

**DESERT HEALTHCARE FOUNDATION
BOARD OF DIRECTORS
MEETING MINUTES
February 27, 2018**

A Meeting of the Board of Directors of the Desert Healthcare District was held in the Arthur H. "Red" Motley Boardroom, Palm Springs, CA.

Attendance

Members

President Les Zendle, MD
Vice- President/Secretary Carole Rogers, RN
Treasurer Mark Matthews
Director Jennifer Wortham, Dr.PH

Absent

Director Kay Hazen

Staff

Herb K. Schultz, CEO
Lisa Houston, COO
Chris Christensen, CFO
Donna Craig, Senior Program Officer
Alejandro Espinoza, Program Officer and Outreach Director
Michele McKinney, Communications and Marketing Director
Andrea S. Hayles, Clerk to the Board

Legal Counsel

Jeffrey G. Scott

Guests

None

CALL TO ORDER

The meeting was called to order at 4:04 p.m. by President Rogers.

APPROVAL OF AGENDA

President Zendle asked for a motion to approve the agenda.

#17-49 MOTION WAS MADE by Vice President Rogers and seconded by Director Wortham to approve the agenda.

Motion passed unanimously.

Roll Call Vote:

AYES 4 Director Matthews; Director Wortham
 Vice-President Rogers; President Zendle

NOES: 0

ABSTAIN:

ABSENT: 1 Director Hazen

Motion Passed 4-1

PUBLIC COMMENT

None

CONSENT AGENDA

Submitted for approval:

1. Board Minutes
 - a. Meeting Minutes of January 23, 2018

**#17-50 MOTION WAS MADE by Vice President Rogers and seconded by Director Matthews to approve the Consent Agenda.
Motion passed unanimously.**

Roll Call Vote:

**AYES 4 Director Matthews; Director Wortham
 Vice-President Rogers; President Zendle**

NOES: 0

ABSTAIN:

ABSENT: 1 Director Hazen

Motion Passed 4-1

DESERT HEALTHCARE DISTRICT CEO REPORT

None

FINANCE & ADMINISTRATION COMMITTEE

1. No February Meeting

OLD BUSINESS

1. cvHIP Campaign Logo
2. cvHIP Metrics
3. Temporary Employment Agreements

Michele McKinney, Communications and Marketing Director gave a presentation on the work with O'Bayley Communications and City of Palm Springs on the cvHIP project. Mrs. McKinney explained the various campaign logo options and the name change from Health Information Portal to Health Info Place to raise visibility.

President Zendle inquired on a .org domain instead of .com. Mrs. McKinney explained that .com is identifiable from the prior work and the community has recognized .com more as an entity.

**#17-52 MOTION WAS MADE by President Zendel and seconded by Director Matthews to approve the orange and blue logo.
Motion passed unanimously.**

Roll Call Vote:

**AYES 4 Director Matthews; Director Wortham
 Vice-President Rogers; President Zendle**

NOES: 0

ABSTAIN:

ABSENT: 1 Director Hazen

Motion Passed 4-1

Lisa Houston, COO, described the Temporary Employment Agreement for the Community Health Analyst and Health Policy Analyst.

**#17-53 MOTION WAS MADE by Director Wortham and seconded by Director Matthews to approve the Temporary Employment Agreements.
Motion passed unanimously.**

Roll Call Vote:

**AYES 4 Director Matthews; Director Wortham
 Vice-President Rogers; President Zendle**

NOES: 0

ABSTAIN:

ABSENT: 1 Director Hazen

Motion Passed 4-1

NEW BUSINESS

None

LEGAL COUNSEL COMMENTS & REPORTS

No report was given.

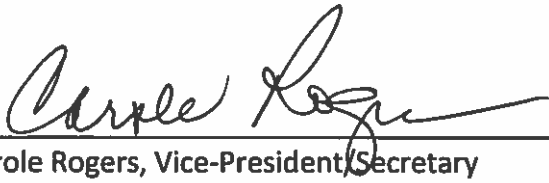
DIRECTOR'S COMMENTS & REPORT

None

ADJOURNMENT

The meeting was adjourned at 4:16 p.m.

ATTEST:



Carole Rogers, Vice-President/Secretary
Desert Healthcare Foundation Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board