

**DESERT HEALTHCARE FOUNDATION
BOARD OF DIRECTORS
MEETING MINUTES
January 23, 2018**

A Meeting of the Board of Directors of the Desert Healthcare District was held in the Arthur H. "Red" Motley Boardroom, Palm Springs, CA.

Attendance

Members

President Les Zendle, MD
Vice- President/Secretary Carole Rogers, RN
Treasurer Mark Matthews
Director Kay Hazen
Director Jennifer Wortham, Dr.PH

Absent

Staff

Herb K. Schultz, CEO
Lisa Houston, COO
Chris Christensen, CFO
Donna Craig, Senior Program Officer
Alejandro Espinoza, Program Officer and Outreach Director
Michele McKinney, Communications and Marketing Director
Andrea S. Hayles, Clerk to the Board

Legal Counsel

Jeffrey G. Scott

Guests

None

CALL TO ORDER

The meeting was called to order at 3:40 p.m. by President Zendle.

APPROVAL OF AGENDA

President Rogers asked for a motion to approve the agenda.

#17-47 MOTION WAS MADE by Director Matthews and seconded by Director Wortham to approve the agenda.

Motion passed unanimously.

Roll Call Vote:

**AYES: 5 Director Hazen; Director Matthews; Director Wortham;
Vice-President Rogers; President Zendle**

NOES: 0

ABSTAIN:

ABSENT:

Motion Passed 5-0

PUBLIC COMMENT

None

CONSENT AGENDA

Submitted for approval:

1. Board Minutes
 - a. Meeting Minutes of December 19, 2017
2. Finance and Administration
 - a. Consideration for approval Foundation December 2017 Financial Statements.
F&A approved January 9, 2018

#17-48 MOTION WAS MADE by Director Wortham and seconded by Director Matthews approve Consent Agenda. President Zendle requested a withdrawal of item 1.a. for corrections to the Minutes.

Motion passed unanimously.

Roll Call Vote:

**AYES 5 Director Hazen; Director Matthews; Director Wortham;
 Vice-President Rogers; President Zendle**

NOES: 0

ABSTAIN:

ABSENT:

Motion Passed 5-0

#17-49 MOTION WAS MADE by Director Wortham and seconded by Director Matthews to approve the changes to item 1.a. that includes Motions #43, #45, and #46 – striking the term move duplicated in each motion.

Motion passed unanimously.

Roll Call Vote:

**AYES 5 Director Hazen; Director Matthews; Director Wortham;
 Vice-President Rogers; President Zendle**

NOES: 0

ABSTAIN:

ABSENT:

Motion Passed 5-0

DESERT HEALTHCARE DISTRICT CEO REPORT

None

FINANCE & ADMINISTRATION COMMITTEE

- 1. Draft Minutes of the January 9, 2018 F&A Committee Meeting

Director Matthews explained the Minutes of the January 9, 2018 meeting.

OLD BUSINESS

- 1. cvHIP Marketing Update

Michele McKinney, Communications & Marketing Director, described her quarterly report to move forward with the strategies of O’Bayley Communications on the cvHIP marketing plan and proposal including the phases associated with the project.

- 2. cvHIP Metrics

Alejandro Espinoza, Program Officer and Outreach Director, provided an update on the cvHIP metrics explaining that the top 5 searches and that Spanish services are also included in the top 5. Lisa Houston, COO, explained that Staff will present to the Board at the February meeting a data collection system to communicate with health records and instantaneous services for wrap-around services and the user's needs.

NEW BUSINESS

None

LEGAL COUNSEL COMMENTS & REPORTS

No report was given.

DIRECTOR’S COMMENTS & REPORTS

None

ADJOURNMENT

The meeting was adjourned at 3:53 p.m.

ATTEST: _____

Les Zendle, MD, President
Desert Healthcare Foundation Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board