



**DESERT HEALTHCARE DISTRICT & FOUNDATION  
SPECIAL MEETING OF THE BOARD OF DIRECTORS**

**March 23-24, 2017**

Jerry Stergios Building, 1<sup>st</sup> Floor

1140 N. Indian Canyon Drive, Palm Springs, California 92262

**This meeting is handicapped-accessible.**

**AGENDA**

**March 23, 2017**

- |               |  |
|---------------|--|
| 11:45 – Noon  | Arrive for Lunch   |
| Noon – 12:05  | Call to Order Desert Healthcare District/Foundation Special Board of Directors Meeting – President Rogers<br>Roll Call<br>___ Director Zendle ___ Director Wortham ___ Director Matthews<br>___ Vice-President Hazen ___ President Rogers  |
| 12:05 – 12:10 | Welcome, Introductions and Purpose of Special Session<br>Carole Rogers, Board President and Herb K. Schultz, District/Foundation CEO   |
| 12:15 – 12:40 | Overview of Special Meeting Agenda and Review of District Vision Statement<br>Bobbie Wunsch, Founder and Partner, Pacific Health Consulting Group<br><br>Vision Statement for Desert Healthcare District and Foundation:<br><i>“Connecting Coachella Valley residents to health and wellness services and programs through philanthropy, health facilities, information and community education, and public policy.”</i> |
| 12:40 – 2:00  | Steve Valentine, Premier, Inc.<br>Discussion Facilitated by Bobbie Wunsch  |
| 2:00 – 2:15   | Break  |
| 2:15 – 3:45   | Jenna LeComte-Hinely, Ph.D., HARC<br>Discussion Facilitated by Bobbie Wunsch   |
| 3:45 – 5:30   | Developing a Strategic Plan <ul style="list-style-type: none"><li>• Information Gathering Interviews with Community Leaders and Partners</li><li>• Planning Discussion to Define Strategic Plan Priorities</li></ul> Bobbie Wunsch and Rafael Gomez, Pacific Health Consulting Group   |



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|-------------|---|
| 5:30 – 6:15 | Meal Break  |
| 6:15 – 7:00 | Continuation of Strategic Planning Session <ul style="list-style-type: none"><li>• Planning Discussion to Refine Strategic Plan Priorities</li><li>• Planning Discussion to Develop Potential Strategies to Move Priorities Forward</li></ul> Bobbie Wunsch and Rafael Gomez, Pacific Health Consulting Group |
| 7:00 – 8:00 | Public Comment  |
| 8:00        | Adjourn to Continuance of the Special Meeting of the Board of Directors on March 24 <sup>th</sup> at 8:00 am at the Jerry Stergios Building, 1 <sup>st</sup> Floor – Room A & B.  |



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CONTINUATION OF SPECIAL MEETING OF THE BOARD OF DIRECTORS**

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**AGENDA**

**March 24, 2017**

- |               |   |
|---------------|---|
| 7:45 – 8:00   | Arrive for Breakfast  |
| 8:00 – 8:15   | Call to Order Desert Healthcare District/Foundation Special Board of Directors Meeting – President Rogers<br>Roll Call<br>____ Director Zendle ____ Director Wortham ____ Director Matthews<br>____ Vice-President Hazen ____ President Rogers                              |
| 8:05 – 8:15   | Welcome and Review of March 23 Session<br>Carole Rogers, Board President and<br>Bobbie Wunsch, Pacific Health Consulting Group  |
| 8:15 – 9:30   | Adam Probolsky, CV Strategies/Probolsky Research<br>Discussion Facilitated by Bobbie Wunsch   |
| 9:30 – 9:45   | Break   |
| 9:45 – 11:15  | Continuation of Strategic Planning Session <ul style="list-style-type: none"><li>• Planning Discussion to Further Develop Strategies to Move Priorities Forward (continued from March 23 Session)</li></ul> Bobbie Wunsch and Rafael Gomez, Pacific Health Consulting Group |
| 11:15 – 11:30 | Next Steps in Strategic Planning <ul style="list-style-type: none"><li>• Timeline for Completion of Draft Strategic Plan</li><li>• Incorporation of Budget and Implementation Planning</li></ul> Bobbie Wunsch, Pacific Health Consulting Group                             |
| 11:30 – 11:55 | Public Comment  |



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11:55 – Noon	Final Comments Carole Rogers, Board President and Herb K. Schultz, District/Foundation CEO
Noon	Adjourn the Special Board Meeting of the Board of Directors