

**DESERT HEALTHCARE FOUNDATION  
BOARD OF DIRECTORS  
MEETING MINUTES  
November 28, 2017**

---

A Meeting of the Board of Directors of the Desert Healthcare District was held in the Arthur H. "Red" Motley Boardroom, Palm Springs, CA.

**Attendance**

Members

Carole Rogers, RN – President  
Mark Matthews – Treasurer  
Les Zendle, MD – Director

Absent

Kay Hazen – Vice-President/Secretary  
Jennifer Wortham, Dr.PH – Director

Staff

Herb K. Schultz, CEO  
Chris Christensen, CFO  
Donna Craig, Senior Program Officer  
Alejandro Espinoza, Program Officer and Outreach Director  
Andrea S. Hayles, Clerk to the Board

Legal Counsel

Jeffrey G. Scott

Guests

None

**CALL TO ORDER**

The meeting was called to order at 4:45 p.m. by President Rogers.

**APPROVAL OF AGENDA**

President Rogers asked for a motion to approve the agenda.

**#17-39 MOTION WAS MADE by Director Matthews and seconded by Director Zendle to approve the agenda.**

**Motion passed unanimously.**

**Roll Call Vote:**

**AYES            3 Director Zendle; Director Matthews; President Rogers**

**NOES:           0**

**ABSTAIN:**

**ABSENT:        2            Vice-President Hazen; Director Wortham**

**Motion Passed 3-0**

**PUBLIC COMMENT**

None

**CONSENT AGENDA**

Submitted for approval:

- 1. Board Minutes
  - a. Meeting Minutes of October 24, 2017
- 2. Finance and Administration
  - a. Consideration for approval Foundation October 2017 Financial Statements.  
F&A approved November 14, 2017

**#17-40 MOTION WAS MADE by Move Director Matthews and seconded by Director Zendle approve Consent Agenda.  
Motion passed unanimously.**

**Roll Call Vote:**

**AYES            3 Director Zendle; Director Matthews; President Rogers**

**NOES:           0**

**ABSTAIN:**

**ABSENT:        2            Vice-President Hazen; Director Wortham**

**Motion Passed 3-0**

**DESERT HEALTHCARE DISTRICT CEO REPORT**

None

**FINANCE & ADMINISTRATION COMMITTEE**

- 1. Draft Minutes of the November 14, 2017 F&A Committee Meeting
- 2. Consideration to approve Boys & Girls Club Ready Set Swim Jr – Service Agreement \$6,000  
F&A approved November 14, 2017

Director Matthews detailed the Minutes of the November 14 meeting and the Boys and Girls Club Ready Set Swim Jr Service Agreement for \$6,000.

**#17-41 MOTION WAS MADE by Director Zendle and seconded by President Rogers to approve Boys & Girls Club Ready Set Swim Jr – Service Agreement \$6,000.  
Motion passed unanimously.**

**Roll Call Vote:**

**AYES            3 Director Zendle; Director Matthews; President Rogers**

**NOES:           0**

**ABSTAIN:**

**ABSENT:        2            Vice-President Hazen; Director Wortham**

**Motion Passed 3-0**

**OLD BUSINESS**

1. cvHIP Metrics

Alejandro Espinoza, Program Officer and Outreach Director, provided an update on the cvHIP metrics.

**NEW BUSINESS**

1. cvHIP Marketing Plan Update

Herb K. Schultz, CEO, explained that the Foundation has moved forward with O'Bayley Communications Marketing Plan and the incoming Communications and Marketing Director will participate with the CEO on the contract engagement.

**LEGAL COUNSEL COMMENTS & REPORTS**

No report was given.

**DIRECTOR'S COMMENTS & REPORTS**

**ADJOURNMENT**

The meeting was adjourned at 4:49 p.m.

ATTEST:



Carole Rogers, President

Desert Healthcare Foundation Board of Directors

*Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board*