and their adult allies come together to create positive community change that promotes social justice and racial equity. Youth Leadership provides training, tools and resources for effective youth advocacy and leverages the experiences of adult allies while sticking to their core values of inclusion, innovation, social justice, and community.

We have all experienced the collective trauma of COVID-19. Everyone was removed from their trusted systems of support and Youth Leadership collectively embarked on the journey of trying to create trusted systems in the safest way possible. YLI continues to do this important work of creating safe spaces for youth by dispelling myths around mental health and advocating for demands that come directly from young people in the ECV. Their approach to this work has always been focused on cultural competency, inclusion, and intersectionality. This application is focused on the District's goal 3 of proactively expanding community access to behavioral/mental health services. Specifically, strategies 3.6 and 3.7 that look to educate community residents on available behavioral/ mental health resources and partner with community providers to enhance access to culturally sensitive mental health services.

District funds will be utilized for the salaries of a Program Manager, Senior Program Coordinator and Program Coordinator. This grant is focused on core operating support for the continuation of the collective efforts of the Coachella Valley Equity Collaborative.



**Strategic Plan Alignment:**

Goal 3: Proactively expand community access to behavioral/mental health services

Strategy: 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)

Strategy 3.7 - Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services (Priority: Moderate)

**Geographic Area(s) Served:**

Coachella; Indio; Mecca; North Shore; Oasis; Thermal

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$50,000.00 be approved.
- Recommendation with modifications
- Deny



## **Grant Application Summary**

### **Youth Leadership Institute, Grant #1327**

#### **About the Organization**

Youth Leadership Institute  
209 9th St Suite 209  
San Francisco, CA 92236  
<http://yli.org>

**Tax ID #:** 680184712

#### **Primary Contact:**

Paulina Rojas  
[Projas@yli.org](mailto:Projas@yli.org)

#### **Organization History and Mission**

Briefly describe the history AND mission of your organization  
yli builds communities where young people and their adult allies come together to create positive social change. We achieve this in two key ways: providing training, tools and resources for effective youth advocacy, and by leveraging the experience and savvy of adult allies. yli's work is based in the conviction that, if we empower youth to use their voices well, the entire community will prosper as a result.

Founded in 1991, yli has sparked the leadership of 90,000 young people to solve pressing social issues and serve communities. yli implements community-based programs throughout California in the counties of Marin, San Francisco, San Mateo, Madera, Merced, Los Angeles, and Riverside. Across 70 cohorts, yli serves 1,700 youth leaders ages 12-26 each week, 90% of whom are youth of color, and 67% of whom qualify as low income. A nationally recognized leader in the field of youth development, yli provides young people with tools and support to identify community needs and implement solutions, while also training adult allies to successfully partner with youth in community change efforts. The young people of yli have successfully advocated for over 130 policy wins across California over the last 30 years.

**Organization Annual Budget:** \$7,138,677.00

**Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2020	COVID-19 ECV	\$120,000	Grant	11/10/2020	
2020	COVID-19 ECV Collaborative - PHI	\$25,000	Grant	2/11/2021	
2020	COVID-19 ECV March 2021-March 2022	\$125,000	Grant	5/28/2021	

**Project Information****Project Title:** Youth Voice in Mental Health**Start Date:** 7/1/2022 **End Date:** 6/30/2024**Term:** 23 months**Total Project Budget:** \$50,000**Requested Amount:** \$50,000**Executive Summary:**

Historically the Eastern Coachella Valley has experienced a lack when it comes to accessing even basic resources such as healthcare, infrastructure, electricity and housing. It is no surprise then, that accessing mental health resources in these mostly unincorporated communities is even a greater feat. Over the last 4 years, Youth Leadership Institute has been a leader in creating authentic spaces for youth and community at large in the ECV to talk about mental health. Since then, we have all experienced the collective trauma of surviving the COVID-19 pandemic. Everyone was removed from their trusted systems of support and we all collectively embarked on the journey of trying to create these systems in the safest way possible. At YLI we will continue to do this important work of creating safe spaces for youth, dispelling myths around mental health and advocate for demands that come directly from young people in the ECV. Our approach to this work has always been culturally competent, inclusive and intersectional. We know that the communities of the Eastern Coachella Valley are not a monolith and that every young person that we serve has to see themselves represented in the work. This is why we are proud to share that our youth participants represent a diverse coalition. Many of our youth participants represent one or more of the following demographics: immigrants, children of farmworkers, Latinx, LGBTQIA+, neurodiverse, Indigenous, low income. Also, a majority of our participants are young women, girls and non-binary people. We expect that this project will bring many benefits to the community, including community empowerment, increased knowledge of how to access mental health resources, and increased capacity for community advocacy. As YLI staff our approach is rooted in youth empowerment and liberation. This is why we never tokenize or infantilize them. We validate their experiences and are aware that being a child or a young person does not make one exempt from experiencing injustice or difficulties. Once youth feel secure and know that they have supportive adult allies and community members, they start to ask for what their communities deserve. As staff members our ideal result in this work is to see our youth participants empowering other



youth to also share their stories and demand more. This is our biggest measure of success.

**Community Need for the Project:**

The Eastern Coachella Valley has been a historically underserved community. Many community members in this area often lack access to basic resources such as housing and healthcare. Often times, the resources that these community members are not as robust or abundant as the resources available in the Western Coachella Valley. This means that many times discussing and seeking mental health resources is seen as a luxury instead of a basic need. This lack of access coupled with cultural stigmas around mental health have historically harmed the community. Many youth in the Eastern Coachella Valley have shared that there are not many safe spaces for them to discuss their concerns around mental health. They have also shared that they would like for mental health resources to be more abundant as to meet the needs of the community. Youth Leadership Institute has been a leader in creating safe spaces for young people in The Eastern Coachella Valley to have authentic conversations around mental health. With our Youth Voice in Mental Health project we hope to build on our previous work and continue to uplift the needs of youth in the Eastern Coachella Valley. This project will help us combine our long history of community centered storytelling with direct advocacy. We also hope to publish a resource guide to help community members identify the resources in their community.

**Strategic Plan Alignment:**

Goal 3: Proactively expand community access to behavioral/mental health services  
Strategy: 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)  
Strategy 3.7 - Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services (Priority: Moderate)

**Project Description and Use of District funds:**

We will be using district funds to fund the salaries of our Program Manager, Senior Program Coordinator and Program Coordinator. We will be using district funds to provide youth stipends, cover printing costs, telecoms and mileage reimbursements.

**Description of the Target Population (s):**

- children & youth
- Latinx
- Indigenous
- LGBTQIA
- folks who live in rural & unincorporated communities
- migrant students

**Geographic Area(s) Served:**

Coachella; Indio; Mecca; North Shore; Oasis; Thermal

**Age Group:**

- (06-17) Children
- (18-24) Youth

**Total Number of District Residents Served:**

Direct: 100

Indirect: 15,000

**Project Goals and Evaluation**

<p><b>Goal #1:</b> Continue the Riverside Youth Taskforce and build leadership skills in youth leadership, youth-led action research, youth-led campaigns, and storytelling throughout July 2022 to June 2024.</p>	<p><b>Evaluation #1:</b></p> <ul style="list-style-type: none"> <li>- Recruit 15-20 youth from July 2022-August 2022</li> <li>- Hold weekly meetings starting September 2022</li> <li>- Youth will engage in a Youth-Led Participatory Action Research project to narrow down mental health issues and opportunities.</li> <li>- Youth will present findings and recommendations from research to elected and decision makers in Riverside County.</li> </ul>
<p><b>Goal #2:</b> Initiate a community-led adult coalition that centers mental health stories, issues, and solutions in Riverside County by Fall 2022 and continue meetings throughout 2023 to June 2024.</p>	<p><b>Evaluation #2:</b></p> <ul style="list-style-type: none"> <li>- Meet 1-1 with 50-75 parents, youth, community organizations, and leaders to join the first meeting in September 2022.</li> <li>- Hold 4 hybrid quarterly meetings (September 2022, December 2022, March 2023, and June 2023)</li> <li>- Hold one power mapping session in Fall 2022 inviting all important partners to select a topic for a policy campaign aimed to increase mental health resources in Riverside County.</li> </ul>
<p><b>Goal #3:</b> Utilize digital organizing methods to engage people in reaching resources in their community and finding ways to get involved throughout July 2022 to June 2024.</p>	<p><b>Evaluation #3:</b></p> <ul style="list-style-type: none"> <li>- Build a database of community residents to reach out to for campaign efforts and messaging about resources in the community (ongoing).</li> <li>- Develop a texting hotline that can be a digital space to connect them to existing mental health resources near their home or place of work by December 2022.</li> </ul>
<p><b>Goal #4:</b> Utilize storytelling methods as a strategy for community change efforts throughout July 2022 to June 2024.</p>	<p><b>Evaluation #4:</b></p> <ul style="list-style-type: none"> <li>- Gather stories to create one mental health zine that includes a mental health resource guide by June 2023. Youth and adult coalition partners and community partners will be invited to submit stories and resources that will be published in this zine.</li> </ul>

	<ul style="list-style-type: none"> <li>- Create a video that can be used for recruitment, base-building, and a resource in the community to access mental health resources by August 2022.</li> </ul>
<p><b>Goal #5:</b> Engage elected and decision makers in implementing findings and recommendations from youth and adult coalition from July 2022 to June 2024.</p>	<p><b>Evaluation #5:</b></p> <ul style="list-style-type: none"> <li>- Meet with 10-12 decision makers (School Board Members, County Supervisors, Riverside County Mental Health Commission, etc) by March 2023.</li> <li>- Present at 2-3 public meetings on findings and recommendations (School Board Meeting, County Supervisors Meeting, Riverside County Mental Health Commission Meeting etc) by June 2024.</li> </ul>

**Proposed Project Evaluation Plan**

yli evaluates impact using multiple quantitative and qualitative measurements to collect feedback from youth participants, program staff, and adult allies. Performance is evaluated throughout the program, and staff regularly make adjustments in response, whether by strengthening elements shown to be successful, incorporating new topics and approaches suggested by participants, or responding to newly-identified challenges.

Evaluation methods include:

Weekly program meetings with youth highlighting successes and challenges  
 Quarterly coalition meetings with adult and youth participants highlighting opportunity to civically engaged

Quarterly youth and adult ally questionnaires to assess the program process  
 yli agency-wide annual pre- and post-program surveys for skill development, leadership participation, and program satisfaction

Engagement of an external evaluator to analyze youth development outcomes. We are currently partnering with Health Assessment and Research for Communities (HARC) to implement qualitative and quantitative process data to support our mental health efforts in the ECV. We have conducted focus groups, mental health diaries, and will implement a survey in Fall 2022.

yli shares the evaluation results internally and with program participants. At the close of a program year in June, yli produces and distributes a final report summarizing successes, lessons, next steps, and ideas for program updates.

With this available data, we will be able to better understand the landscape of youth voice in mental health decisions and opportunities in the Eastern Coachella Valley. We envision this work to become a countywide community-led effort to increase mental health resources for Riverside County, with a special focus on innovative approaches in the Eastern Coachella Valley based on findings and recommendations from our research. Through a countywide perspective, we hope to bring non-traditional and

unlikely partners in the space of mental health to strengthen the fact that everyone has a role in increasing mental health resources in Riverside County.

## **Organizational Capacity and Sustainability**

### **Organizational Capacity**

Staff on this project include Paulina Rojas, Eastern Coachella Valley Program Manager, Olivia Rodriguez, Senior Program Coordinator, and Katy Torres, Program Coordinator at yli.

Paulina (she/her/they) brings almost a decade of experience in multimedia journalism, program implementation, and youth development. They will manage and administer the project as well as providing programmatic and strategic support to our program coordinators. Paulina has worked specifically in increasing youth spaces and places where youth feel safe and are able to show up as their full selves.

Olivia (she/her) is born and raised in the Eastern Coachella Valley. Their lived experiences, academic connections, and youth development work will help expand mental health opportunities for youth. Olivia has been leading our Que Madre and COVID-19 program where she developed resource guides, zines, videos, and other multimedia efforts to increase awareness on mental health resources. Olivia and another staff were responsible for establishing the COVID-19 Riverside Youth Taskforce in 2021.

Katy (they/them) is currently leading our mental health efforts supporting youth in youth-led action research, preparing weekly workshops and curriculum to support youth in destigmatizing mental health and creating advocacy spaces where youth can create community change.

### **Organizational Sustainability:**

Our current organizational strategic plan involves the following six directives from 2021-2023:

- Expand YLI Anti-Racism Programming and Funding
- Expand and diversify youth pipeline
- Support YLI's recent successes and sustainability
- Expand Development
- Expand TCS programming and revenue
- Improve staff professional development and management training

This project is in alignment with our directives by ensuring that youth most affected by lack of access to mental health resources are prioritized. With the ongoing pandemic, mental health access gaps remain that need robust and innovative mental health resources. Health equity involves addressing deep, anti-racist roots of mental health systems that have kept resources unattainable to many communities. By expanding our youth pipeline we hope to continue serving and supporting our youth leaders by expanding their capacity to do mental health advocacy work. Mental health curriculum, as we have experienced in the past three years, can be improved to better reach youth and provide opportunities that lead to changes in their communities. We hope to

improve mental health programming for our youth leaders that invites non-traditional youth to have a seat at the decision-making table.

## **Diversity, Equity, and Inclusion**

### **How is diversity, equity, and inclusion addressed?**

Inclusion sits at the center of yli's values and work. We operate from the truth that the people most affected by systemic oppression - low-income, LGBTQ, communities of color, and other marginalized populations - are often excluded from decision- and policy-making processes. yli aims to reverse this trend by amplifying the voices of underserved youth to ensure they have a say in their communities' futures. Nationwide, yli shares the best of this work by leading training on racial equity, power, privilege, and on engaging youth in community work.

yli is more than an organization – we are a collective of human beings, many of whom are drawn from and reflect the powerful and resilient communities we serve. Our CEO, Patty Barahona, is a Latinx, gender-nonconforming, queer leader, and 94% of our staff identify as people of color who come from the communities in which they now lead work. In our leadership team, all Program Directors are women of color who have worked more than 7 years yli, and have been promoted throughout the years to ensure equitable access to leadership positions for women of color. Of the 1,700 youth (ages 12-26) we serve each week, 90% are youth of color, and 67% qualify as low income. Additionally, 62% of yli's board of directors identify as people of color and 54% are women.

yli's commitment to amplifying youth voices extends to its internal, organizational decision making processes. A full quarter of our current staff began their trajectory at yli as youth participants. The majority of our program staff are transitional-age youth (between the ages of 18-25) and one of our 13 board members is a youth. This pipeline not only creates career opportunities for our youth, it ensures that our staff truly reflect - and are directly connected to - the communities they serve.

Our youth – perhaps better than any generation before them – know that oppressive systems do not operate in isolation, and their campaigns reflect their deeply intersectional analysis. At the same time, identifying key issue areas allows them to build strategy and zero in on specific targets. Guided by the vision of our youth, our programs currently focus on six primary Platforms: Economic, Education, Environmental, Gender, Health, and Racial Justice (<https://yli.org/platforms/>). With a special emphasis in our Racial Justice platform, we apply this in the following ways:

Actively addressing anti-Blackness within our organization through organization-wide trainings and planning processes that work to root out white supremacy in our systems, structures and relationships. The Board has created a directive dedicated to actively investing and working on this at all levels of the organization. In partnership with our Black staff, our Leadership Team works to create sustainable, short- and long-term plans while ensuring that our Black staff are compensated for their work.

We are also working internally, as a collective of social justice-minded people, to dismantle the oppressive systems in which we are all embedded. This is reflected in encouraging transparency, integrity, and opportunities for staff to uplift concerns and investing in a robust HR team that creates a culture of learning, listening, and equity at yli.

**What is preventing the organization from addressing diversity, equity, and inclusion?**

**Partnerships:**

**Key Partners:**

YLI is currently part of the Alianza Community Justice Campaign. This campaign is comprised of Alianza staff, The LGBT Community Center of the Desert, Lideres Campesinas and Coachella Valley Parents. This campaign focuses on school climate, implementing restorative justice practices at schools and advocating for funding to be used in ways that provide the most benefit to students. This collaborative of community justice campaign partners have always been supportive of our mental health advocacy work. They would support in helping us connect with decision makers, repost our content on their social media channels, serve as potential guest speakers to the youth task force, be featured in our resource guide and help us connect with prospective youth participants. We also have close ties to various teachers at Coachella Valley High School and Desert Mirage High School including Mr. Johnny Gonzalez, Ms. Perla Penalber and Ms. Jessica Vega. These teachers help set up class visits to that we can recruit youth participants. They also let us use their classrooms to host meetings with youth, they also help distribute and display our printed materials, and they also support in connecting us with other teachers.

PROJECT OPERATIONS		Total Project Budget	Funds from Other Sources <i>Detail on sheet 3</i>	Amount Requested from DHCD	
<b>Total Staffing Costs</b> <i>Detail on sheet 2</i>		\$ 107,500.00	\$ 62,045.49	\$ 45,454.51	
<b>Equipment (itemize)</b>					
	1			\$ -	
	2			\$ -	
	3			\$ -	
	4			\$ -	
<b>Supplies (itemize)</b>					
	1			\$ -	
	2			\$ -	
	3			\$ -	
	4			\$ -	
<b>Printing / Duplication</b>					
<b>Mailing / Postage</b>					
<b>Travel / Mileage (use current Federal mileage rate)</b>		\$ 155.00	\$ 155.00	\$ -	
<b>Education / Training</b>					
* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.					
<b>Office / Rent / Mortgage*</b>		\$ 2,500.00	\$ 2,500.00	\$ -	
<b>Telephone / Fax / Internet*</b>		\$ 960.00	\$ 960.00	\$ -	
<b>Utilities*</b>			\$ -	\$ -	
<b>Insurance*</b>			\$ -	\$ -	
<b>Other direct project costs not described above (itemize)</b>					
	1	Youth Stipends	\$ 800.00	\$ 800.00	\$ -
	2	Indirect 16%	\$ 11,754.00	\$ 11,754.00	\$ -
	3	Evaluator	\$ 4,000.00	\$ 4,000.00	\$ -
	4				\$ -
<b>Indirect Cost Rate - Maximum of 10% Allowed</b>				\$ 4,545.49	
<b>Total Project Budget</b>		<b>\$ 132,214.49</b>	<b>\$ 82,214.49</b>	<b>\$ 50,000.00</b>	
<b>Budget Narrative</b>	<p>Fully describe items above in this cell. You may insert rows or create additional worksheets if more space is needed to fully describe your budget.</p> <p>Labor Costs to cover Program Manager, Senior Program Coordinator, and Program Coordinator implementing this project over the course of two years including benefits. \$45,454.51</p> <p>-Indirect @ 10%: \$4545.49</p> <p>Supporting administrative, contract management, and financial support of documentation for this contract.</p>				

Staff Salaries		Annual Salary	% of Time Allocated to Project	Total Project Salary	Amount Requested from DHCD
<b>Employee Position/Title</b>					
1	Paulina Rojas, Program Manager	\$ 66,662.96	24%	15860.12	\$ 15,860.12
2	Olivia Rodriguez, Sr Program Coordinator	\$ 54,201.14	20%	10840.23	\$ 10,840.23
3	Katy Torres, Program Coordinator	\$ 48,316.32	20%	9663.26	\$ 9,663.26
4				-	
5				-	
6				-	
7				-	
8				-	
<b>Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project</b>				9090.90	9,090.90
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ 45,454.51</b>
<b>Budget Narrative</b>		<p>Please describe in detail the scope of work and duties for each employee on this grant.</p> <p>Paulina (she/her/they) brings almost a decade of experience in multimedia journalism, program implementation, and youth development. They will manage and administer the project as well as providing programmatic and strategic support to our program coordinators. Paulina has worked specifically in increasing youth spaces and places where youth feel safe and are able to show up as their full selves.</p> <p>Olivia (she/her) is born and raised in the Eastern Coachella Valley. Their lived experiences, academic connections, and youth development work will help expand mental health opportunities for youth. Olivia has been leading our Que Madre and COVID-19 program where she developed resource guides, zines, videos, and other multimedia efforts to increase awareness on mental health resources. Olivia and another staff were responsible for establishing the COVID-19 Riverside Youth Taskforce in 2021.</p> <p>Katy (they/them) is currently leading our mental health efforts supporting youth in youth-led action research, preparing weekly workshops and curriculum to support youth in destigmatizing mental health and creating advocacy spaces where youth can create community change.</p>			
<b>Budget Narrative</b>		<p>Please describe in detail the employee benefits including the percentage and salary used for calculation.</p> <p>At approximately 25% of Total Personnel Costs, Fringe Benefits includes the following: 7.50% Federal Insurance Contributions Act (FICA), 0.83% State Unemployment Insurance (SUI), 2% Workers Compensation, 12.47% Medical, Dental, Vision, 1.2% 403(b) Retirement, 1% Employee Assistance Plan and Life Insurance and Accidental Death and Dismemberment (ADD)</p>			
Professional Services / Consultants		Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
<b>Company and Staff Title</b>					
1					
2					
3					
4					
5					
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ -</b>
<b>Budget Narrative</b>		<p>Please describe in detail the scope of work for each professional service/consultant on this grant.</p>			



Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".		Amount
Fees		
Donations		
<b>Grants (List Organizations)</b>		
	1	Department of Public Helath Health Equity 85215
	2	
	3	
	4	
<b>Fundraising (describe nature of fundraiser)</b>		
	1	
	2	
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>		
	1	
	2	
	3	
	4	
<b>Total funding in addition to DHCD request</b>		<b>\$ 85,215.00</b>
<b>Budget Narrative</b>	<p>Describe project income listed above. Note whether income is "projected" or actual.                      This is actual funding for FY2223 to lead youth-led advocacy efforts in increasing mental health resources in schools for youth in the ECV.</p>	

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 8

**Goals:** 9

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 8

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 67.00

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**Reviewer Comments:** Youth Leadership Institute has captured the voices of the youth and is cognizant of the mental health needs of the youth of the region. Youth advocacy is important and YLI is leading the way on developing this training along with leveraging the experience of adult allies. I can see YLI be a very strong partner with the District in our efforts to engage youth in schools and keeping them and their families safe.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 70.25 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 281 (4 of 4)

**Total average proposal score: 88.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 2 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 8

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 10

**Organizational Sustainability:** 10

**Budget:** 10

**Key Partners/Collaborations:** 10

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**Total Score:** 76.00

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**Reviewer Comments:** Youth Leadership Institute (YLI) has been an established provider of support services to youth since 1991. This experience will assist with the implementation of the proposed project. This project which is structured to address the need of underserved youth in the Coachella Valley will focus on the support of the team providing training and development to the recruited youth, extended meeting with parents, youth and community members for coalition development, establish a database of community residents for connection and resource sharing. The project goals align with DHCD Strategic Goals 3 (Strategy 3.6 and 3.7). Sustainability is supported by the Strategic Plan (2021-23) with six plan directives associated with program expansion in the areas associated with current program operation.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 70.25 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 281 (4 of 4)

**Total average proposal score: 88.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 3 of 4

---

**Executive Summary:** 10

**Community Need and Alignment:** 9

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 72.00

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**Reviewer Comments:** The Youth Leadership Institute (YLI) provides a outlet, capacity building, and training for youth to develop creative ways to inform and reach their peers. Often health education materials, conversations, and outreach strategies are developed with adults in mind and tend to lack creative and engaging ways to incorporate youth. DHCD funds will ensure YLI has increased capacity to continue their work with mental health focus with youth through the Riverside Youth Task Force and developing creative outlets like story-telling, podcasts, social media posts to disseminate mental health resources, raise awareness, and engage with elected officials.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 70.25 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 281 (4 of 4)

**Total average proposal score: 88.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 4 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 8

**Goals:** 7

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 8

**Budget:** 9

**Key Partners/Collaborations:** 9

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**Total Score:** 66.00

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**Reviewer Comments:** Youth Leadership Institute empowers local community youth and adults to use their voice, outside of traditional settings, and advocate for mental health awareness, availability, and accessibility. Additionally, they focus on stigma reduction through means of digital education and storytelling. Trusted environments and safe spaces were challenging to find prior to COVID. Nowadays, they are even more difficult, and the Youth Leadership Institute is trying to rebuild and expand safe spaces within the community. District funds will be utilized to support Youth Leadership's core staff to maintain and continue their work.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 70.25 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 281 (4 of 4)

**Total average proposal score: 88.75 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

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**Fiduciary Compliance:** 8

**Financial Stability:** 9

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**Total Score:** 17.00

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**Reviewer Comments:** Fiduciary Compliance -

The FY 06/30/21 audit report is unmodified.

Audit report Current Ratio is strong (2.7:1) and the internal unaudited financial statements, as of 4/30/22, show 3:1, which represents the grantee's ability to pay its short-term liabilities.

The Net Assets increased by \$178k as of 6/30/21. Internal unaudited financial statements, as of 4/30/22 demonstrates a decrease of \$723k. The Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a sound financial position.

Grantee has diversified resources for this project of \$132,214. The District's grant of \$50,000 is well supported by other resources.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 70.25 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 281 (4 of 4)

**Total average proposal score: 88.75 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

---

**Fiduciary Compliance:** 10

**Financial Stability:** 10

---

**Total Score:** 20.00

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**Reviewer Comments:** Audited financials reviewed and approved by Board. Assets are sufficient to meet liabilities and cash flow is positive. Strategic plan establishes goals for future funding. Organizational budget contains multiple funding sources. Grant budget is reasonable compared to organizational budget.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18.5 (2 of 2)

Grant Program Staff Review Stage: 70.25 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 37 (2 of 2)

Grant Program Staff Review Stage: 281 (4 of 4)

**Total average proposal score: 88.75 / 100**



**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1328 El Sol Neighborhood Educational Center

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**Grant Request:** Expanding Access to Educational Resources for Promotores

**Amount Requested:** \$150,000.00

**Project Period:** 7/1/2022 to 6/30/2024

El Sol Neighborhood Education Center's mission is to empower vulnerable communities to lead healthy lives with access to health care; safe, affordable housing; opportunities for education; and the leadership skills to eliminate disparities. El Sol seeks to build upon the organization's strong experience in community education, mental health support, community organizing and outreach to serve residents in the Coachella Valley with equitable access to health education and service connections. El Sol has developed training curricula on health topics for Promotores to educate community members including material on mental health, diabetes, cardiovascular health, maternal health and COVID-19. Promotores use their knowledge and have taken these materials to educate thousands of community members on healthy behaviors and provide connections to services. This project seeks to develop additional training material topics, enhance mental health training for promotores and to develop a resource hub where materials can be accessible to members within the Coachella Valley Equity Collaborative and other community organizations.

This application is focused on goals 2, 3, and 7 to expand access to primary, specialty, and behavioral health services and to be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents. Specifically, strategies 2.7, 3.6 and 7.1 focusing on utilizing an equity lens to expand services and resources to underserved communities, education community residents on available behavioral health resources, and looking at raising awareness of the impact of general health education on the health of community residents

The Funds provided by the Desert Healthcare District will be used for various equipment, supplies, the partial salaries of one staff member, and the consulting work of four individuals. This grant is focused on core operating support for the continuation of the collective efforts of the Coachella Valley Equity Collaborative.





**Strategic Plan Alignment:**

Goal: This project aligns with the DHCD

- Goal 2: Proactively expand community access to primary and specialty care services
- Goal 3: Proactively expand community access to behavioral/mental health services
- Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general education of the District's residents

**Strategy:**

This project seeks to address the following strategies:

- Strategy 2.7 Utilize an equity lens to expand services and resources to underserved communities (Priority: High)
- Strategy 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)
- Strategy 7.1 Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

**Geographic Area(s) Served:**

All District Areas

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$150,000.00 be approved.
- Recommendation with modifications
- Deny



## Grant Application Summary

### **El Sol Neighborhood Educational Center, Grant #1328**

**About the Organization**

El Sol Neighborhood Educational Center  
 766 N Waterman Ave  
 SAN BERNARDINO, CA 92410  
 Tel: (909) 884-3735  
<http://766 N Waterman Ave>

**Tax ID #:** 330552297

**Primary Contact:**

Alexander Fajardo  
 Tel: (909) 884-3735  
[alexfajardo@elsolnec.org](mailto:alexfajardo@elsolnec.org)

**Organization History and Mission**

Briefly describe the history AND mission of your organization  
 El Sol Neighborhood Educational Center’s mission is to empower vulnerable communities to lead healthy and comfortable lives with access to health care; opportunities for education; safe, affordable housing; and the leadership skills to eliminate disparities. El Sol focuses on providing equitable education, support and access to healthcare services in the Inland Empire of California.

**Organization Annual Budget:** \$3,500,000.00

**Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2011	Promotores de Salud Program: Providing Preventive Obesity and Nutrition Education to Latinos in the Desert Healthcare District	\$76,784	Improving Lives	12/14/2011	Grant budget

2012	Vida Vibrante - Vibrant Life	\$311,226	Improving Lives	6/25/2013	Grant budget
2020	Coachella Valley Collaborative Covid19 (ELC II)	\$120,000	Grant	11/2/2020	
2020	Coachella Valley Collaborative PHI Covid19	\$185,000	Grant	1/28/2021	
2020	Coachella Valley Collaborative Covid19	\$185,000	Grant	6/8/2021	

### **Project Information**

**Project Title:** Expanding Access to Educational Resources for Promotores

**Start Date:** 7/1/2022 **End Date:** 6/30/2024

**Term:** 24 months

**Total Project Budget:** \$150,000

**Requested Amount:** \$150,000

### **Executive Summary:**

El Sol Neighborhood Educational Center (El Sol) seeks to expand the successful Promotores Project to provide culturally appropriate health education and resource connections in the Coachella Valley from July 2022 to June 2024. This is two-year project requests \$75,000 each year (a total of \$150,000) to expand on the organization's transformative model of peer-to-peer education for low-income, hard to reach community members in the Coachella Valley. The Promotores Program ensures that all community members, regardless of their race, nationality, immigration status, gender, etc have access to accurate health information on a variety of topics, including mental health and COVID-19, and are connected to local service providers. The project will focus on training current promotores on equity & inclusion, mental health, community organizing and advocating for policy change. The project will also develop an online resource hub where educational materials on various health topics will be accessible for organizations and promotores throughout the Coachella Valley and nationwide.

### **Community Need for the Project:**

Comprehensive health services are essential for overall improvements in community health and well-being. Unfortunately, low-income, minority and hard to reach populations often lack access to the necessary health education resources and healthcare services needed to improve their health outcomes and are unaware of how to best advocate for policy change in their communities. Mental health and illness are of particular concern among these communities and can be exacerbated by common risk factors and stressors such as unstable living or family conditions, financial problems, drug or alcohol abuse . The COVID-19 pandemic, economic instability and political factors in the last two years have also increased stress among community members leading to challenges in mental health stability. In the Coachella Valley, 25.9% of adults had an emotional, mental or behavioral concern in the last year and approximately 22% of adults had been diagnosed with at least one mental health disorder (HARC Coachella Valley Community Health Survey, 2016). Mental health disorders can also affect a

person's general health. The need for improved services, equitable access to education and care, and policies to improve health outcomes are needed throughout the Coachella Valley. El Sol has been working with other organizations throughout the Valley to address these needs from a holistic approach that increases collaboration among partners to ensure all residents have access to services they need to ultimately improve their health and the health of their communities.

### **Strategic Plan Alignment:**

Goal: This project aligns with the DHCD

- Goal 2: Proactively expand community access to primary and specialty care services
- Goal 3: Proactively expand community access to behavioral/mental health services
- Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general education of the District's residents

Strategy:

This project seeks to address the following strategies:

- Strategy 2.7 Utilize an equity lens to expand services and resources to underserved communities (Priority: High)
- Strategy 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)
- Strategy 7.1 Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

### **Project Description and Use of District funds:**

El Sol seeks to build upon the organization's strong experience in community education, mental health support, community organizing and outreach to serve residents in the Coachella Valley with equitable access to health education and service connections. El Sol has developed many training curricula on health topics for promotores to educate community members on mental health, diabetes, cardiovascular health, maternal health and COVID-19. Promotores used their knowledge and have taken these materials to educate thousands of community members on healthy behaviors and providing service connections. This project seeks to develop additional training materials, enhance mental health training for promotores and to develop a resource hub where materials can be accessible to other members within the Coachella Valley Equity Collaborative (CVEC) and other community organizations nationwide to use.

The project will build upon El Sol's successful history of curricula development to design new educational materials for promotores on equity and policy. The first curriculum will discuss equity and inclusion topics to teach promotores about what equity is, how to include all community members into health education activities, strategies for including those with disabilities, and how to advocate for equity and inclusion in health services. The second curriculum will teach promotores about policy and advocacy, how to support communities to advocate for policy changes in their community that impact health services, and practical steps to start an advocacy campaign. El Sol will then utilize these curricula to train 12 local promotores from El Sol and 20 promotores from

other organizations within the Coachella Valley. These 32 promotores will also receive an enhanced training on mental health education and support for community members. A licensed mental health worker will support each of the promotores on identifying mental health concerns, referring community members to services, and how to effectively support families dealing with mental health concerns. The mental health worker will also provide any needed support and referrals to the promotores themselves. This model will be essential for peer to peer support and engagement.

The project will also focus on ensuring access to health education materials for other local organizations. From El Sol's work and collaborations it has become clear that many small, under-resourced organizations have limited access to education materials for their promotores or other community workers. Many of these organizations also have limited funds to develop new materials. Over El Sol's history the organization has developed a wide range of training and educational materials that are for the communities served and can be easily adapted to serve other minority communities. Therefore, El Sol will work with a web developer to design a resource hub for members of CVEC and other local organizations in order to share educational materials and resources for community education. This will provide equitable access to resources that support community health education and allow smaller organizations the opportunity to access materials that they would not have access to otherwise.

**Description of the Target Population (s):**

This project will target low-income adults living in the Coachella Valley, primarily serving minority communities who have limited access to resources and health education services. According the US Census Bureau and the Riverside County Information Technology department, Coachella Valley has an estimated population of 467,000 people. Of this population 78% of residents are age 18 or older, 42% of the population is Hispanic or Latino, and 23% were born outside of the US. Additionally, 80% of residents graduated high school, but only 24% have a bachelor's degree and 39% of residents speak a language other than English at home. The residents of Coachella Valley have an average income of \$49,000 per year and 9.7% of the population is unemployed. This project will target transitional age youth and adults in Coachella Valley. The project will focus on low to middle income Latino and Spanish speaking populations. The project will also focus on expanding access to other minority groups in the Coachella Valley through the partnership with CVEC.

**Geographic Area(s) Served:**

All District Areas

**Age Group:**

(18-24) Youth  
(25-64) Adults  
(65+) Seniors

**Total Number of District Residents Served:**

Direct: 2000  
Indirect: 10000

## Project Goals and Evaluation

<p><b>Goal #1:</b> The project will increase knowledge on health education, equity and policy advocacy among residents in the Coachella Valley, especially among Latinos and other minority groups, by the end of the project period.</p>	<p><b>Evaluation #1:</b> This goal will be evaluated by reaching the following outputs:</p> <ol style="list-style-type: none"> <li>1. El Sol will develop two curricula on equity and advocacy by the end of the first six months.</li> <li>2. 32 promotores will be trained on the two curricula and demonstrate an increase in knowledge gained by the end of month 9.</li> </ol>
<p><b>Goal #2:</b> The project will increase knowledge on mental health education and support for residents in the Coachella Valley, especially among Latinos and other minority groups, and provide enhanced support to 32 promotores by the end of the project period.</p>	<p><b>Evaluation #2:</b> This goal will be evaluated by reaching the following outputs:</p> <ol style="list-style-type: none"> <li>1. El Sol will hire a licensed mental health worker to conduct a mental health training and support session for 32 promotores by the end of month 3.</li> <li>2. 32 promotores will be trained on specific mental health topics, available mental health resources in the Coachella Valley, and how to initiate support groups by the end of month 6.</li> <li>3. Promotores will reach 2,000 residents with support information on mental health by the end of the two year project.</li> </ol>
<p><b>Goal #3:</b> The project will increase access to health education materials for other organizations, especially low-resourced, local organizations, by creating a virtual resource hub by the end of the project period.</p>	<p><b>Evaluation #3:</b> This goal will be evaluated by reaching the following outputs:</p> <ol style="list-style-type: none"> <li>1. El Sol will hire a part-time web developer to design the resource hub by the end of month 3.</li> <li>2. El Sol will design the virtual resource hub and upload at least 10 training resources by the end of the first year.</li> </ol>

	3. El Sol will promote this resource hub within CVEC and other local organizations/collaboratives to encourage knowledge and resource sharing.
<b>Goal #4:</b>	<b>Evaluation #4:</b>
<b>Goal #5:</b>	<b>Evaluation #5:</b>

**Proposed Project Evaluation Plan**

El Sol ensures a robust, mixed method evaluation approaches in each project, and on the organizational level, to assess project impact. This project will utilize quantitative methods such as pre- and post-test surveys, with demographic information, for promotores during training sessions to determine the change in knowledge on mental health, equity and advocacy. The project will also use pre-and post-test surveys with participants that are reached by promotores during training sessions to determine their knowledge gained during education sessions. The resource hub website will also monitor quantitative data of how many people visited the website, how many downloaded materials and other ways that users interacted with the website.

The project will also collect qualitative data from promotores through interviews after training sessions. This will be utilized to explore their experience with the material, their own personal mental health support through the project and their perceptions on self-efficacy to support members of the community in mental health and advocacy.

**Organizational Capacity and Sustainability**

**Organizational Capacity**

El Sol has supporting communities in the Inland Empire for over 25 years and in the Coachella Valley for 11 years to improve health education and access to services among minority communities. El Sol is the primer organization in the Inland Empire on promotores education and has been an integral partner in developing the Promotores Academy to certify promotores. This training has been conducted locally and on a national level. El Sol's work not only includes education and support, but has extended to advocacy and policy change efforts within local communities. As a result of this work, the residents formed a community support system where each person has a role in organizing community improvement events or reaching out to local officials. For example, promotores from a community mental health support group led by El Sol met before lawmakers to request changes that would provide more streetlights and sidewalks to improve safety and reduce opportunities for violence. Their policy request was granted and the city built new sidewalks and increased lighting in the community. El Sol has the capacity to build on current services to create an equitable environment for health and wellness in the Coachella Valley.

**Organizational Sustainability:**

El Sol's work addresses critical health needs of over 3.2 million low-income, minority people throughout the Inland Empire. El Sol utilizes an evidence-based model (promotores or Community Health Workers - CHWs) that provides community members with peer to education and support and empowers communities to make transformative

changes. This model provides sustainable education and training for community members that leads to increased self-efficacy, increased use of health services, and initiation of policy changes. El Sol's education and support in the community also leads to a sense of ownership for the promotores' work and encourages a desire for social justice and equity in the community. The organization has a diverse portfolio of grants and investments to ensure a continual funding stream.

### **Diversity, Equity, and Inclusion**

#### **How is diversity, equity, and inclusion addressed?**

The foundation of El Sol's work is equity and diversity for all residents. This is seen through El Sol's board membership, executive staff, all staffing levels and through the recruitment of new promotores. Members of El Sol's board come from diverse backgrounds, but all are from minority groups. They each represent the communities they serve and the promotores that play an integral role in all of El Sol's programs. El Sol's staff are also representative of the communities they serve and have backgrounds from many Latin American countries. The organization also collaborates with organizations and promotores from other minority groups to ensure diversity and inclusion of all community members. Our team speaks a variety of languages to reach the most underserved communities in Southern California.

#### **What is preventing the organization from addressing diversity, equity, and inclusion?**

#### **Partnerships:**

##### **Key Partners:**

El Sol works with a variety of leaders throughout the Inland Empire and Coachella Valley to encourage knowledge exchange and support services. El Sol is the convener of the Inland Intercultural Health Equity Coalition that shares learnings, openly discusses approaches that have not been successful and challenges that the organization has in an effort to encourage and support smaller organizations. In this project El Sol will specifically partner with the Coachella Valley Equity Collaborative (CVEC) to implement trainings for promotores and support local organizations that are working in health and education equity. El Sol will also seek out small local organizations that need support for promotores training to be included in the training. The virtual resource hub will have a broader reach within partners of the Coachella Valley, through the Inland Intercultural Health Equity Coalition and organizations nationwide.



## Line Item Budget Project Operational Costs

PROJECT OPERATIONS		Total Project Budget	Funds from Other Sources <span style="color: red;">Detail on sheet 3</span>	Amount Requested from DHCD
<b>Total Staffing Costs</b> <span style="color: red;">Detail on sheet 2</span>		\$ 124,675.00	\$ -	\$ 124,675.00
<b>Equipment (itemize)</b>				
1	Web Hosting plan, searching, sorting, etc	\$ 2,500.00		\$ 2,500.00
2	Computer	\$ 850.00		\$ 850.00
3				\$ -
4				\$ -
<b>Supplies (itemize)</b>				
1	Prinitng	\$ 3,000.00		\$ 3,000.00
2	Travel	\$ 1,738.64		\$ 1,738.64
3	Training Materials and Food	\$ 3,600.00		\$ 3,600.00
4				\$ -
<b>Printing / Duplication</b>				
<b>Mailing / Postage</b>				
<b>Travel / Mileage (use current Federal mileage rate)</b>				
<b>Education / Training</b>				
* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.				
<b>Office / Rent / Mortgage*</b>			\$ -	\$ -
<b>Telephone / Fax / Internet*</b>			\$ -	\$ -
<b>Utilities*</b>			\$ -	\$ -
<b>Insurance*</b>			\$ -	\$ -
<b>Other direct project costs not described above (itemize)</b>				
1				\$ -
2				\$ -
3				\$ -
4				\$ -
<b>Indirect Cost Rate - Maximum of 10% Allowed</b>				\$ 13,636.36
<b>Total Project Budget</b>		<b>\$ 150,000.00</b>	<b>\$ -</b>	<b>\$ 150,000.00</b>
<b>Budget Narrative</b>	Webflow, Jetboost, etc. a Monthly fee to maintain the resouces HUB to provide capacity for fastest seach. Computer: One computer plus program to support this project. Printing: Printing for training and Mental Health Resources to distribute in the community. Travel: To suport staff and promotoras in their own going activities when their miles are not covered in another projects in addition to the training. Training Materials and Food: Training Materials (Mental Health, Equity and Policy trainings) and food will be provided			

### Line Item Budget Staffing Costs

Staff Salaries		Annual Salary	% of Time Allocated to Project	Total Project Salary	Amount Requested from DHCD
<b>Employee Position/Title</b>					
1	Alexander Fajardo, Executive Director	\$ 90,000.00	10%	9,000.00	\$ 9,000.00
2				-	
3				-	
4				-	
5				-	
6				-	
7				-	
8				-	
<b>Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project</b>				2,115.00	2,115.00
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ 11,115.00</b>
<b>Budget Narrative</b>	The Executive Director will be in charge to lead the project and oversight all of the grant requirements He will use at total of 9,000.00 over the 2 years grant.				
<b>Budget Narrative</b>	23.5 of benefits will be change to the program. For a total of 2,115.00				
Professional Services / Consultants		Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
<b>Company and Staff Title</b>					
1	Mental Health Consultant	\$ 60.00	3	\$ 9,360.00	\$ 9,360.00
2	Promotores Curriculum Specialist	\$ 25.00	25	\$ 65,000.00	\$ 65,000.00
3	Project Designer	\$ 30.00	10	\$ 31,200.00	\$ 31,200.00
4	Web Developer	\$ 60.00	3	\$ 8,000.00	\$ 8,000.00
5					
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ 113,560.00</b>
<b>Budget Narrative</b>	Mental Health Consultant: Will support the Promotoras in their own Mental Health and provide ongoing training and support also will help develop a resources mental health guide for the community Promotores Curriculum Specialist: This Position will create materials for Promotores and the Resources HUB in addition will work on the adocacy and equity curriculums also will support on training Promotores. <span style="float: right;">Project</span> Designer: This position will support on the resource HUB design and the mental health resources for the community. Web Developer: This company will support in the creation of the Resource HUB.				

## Line Item Budget Other Project Funds

<b>Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".</b>		<b>Amount</b>
Fees		
Donations		
<b>Grants (List Organizations)</b>		
	1	
	2	
	3	
	4	
<b>Fundraising (describe nature of fundraiser)</b>		
	1	
	2	
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>		
	1	
	2	
	3	
	4	
<b>Total funding in addition to DHCD request</b>		<b>\$ -</b>
<b>Budget Narrative</b>	Describe project income listed above. Note whether income is "projected" or actual.	

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 9

**Goals:** 8

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 9

**Key Partners/Collaborations:** 8

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**Total Score:** 69.00

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**Reviewer Comments:** El Sol NEC has made an impact locally with their use of the Promotora model in providing culturally appropriate community-based outreach and education. The addition of key topics like equity, policy, and advocacy in their proposed development of new curricula to train 32 Promotoras will only enhance the Promotoras capacity raise awareness on mental health and also use policy to create change not only at the community level but at the county and state levels. DHCD funds will assist in developing new training curriculum and support mental health training with a licensed mental health therapist for 32 Promotoras.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 70.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 283 (4 of 4)

**Total average proposal score: 87.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 2 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 8

**Goals:** 7

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 8

**Budget:** 8

**Key Partners/Collaborations:** 8

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**Total Score:** 64.00

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**Reviewer Comments:** El Sol Neighborhood Educational Center seeks to continue its Promotores Project to provide culturally appropriate health education and resource connections to Coachella Valley residents. El Sol develops, distributes, and trains Promotorers on various health topics for Promotores to educate community residents. This project focuses on creating additional Promotores training materials so that they are able to continue disseminating relevant educational resources to community members and create an easily accessible resource hub. Access to health education and increasing knowledge of support services, through trusted messengers, works to reduce Stigma and improve accessibility and understanding of health support services.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 70.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 283 (4 of 4)

**Total average proposal score: 87.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 3 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 10

**Goals:** 10

**Proposed Evaluation Plan:** 10

**Applicant Capacity and Infrastructure:** 10

**Organizational Sustainability:** 10

**Budget:** 9

**Key Partners/Collaborations:** 9

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**Total Score:** 78.00

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**Reviewer Comments:** The El Sol Neighborhood Education Center proposal is supported by the experience of this agency's history providing development and training for Promotores in the Inland Empire and the Coachella Valley. The services proposed for expansion in the Coachella Valley align with DHCD Strategic Plan Goal 2 (strategy 2.7), Goal 3 (strategy 3.6) and Goal 7 (strategy 7.). The focus on the goals of increasing community awareness of mental health and general health, increased training and development of 32 Promotores and the development of a health education hub are each supported by robust evaluation structures that will provide helpful status updates that will inform future program development. Program capacity and sustainability is enhanced by community partnerships that have been developed over time.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 70.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 283 (4 of 4)

**Total average proposal score: 87.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 4 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 9

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 9

**Key Partners/Collaborations:** 9

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**Total Score:** 72.00

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**Reviewer Comments:** Recommend approval: El Sol is one of the most widely and successful organizations in the Inland Empire utilizing Community Health Workers with whole person care. El Sol has a successful history of curricula development to design new educational materials for CHWs on equity and policy. This funding will allow El Sol to develop additional training materials, enhance mental health training for CHWs and to develop a resource hub where materials can be accessible to other members of the CV Equity Collaborative and other community organizations nationwide to use. The training materials and resource hub will be a valuable asset to any organization looking to develop, enhance and train community members as Community Health Workers - a credible occupation necessary to improve and fill the gaps in the healthcare workforce. This project ties in nicely with the DHCD goals and strategies of #1 & 2 as well as the ability to assist in moving forward the District's Behavioral Health Initiative.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 70.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 283 (4 of 4)

**Total average proposal score: 87.75 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

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**Fiduciary Compliance:** 9

**Financial Stability:** 8

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**Total Score:** 17.00

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**Reviewer Comments:** Fiduciary Compliance -

The FY 12/31/21 audit report is unmodified. The Board of Directors accepted the audit report.

Current Ratio is strong (3.2:1) which represents the grantee's ability to pay its short-term liabilities.

The Net Assets increased by \$938k as of 12/31/21, the Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a strong financial position.

The \$150,000 grant is fully funded by the District.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 70.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 283 (4 of 4)

**Total average proposal score: 87.75 / 100**



## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

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**Fiduciary Compliance:** 9

**Financial Stability:** 8

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**Total Score:** 17.00

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**Reviewer Comments:** Audited financial statements reviewed and approved by board. Positive cash flow noted for most recently completed fiscal year with sufficient assets to address liabilities. Business plan in place but doesn't identify future funding sources. Grant is reasonable in comparison with organizational budget, which includes funding from multiple sources.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 17 (2 of 2)

Grant Program Staff Review Stage: 70.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 34 (2 of 2)

Grant Program Staff Review Stage: 283 (4 of 4)

**Total average proposal score: 87.75 / 100**



**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1331 Pueblo Unido CDC

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**Grant Request:** Improving Access to Behavioral Health Education and Prevention Services to Children (0-18 years) and their Families.

**Amount Requested:** \$50,000.00

**Project Period:** 8/1/2022 to 7/31/2024

Pueblo Unido CDC responds to the needs and concerns of underrepresented rural communities of the Eastern Coachella Valley through actively engaging and fostering collaborative efforts among residents and other stakeholders to find viable solutions, leverage critical resources, and bring new opportunities to improve the quality of life for its residents. Pueblo Unido seeks to achieve comprehensive, sustainable improvements through community-driven projects that address the root causes of poor physical and psychological health. In 2009, PUCDC initiated a new model of community work that supports, as a primary focus, community-driven projects and self-initiative to build healthy environments for families and children. One current project of Pueblo Unido is their work in the Polanco mobile home park communities in the ECV with their identified need of access to safe drinking water in the home and access to environmental and public health training and education resources.

Pueblo Unido seeks core operating support for their Interim Drinking Water Program, a second phase installation of water filtration units for drinking and cooking and to provide public health education for families living in Polanco parks in the Eastern Coachella Valley. This application identifies a project alignment to goal 3 of the District's Strategic Plan.

The Funds provided by the Desert Healthcare District will be used for travel, rent, phone, grant consultant fees, and partial salaries of four staff members. This grant is focused on core operating support for the continuation of the collective efforts of the Coachella Valley Equity Collaborative.



**Strategic Plan Alignment:**

Goal 3: Proactively expand community access to behavioral/mental health services.  
Strategy 3.7 Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services.

**Geographic Area(s) Served:**

Mecca; North Shore; Oasis; Thermal

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$50,000.00 be approved.
- Recommendation with modifications
- Deny



## Grant Application Summary

### **Pueblo Unido CDC, Grant #1331**

#### **About the Organization**

Pueblo Unido CDC  
78080 Calle Amigo, Suite 103  
La Quinta, CA 92253  
<http://https://pucdc.org/>

**Tax ID #:** 26-3547211

#### **Primary Contact:**

Sergio Carranza  
Tel: (760) 777-7550  
[scarranza@pucdc.org](mailto:scarranza@pucdc.org)

#### **Organization History and Mission**

Mission: Pueblo Unido CDC responds to the needs and concerns of underrepresented rural communities of the Eastern Coachella Valley through actively engaging and fostering collaborative efforts among residents and other stakeholders to find viable solutions, leverage critical resources, and bring new opportunities to improve the quality of life for its residents.

History: Early in 2009, PUCDC initiated a new model of community work that has, as a primary focus, the support for community driven projects and self-initiative towards building a healthy environment for families and children. PUCDC's main assets are its strong and well-established community relationships, which constitute a long term commitment to improving the quality of life; technical expertise in proposing viable solutions; and a strong spirit of collaboration with other community based organizations.

**Organization Annual Budget:** \$1,902,596.00

#### **Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2019	Fostering Healthy Communities	\$50,000	Grant	2/11/2020	

2020	COVID 19 Collaborative	\$120,000	Grant	11/3/2020	
2020	COVID 19 Collaborative	\$25,000	Grant	2/11/2021	
2020	Covid 19 Collaborative	\$65,000	Grant	5/28/2021	

### **Project Information**

**Project Title:** Interim Drinking Water Program (IDWP)

**Start Date:** 8/1/2022 **End Date:** 7/31/2024

**Term:** 24 months

**Total Project Budget:** \$806,101

**Requested Amount:** \$50,000

### **Executive Summary:**

Safe drinking water, essential for behavioral/mental health, is a U.S. public health priority. Historically, the Eastern Coachella Valley (ECV) has long endured a lack of critical infrastructure necessary to provide access to safe drinking water and sanitation for Hispanic/Latino farmworker and other low-income families. An estimated 4,000 residents of the ECV live in Polanco mobile home parks not served by municipal water and sanitation services. These 14-unit farmworker housing communities depend on small water systems, private domestic wells and septic systems that fail to meet state requirements for water quality. Underground water is contaminated with high concentrations of arsenic and the resulting toxicity creates major environmental and public health problems. Chronic arsenic exposure in children can lead to mental retardation and developmental disabilities including cognitive, psychological, sensory and speech impairments. Many remote communities still use water exceeding maximum contaminant levels of arsenic and fluoride. Some families buy bottled water, which low-income families cannot afford. Lack of access to safe drinking water increases the risk of dehydration. Multiple studies have found links between dehydration and anxiety, depression, confusion, mood disorders, negative thoughts, memory problems, and fatigue.

Pueblo Unido (PUCDC) seeks core operating support for the Interim Drinking Water Program, a second phase installation of water filtration units for drinking and cooking and to provide public health education for families living in Polanco parks in the Eastern Coachella Valley. By July 2024, PUCDC will install 96 point-of-use Reverse Osmosis water filtration systems to provide reliable drinking water for an estimated 480 low-income residents in the most remote communities where municipal services are unavailable. The point-of-use Reverse Osmosis water filtration systems remove arsenic and other contaminants found in water. To date PUCDC has installed over 300 point-of-use Reverse Osmosis water filtration systems, providing safe drinking water for over 1,500 low-income residents. During the 2022-2024 grant period, PUCDC will also provide public health training and education to at least 480 low-income residents of Polanco mobile home park communities of the Eastern Coachella Valley. Evaluation will include data gathered from interviews, surveys, water testing, one health fair, eight community meetings, and three capacity building training workshops.

**Community Need for the Project:**

Historically, the ECV has long endured a lack of critical infrastructure necessary to provide access to safe drinking water for farmworker and other low-income families. Underground water is contaminated with high concentrations of arsenic and the resulting toxicity creates major environmental and public health problems. Chronic arsenic exposure in children can lead to mental retardation and developmental disabilities including cognitive, psychological, sensory and speech impairments. Many remote communities still use water exceeding maximum contaminant levels of arsenic and fluoride.

An estimated 4,000 residents in the ECV live in Polanco mobile home parks not served by municipal water and sanitation services. These 14-unit farmworker housing communities depend on small water systems, private domestic wells and septic systems that do not meet state requirements for water quality. These systems are usually permitted and tracked by the Riverside County Environmental Health Department and the Coachella Valley Water District. But many communities in remote areas use water exceeding maximum contaminant levels of arsenic and fluoride because, to obtain safe water, families in mobile home parks not connected to a municipal water system must drive an average of 15 miles to the nearest shopping center and buy bottled water, spending over 10% of earnings purchasing water for drinking and cooking. They do not have the financial resources to remedy water quality problems on their own. A community treatment system is costly, out of reach. Lack of access to safe drinking water negatively impacts behavioral/mental health:

- (1) Psychological needs for autonomy and competence are negatively impacted by the inability provide a basic need—safe drinking water—for the family.
- (2) Lack of access to safe drinking water increases the risk of dehydration; multiple studies have found links between dehydration and anxiety, chronic stress, and depression.

These communities also lack information on mental/behavioral health support/resources, which PUCDC will provide.

**Strategic Plan Alignment:**

Goal 3: Proactively expand community access to behavioral/mental health services.  
Strategy 3.7 Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services.

**Project Description and Use of District funds:**

Pueblo Unido seeks to achieve comprehensive, sustainable improvements through community-driven projects that address the root causes of poor physical and psychological health. In 2009, PUCDC initiated a new model of community work that supports, as a primary focus, community-driven projects and self-initiative to build healthy environments for families and children. The core psychological needs addressed through this model are autonomy, agency, self-efficacy—being in charge of your life, knowing that you have a say in what happens to you, and that you have some ability to shape your circumstances—which directly correlate to individual and collective

empowerment that increase a sense of control over one's life, leading to a reduction in perceived stressors, and resulting in improved behavioral/mental health.

Current Project. Polanco mobile home park communities in the ECV have identified: (1) access to safe drinking water in the home and (2) access to environmental and public health training and education resources, as high priorities that will increase mental health within their families.

Safe Drinking Water. Through PUCDC's experience, we have identified two main approaches: 1) consolidation to a municipal service for cluster communities, which are multi-year projects that require long term investment; 2) decentralized systems to serve the most remote communities where municipal services are financially unfeasible. Through this second approach, Pueblo Unido has been successful at implementing its Rural Infrastructure Program which focuses on installing point-of-use Reverse Osmosis water filtration system under the sink to remove arsenic and other contaminants found in water. To date the program has installed over 300 point-of-use Reverse Osmosis water filtration systems, providing a great relief and wellness for over 1,500 low-income residents. By July 2024, Pueblo Unido will install 96 Reverse Osmosis water filtration systems to provide drinkable water of improved quality for an estimated 480 low-income residents of Polanco mobile home parks in the Eastern Coachella Valley.

Public Health Training & Resources. By July 2024, PUCDC will provide environmental and public health training and education resources to at least 480 low-income residents of Polanco mobile home parks in the Eastern Coachella Valley through one health fair, eight community meetings, and three capacity building training workshops.

Use of District Funds. District grant funds will support PUCDC salaries and fringe benefits; travel; office; phone; and consulting fees (grant writer).

### **Description of the Target Population (s):**

Located in Riverside County, the ECV includes the City of Coachella and the rural unincorporated communities of Thermal, Oasis, Mecca and North Shore. The population of approximately 60,000 residents is predominantly Spanish-speaking, low-income, and most are agricultural workers.

Within this population, an estimated 4,000 farmworker families, including children 0-18 years, live in more than 100 small family-owned mobile home parks legislatively designated "Polanco Parks." Polanco Park communities are part of California's cultural heritage: a story of entrepreneurial immigrant families from Mexico and Central America, self-initiative and resilience, rich cultural traditions and multigenerational family households. Polanco Park residents own their homes. While strong family networks, entrepreneurial expertise and a tremendous work ethic sustain the Polanco Parks, these farmworker families lack the financial and technical resources to address many health-related challenges confronting their mobile home park communities, including the lack of critical infrastructure to supply safe and clean drinking water.

Despite adverse conditions—substandard housing, poverty-level wages, unsafe drinking water, located in unincorporated areas that lack infrastructure—Polanco Park communities have played a remarkable role through their leadership and community

involvement. In 2014, this community participated in the Disadvantaged Communities Outreach Program, and established the top priorities for drinking water and sewer consolidation. Their work became the first Community Infrastructure Master Plan in California, which has resulted in securing \$23.4 million from the State Water Boards that will help with the consolidation of over 14 Polanco parks.

**Geographic Area(s) Served:**

Mecca; North Shore; Oasis; Thermal

**Age Group:**

- (0-5) Infants
- (06-17) Children
- (18-24) Youth
- (25-64) Adults
- (65+) Seniors

**Total Number of District Residents Served:**

Direct: 480  
Indirect: 4,000

**Project Goals and Evaluation**

<p><b>Goal #1:</b> By July 2024, PUCDC will provide environmental and public health training and education resources to at least 480 low-income residents of Polanco mobile home parks in the Eastern Coachella Valley through one Health Resources Fair (Spring 2023), three capacity-building training workshops (1st, 2nd and 4th quarters of calendar year 2023); and eight community meetings (2023-2024). This project goal coincides with the following DHCD Strategic Plan performance measures: “# of community awareness activities related to educating the community around behavioral/mental health services and resources”; “# of individuals reached through behavioral/mental healthcare community awareness activities (indirect)”; and “# of individuals who were connected to behavioral/mental health services and resources (direct)” under strategy 3.6 Educate</p>	<p><b>Evaluation #1:</b> Progress will be monitored and tracked by: successful presentation of one health fair, eight community meetings, and three capacity building training workshops; collection of quantitative data (sign-in sheets) gathered during each event; and collection of qualitative data, including pre- and post-training interviews and surveys to ensure training topics and workshops are meeting community needs. To ensure the goal is being met, Pueblo Unido will continue to schedule community monthly meetings throughout the project period.</p>
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community residents on available behavioral/mental health resources.	
<p><b>Goal #2:</b>                  By July 2024, PUCDC will expand access to safe drinking water by installing 96 under the sink Reverse Osmosis water filtration systems to provide drinkable water and of improved quality for an estimated 480 low-income residents of Polanco mobile home parks in the Eastern Coachella Valley. This project goal coincides with the DHCD Strategic Plan performance measure “# of individuals who received culturally-sensitive behavioral/mental health services” under strategy 3.7 Collaborate/partner with community providers to enhance access to culturally-sensitive behavioral/mental health services.</p>	<p><b>Evaluation #2:</b>                  Pueblo Unido will track progress through monthly project meetings with PUCDC staff who will oversee the project: Community Capacity Building, and Water &amp; Sanitation Technician, Administration and Operations, and Executive Director. Each staff member has key responsibilities to ensure that project goals are met. Project activities are evaluated by the Executive Director and Operations Director, who track progress, purchase orders, parts, and labor costs related to installation of the new units. Pueblo Unido’s Water &amp; Sanitation Technician will install the units and provide water samples and testing. The Water&amp; Sanitation Technician will directly work with the Riverside County Environmental Health Department to ensure water testing and water quality standards are met. PUCDC’s bilingual Director of Community Capacity Building will schedule installation and testing of each unit, and serve as the point of contact and information resource for homeowners.</p>
<b>Goal #3:</b>	<b>Evaluation #3:</b>
<b>Goal #4:</b>	<b>Evaluation #4:</b>
<b>Goal #5:</b>	<b>Evaluation #5:</b>

**Proposed Project Evaluation Plan**

Pueblo Unido uses both internal and external evaluation methods to assess its progress and impact. At the internal level, the Executive Director and Board of Directors evaluate organizational progress upon the completion of every project. Multi-year projects are evaluated quarterly and at the end of every fiscal year. Typically, the Community Capacity Building Director collects quantitative and qualitative data before, during, and after a project. Once collected, the data is analyzed and interpreted to identify any need for operational changes and/or measure the project/program’s effectiveness. Depending on the strategic or action plan, every project will have benchmarks (indicators), standards, outcomes, processes, timeframes, and goals that are measured and assessed, typically through calendar grids. External evaluation methods include questionnaire surveys and qualitative measures such as observations and interviews to ensure programmatic goals and objectives are being met. Data collected from the project proposed in this application will be analyzed and interpreted to inform future programming with the same/similar target populations, selecting and cultivating partnerships, and fundraising.

## **Organizational Capacity and Sustainability**

### **Organizational Capacity**

Pueblo Unido's staff and the Board of Directors have a long history of leadership in resolving the most challenging issues impacting the lives of farm workers and low-income families. Since 2009, this expertise has resulted in road safety improvements, planning and development of sewer collection systems, development of affordable housing, and extension of the domestic water supply to include mobile home park residents in the ECV. The following list highlights Pueblo Unido's organizational capacity, all of whom are full-time paid staff:

- Executive Director
- Director of Administration and Operations
- Director of Community Capacity Building
- Fund Development & Communications Associate
- Executive Administrative Assistant
- Water & Sanitation Technician

Organizational leadership is provided by the Executive Director and six dedicated volunteers serving on the PUCDC Board of Directors. Pueblo Unido partners with professionals under contract agreements in the fields of accounting, engineering, architectural design, and legal services.

### **Organizational Sustainability:**

The project and project funding are in alignment with PUCDC's strategic plan. The project for which we seek funding would be part of PUCDC's continuing work under our Rural Infrastructure Program (<https://pucdc.org/rural-development/>), which is focused on cost-effective solutions—primarily point-of-entry and point-of-use water filtration systems—to remove arsenic and fluoride from drinking water in the ECV. To date the program has installed over 300 point-of-use Reverse Osmosis water filtration systems, providing a great relief and wellness for over 1,500 low-income residents. Pueblo Unido's funding model secures core operating support from foundations and sub-contract awards to fund the day-to-day operations of the organization. This funding allows Pueblo Unido's dedicated team to attract and secure larger project grants that are direct investments in the health and development of ECV rural communities. Combined, this funding supports Pueblo Unido's programs and the staff time needed to implement them. Today, for every \$1 secured through sub-contract awards and core operating grants, a total of \$7 has been acquired in direct community investment from major government and foundation grants. Since 2010, Pueblo Unido has leveraged over \$15 million to benefit the organization's community-driven model core areas: rural infrastructure, community economic development, and affordable housing.

## **Diversity, Equity, and Inclusion**

### **How is diversity, equity, and inclusion addressed?**

Pueblo Unido staff are drawn from the communities that Pueblo Unido serves in the Eastern Coachella Valley and they reflect the diversity of these communities, which are predominantly Hispanic/Latino. Current staff represent a new generation of leaders

whose parents continue working in the ECV's agricultural fields, live in disadvantaged communities or have direct cultural or family ties to the communities we serve. But this is not a new experience for us. Since Pueblo Unido CDC was founded in 2009, nearly all executive and support staff and Board members have had roots in the Eastern Coachella Valley. Typically, 50% of members of the Board of Directors are represented by farmworker families with backgrounds in education and finance. This professional environment validates organizational fiscal responsibility and transparency, while connection to ECV friends, family, colleagues and traditions inspires our work and keeps us focused on the priorities established by the community-driven model.

**What is preventing the organization from addressing diversity, equity, and inclusion? N/A**

### **Partnerships:**

#### **Key Partners:**

Pueblo Unido works in collaboration with other nonprofit organizations, state and federal entities, the local water district, and Riverside County's elected officials to raise public awareness about the environmental, public health and economic conditions affecting the quality of life in local communities, and to identify solutions that will reduce barriers, increase opportunity, and allow residents access to essential health services. Strategic cross-sector partnerships have increased our impact and already produced transformational victories in the ECV. Three important collaborations illustrate Pueblo Unido's approach.

First, Pueblo Unido has built a strong working relationship with the Coachella Valley Water District. This institution holds the political power and technical capacity necessary to respond to the infrastructure needs identified by the community. Pueblo Unido is a member of CVWD's Disadvantaged Communities Infrastructure Committee (DACIC), a cross-sector collaboration whose goal is to secure access to safe affordable drinking water, wastewater, and flood control services in the ECV. The committee is developing an Infrastructure Development Plan that addresses the infrastructure gaps in ECV.

Second, Pueblo Unido is an organizational partner in Alianza CV. Alianza is the only alliance in the ECV bringing together community members, nonprofits, and government officials to lead efforts needed for a thriving region. Our goal at Alianza is to transform the socio-economic conditions of the ECV so that people in our communities have opportunities to prosper.

Third, Pueblo Unido is an active member of the Housing Review Committee Advisory Council for the unincorporated area of the Coachella Valley. The Advisory Council was established by the Riverside County Board of Supervisors in 2002 to receive and review complaints concerning the County's mobile home park community and employee housing enforcement program. Pueblo Unido leads efforts in the Resource, Process and Outreach subcommittees to leverage resources, engage community, and provide recommendations.

### Line Item Budget Project Operational Costs

PROJECT OPERATIONS		Total Project Budget	Funds from Other Sources <span style="color: red;">Detail on sheet 3</span>	Amount Requested from DHCD
<b>Total Staffing Costs</b> <span style="color: red;">Detail on sheet 2</span>		\$ 141,000.00	\$ 97,452.00	\$ 43,548.00
<b>Equipment (itemize)</b>				
1	Program Implementation/Water Systems	\$ 638,000.00	\$ 638,000.00	\$ -
2				\$ -
3				\$ -
4				\$ -
<b>Supplies (itemize)</b>				
1				\$ -
2				\$ -
3				\$ -
4				\$ -
<b>Printing / Duplication</b>				
<b>Mailing / Postage</b>				
<b>Travel / Mileage (use current Federal mileage rate)</b>		\$ 7,000.00	\$ 5,793.46	\$ 1,206.55
<b>Education / Training</b>				
* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.				
<b>Office / Rent / Mortgage*</b>		\$ 11,725.50	\$ 11,725.50	\$ -
<b>Telephone / Fax / Internet*</b>		\$ 2,430.00	\$ 2,430.00	\$ -
<b>Utilities*</b>			\$ -	\$ -
<b>Insurance*</b>			\$ -	\$ -
<b>Other direct project costs not described above (itemize)</b>				
1	GRANT WRITER CONSULTANT	\$ 700.00	\$ -	\$ 700.00
2				\$ -
3				\$ -
4				\$ -
<b>Indirect Cost Rate - Maximum of 10% Allowed</b>				\$ 4,545.45
<b>Total Project Budget</b>		<b>\$ 805,400.95</b>	<b>\$ 755,400.96</b>	<b>\$ 50,000.00</b>
<b>Budget Narrative</b>	<p style="color: red; font-size: small;">Fully describe items above in this cell. You may insert rows or create additional worksheets if more space is needed to fully describe your budget. THE AMOUNT REQUESTED FROM DHCD IS SPECIFIC TO THIS PROJECT ONLY. PUCDC IS REQUESTING THE FOLLOWING AMOUNTS FOR STAFFING COSTS: \$11,648 FOR THE DIRECTOR OF COMMUNITY CAPACITY BUILDING AND \$31,200 FOR THE WATER TECHNICIAN. ADDITIONALLY, \$1,206.55 FOR TRAVEL/MILEAGE REIMBURSEMENT, \$700 FOR OUR GRANT WRITING CONSULTANT, AND 10% OR \$4,545.45 FOR INDIRECT COSTS.</p>			

### Line Item Budget Staffing Costs

Staff Salaries		Annual Salary	% of Time Allocated to Project	Actual Program Salary	Total Project Salary
<b>Employee Position/Title</b>					
1	DIR. COMMUNITY CAP BLDG	\$ 58,240.00	50%	29,120.00	\$ 29,120.00
2	WATER TECHNICIAN	\$ 39,000.00	100%	39,000.00	\$ 39,000.00
3	EXECUTIVE DIRECTOR	\$ 100,000.00	50%	50,000.00	\$ 50,000.00
4	EXECUTIVE ADMIN ASST	\$ 45,760.00	50%	22,880.00	\$ 22,880.00
5				-	
6				-	
7				-	
8				-	
<b>Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project</b>				-	
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ 141,000.00</b>
<b>Budget Narrative</b>	Please describe in detail the scope of work and duties for each employee on this grant. THE EXECUTIVE DIRECTOR OVERSEES EMPLOYEES AND THE OPERATIONAL AND PROGRAM ACTIVITIES OF PUCDC. THE DIRECTOR OF COMMUNITY CAPACITY BUILDING LEADS THE COMMUNITY OUTREACH EFFORTS FOR PUCDC's CRITICAL INFRASTRUCTURE PROJECTS. THE WATER TECHNICIAN CONDUCTS AND OVERSEES THE INSTALLATION AND MAINTENANCE OF THE WATER FILTRATION & WATER TESTING SERVICES PROVIDED BY PUCDC. THE EXECUTIVE ADMINISTRATIVE ASSISTANT ASSISTS WITH GRANT ADMINISTRATION.				
<b>Budget Narrative</b>	Please describe in detail the employee benefits including the percentage and salary used for calculation. THE STAFFING COSTS REQUESTED FOR THIS PROJECT WILL INCLUDE THE FOLLOWING FRINGE BENEFITS/EXPENSES: HEALTH, VISION & DENTAL INSURANCE, 403(B) RETIREMENT PLAN MATCH, CELLPHONE REIMBURSEMENT, WORKERS COMPENSATION INSURANCE, & PAYROLL TAX). THE ACTUAL PERCENTAGE OF FRINGE BENEFITS PER EMPLOYEE VARIES.				
Professional Services / Consultants		Hourly Rate	Hours/Week	Monthly Fee	Total Project Fees
<b>Company and Staff Title</b>					
1					\$ -
2					
3					
4					
5					
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$ -</b>
<b>Budget Narrative</b>	Please describe in detail the scope of work for each professional service/consultant on this grant.				

## Line Item Budget Other Project Funds

<b>Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".</b>			<b>Amount</b>
Fees			
Donations			
<b>Grants (List Organizations)</b>			
PROJECTED	1	DESERT HEALTHCARE DISTRICT & FOUNDATION/	\$ 50,000.00
ACTUAL	2	STATE WATER RESOURCE CONTROL BOARD (SWRCB)	\$ 706,000.00
	3		
	4		
<b>Fundraising (describe nature of fundraiser)</b>			
	1		
	2		
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>			
	1		
	2		
	3		
	4		
<b>Total funding in addition to DHCD request</b>			<b>\$ 756,000.00</b>
<b>Budget Narrative</b>	Describe project income listed above. Note whether income is "projected" or actual. SWRCB IS AN AWARDED MULTI-YEAR GRANT WHICH COVERS SALARIES AND PROGRAM IMPLEMENTATION. THE GRANT A COST REIMBURSEMENT GRANT. PUCDC IS ACTIVELY SEEKING OTHER FUNDING SOURCES FOR ITS PROGRAMS/PROJECTS.		

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 9

**Goals:** 8

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 8

**Budget:** 9

**Key Partners/Collaborations:** 9

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**Total Score:** 67.00

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**Reviewer Comments:** Pueblo Unido CDC has been advocating for the farmworker communities of the Eastern Coachella Valley, who reside in mobile home parks. Most of these mobile home parks lack basic infrastructure like paved roads, reliable electric grid, and potable safe drinking water. Without these basic needs, residents living in these mobile home parks have an increased risk of health related issues. DHCD grant funds will provide 96 much needed water filtration systems and capacity building for mobile home park residents.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 68.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 275 (4 of 4)

**Total average proposal score: 86.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 2 of 4

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**Executive Summary:** 10

**Community Need and Alignment:** 8

**Goals:** 8

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 10

**Budget:** 10

**Key Partners/Collaborations:** 9

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**Total Score:** 71.00

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**Reviewer Comments:** The work of Pueblo Unido CDC is important to the community it serves. The lack of basic supports needed have an impact on the well being of these community members and can cause anxiety and a wide array of psychological impactors. This plan to address a primary need related to safe, fresh drinking water along with the sharing of educational information regarding community services available will have a positive impact on this community. The linkage to other key partners in the community, county and state are an important factor toward sustained focus in this area. The structure for the provision, testing and tracking of the impact of the support presented will inform future practices.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 68.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 275 (4 of 4)

**Total average proposal score: 86.75 / 100**



## Grant Scoring Review

### Grant Staff Review # 3 of 4

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**Executive Summary:** 9

**Community Need and Alignment:** 9

**Goals:** 9

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 71.00

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**Reviewer Comments:** Pueblo Unido is a leader in the community addressing and advocating for clean and safe drinking water. Pueblo Unido successfully leverages and received state and federal funding and takes the lead in addressing this unnecessary and preventive public health crisis in the Coachella Valley.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 68.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 275 (4 of 4)

**Total average proposal score: 86.75 / 100**

## Grant Scoring Review

### Grant Staff Review # 4 of 4

---

**Executive Summary:** 8

**Community Need and Alignment:** 9

**Goals:** 7

**Proposed Evaluation Plan:** 7

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 8

**Key Partners/Collaborations:** 9

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**Total Score:** 66.00

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**Reviewer Comments:** Pueblo Unido's vision is to help create a vibrant, productive, and sustainable rural community that attracts resources and investments for leadership development, training and education, drinking water, innovative and viable affordable housing, and community economic opportunities. Their request to the District focuses is for the continuation of bringing clean water to the Poloanco mobile home park communities and access to environmental and public health training and education resources through a funding ask for core operating support. Unrestricted support allows them to continue to focus on addressing root causes of poor physical and psychological health through community-driven projects that build healthy environments for families and children.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 68.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 275 (4 of 4)

**Total average proposal score: 86.75 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

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**Fiduciary Compliance:** 8

**Financial Stability:** 9

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**Total Score:** 17.00

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**Reviewer Comments:** Fiduciary Compliance -

The FY 06/30/20 audit report is unmodified. The Board of Directors accepted the audit report.

Audit report Current Ratio is strong (13:1) and the internal unaudited financial statements, as of 4/30/22, show 104:1, which represents the grantee's ability to pay its short-term liabilities.

The Net Assets increased by \$75k as of 6/30/20, with Total Net Assets of \$3.2M. Internal financial statements, as of 4/30/22 demonstrates a decrease of \$245k. The Balance Sheet is in good order.

**Financial Stability -**

Grantee demonstrates a sound financial position.

Grantee has diversified resources for this project of 805,400. The District's grant of \$50,000 is well supported by other resources.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 68.75 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 275 (4 of 4)

**Total average proposal score: 86.75 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

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**Fiduciary Compliance:** 9

**Financial Stability:** 10

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**Total Score:** 19.00

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**Reviewer Comments:** Audited financial statements reviewed and approved by Board. 2021 audit not yet available. Positive cash flow documented with sufficient assets to address liabilities. Strategic plan in place which identifies future funding sources. Grant is reasonable in comparison with organizational budget, which includes funding from multiple sources.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 68.75 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 275 (4 of 4)

**Total average proposal score: 86.75 / 100**



**Date:** 6/14/2022

**To:** Program Committee

**Subject:** Grant # 1332 Alianza Coachella Valley

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**Grant Request:**

Expanding and Advancing Outreach Through Increasing Capacity Development

**Amount Requested:** \$100,000.00

**Project Period:** 7/1/2022 to 7/1/2024

Alianza Coachella Valley's mission is to transform the socio-economic conditions of the Coachella Valley so that all people in all communities have opportunities to prosper. They do this by addressing the root cause of health inequity— advocating, through policy and systems change, to remedy the impact of poor infrastructure, environments, and education on economic, physical, and mental health outcomes in Coachella Valley communities. This project will mainly serve the Eastern Coachella Valley community. Through this project, Alianza will increase and advance their outreach via monthly in person and virtual community meetings, trainings and quarterly Action Team community meetings. In these meetings and trainings, the community will have the opportunity to receive updates on Alianza's advocacy work and receive the needed tools and resources to be engaged in various environmental and community justice campaigns.

This application is focused on goals 3 and 6 to expand access to behavioral health services and to be responsive and supportive of selected community initiatives that enhance the environment in the District's service area. DHCD's support we will allow Alianza to expand and advance outreach by increasing the capacity development of their team and the community at large. The Funds provided by the Desert Healthcare District will be used for printing, travel, the partial salaries of four staff members, and the consulting work of two organizations. This grant is focused on core operating support for the continuation of the collective efforts of the Coachella Valley Equity Collaborative.

**Strategic Plan Alignment:**

Goal 3: Proactively expand community access to behavioral/mental health services

Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area



Strategy:

- Strategy 3.1 Provide funding to support an increase in the number of behavioral/mental health professionals (includes training) (Priority: High)
- Strategy 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)
- Strategy 6.1 Play a role in raising awareness of the impact of air quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)
- Strategy 6.2 Play a role in raising awareness of the impact of poor water quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)
- Strategy 6.3 Collaborate with and support public organizations in the Coachella Valley to address social determinants of health related to the environment (air quality, water quality and shelter) (Priority: Moderate)

**Geographic Area(s) Served:**

Coachella; Mecca; North Shore; Oasis; Thermal

**Action by Program Committee: (Please select one)**

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$100,000.00 be approved.
- Recommendation with modifications
- Deny



## Grant Application Summary

### **Alianza Coachella Valley, Grant #1332**

#### **About the Organization**

Alianza Coachella Valley  
1515 Sixth St.  
Coachella, CA 92236  
Tel: (760) 619-8844  
<http://alianzacv.org>

**Tax ID #:** 841966709

#### **Primary Contact:**

Patricia Carrillo  
Tel: (760) 972-4628  
[patriciacarrillo@alianzacv.org](mailto:patriciacarrillo@alianzacv.org)

#### **Organization History and Mission**

Briefly describe the history AND mission of your organization  
Since 2010, Alianza (previously Building Healthy Communities Coachella Valley) has helped residents of the Eastern Coachella Valley apply their determined spirit and strong work ethic to campaigns that enrich their community. Alianza Coachella Valley's mission is to transform the socio-economic conditions of the Coachella Valley so that all people in all communities have opportunities to prosper. We do this by addressing the root cause of health inequity—advocating, through policy and systems change, to remedy the impact of poor infrastructure, environments, and education on economic, physical, and mental health outcomes in our communities. Alianza is the backbone organization for the only alliance of residents and non-profit groups working for systems and policy change. We envision one vibrant, healthy, and thriving Coachella Valley where people have a seat at the table for decisions that affect their daily lives.

**Organization Annual Budget:** \$2,900,000.00

#### **Historical (approved Requests)**

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2019	Covid-19 Emergency Relief Program	\$10,000	Mini-Grant	4/30/2020	

2020	ECV COVID-19 STRATEGIC COMMUNICATIONS AND OUTREACH PLAN	\$120,000	Grant	11/1/2020	
2020	ECV COVID-19 STRATEGIC COMMUNICATIONS AND OUTREACH PLAN	\$25,000	Grant	2/11/2021	
2020	CV COVID-19 Community Relief Fund	\$125,000	Grant	5/28/2021	

### **Project Information**

#### **Project Title:**

Expanding and Advancing Outreach Through Increasing Capacity Development

**Start Date:** 7/1/2022 **End Date:** 7/1/2024

**Term:** 24 months

**Total Project Budget:** \$100,000

**Requested Amount:** \$100,000

#### **Executive Summary:**

Alianza is requesting \$100,000 from DHCD to expand and advance outreach through increasing the capacity development of our team and community at large. This project will mainly serve the eastern coachella valley community. Through this project we will increase and advance outreach via monthly in person and virtual community meetings/trainings and quarterly Action Team community meetings. In these meetings and trainings the community will have the opportunity to receive updates on our advocacy work and receive the needed tools and resources to be engaged in the scope of work. Our project will be evaluated through surveys and interviews conducted to all those involved in the scope of work. This project will support our environmental and community justice campaigns.

#### **Community Need for the Project:**

1. Increasing outreach and engagement post pandemic: The community has uplifted the need to continue and amplify engagement in person, while still leaving the virtual option open for those who do not feel ready yet to engage in person.
2. Increasing and building community capacity via trainings and educational sessions: As the pandemic has exacerbated the needs of the community, community members' interest in receiving trainings and taking part in the advocacy efforts has increased.

#### **Strategic Plan Alignment:**

Goal 3: Proactively expand community access to behavioral/mental health services

Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area



Strategy:

- Strategy 3.1 Provide funding to support an increase in the number of behavioral/mental health professionals (includes training) (Priority: High)
- Strategy 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)
- Strategy 6.1 Play a role in raising awareness of the impact of air quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)
- Strategy 6.2 Play a role in raising awareness of the impact of poor water quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)
- Strategy 6.3 Collaborate with and support public organizations in the Coachella Valley to address social determinants of health related to the environment (air quality, water quality and shelter) (Priority: Moderate)

**Project Description and Use of District funds:**

As our eastern coachella valley community begins to feel more comfortable with returning to in person engagement, our Alianza team and partners continue to find creative and helpful ways to ensure that our community has a seat at the table for areas that directly affect them. With DHCD's support we will be able to expand and advance outreach by increasing the capacity development of our team and community at large. The funding provided will help to support the return of our quarterly Action Team community meetings to ensure that the community takes part in our holistic community justice and environmental justice work. This funding will also support the increase of trainings to be provided to the community and the increase of staff per campaign. With all the needs that have been exacerbated by the pandemic we as an organization identified the need to bring on an additional project manager per campaign, which would bring us up to two project managers for each campaign (Environmental Justice and Community Justice). The community is eager to continue to engage with our collaborative advocacy efforts and we are hopeful that change will come as we continue to build upon their leadership and capacity to be change makers.

**Description of the Target Population (s):**

We focus on the unincorporated communities of Thermal, Mecca, Oasis, and North Shore. As well as the City of Coachella. These communities are 94% Latino and 45% Limited English Speakers. The concentration of low-income residents in the ECV (65% live below 200% poverty line) creates significant barriers to self-determination and access to basic resources and services. This includes veterans, seniors, high needs students, LGBTQ+ community and the uninsured/underinsured.

**Geographic Area(s) Served:**

Coachella; Mecca; North Shore; Oasis; Thermal

**Age Group:**

- (0-5) Infants
- (06-17) Children
- (18-24) Youth
- (25-64) Adults
- (65+) Seniors

**Total Number of District Residents Served:**

Direct: 20,000  
 Indirect: 15,000

**Project Goals and Evaluation**

<p><b>Goal #1:</b>                  By September 30, 2022 our first in person Action Team meeting would have taken place and by June 2023 we will have a minimum of 4 Action Team meetings take place. Every fiscal year we will have a minimum of 4 Action Team meetings, with preparation meetings and community trainings taking place throughout the year, in addition to the action team meetings. Our action team meetings originally started in 2015 and we are excited to get them started once again.</p> <p>This project goal coincides with the District and Foundation’s Strategic Plan and Strategies 3.1, 3.6, 6.1, 6.2, and 6.3 listed above as the community and partners will receive the needed information and tools to become advocates and change makers in the areas listed under those areas of focus. As well as increase their knowledge on the resources that are available to them and their community.</p>	<p><b>Evaluation #1:</b>                  At the end of every Action Team meeting, participants will receive a survey to complete and provide feedback to better support the team in implementing these community meetings and identify the advocacy needs</p>
<p><b>Goal #2:</b>                  By July 31, 2024 Alianza will have increased and built community capacity via trainings and educational sessions that pertain to the environmental and community justice needs of the community. As well as provide leadership development, public speaking and other trainings necessary that would</p>	<p><b>Evaluation #2:</b>                  At the end of every training session, participants will receive a survey to complete and provide feedback to better support the team in identifying key trainings and advocacy needs.</p>

<p>support them in being key advocates. This would support the community by providing them with the needed trainings to advocate for mental health resources that are not available and/or easily accessible to their community. As well as advocate for the environmental justice system and policy change. By the date listed, a minimum of 500 community members will have received trainings.</p> <p>This project goal coincides with the District and Foundation’s Strategic Plan and Strategies 3.1, 3.6, 6.1, 6.2, and 6.3 listed above as the community and partners will receive the needed tools to become advocates and change makers in the areas listed under those areas of focus.</p>	
<p><b>Goal #3:</b> N/A</p>	<p><b>Evaluation #3:</b> N/A</p>
<p><b>Goal #4:</b> N/A</p>	<p><b>Evaluation #4:</b> N/A</p>
<p><b>Goal #5:</b> N/A</p>	<p><b>Evaluation #5:</b> N/A</p>

**Proposed Project Evaluation Plan**

The success of the project will be determined by the number of individuals in attendance at our community meetings and on the number of touches based on direct/virtual contact with community members, either through our ongoing projects and/or phone banking efforts. The process will consist of collecting, recording, and organizing information daily through surveys and interviews. The data collected will help to determine key advocacy needs in both the environmental justice and community justice campaign. It will also help us to continue to determine best practices for outreach for current and future projects.

**Organizational Capacity and Sustainability**

**Organizational Capacity**

As an organization leadership and capacity development is at the forefront of everything that we do with and for the community. Our team leads who will support in assuring the implementation of our community gatherings have all received a minimum of a bachelors degree and have the skills necessary to complete the tasks at hand. Our main leadership which includes our Chief Executive Officer and Chief Operations Officer have over 8 years of non-profit experience.

**Organizational Sustainability:**

At the core of this effort and our organization as a whole is its leadership, which starts with members from the impacted communities, ensuring their voices are heard and their dreams for their community supported by a range of multi-disciplinary, primarily women-led, nonprofits and research partners. Our project aligns with our organizational

strategic and business plans as it strives to assure that all folx are represented and have a seat at the table.

### **Diversity, Equity, and Inclusion**

#### **How is diversity, equity, and inclusion addressed?**

Alianza Coachella Valley is a primarily women, people of color led organization. Executive leadership, as well as the majority of staff, grew up in the Coachella Valley and their families share the socio-economic conditions we are now trying to address. Additionally, 100% of the members of our board identify as people of color, represent diverse gender identities, and have a track record of being connected to the communities we serve. As an organization, we also have it as our top priority to assure that our La Mesa board is diverse and has representation from various organizations and community members who keep us accountable in assuring that there is diversity, equity and inclusion in everything that we do.

**What is preventing the organization from addressing diversity, equity, and inclusion?** N/A

#### **Partnerships:**

##### **Key Partners:**

All community partners listed will support in the preparation, implementation and outreach for the return of the Action Team meetings. As well as continuously support in the areas listed in the MOUs and Letters of Support attached: Kounkuey Design Initiative, Youth Leadership Institute, Ryan Sinclair (Loma Linda University), Lideres Campesinas, Coachella Valley Parents and The LGBT Center of the Desert.

PROGRAM OPERATIONS		Total Program/Project Budget	Funds from Other Sources <i>Detail on sheet 3</i>	Amount Requested from DHCD
<b>Total Staffing Costs</b> <i>Detail on sheet 2</i>		96,789.86	0	96,789.86
<b>Equipment (itemize)</b>				
1				0
2				0
3				0
4				0
<b>Supplies (itemize)</b>				
1				0
2				0
3				0
4				0
<b>Printing/Duplication</b>		\$1,710.14	\$0.00	\$1,710.14
<b>Mailing/Postage</b>				0
<b>Travel/Mileage</b>		\$1,500.00	\$0	\$1,500.00
<b>Education/Training</b>				0
<b>Office/Rent/Mortgage</b>				0
<b>Telephone/Fax/Internet</b>				0
<b>Utilities</b>				0
<b>Insurance</b>				0
<b>Other facility costs not described above (itemize)</b>				
1				0
2				0
3				0
4				0
<b>Other program costs not described above (itemize)</b>				
1				\$0.00
2				0
3				0
4				0
<b>Total Program Budget</b>		<b>100,000.00</b>	<b>0</b>	<b>100,000.00</b>
<b>Budget Narrative</b>	Printing budget to cover cost for printing of outreach materials such as flyers and other materials needed that will be given out during sessions or presentations. Travel/mileage to cover staff traveling cost.			

Staff Salaries		Annual Salary	% of Time Allocated to Program	Actual Program Salary	Amount of Salary Paid by DHCD Grant
<b>Employee Position/Title</b>					
1	Chief Operations Officer	\$91,842.00	10%	\$18,368.40	\$18,368.40
2	Environmental Justice Campaign Manager	\$64,000.00	15%	\$19,200.00	\$19,200.00
3	Community Justice Campaign Manager	\$63,000.00	15%	\$18,900.00	\$18,900.00
4	Operations Manager	\$58,880.00	5%	\$5,888.00	\$5,888.00
5					
6					
7					
8					
<b>Total Employee Benefits (NTE 15%)</b>					\$9,353.46
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$71,709.86</b>
<b>Budget Narrative</b>	Chief Operations Officer will have oversight of the scope of work and project to assure implementation and evaluation. Project Managers will be tasked with outreach, engagement and Spanish translation of all documents needed. Operations Manager will support in arranging and making any payments needed throughout the scope of work such as payments that need processing and other items listed in the budget. Budget allocations for % of time allocation to program and annual salary for two years of scope of work.				
<b>Budget Narrative</b>	Benefits at NTE 15% of amount of salary covered by DHCD.				
Professional Services / Consultants		Hourly Rate	Hours/Week	Monthly Fee	Fees Paid by DHCD Grant
<b>Company and Staff Title</b>					
1	Interpretation & Translation (Purepecha)	\$70		\$420	\$10,080
2	Trainings/Capacity Development (Midwest Academy, CCEJ and others TBD.)				\$15,000
3					
4					
5					
<b>Enter this amount in Section 1; Staffing Costs</b>				<b>Total &gt;</b>	<b>\$25,080</b>
<b>Budget Narrative</b>	Purepecha interpreter and translator will provided the needed services for 24 months to assure that our purepecha community is provided with the needed materials and support to engage in this scope of work.				

Other funding received (actual or projected) SPECIFIC to this program/project		Amount
Fees		
Donations		
<b>Grants (List Organizations)</b>		
	1	N/A
	2	
	3	
	4	
<b>Fundraising (describe nature of fundraiser)</b>		
	1	
	2	
<b>Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)</b>		
	1	
	2	
	3	
	4	
<b>Total funding in addition to DHCD request</b>		<b>0</b>
<b>Budget Narrative</b>		

## Grant Scoring Review

### Grant Staff Review # 1 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 9

**Goals:** 8

**Proposed Evaluation Plan:** 8

**Applicant Capacity and Infrastructure:** 9

**Organizational Sustainability:** 9

**Budget:** 8

**Key Partners/Collaborations:** 8

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**Total Score:** 67.00

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**Reviewer Comments:** Alianza CV has been the key Eastern Coachella Valley community-based organization that has continued to raise awareness and advocate for community residents who are impacted by environmental health issues such as the receding Salton Sea and contaminated water. Alianza CV has the support of the community and is a trusted entity to communicate and disseminate information about key issues like mental health. DHCD funds will increase Alianza CV capacity to advocate, empower, and inform more community residents about environmental health and mental health issues impacting them and their families.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 82 / 100**



## Grant Scoring Review

### Grant Staff Review # 2 of 4

---

**Executive Summary:** 8

**Community Need and Alignment:** 8

**Goals:** 8

**Proposed Evaluation Plan:** 9

**Applicant Capacity and Infrastructure:** 10

**Organizational Sustainability:** 8

**Budget:** 9

**Key Partners/Collaborations:** 8

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**Total Score:** 68.00

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**Reviewer Comments:** The approval of this request for funding is based on the established history of community outreach and engagement by Alianza Coachella Valley. The need for this project is well presented and the potential positive impact is highly needed. The goals that have been identified align with DHCD Strategic Plan Goals 3 and 6. Through the identified structure of Action Team meetings over the two-year period with evaluation data obtained and analyzed, improvements can be increased as the outcomes dictate. The unincorporated communities of Mecca, North Shore, Oasis and Thermal will benefit from the increased capacity to participate in community trainings and gain the increased advocacy as a result.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 82 / 100**

## Grant Scoring Review

### Grant Staff Review # 3 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 6

**Goals:** 6

**Proposed Evaluation Plan:** 6

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 7

**Budget:** 8

**Key Partners/Collaborations:** 8

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**Total Score:** 57.00

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**Reviewer Comments:** Would like to see the following additional information addressed or highlighted: There was no specific need identified for the Action Teams for the Environmental Justice Campaign and Community Justice Campaign. "Trainings" were mentioned throughout but no detail was given as to what kind of training and to whom? More detail needed on the outlining of clear policy and systems change outcomes through the 2 Campaigns.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 82 / 100**

## Grant Scoring Review

### Grant Staff Review # 4 of 4

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**Executive Summary:** 8

**Community Need and Alignment:** 8

**Goals:** 7

**Proposed Evaluation Plan:** 7

**Applicant Capacity and Infrastructure:** 8

**Organizational Sustainability:** 8

**Budget:** 9

**Key Partners/Collaborations:** 9

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**Total Score:** 64.00

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**Reviewer Comments:** Alianza Coachella Valley has been a trusted organization in Eastern Coachella Valley since 2010 working to allow all communities to thrive by focusing of advocacy, policy, and systems change. This project will focus on their environmental and community justice campaigns through outreach, empowerment, and building community capacity to alleviate the impact of poor infrastructure, environments, and education on economic, physical, and mental health outcomes in Coachella Valley communities. District funds will support Action Teams and trainings/educational sessions that pertain to the environmental and community justice needs of the community. As well as provide leadership development, public speaking, and other trainings necessary that would support them in being key advocates. District funds will be used for core operating support.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 82 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 1 of 2

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**Fiduciary Compliance:** 10

**Financial Stability:** 8

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**Total Score:** 18.00

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**Reviewer Comments:** Audited financial statements presented and accepted by board in a timely manner. Positive cash flow noted with sufficient assets to address liabilities. Strategic plan identifies broad funding goals. Foundational and Other Institutional grants listed as single line in organizational budget so quantity of funding sources not defined. Grant value is reasonable in comparison to organizational budget.

**Response Notes:**

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### **Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

### **Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 82 / 100**

## Grant Scoring Review

### Fiscal Staff Review # 2 of 2

---

**Fiduciary Compliance:** 10

**Financial Stability:** 8

---

**Total Score:** 18.00

---

**Reviewer Comments:** Fiduciary Compliance -

The audit report is unmodified.

Current Ratio is very strong (37:1) which represents the grantee's ability to pay its short-term liabilities

The Net Assets increased by \$492k as of 6/30/21, the Balance Sheet is in good order

Financial Stability -

Grantee demonstrates a strong financial position.

The \$100,000 grant is fully funded by the District.

**Response Notes:**

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**Average Review Score:**

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Program Staff Review Stage: 64 (4 of 4)

**Sum of all Reviews:**

Fiscal Staff Review Stage: 36 (2 of 2)

Grant Program Staff Review Stage: 256 (4 of 4)

**Total average proposal score: 82 / 100**



**DESERT HEALTHCARE**  
**DISTRICT & FOUNDATION**

Date: June 14, 2022  
To: STRATEGIC PLANNING COMMITTEE  
Subject: Behavioral Health Initiative Expansion

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In the most recent Board of Directors meeting on May 24, 2022, the Desert Healthcare District staff was directed to explore an additional allocation of \$2 million for behavioral health and homelessness.

**Staff recommendation:**

After careful consideration of community input provided through our Mental and Behavioral Health Needs Assessment (2019), Community Health Needs Assessment (CHNA) (2020), community stakeholder outreach, and ongoing input from our Behavioral Health Initiative Working Groups and Steering Committee membership (2022), staff recommends the full allocation to be made toward Strategic Goal #3 (Proactively expand community access to behavioral/mental health services) to advance strategic plan priorities identified in this area. This allocation would support the ability to make the necessary resources available through RFP's to better address prevailing needs as expressed by our community members.

The staff is requesting the approval of an additional allocation of \$2 million to the Board-approved Behavioral Health Initiative, bringing the total amount in the collective fund to \$3.3 million.

**Background:**

- **Behavioral Health Initiative:** In response to the results of the DHCD Mental and Behavioral Health Needs Assessment (2019), a stakeholder focused, collaborative model was implemented to begin to review the areas of need as identified by the community members and stakeholder participants in the assessment process. This model which utilizes a Collective Impact framework, consists of regularly scheduled convenings in which strategy and solution development is drafted and presented to the Steering Committee membership for review and input. The primary areas of focus for this initiative work include:
  - Improved Access  
Consideration of structural improvements to ensure services reach vulnerable or underserved community members through the inclusion of expanded mobile service access, increased telehealth capacity and expanded provider network opportunities as

a means of expanding access. Strategy development includes increasing awareness of available support services with the goal of removing barriers to access which include stigma reduction and the need to communicate in a culturally competent manner with our community members through a network of trusted messengers.

- Workforce Development  
Strategy development is focused on the ability to increase opportunities for new practitioners entering the field and choosing to stay and work in the Coachella Valley. Improvement to workplace retention processes, professional development pathways for this community, while improving the ability for in-process future practitioners who are still in school or recently graduated to gain the necessary practical experience with organizations in the Coachella Valley which will also assist with improving workforce levels.
- Policy Development Opportunities  
Development in this area is focused on current and potential legislation under consideration or enacted related to innovating behavioral health services and how they are experienced by consumers. This includes State level intentional focus on children's mental health, juvenile justice support and the overhaul of Medi-Cal and how it can be improved to make coverage more accessible. There is also an effort to ensure Peer Specialist/Community Health Worker roles are clarified and billable and the State mandate to restructure the 911 call system into the 988 call center network in an effort to make mental health suicide prevention and mental health crisis networks more responsive. This working group is closely monitoring this legislative session and identifies legislation that would benefit the areas of need identified in the DHCD Mental and Behavioral Health Needs Assessment and requests organization letters of support as needed to assist with passage.
- Community Stakeholder Outreach  
The information gained through our ongoing outreach to our law enforcement and education partners and participation in State and County convenings focused on improving community members mental health service experiences while expanding the available workforce are helpful and will inform the identification of potential RFP development opportunities.
- **Community Health Needs Assessment (CHNA)**  
In 2020, the DHCD commissioned the Community Health Needs Assessment (CHNA) in an effort to better understand the needs of residents as it relates to the social determinants of health, uplift inequities and aid in the development of a comprehensive, and cross-sector approach to advance the health and well-being of District residents. This information assisted with the identification of Strategic Goal #2 (Proactively expand community access to primary and specialty care services) as a high priority area of focus for support implementation.

- **Strategic Plan Goal #3: Proactively expand community access to behavioral/mental health services**

Strategies identified as High Priority:

- 3.1 Provide funding to support an increase in the number of behavioral/mental health professionals (includes training)
  - 3.2 Provide funding to CBOs to support an increase in the number of days and hours of operation of behavioral /mental health services
  - 3.3 Provide funding to CBOs enabling an increase in the number and geographic dispersion of sites providing behavioral/mental health services (consider co-location with other health services)
  - 3.4 Provide funding support to CBOs providing tele-behavioral/mental health services
- **Fiscal impact:** \$2,000,000 to be added to the Behavioral Health Initiative allocation in the form of a grant amendment #965 (cost extension) from the District to the Foundation.



**DESERT HEALTHCARE DISTRICT GRANT AGREEMENT**

This agreement is entered into by the Desert Healthcare District ("DISTRICT"), a California health care district organized and operating pursuant to Health and Safety Code section 32000 et seq., and Desert Healthcare Foundation ("RECIPIENT") and is effective upon execution by both parties.

1. **Grant**

Purpose and Use of Grant: To fund and establish a Behavioral Health Initiative Collective Fund

Amount: \$2,000,000.00

2. **Term of Agreement**

The term of this agreement is from May 1, 2018 through April 30, 2019, subject, however, to earlier termination as provided in this agreement.

3. **Legal Responsibility/Liability**

In authorizing execution of this agreement, the governing body of RECIPIENT accepts legal responsibility to ensure that the funds provided by DISTRICT are allocated solely for the purpose for which the grant was intended. RECIPIENT agrees to be knowledgeable of the requirements of this agreement and to be responsible for compliance with its terms. In no event shall DISTRICT be legally responsible or liable for RECIPIENT's performance or failure to perform under the terms of the grant or this agreement.

RECIPIENT agrees that DISTRICT may review, audit, and/or inspect DISTRICT-funded program operated by RECIPIENT under this agreement for compliance with the terms of this agreement.

4. **Reduction/Reimbursement of Awarded Funds**

DISTRICT may reduce, suspend, or terminate the payment or amount of the grant if the District determines in its sole discretion that RECIPIENT is not using the grant for the intended purposes or meeting the objectives of the grant. RECIPIENT hereby expressly waives any and all claims against DISTRICT for damages that may arise from the termination, suspension, or reduction of the grant funds provided by DISTRICT.

DISTRICT  RECIPIENT 

RECIPIENT further agrees to reimburse any funds received from DISTRICT, where the DISTRICT determines that grant funds have not been utilized by RECIPIENT for their intended purpose.

5. **Other Funding Sources**

If requested by DISTRICT, RECIPIENT shall make information available regarding other funding sources or collaborating agencies for the programs or services provided by RECIPIENT.

6. **Attribution Policy**

RECIPIENT agrees to comply with the DISTRICT'S attribution policy, which is attached to this agreement as Exhibit "A."

7. **Payment Schedule**

Unless RECIPIENT and DISTRICT agree upon alternative arrangements, grant funds shall be allocated and paid according to the schedule and requirements described on Exhibit "B." In the event RECIPIENT fails to provide report(s) and/or appropriate supporting documentation in a timely manner, RECIPIENT may be subject to a delay or discontinuance of funding, at DISTRICT'S sole discretion.

8. **Program Budget**



RECIPIENT shall also submit, prior to the DISTRICT entering into this agreement, a program budget, which shall be subject to review and approval of DISTRICT. A copy of RECIPIENT'S program budget shall be attached to this agreement as Exhibit "C."

9. **Scope of Services/Recipient Activities**

Prior to the DISTRICT entering into this agreement, RECIPIENT shall include in its application, subject to review and approval by the DISTRICT, details of the RECIPIENT'S scope of service(s), activities or program(s) proposed for funding.

10. **Evaluation/Outcomes Reporting**

Prior to the District entering into this agreement, RECIPIENT shall include in its application, subject to review and approval of the DISTRICT, details of its plan for evaluation and reporting.

DISTRICT  RECIPIENT 

RECIPIENT shall cooperate in efforts undertaken by DISTRICT to evaluate RECIPIENT'S effectiveness and use of the grant funds. RECIPIENT shall participate in and comply with all on-site evaluation and grant monitoring procedures including interviews with RECIPIENT'S staff by DISTRICT. RECIPIENT, at the request of the DISTRICT, shall also provide progress reports to DISTRICT according to the schedule contained on Exhibit "B" in a format to be provided by DISTRICT.

11. Use of Subcontractors

RECIPIENT may not subcontract any portion of the duties and obligations required by this agreement without the written consent of the DISTRICT. A copy of the proposed subcontract between RECIPIENT and the subcontractor shall be provided to DISTRICT for review. In the event DISTRICT consents to subcontract, the subcontractor shall be required to execute an agreement assuming all rights and obligations of this agreement, including the DISTRICT'S right to inspect the subcontractor's books and records and the right to monitor and evaluate the effectiveness of the use of the grant funds. Notwithstanding the forgoing, RECIPIENT shall remain primarily responsible for compliance with all terms and conditions of this agreement.

12. Use of Funds

The funds received pursuant to this agreement may not be used by RECIPIENT for general operating expenses or any other programs or services provided by RECIPIENT without the written consent of DISTRICT.

Upon request, RECIPIENT shall make available for the DISTRICT and members of the public, a detailed description of the program(s) and/or service(s) funded by DISTRICT. This program description may be a separate document or may be incorporated into the overall program materials developed by the RECIPIENT.

13. Prevailing Wages

If the funds received are used to pay for any portion of an applicable "public works" or "maintenance" project, as defined by the Prevailing Wage Laws (Labor Code sections 1720 et seq. and 1770 et seq.), and if the project cost is \$1,000 or more, RECIPIENT agrees to fully comply with such Prevailing Wage Laws, if applicable. RECIPIENT shall require any contractor or subcontractor performing work on an applicable "public works" or "maintenance" project to fully comply with all Prevailing Wage Laws, including but not limited to the payment of prevailing wages, registration with DIR, and maintenance of certified payroll records."

DISTRICT W RECIPIENT 12

14. Independent Contractor Status

The relationship between DISTRICT and RECIPIENT, and the agents, employees, and subcontractors of RECIPIENT in the performance of this agreement, shall be one of independent contractors, and no agent, employee, or subcontractor of RECIPIENT shall be deemed to be an officer, employee, or agent of DISTRICT.

15. Use of Funds for Lobbying or Political Purposes

RECIPIENT is prohibited from using funds provided by DISTRICT herein for any political campaign or to support attempts to influence legislation by any governmental body.

16. Compliance with Applicable Law and Regulations

RECIPIENT shall comply with all federal, state, and local laws and regulations, including but not limited to labor laws, occupational and general safety laws, and licensing laws. All licenses, permits, notices, and certificates as are required to be maintained by RECIPIENT shall be in effect throughout the term of this agreement.

Where medical records, and/or client records are generated under this agreement, RECIPIENT shall safeguard the confidentiality of the records in accordance with all state and federal laws, including the provisions of the Health Insurance Accountability and Portability Act of 1996 (HIPAA), and the laws and regulations promulgated subsequent thereto.

RECIPIENT shall notify DISTRICT in writing within 5 (five) days if any required licenses or permits are canceled, suspended, or otherwise terminated, or if RECIPIENT becomes a party to any litigation or investigation by a regulatory agency that may interfere with the ability of RECIPIENT to perform its duties under this agreement.

17. Changes or Modifications to the Use of DISTRICT Grant Funds

RECIPIENT shall submit to DISTRICT, in writing, any requests for proposed changes in the use of DISTRICT grant funds. DISTRICT must receive such requests at least thirty (30) days prior to the date the proposed changes are to be implemented and the proposed changes shall be subject to DISTRICT Board approval.

Notwithstanding the foregoing, requests for transfers between budget categories or line items less than ten percent (10%) of the total grant amount that do not change the total grant amount or generate additional line items may be directed to the DISTRICT's Program Department for consideration.

DISTRICT \_\_\_\_\_ RECIPIENT LT

18. No-Cost Grant Extensions

Any request by the RECIPIENT to extend a grant's project period without additional funding from the DISTRICT will be processed pursuant to the DISTRICT's No-Cost Grant Extension Policy. Any no-cost grant extension request shall be subject to DISTRICT Board approval.

19. Conflict of Interest/Self Dealing

RECIPIENT and RECIPIENT'S officers and employees shall not have a financial interest or acquire any financial interest, direct or indirect, in any business entity or source of income that could be financially affected by, or otherwise conflict in any manner or degree with, the performance of programs or services required under this agreement.

20. Indemnity and Hold Harmless

RECIPIENT agrees to indemnify, defend, and hold harmless DISTRICT and its officers, agents, employees, volunteers, and servants from any and all claims and losses accruing or resulting to any and all employees, contractors, subcontractors, laborers, volunteers, and any other person, firm, or corporation furnishing or supplying work, services, materials, or supplies in connection with the performance of this agreement and from any and all claims and losses of any kind accruing or resulting to any person, firm, or corporation arising out of, or in any way connected with or as a result of, the performance or execution of this agreement, the consummation of the transactions contemplated hereby, or in the expenditure of grant funds provided by DISTRICT.

21. Fiscal/Accounting Principles

RECIPIENT shall maintain an accounting system that accurately reflects and documents all fiscal transactions for which grant funds are used. The accounting system must conform to generally accepted accounting principles and upon request, DISTRICT shall have the right to review, inspect and copy all books and records related to the accounting system.

22. Documentation of Revenues and Expenses

RECIPIENT shall maintain full and complete documentation of all revenue and expenses (including subcontracted, overhead, and indirect expenses) associated with use of the grant funds covered by this agreement. During the term of this agreement and thereafter, DISTRICT or its authorized representative(s) shall have the right to review all RECIPIENT financial records including records related to the use or disbursement of the grant funds, upon request by DISTRICT. DISTRICT shall also have the right to audit, if necessary, RECIPIENT'S use of grant funds and any and all programs or services that were provided through the use of the DISTRICT funds. In the event of an audit or financial review,

DISTRICT  RECIPIENT 

RECIPIENT agrees to provide DISTRICT access to all of RECIPIENT'S books and records.

23. Records Retention

All records of RECIPIENT pertaining to the use of grant funds shall be maintained at RECIPIENT'S main local office for at least five (5) years following the year in which grant funds were first provided by DISTRICT.

24. Governing Law

This agreement shall be governed by and construed in accordance with the laws of the State of California.

25. Assignment or Transfer

RECIPIENT may not assign or transfer any interest in this agreement or entitlement to grant funds without the written consent of District.

26. Entire Agreement, Amendment

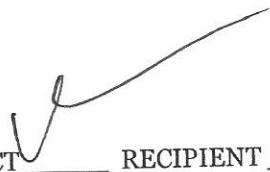

This agreement contains the entire understanding and agreement of the parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements not contained herein. This agreement may only be amended or modified by a writing signed by both parties.

27. Notices

Any notice required or permitted pursuant to this agreement may be given by a party to the other party at the address set forth in the signature block of this agreement. Either party may change its address for purposes of notice by complying with the requirements of this section.

28. Signatories

The persons executing this agreement on behalf of the RECIPIENT have been designated by the governing body or fiscal agent of the RECIPIENT as the official signatories of this agreement and all related documents. At least one of these persons is a member of the RECIPIENT'S governing board, and both persons have the authority to execute this agreement on behalf of RECIPIENT.

DISTRICT  RECIPIENT 

**RECIPIENT:**

Desert Healthcare Foundation  
1140 N. Indian Canyon  
Palm Springs, CA 92262

**Name:** President/Chair of RECIPIENT  
Governing Body

LES ZENDLE MD

PLEASE PRINT

Les Zendle

SIGNATURE

4-26-18

DATE

**Name:** Executive Director

\_\_\_\_\_  
PLEASE PRINT

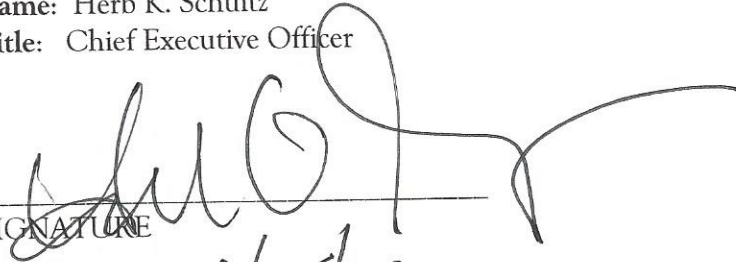
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SIGNATURE

\_\_\_\_\_  
DATE

DISTRICT ✓ RECIPIENT 62

Authorized Signatory for Desert Healthcare District:

Name: Herb K. Schultz  
Title: Chief Executive Officer

  
\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE 4/25/18

Desert Healthcare District  
1140 N. Indian Canyon Dr.  
Palm Springs, CA 92262

DISTRICT  RECIPIENT LT



EXHIBIT A

DESERT HEALTHCARE DISTRICT ATTRIBUTION POLICY

1. **Attribution Wording**

Attribution for District-funded programs shall be as follows:

“Made possible by funding from Desert Healthcare District” / “Echo posible por medio de fondos de Desert Healthcare District” or “Funded by Desert Healthcare District” / “Fondado por Desert Healthcare District”

2. **Educational Materials**

Educational materials are items such as brochures, workbooks, posters, videos, curricula, or games. Materials (in print or electronic formats) produced and distributed for Desert Healthcare District-funded programs shall include the approved wording.

3. **Promotional Materials**

District attribution shall be included on promotional items such as flyers, banners and other types of signage. However, acknowledgement may be omitted when space limitation is an issue (e.g., buttons, pencils, pens, etc.)

4. **Media Materials and Activities**

Attribution to the District shall be included in any information distributed to the media for the purpose of publicizing a District-funded program. This information may include news releases and advisories, public service announcements (PSAs), television and radio advertisements, and calendar/event listings.

Media and publicity activities, such as news conferences, story pitching, press interviews, editorial board meetings and promotional events shall include reference to the District’s program support. As a courtesy, the District would appreciate notification of these activities at least two (2) weeks in advance, whenever possible. Please send to the District copies of any press coverage of District-funded programs.

5. **Logo Usage**

Use of the Desert Healthcare District logo is permitted and encouraged. Logos can be provided in print and electronic formats. Logos will be provided by DISTRICT upon initial grant funding and at RECIPIENT’s request thereafter. Graphic standards for logos shall be adhered to as provided by DISTRICT. Requests for logo should be directed to the Program Department of Desert Healthcare District.

6. **Photograph Consent**

RECIPIENT shall permit photographs of District-funded program to be taken by District-designated photographer at District expense, and consents to usage of such photographs on District Web site and other materials designed to inform and educate the public about District.

DISTRICT \_\_\_\_\_ RECIPIENT LR

EXHIBIT B

DISTRICT LA RECIPIENT LA

EXHIBIT C

PROGRAM BUDGET ATTACHED AS SUPPLEMENTAL PAGE(S)

DISTRICT \_\_\_\_\_ RECIPIENT L7

DESERT HEALTHCARE FOUNDATION GRANT AGREEMENT

#965 Desert Healthcare Foundation

ADDENDUM #1

This Grant Agreement ("Agreement") was entered into on April 26, 2018 by and between Desert Healthcare District ("District"), a California health care district organized and operating pursuant to Health and Safety Code section 32000 et seq., and Desert Healthcare Foundation ("Recipient"), a California nonprofit public benefit corporation, as follows:

R-E-C-I-T-A-L-S

1. This Addendum extends the termination date in Section 2 to June 30, 2025.
2. This Addendum revises the grant award amount up to \$4,000,000 (from \$2,000,000).
3. All other terms and conditions of the original grant agreement remain unchanged.

"District":

Desert Healthcare District

By: \_\_\_\_\_

Conrado Bárzaga, MD  
Chief Executive Officer

"Foundation":

Desert Healthcare Foundation

By: \_\_\_\_\_

Karen Borja  
President / Chair

Date: \_\_\_\_\_

Date: \_\_\_\_\_