

**DESERT HEALTHCARE DISTRICT
PROGRAM COMMITTEE
MEETING MINUTES
October 14, 2014**

Attendance:

Members

Director William Grimm, DO, Chairman

Director Kay Hazen

Staff

Kathy Greco, Chief Executive Officer

Donna Craig, Chief Grants Officer

Steve Brown, Director of Community Relations

Committee Members

Bev Greer, CEO, Stroke Recovery Center

Matthew Keane, CEO, Community Clinic Assoc. of San Bernardino County

Absent Committee Members

Kim McNulty, CVEP

Allen Howe, Community Member

Joseph Pradetto, Constituent Outreach, Office of John J Benoit, 4th District Supervisor

Guest

Eileen Packer, CEO, HARC

Ron Stewart, Interim CEO, CV Volunteers in Medicine

Jenna LeComte-Hinely, HARC

Deana Alvidrez, Planned Parenthood Pacific Southwest

CALL TO ORDER

The meeting was called to order at 10:00 a.m. by Chairman Grimm.

APPROVAL OF AGENDA

A Motion was made by Committee Member Greer and seconded by Committee Member Keane to approve the agenda. Motion passed unanimously.

PUBLIC COMMENT

Dr. Grimm introduced the new DHCD staff member, Chris Christensen, Controller.

APPROVAL OF MINUTES

A Motion was made by Committee Member Keane and seconded by Committee Member Greer to approve the minutes of September 9, 2014. Motion passed.

GRANTS

a. Outstanding Grants & Grant Payment Schedule

No comments.

b. Final Reports

1. Grant #715 – Pegasus Riding Academy

Director Hazen commented that if it appears that Pegasus will need on-going core support, the application process should be revised so the organization isn't repeating the same information every year. Ms. Craig added that core support organizations were identified to the board when the current grant process was revised in 2012. It was agreed that for these organizations should have an easier process and perhaps renew every 3 years.

2. Grant #718 - HealthCorps

HealthCorps presented their final report to the Board at the September board meeting.

3. Grant #806 – HARC

Discussion was deferred until their pending grant request presentation

c. Pending Grant Request for Consideration

1. Grant #842 – CV Volunteers in Medicine – Evolution in the Era of Affordable Care Act in the amount of \$151,479.

This grant request was presented at the September 9, 2014 Program Committee meeting and was continued to this committee meeting. Program Committee Member Matthew Keane joined staff at a September 30, 2014 follow up meeting with Interim Executive Director Ron Stewart and CVVIM board director Dr. Ron Hare to answer some questions that were posed by the committee members at the September 9th meeting.

Dr. Stewart has added an addendum to the application, which highlighted the following for further Committee review:

1. The value of the VIM model and cost comparisons for an emergency room visit vs. patient visit cost at VIM.
2. Cost comparison for the approximately 531 District residents seen annually at the VIM clinic vs. how much the same number of District residents utilized the local emergency room(s).
3. A list of the paid staffing structure necessary for VIM to continue as the current model.
4. A list of possible exploration paths for VIM board and staff to research as a possible sustainable structure.

After review of the addendum and application, Program Committee members recognized that the hospitals have the most to gain financially. Director Hazen questioned why the hospitals are not contributing to VIM. Dr. Stewart responded that all three hospitals did contribute at first, but funding stopped. Director Hazen asked how the District can help play a critical role to build the value of VIM to the hospitals with funding and/or political support.

Director Hazen commented that the Affordable Care Act may not have a huge impact to VIM since most of their consumers are undocumented. Committee Member Keane added that there will also always be a need for undocumented consumers to be referred to specialty care. VIM will need to form partnerships with the hospitals and the FQHCs.

Dr. Stewart replied that while in the “recalibration” year, these grant funds will cover the healthcare costs for a forecasted 531 District Residents who will be provided a patient visit/appointment for either medical or dental care. This number is reflective of the actual number of District Residents that were seen in a previous twelve month period. It is likely that these patients will require scheduling for 2.41 patient visits over the grant period and each visit is valued at \$118.37 (531 residents x 2.41 patient visits/resident x \$118.37 = \$151,479)

A Motion was made by Director Hazen and seconded by Committee Member Keane to recommend approval for Grant # 842 to CV Volunteers in Support for the Evolution in the Year of the Affordable Care Act for the amount of \$151,479.

Motion passed unanimously.

2. Grant #843 – Planned Parenthood of the Pacific Southwest – New Ultrasound and Disinfection System for PPPSW’s Rancho Mirage Health Center in the amount of \$30,000. The committee suggested that Planned Parenthood get the word out about this new ultrasound equipment they will be purchasing.

A Motion was made by Director Hazen and seconded by Committee Member Greer to recommend approval for Grant # 843 to Planned Parenthood of the Pacific Southwest for the purchase of a New Ultrasound and Disinfection System for PPPSW’s Rancho Mirage Health Center in the amount of \$30,000.

Motion passed unanimously.

3. Grant #846 – HARC – Specialized Reports for the Uninsured, Veterans, and Children in the amount of \$125,000.

HARC is seeking \$125,000 to analyze and compile data from the 2013 triennial assessment of the Coachella Valley that will provide a comprehensive in-depth profile of the health needs of the uninsured, veterans, and children ages 0-10. HARC will conduct additional secondary research; write a special report on each of the three focus populations; reach out to a minimum of six organizations over the year that serve the target populations and market the availability of the data; and actively market HARC reports to community agencies and leaders. In response to Committee Member Greer, staff identified the six organizations that service the target populations.

HARC will also contract (\$5,000) with David Robinson, the Coachella Valley Economic Partnership's (CVEP) first Geographic Information System coordinator, to produce maps of HARC's data. These maps will help to illustrate the geographic distribution of various health issues. At a minimum, each report will include a map of the prevalence of the target population across the Coachella Valley including here the uninsured live, where veterans live, and where the children live, which will allow for visual assessment of discrepancies and clusters across the valley. This information will help service providers that target these audiences to understand where their services are most needed. Mapping may also be used to identify whether certain health problems, such as asthma in children, have geographic areas of emphasis, indicating that more services should be devoted to those geographic regions.

Ms. Packer responded to the committee that HARC does have a business model and they do provide services beyond the Coachella Valley. Director Hazen recommended using a contract for services with HARC instead of grant. The District brand (ownership) should be on these studies, the studies should coincide with the DHCD strategies, and be prioritized by the DHCD Board.

A Motion was made by Director Hazen and seconded by Committee Member Greer to recommend approval for Grant # 846 to HARC for Specialized Reports for the Uninsured, Veterans, and Children in the amount of \$125,000.

Motion passed unanimously.

4. Grant #848 – Stroke Recovery Center – Building a Service Delivery Model for Community based Neurological Services in the amount of \$241,516.

Committee Member Greer (CEO for the Stroke Recover Center) reviewed the grant application with the Program Committee and then recused herself from any further discussion and vote.

Committee Member Greer reviewed the grant application for \$241,516 to build a new service delivery model for community-based neurological services. These services include stroke, hemorrhagic stroke, Transient Ischemic Attacks (TIAs), Traumatic Brain Injury (TBI), Multiple Sclerosis (MS), and Parkinson's Disease.

This amount reflected 1) 26% of the annual budget to ensure core program services will continue to be provided for 220 District residents and 2) \$39,000 to support expanded professional expertise with contract services in strategic development as the organization transitions to a sustainable business model.

The committee discussed the Center's ability to be sustainable. Suggestions included contacting with local HMO such as IHEP, Molina, and Desert Oasis, as well as the local hospitals that all have the motivation for their respective stroke patients to receive rehabilitation services and not have a need be readmitted to the hospital. Also the center's donor base could be expanded.

DHCD staff recommended that the stroke center needs a business model and a consultant to prepare the proper plan. While Director Hazen agreed she suggested waiting on progressing with a business plan and focus first on services that may generate income.

A motion was made by Chairman Grimm and seconded by Director Hazen to forward the grant request to the Board for consideration with the Committee's recommendation to back out the \$39,000 and move forward that an award of \$202,516 be approved to cover the percentage of the annual budget to ensure core program services will continue to be provided for the 220 District residents. The Program Committee further recommended that Stroke Recovery Center contract to obtain the expertise needed to move the organization into a business model that will meet the current demands for comprehensive disease management, as well as position them to capture revenue and funding that may now be available. The amount for the future contracted consultant can be brought forward to the District in another grant request. Motion passed unanimously. (Committee Member Greer recused herself).

CEO REPORT

No report was given.

COMMITTEE MEMBERS COMMENTS

Director Hazen brought up the topic of violence and safety issues in schools. She recommended bringing this topic back to the Program Committee on a future agenda to discuss possible resources for DHCD to participate in the health and welfare of the school-age children.

STAFF COMMENTS

None.

ADJOURNMENT

The meeting was adjourned at 12:30 pm.